CHINMAYI HEGDE

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MS in Computer Science - San Jose State University, CA

BE in Computer Science - PES University, India

Expected May 2024 Aug 2020

Relevant Certifications - Architecting with Kubernetes, Google Cloud Infrastructure

View all certifications

Publications - Vehicle Trajectory Prediction using GANs, Autonomous Defense Device with GSM and NLU

TECHNICAL SKILLS

Programming: Python, R Programming, Javascript, Java

Databases: SQL, BigQuery, NoSQL - MongoDB, Cassandra, Neo4j

Tools and Technologies: Git, REST, Flask, Google DataStudio, TensorFlow, Apache Spark, PySpark, Spacy, Pandas, Numpy, Sci-kit, Keras,

OpenCV, Streamlit, Data visualization - Tableau, Power BI, Looker, Matplotlib, Airflow, Vertex AI

Cloud Technologies: Google Cloud (GCP), Microsoft Azure, Docker

ML/AI: Supervised Learning, Unsupervised Learning, Entity Extraction, Natural Language Processing, Sentiment Analysis,

Recommendation System, Face Recognition, Audience Development, Image processing, Video processing

PROFESSIONAL EXPERIENCE

WebMD - NY, USA (Remote)

Jun 2023 – Aug 2023

Data Science Intern

- Engineered machine learning pipelines for recommendation systems using BigQuery, Python on Vertex AI, and Airflow, to accurately target potential customers.
- Conducted clustering and time series forecasting using Python for customer segmentation for targeted marketing campaigns, increasing market penetration by 15%
- Devised a data extraction solution using **GCP's Generative AI API** and **Natural Language Processing (NLP)** to extract details from SQL **BigQuery** database of 30k products, resulting in extraction accuracy of 95%, with exploratory analysis on **Tableau**.

Merkle - Bangalore, India

Sep 2020 - Jun 2022

Data Scientist

- Integrated an ML anomaly detection feature into an in-house tool, for time series data with ARIMA and PySpark
- Orchestrated the migration of critical ETL scripts from Analytics Workbench to the Google Cloud Platform (GCP) for scalability, demonstrating expertise in cloud-based data engineering
- Integrated Python Natural Language Generation and NLP scripts for automated KPI reports in a Tableau dashboard
- Automated a Python script for data analysis, and prioritization in data products, for the development of a data dictionary
- Developed **ETL data pipeline** with GCP **Airflow** and **Python** for 2 million records across 60 tables from BigQuery (SQL), and Adobe Analytics to ensure data quality

Merkle - Bangalore, India

Jan 2020 - Mar 2020

Software Development Intern

- Built a logo tracking application POC with ResNet for image + video processing with 89% accuracy, using Keras and Streamlit
- Conducted fake review detection for client's brand analytics using **Selenium** web scraping to gather customer reviews and utilized **Natural Language Processing (NLP)** neural networks (CNNs) with **PySpark** for large-scale classification in **Python**

PROJECTS AND PUBLICATIONS

Multi-Lingual Image Description Assistant | Hugging Face, LLM, Image processing, NLP

<u>GitHub</u>

- The application takes an image input to produce its description in audio output in the selected language
- Employed Hugging Face's image-to-text model, OpenAI's LangChain for language translation, and Hugging Face's text-to-speech model to create a multilingual audio description from user-uploaded images

Deep Learning-based Cyberbullying Prevention using NLP | Transformers, NLP, Neural networks, Flask

GitHub

- Utilized BERT, PySpark, and various deep learning models (LSTM, RNN, CNN) with NLP for proactive cyberbullying detection.

 Named Entity Recognition (NER) and Topic Modelling (LDA) for context mining with Flask for real-time blocking, with Python.
- Achieved 92.7% accuracy.

Travel Plan Recommendation Web App | Python, ReactJS, Flask, Cassandra

GitHub

- Built a ReactJS and Flask-driven web app with Cassandra (NoSQL), showcasing API integration, database utilization (CRUD)
- Integrated ML recommendation system into Flask backend for travel suggestions

Vehicle Trajectory Prediction using GANs | Image/Video Processing, Neural networks, TensorFlow

GitHub

• Devised a collision avoidance model using video processing with TensorFlow YOLOv3 for object detection and tracking, and Generative Adversarial Networks to predict vehicle trajectories. Achieved 88-93% accuracy.

LEADERSHIP AND VOLUNTEERING

- O Student organizer IEEE ICACCI, Genesis DevCon
- $\circ\,$ Head of Design TEDxPESU (2018, 2019), IEEE GirlsGeekHack and in Genius
- o Website Optimization Student Assistant Department of Computer Science