



GREENSOLE FOUNDATION

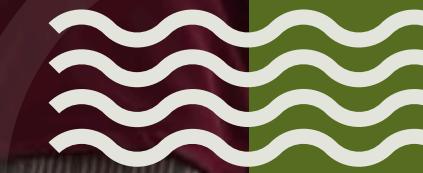
# SOLE *to* SOUL





GREENSOLE FOUNDATION

# TABLE OF CONTENTS



- 01 THE GREAT CONUNDRUM
- 02 SOLUTION
- 03 COLLECTION
- 04 UPCYCLING
- 05 DONATION
- 06 ACHIEVEMENTS
- 07 PARTNERS



A black and white photograph of two men sitting cross-legged on a massive pile of discarded sports shoes. They are wearing dark t-shirts with a colorful graphic and the text 'GREENSOLE FOUNDATION'. The background is filled with rows of old, discarded shoes.

# INTRODUCTION

**Athletes Ramesh Dhami and Shriyans Bhandari discarded worn sports shoes and, in 2013, envisioned upcycling them into new footwear for sustainability. This idea led to the founding of Greensole Foundation in 2016.**



# THE SOLUTION



## CLIMATE ACTION, RESOURCE EFFICIENCY

DIVERTING DISCARDED FOOTWEAR,  
APPAREL AND FLEXES FROM  
LANDFILLS



## COMMUNITY ENGAGEMENT

UPCYCLING THE DISCARDED ITEMS  
AND PROVIDING TO A CHILD IN NEED



## SUSTAINABLE PROCUREMENT

SEMPOWERING TRIBAL WOMEN BY  
SKILLING THEM TO UPCYCLE  
FOOTWEAR



# MEASURABLE IMPACT



4500 TONS

OF OVERALL CARBON EMISSIONS  
REDUCED



10,00,000  
SLIPPERS

PROVIDED FOR CHILDREN IN NEED



80+  
CORPORATES

HAVE THEIR TRUST IN US





# ENVIRONMENTAL FACTORS

ESG REPORTING ENCOURAGES ACCOUNTABILITY,  
TRANSPARENCY, BIG-PICTURE THINKING

KEY INDICATOR	DESCRIPTION	OUTCOME
<b>Carbon Emissions</b>	Total CO <sub>2</sub> reduced by upcycling old footwear and apparel	Calculations based on metrics backed by EMC for Scope 3 emission reductions
<b>Post Consumer Waste Diversion</b>	Low-waste production processes in refurbishment units	upcycling upto 85% materials and turning the remaining 15% into granules for new product
<b>Circular Economy</b>	Refurbishment through reuse over recycle	Significant reduction of landfill burden and incineration and promotion of sustainable consumerism



# SOCIAL FACTORS

KEY INDICATOR	DESCRIPTION	OUTCOME
<b>EQUITY &amp; LIVELIHOOD GENERATION</b>	<p>Distribution to low-income communities, and climate-affected regions.</p> <p>Employment and skilling of:</p> <ul style="list-style-type: none"><li>• Marginalised youth</li><li>• Women from underserved communities</li></ul>	<p>Improves health, hygiene, mobility, and school attendance.</p> <p>Creation of green jobs</p>
<b>EDUCATION &amp; AWARENESS</b>	Sustainability workshops, volunteer inductions, and student engagement programs	<p>Responsible consumption</p> <p>Waste segregation</p> <p>Circular economy principles</p>
<b>COMMUNITY ENGAGEMENT</b>	<p>Collection drives with:</p> <ul style="list-style-type: none"><li>• Housing societies</li><li>• Educational institutions</li><li>• Corporates</li></ul>	<p>Employee volunteering and community participation integrated into CSR programs</p>



# GOVERNANCE FACTORS

KEY INDICATOR	DESCRIPTION	OUTCOME
<b>TRANSPARENCY &amp; TRACEABILITY</b>	<p>Clear documentation of:</p> <ul style="list-style-type: none"><li>• Quantity collected (kg/pairs)</li><li>• Beneficiaries reached</li><li>• Carbon and waste impact metrics</li></ul>	Regular impact reports for CSR and ESG disclosures.
<b>COMPLIANCE &amp; ALIGNMENT</b>	<p>Strong alignment with:</p> <ul style="list-style-type: none"><li>• Companies Act, 2013 (CSR Rules)</li><li>• BRSR Core indicators</li><li>• UN SDGs (SDG 1, 8, 12, 13)</li></ul>	Ethical sourcing and responsible partnerships.
<b>MEASURABLE IMPACT &amp; REPORTING</b>	<p>Data-backed reporting suitable for:</p> <ul style="list-style-type: none"><li>• Annual CSR reports</li><li>• BRSR disclosures</li><li>• ESG ratings and audits</li></ul>	Collaboration and documentation readiness.



# THE PROCESS

## CONNECT & COLLECT

COLLECTION OF OLD FOOTWEAR, TEXTILES, AND FLEX BANNER INSIDE OFFICE PREMISES



## SEGREGATION & UPCYCLING

EMPLOYEES' VISIT TO THE UPCYCLING UNIT ALONG WITH AN AWARENESS SESSION



## DONATION DRIVE

FINALISE DATE, LOCATION, PRODUCTS, AND LIST OF VOLUNTEERS



# COLLECTION DRIVE



EMPLOYEES VISIT THE UPCYCLING UNIT TO LEARN MORE ABOUT THE PROCESS AND BE A PART OF AN INTERACTIVE AWARENESS SESSION



CIRCULATION OF DO'S & DON'T'S FLYER AMONGST EMPLOYEES TO FOLLOW WHILE DONATING OLD FOOTWEAR AND CLOTHES



# OUR PRODUCTS



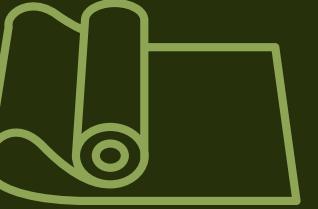
REFURBISHED  
SCHOOL BAGS

INR 299/-



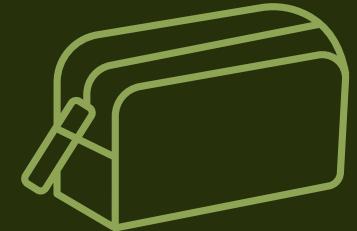
REFURBISHED  
SLIPPERS/SHOES

INR 209/- OR 309/-



REFURBISHED  
MATS

INR 189/-



REFURBISHED  
PENCIL BAGS

INR 110/-

\*SCHOOL KIT (BAG, MAT, SLIPPER) = INR 697/-

\*\*PRICES ARE INCLUSIVE OF ADMIN AND LOGISTICS

# PLANS & PROGRESS

NEEDS-BASED ASSESSMENTS AND SUBSEQUENT  
REPORTS TO EFFECTIVELY TARGET THE APPROPRIATE  
BENEFICIARIES.



1.	<b>Location</b>	Gujarat, Telangana, Haryana, Rajasthan, Madhya Pradesh, Maharashtra, Assam, Manipur, Nagaland, Karnataka, and Tamil Nadu, West Bengal
2.	<b>Local Coordinator's Name/Designation/Contact No.</b>	
3.	<b>No. of Schools</b>	
4.	<b>Total no. of children in need</b>	
5.	<b>Average financial status of the families</b>	
6.	<b>Details of the area</b>	



# DONATION DRIVE

EMPLOYEES ARE FURTHER ENCOURAGED TO JOIN IN  
FOR THE LAST STAGE OF THE PROJECT, WHICH CLOSES  
THE LOOP OF THE CIRCULAR PATH





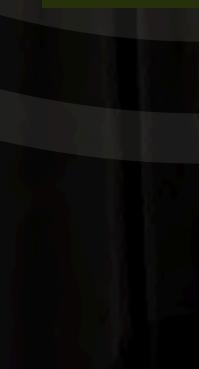
# COLLECTION OF BINS



WE AIM TO INSTALL 300 BINS IN ALL METRO CITIES ACROSS INDIA.



EACH BIN COSTS ₹15,000, AND THE TOTAL OPERATIONAL COST UNTIL REPLACEMENT IS ₹24,000, COVERING MAINTENANCE, BRANDING, COLLECTION, LOGISTICS, AND RENT.



WE ESTIMATE EACH BIN WILL COLLECT AROUND 10,000 PAIRS OF FOOTWEAR DURING ITS LIFETIME.



# SKILL CENTERS



OUR CURRENT SKILL CENTER, IN COLLABORATION WITH TATA STEEL AND LIONS CLUB NOAMUNDI, JHARKHAND, WHERE WE TRAIN, SKILL, AND EMPLOY UNDERPRIVILEGED PEOPLE.



CURRENTLY SUPPORTS 6 FAMILIES



UPCOMING SKILL CENTER PROJECTS TO ADOPT:

- POLE, MAHARASHTRA
- FARIDABAD, HARYANA
- KOLAR, KARNATAKA

# PROJECT PROPOSAL

AREA/LOCATION	PRODUCTS	PROPOSED BUDGET
Maharashtra, Karnataka or any other location	Refurbished School kits for 1000 beneficiaries (INR 697/- per kit)	INR 6,97,000/-

# ACHIEVEMENTS



Sustainability  
Impact Award 2025  
Greensole Foundation

RECOGNITION



TECHNOLOGY AND SUSTAINABLE  
DEVELOPMENT AWARD, IIT BOMBAY



LEXUS DESIGN AWARD  
DBS SOCIAL  
ENTERPRISE GRANT



FORBES ASIA U30, SOCIAL ENTREPRENEURS  
AWARD  
SUSTAINABILITY INNOVATION AWARD 2025  
BY UBS FORUMS

# OUR PARTNERS



# OUR PARTNERS





A large group of Indian schoolgirls in blue uniforms are cheering and waving their hands. They are outdoors, with buildings and vehicles visible in the background. A white car is on the left, and a yellow van is on the right. The girls are smiling and looking towards the camera.

THANK  
YOU