

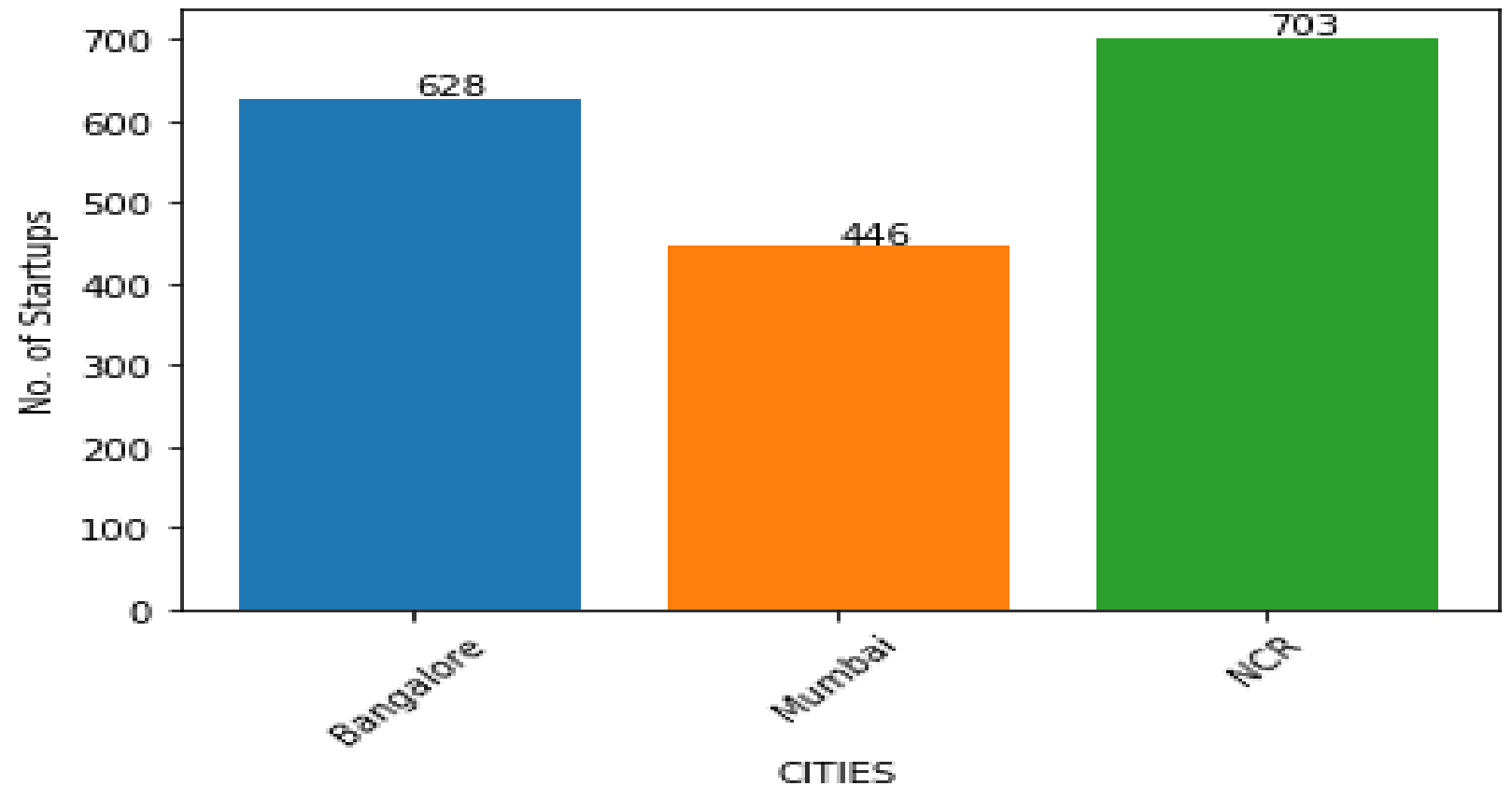


CASE STUDY

THE PROJECT IS
THE ANALYSIS OF
A DATASET
HAVING FUNDING
INFORMATION OF
THE INDIAN
STARTUPS FROM
JANUARY 2015 TO
AUGUST 2017.

Q-1>

BEST PLACE FOR THE STARTUP

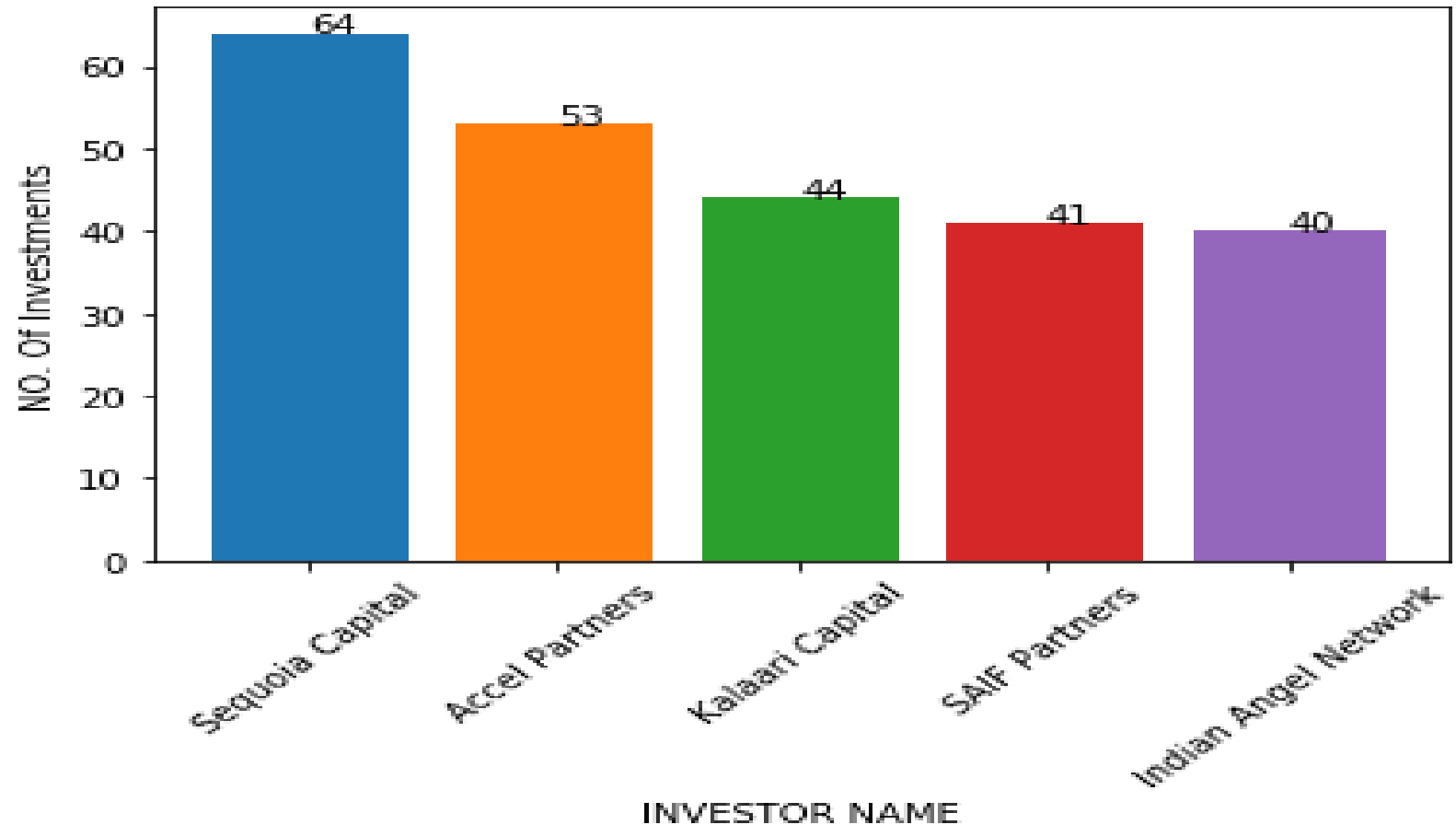


As we can see that Mumbai, Bangalore and NCR are the cities which has many startup , to choose one place between them we can see that NCR is the best place since the startup there has got funding 703 times which is highest.

NCR include region of New Delhi, Noida and Gurgaon.

Q-2>

Top 5 investors who have invested maximum number of times (considered repeat investments in one company also)



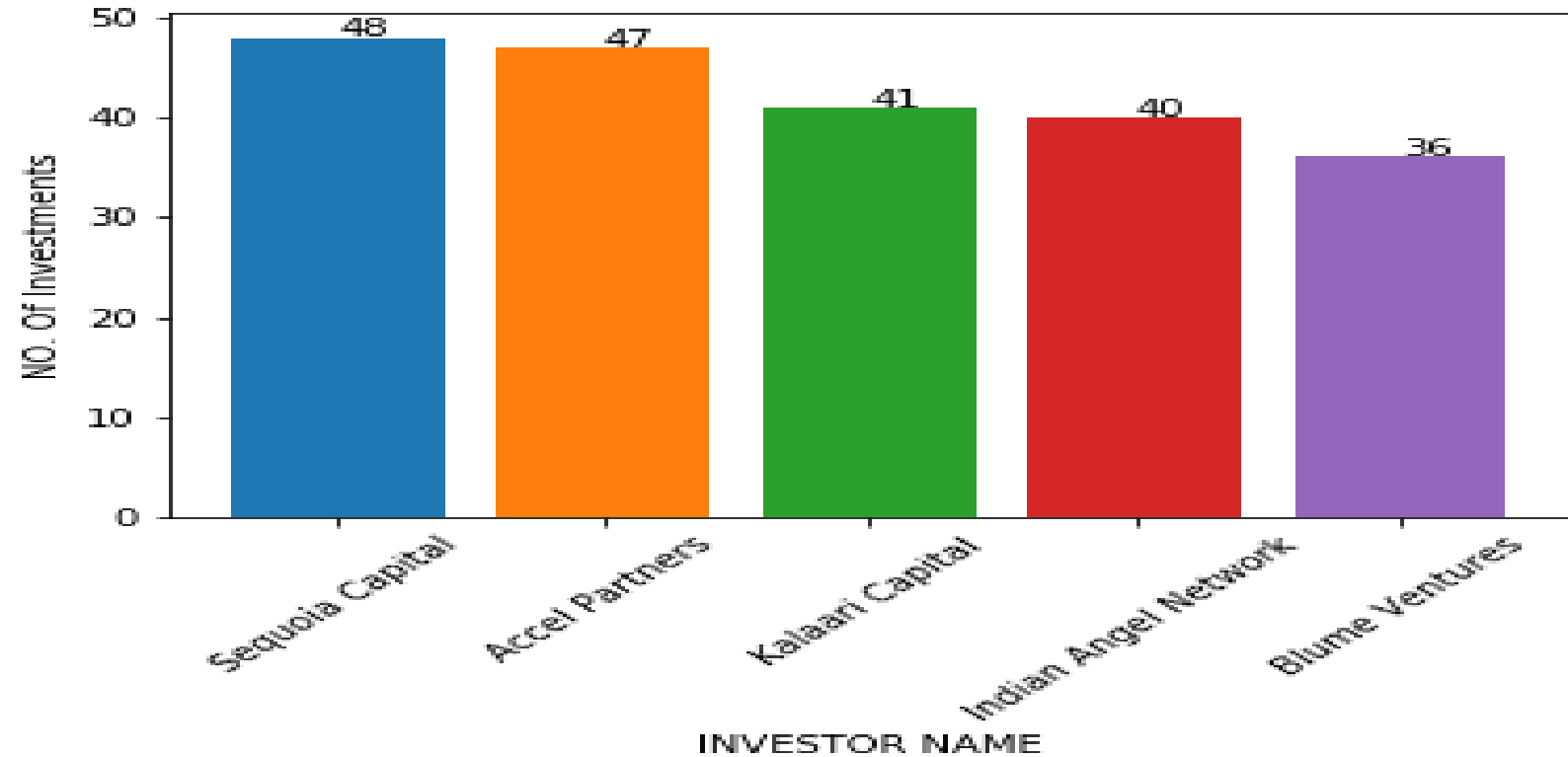
Here is the top 5 investors who have invested many times in several startups but here it's also possible that one investor has invested in a same company more than once.

This information is helpful for someone who needs funding for their startup and looking for an investor.

That problem is resolved in next slide


Q-3>

Top 5 investors
who have
invested in
different number
of startups.



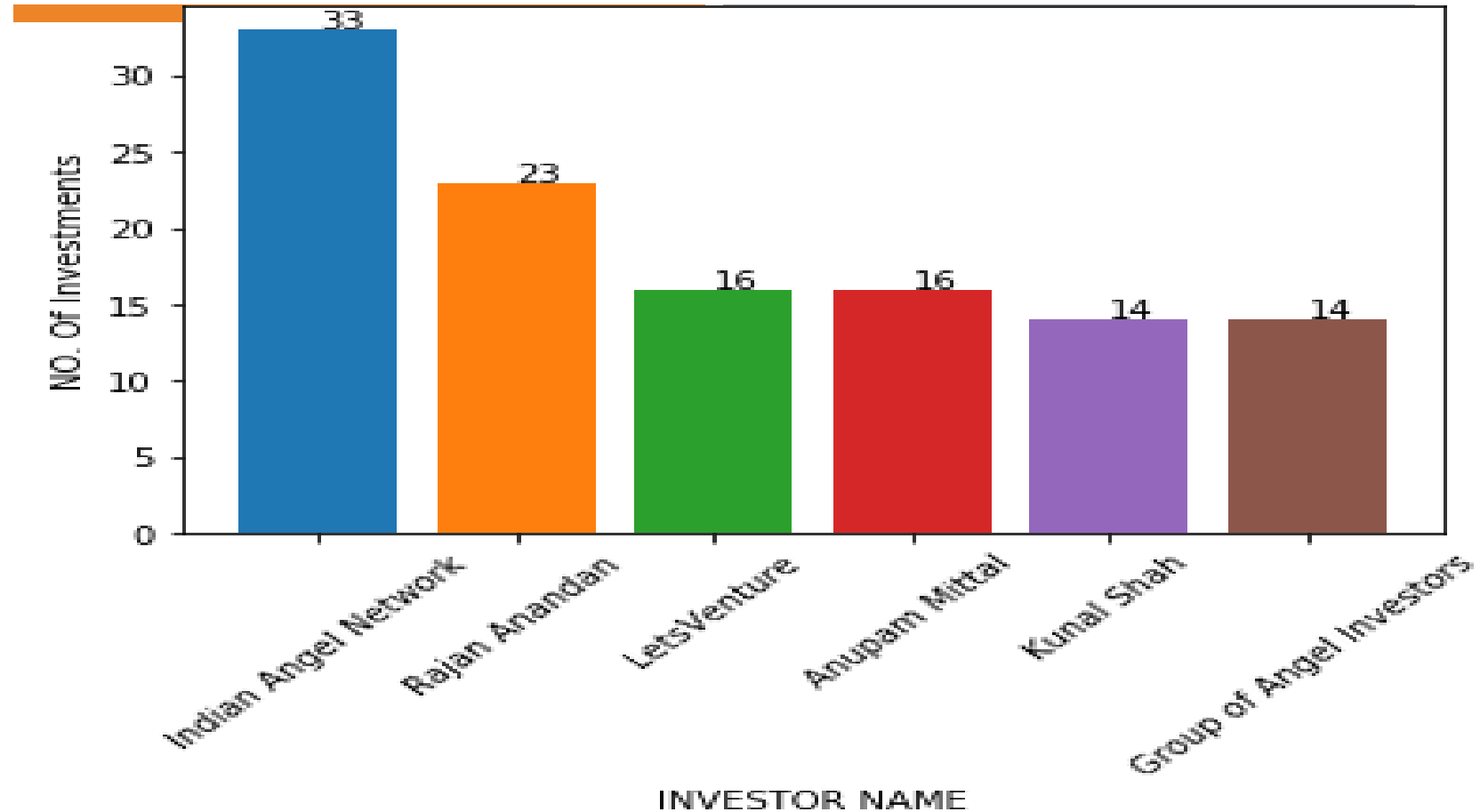
Here is the list of top 5 investors who have invested in various startups the problem in earlier question was that it may happen that a particular investors had invest in a particular company various time so which isn't beneficial for a person who is looking for the investor who has given funding many times .

So this particular analysis show the list of top 5 investors who have invested in completely different startups.

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- So from the analysis of prob 2 and 3 if we want to find the investor for a new startup we should look for :-
 - <1> Sequoia Capital
 - <2> Accel Partners
 - <3> Kalaari Capital
 - <4> Indian Angel Network
 - <5> Blume Ventures
-
- We are considering Blume Ventures over SAIF Partners because SAIF partners have invested in particular startups more than once that's why there count for funding is high but if we compare Blume Venture with SAIF Partners Blume Venture has invested more in different startups.

Q-4>

Find the top 5 investors who have invested in a different number of startups and their investment type is

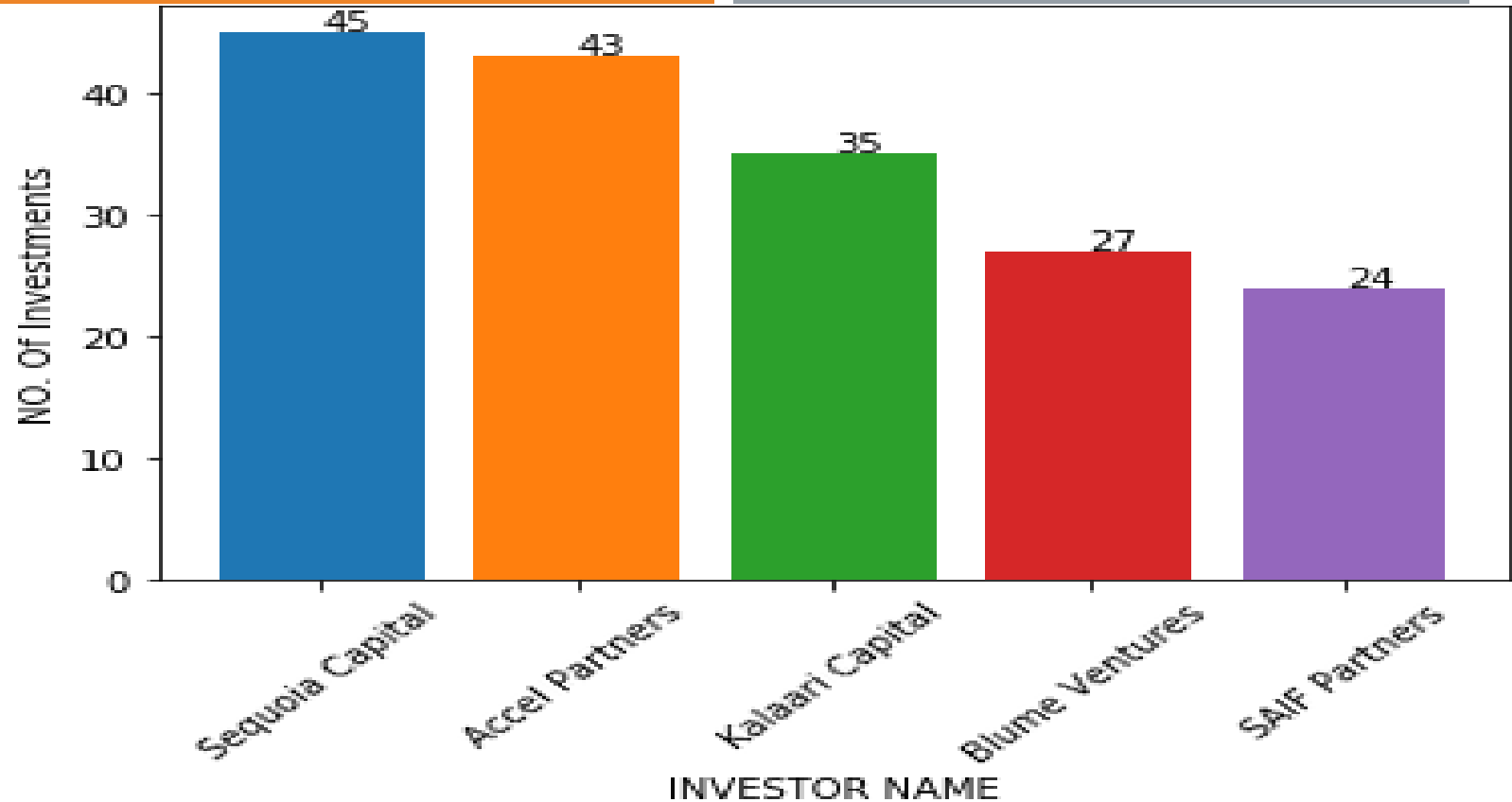


For the startup which is at an early stage, the best-suited investment type would be - Seed Funding and Crowdfunding.

So here is the list of top 5 investors who have invested in Crowdfunding or Seed Funding.


Q-5>

Find the top 5 investors who have invested in a different number of startups and their investment type is Private Equity



If the startup is not in early phase it is in growth stage so the best-suited investment type is Private Equity.

So here is the list of top 5 investors who have invested in Private Equity.



THANK YOU

