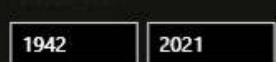


NETFLIX CONTENT ANALYSIS

Release Year Slicer



11K
Total Movies

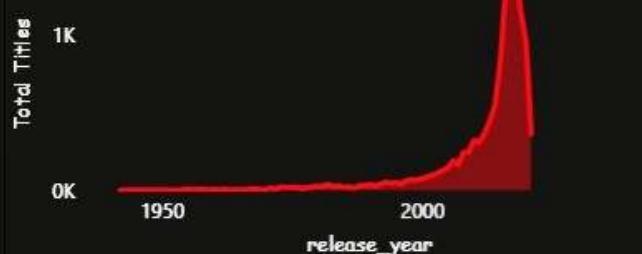
367

Total TV Shows

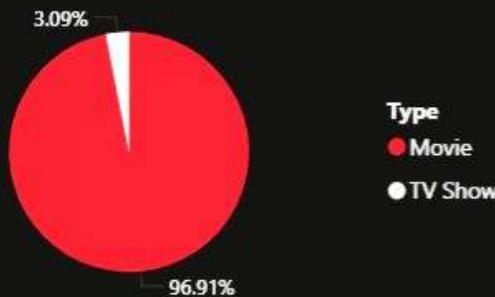
12K

Total Titles

Content Trend: 1920 – Present



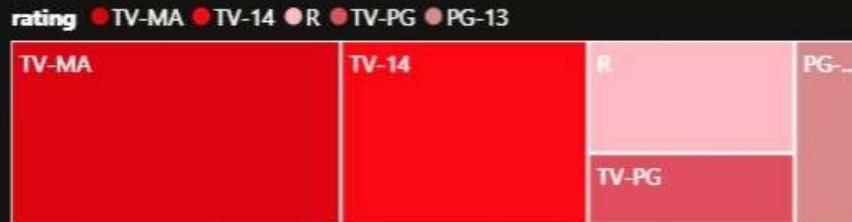
Content Type Distribution



Global Content Distribution



Target Audience Breakdown



Top 10 Most Popular Genres





NETFLIX CONTENT ANALYSIS - EXECUTIVE SUMMARY

12K

Total Titles

11K

Total Movies

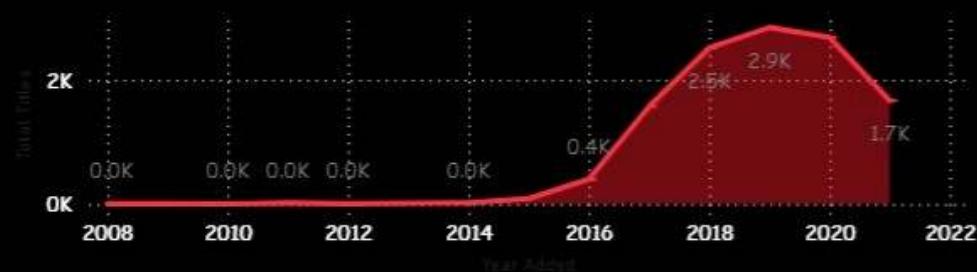
367

Total TV Shows

Content Type Distribution



Content Growth Over Time



Key Insights

- * Netflix's content library is dominated by movies, but TV shows contribute significantly to long - term engagement.
- * Content additions increased rapidly after 2016, indicating Netflix's aggressive global expansion strategy.



NETFLIX CONTENT TYPE ANALYSIS - MOVIES vs TV SHOWS

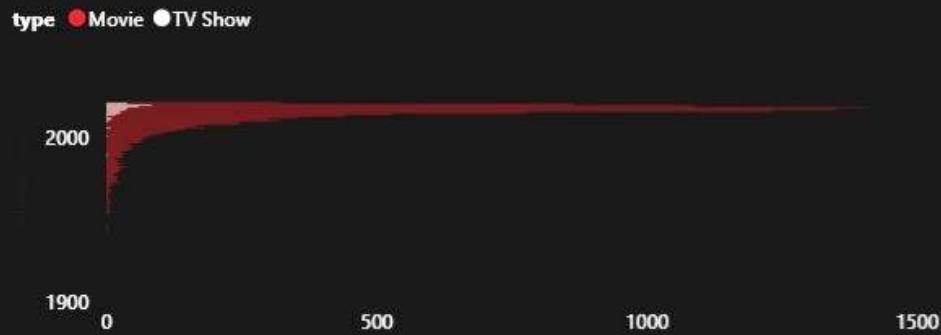
11K

Total Movies

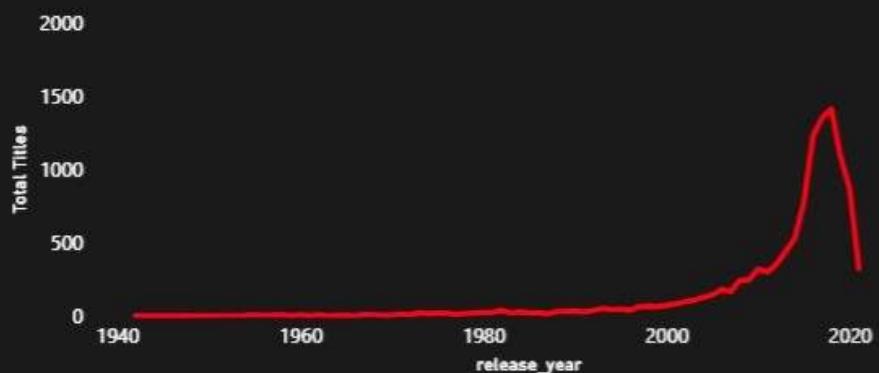
367

Total TV Shows

Movies vs TV Shows by Release Year



Growth Trend of Movies on Netflix



TV Shows Distribution by Rating



Key Insights:

- * Netflix scaled movie content rapidly in the last decade.
- * Netflix's catalog is strongly movie-driven, with rapid growth after 2010, peak additions around 2018-2020
- * TV content that is largely targeted toward mature audiences

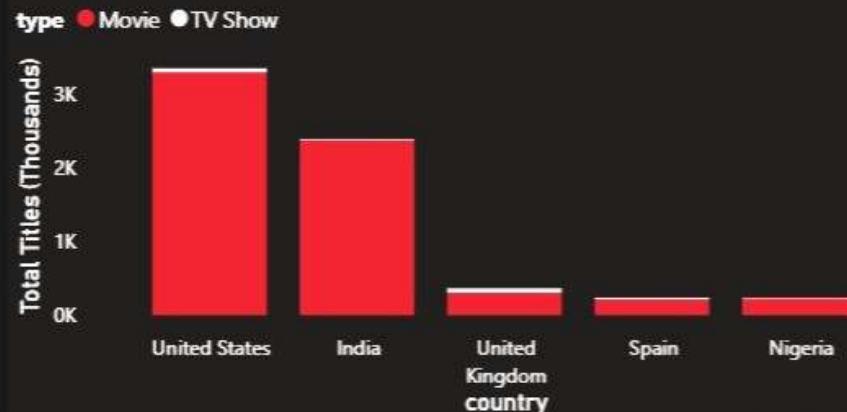


GEOGRAPHIC DISTRIBUTION OF NETFLIX CONTENT

Top Countries by Content Count



Content Type Split by Top Countries



country

United States,
United Kingdom,
Spain, South Korea

Uruguay,
Argentina,
Germany, Spain

Uruguay

Uruguay,
Argentina, Spain

Uruguay,
Argentina

Uruguay,
Guatemala

Global Distribution of Netflix Content



Key Insights:

- * US is the primary content hub for Netflix.
- * India is a major growth engine for Netflix content.
- * Content production is globally spread, but highly concentrated at the top.
- * Netflix has global reach, but



NETFLIX GENRE DISTRIBUTION ON

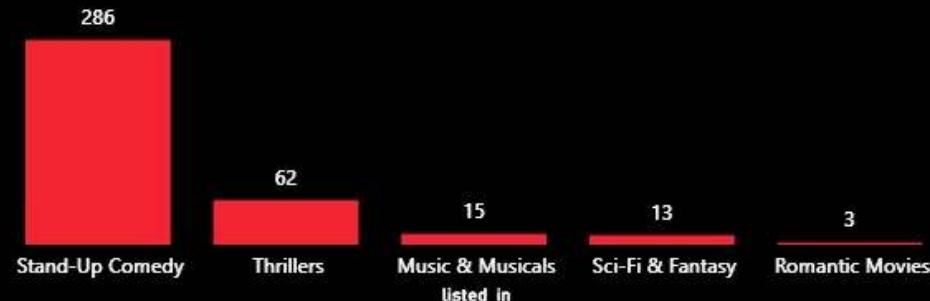
Type



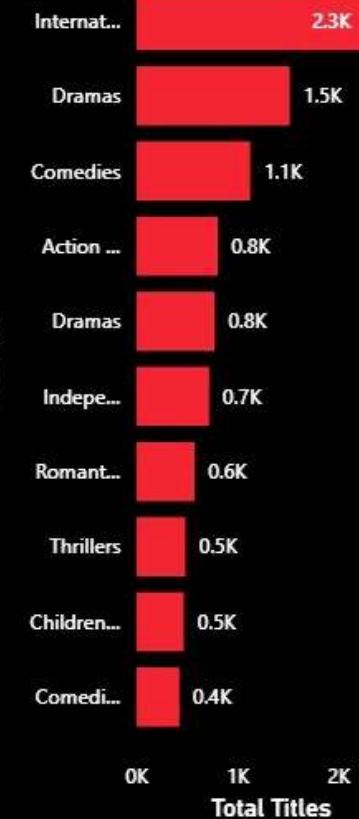
Genre Distribution by Content type

type ● Movie

Total Titles



Most Popular Genres On Netflix



Key Insights:

- * International Movies have the highest number of titles on Netflix.
- * Drama is one of the most common and core genres in the catalog.
- * Comedy is also a

Genre Contribution to Total Content

listed_in ● International Movies ● Dramas ● Comedies ● Action & Adventure ● Dramas

