Bali Local Food Guide

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Final IBM Capstone Project

Discussion and Background of the Business Problem

First time visitors are keen to taste Balinese local cuisine.

Thousands of islands with different cultures make up Indonesia, so it's no wonder that **Balinese food** is just as diverse. Bali is a must visit destination, you can't visit Bali without trying the local cuisine. The delightful **Balinese cuisine** that offers a mind blowing assortment of indulgences, is a must try.

Visitors may experience some difficulty when it comes to Indonesian restaurant to go to. We will try to create a simple project to analyze the location of Indonesian/Balinese restaurant here.

Data Preparation

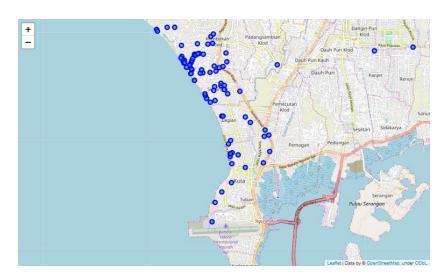
- From the latitudes and longitudes information that we get from the internet, easily by looking up on google. For this business problem I have used, as a part of the assignment, the Foursquare API to retrieve information about the popular spots, before I filter
- Data that we are looking here :
- -Venue Name
- -Coordinates: Latitude and Longitude
- -Category Name

Location		Venue	Latitude	Longitude	Category
0	Bali	Odysseys Surf School	-8.720849	115.169901	Surf Spot
1	Bali	Sheraton Bali Kuta Resort	-8.717966	115.169126	Hotel
2	Bali	The Anvaya Beach Resort	-8.732262	115.165786	Resort
3	Bali	Hotel Indigo Bali Seminyak Beach	-8.695403	115.162985	Resort
4	Bali	Beachwalk	-8.716909	115.169234	Shopping Mall

Visualization

► Folium Library

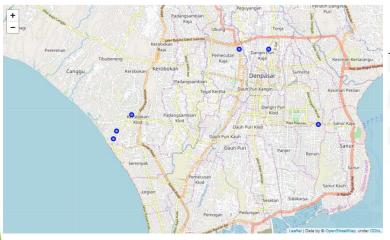
Folium is a python library that can create interactive leaflet map using coordinate data.





Results and Discussion

▶ We reached at the end of the analysis, details can be found in the github. Popular Indonesian restaurants are limited and scattered around the Bali island. There are 6 Indonesian restaurants identified. We can conclude that similar restaurants (i.e Indonesian restaurants) are not concentrated in one area. Visitors might experience a hard time to travel around.



Location		Venue	Latitude	Longitude
Category				
Indonesian Restaurant	Bali	Bambu	-8.680180	115.153213
Indonesian Restaurant	Bali	Merah Putih Restaurant	-8.676683	115.154592
Indonesian Restaurant	Bali	Warung Pojok	-8.640958	115.221910
Indonesian Restaurant	Bali	Nook Restaurant	-8.669573	115.161263
Indonesian Restaurant	Bali	Warung Sate Plecing Mak Lukluk	-8.673840	115.243818
Indonesian Restaurant	Bali	Warung Bu Kris	-8.640976	115.208750