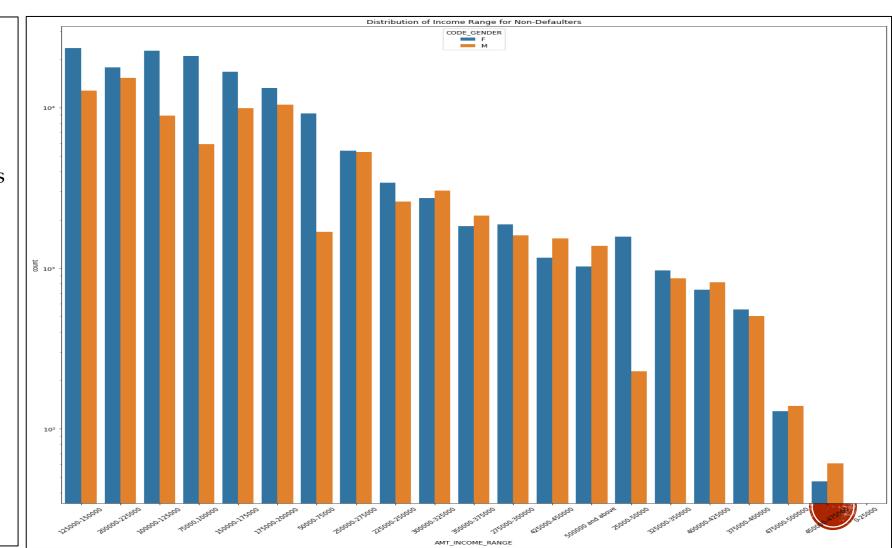
CREDIT EDA CASE STUDY



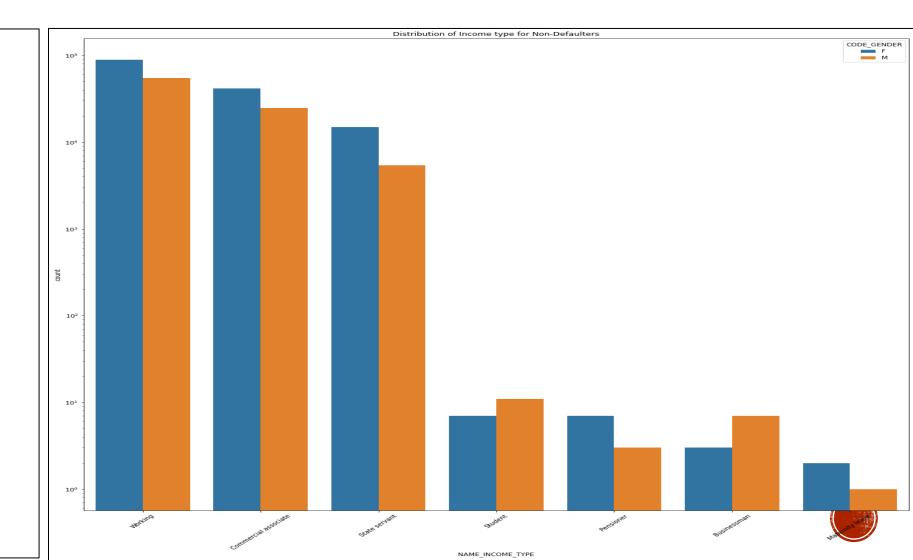
Distribution of Income Range for Non Defaulters

- Female counts are higher than male.
- Income range from 100000 to 200000 is having more number of credits.
- Very less count for income range 400000 and above.



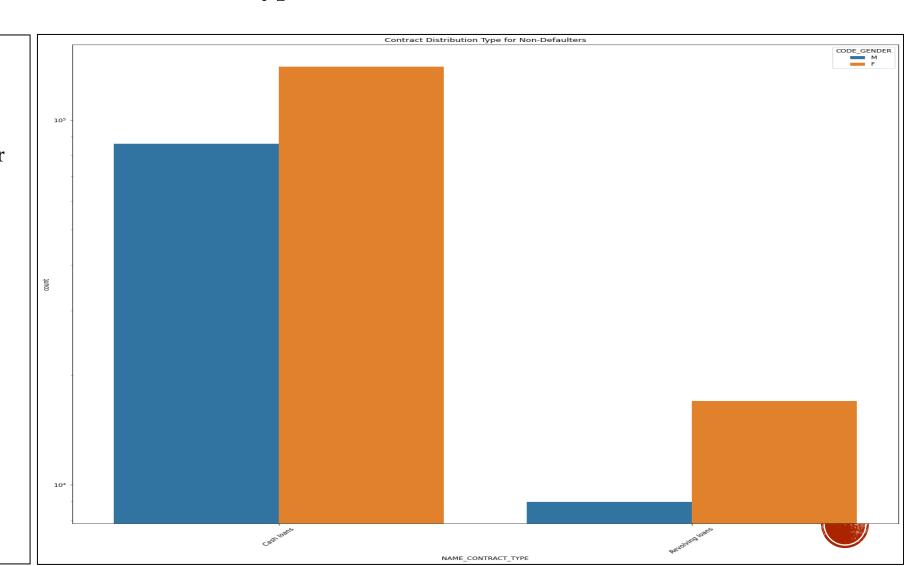
Distribution of Income Type for Non Defaulters

- Type 'working', 'commercial associate', and 'State Servant' the number of credits are higher than others.
- For this Females are having more number of credits than male.



Contract Distribution Type for Non- Defaulters

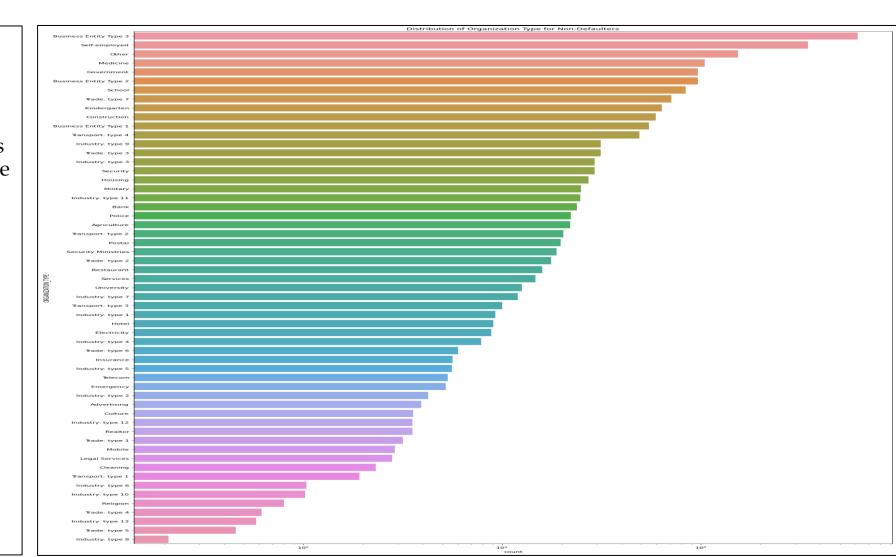
- 'Cash loans' is having higher number of credits than 'Revolving loans' contract type.
- For this also Female is having more credits.



Distribution of Organization Type for Non- Defaulters

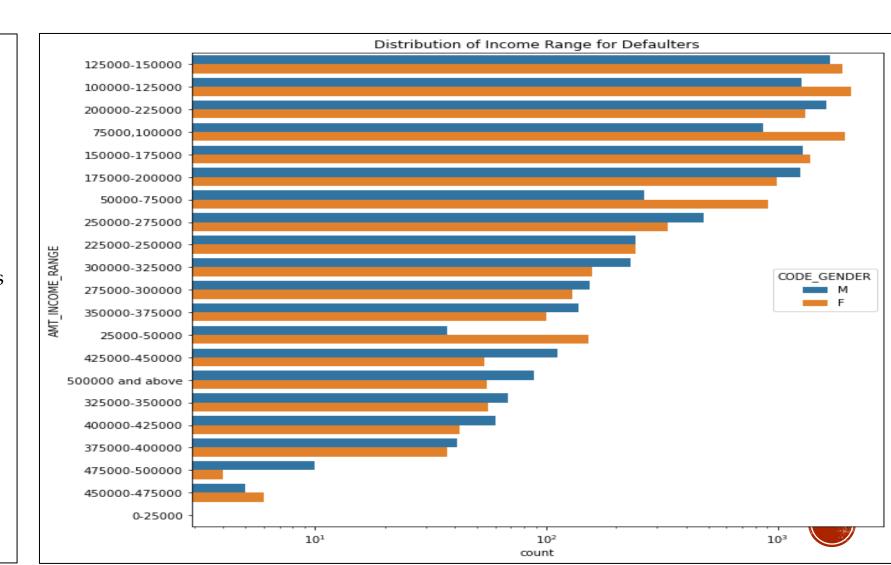
Points to be concluded from the graph:

 Clients which have applied for credits are from most of the organization type 'Business entity Type 3', 'Self employed', 'Other', as compared to rest of the Organization Types



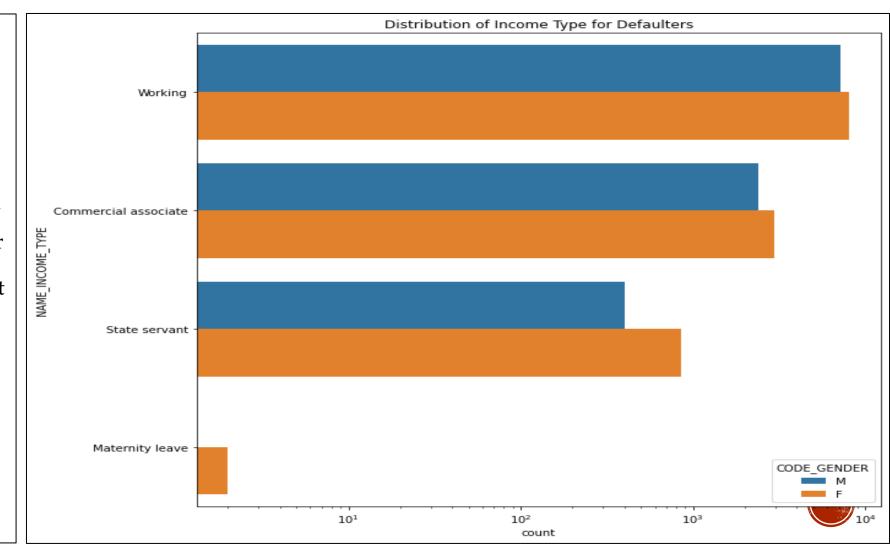
Distribution of Income Range for Defaulters

- Male counts are higher than female.
- This graph show that males are more than female in having credits for that range.
- Income range from 100000 to 200000 is having more number of credits.



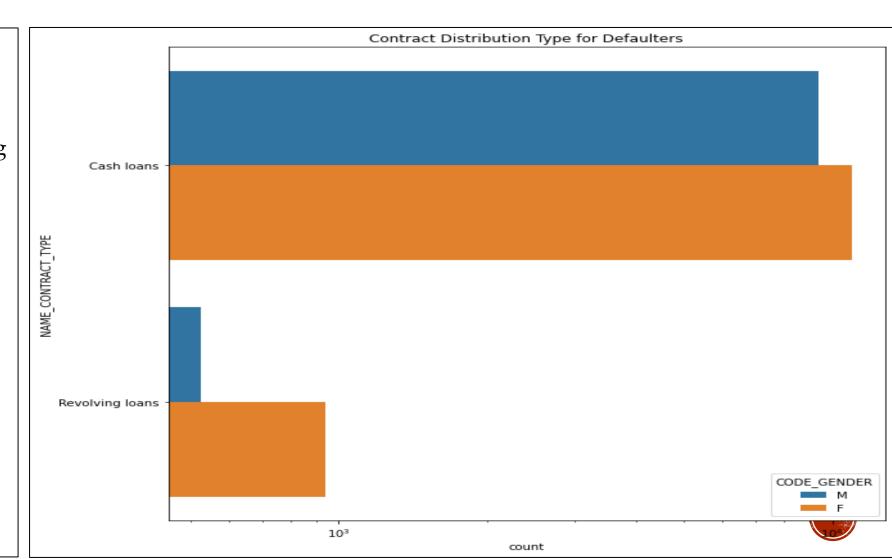
Distribution of Income Type for Defaulters

- For income type 'working', 'commercial associate', and 'State Servant' the number of credits are higher than other i.e. 'Maternity leave.
- For type 1: There is no income type for 'student', 'pensioner' and 'Businessman' which means they don't do any late payments.
- For this Females are having more number of credits than male.
- Less number of credits for income type 'Maternity leave'.



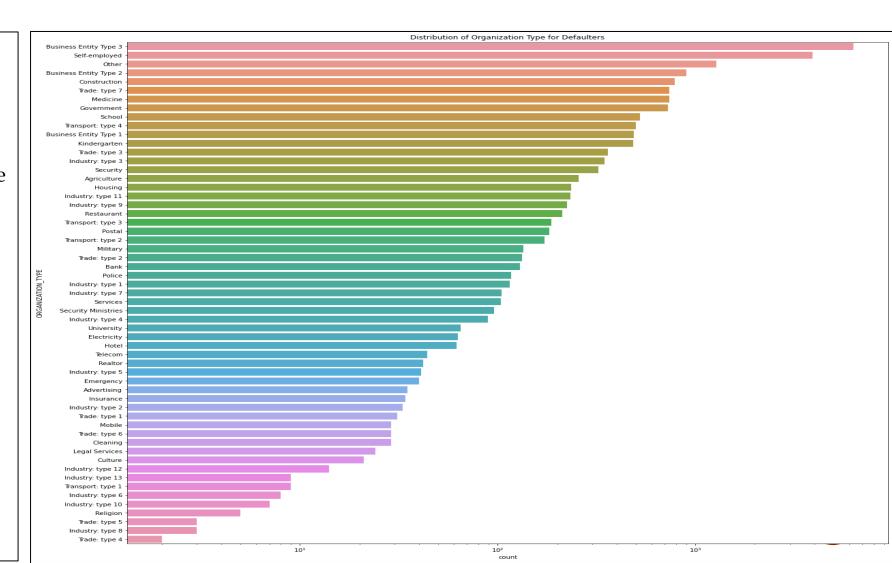
Contract Distribution Type for Defaulters

- For contract type 'cash loans' is having higher number of credits than 'Revolving loans' contract type.
- For this also Female is leading for applying credits.



Distribution of Organization Type for Defaulters

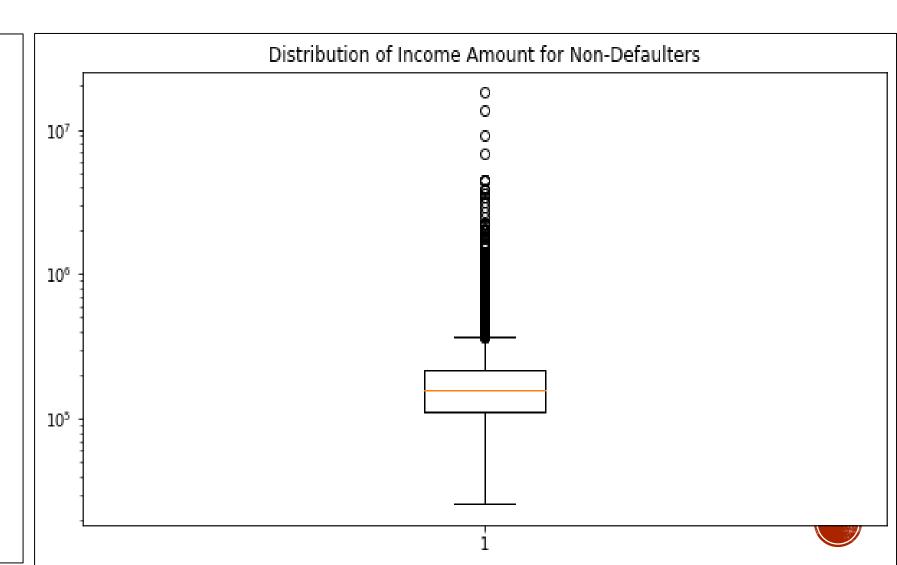
- Clients which have applied for credits are from most of the organization type 'Business entity Type 3', 'Self employed', 'Other', 'Medicine' and 'Government'.
- Less clients are from Industry type 8,type 6, type 10, religion and trade type 5, type 4.



UNIVARIATE ANALYSIS FOR VARIABLES ON TARGET_0 (NON-DEFAULTERS)

Boxplot of Income Amount for Non-Defaulters

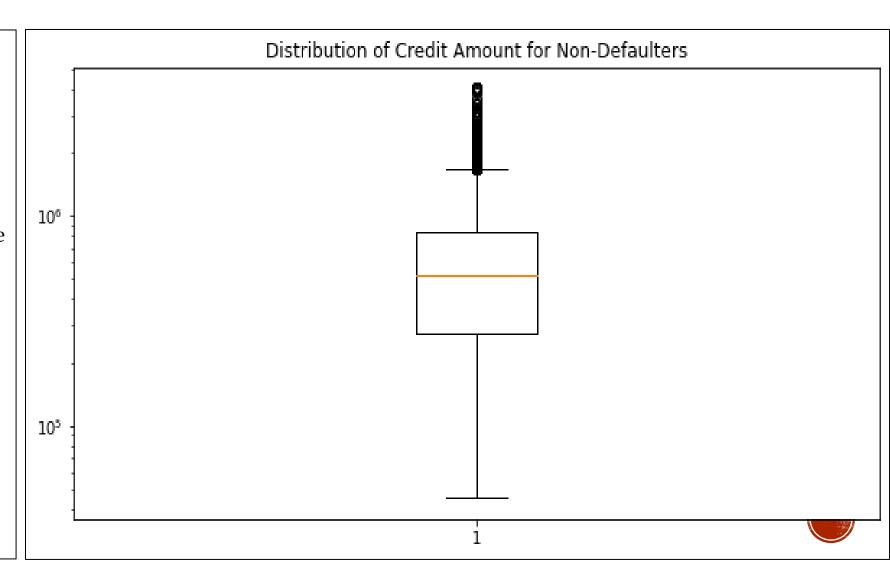
- Outliers are noticed in income amount.
- The third quartiles is very slim for income amount.



UNIVARIATE ANALYSIS FOR VARIABLES ON TARGET_0 (NON-DEFAULTERS)

Boxplot of Credit Amount for Non-Defaulters

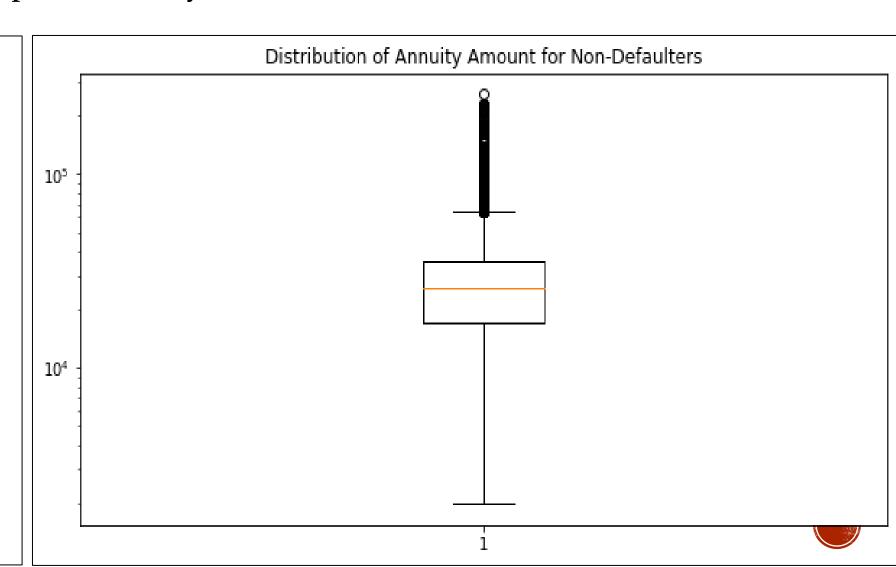
- Outliers are noticed in credit amount.
- The first quartile is bigger than third quartile for credit amount which means most of the credits of clients are present in the first quartile.



UNIVARIATE ANALYSIS FOR VARIABLES ON TARGET_0 (NON-DEFAULTERS)

Boxplot of Annuity Amount for Non-Defaulters

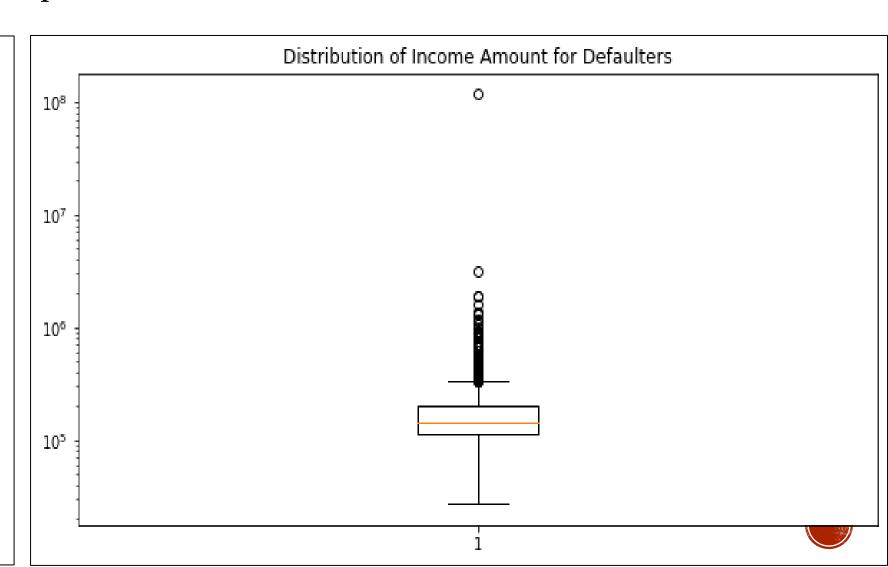
- Outliers are noticed in annuity amount.
- The first quartile is bigger than third quartile for annuity amount which means most of the annuity clients are from first quartile



UNIVARIATE ANALYSIS FOR VARIABLES TARGET_1 (DEFAULTERS)

Boxplot of Income Amount for Defaulters

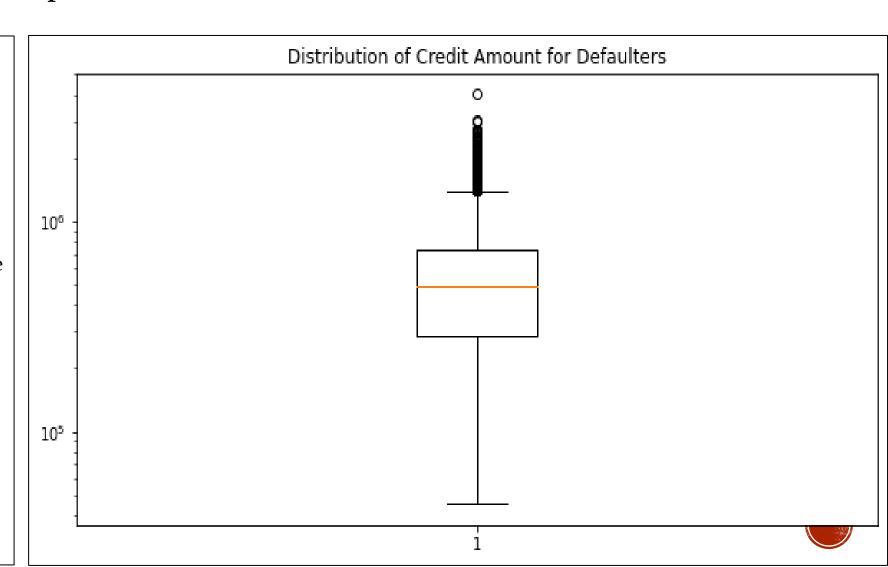
- Outliers are noticed in income amount.
- The third quartiles is very slim for income amount.
- Most of the clients of income are present in first quartile.



UNIVARIATE ANALYSIS FOR VARIABLES TARGET_1 (DEFAULTERS)

Boxplot of Credit Amount for Defaulters

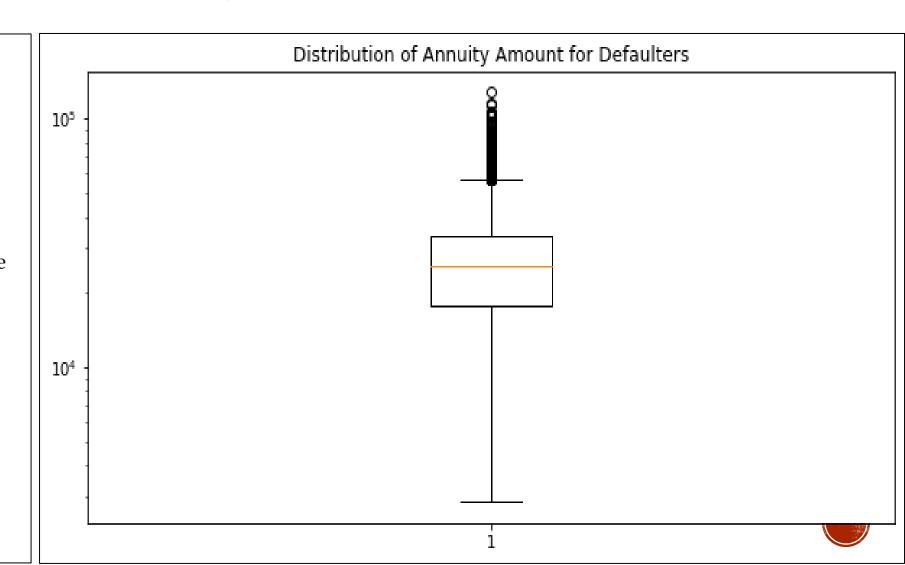
- Some outliers are noticed in credit amount.
- The first quartile is bigger than third quartile for credit amount which means most of the credits of clients are present in the first quartile.



UNIVARIATE ANALYSIS FOR VARIABLES TARGET_1 (DEFAULTERS)

Boxplot of Annuity Amount for Defaulters

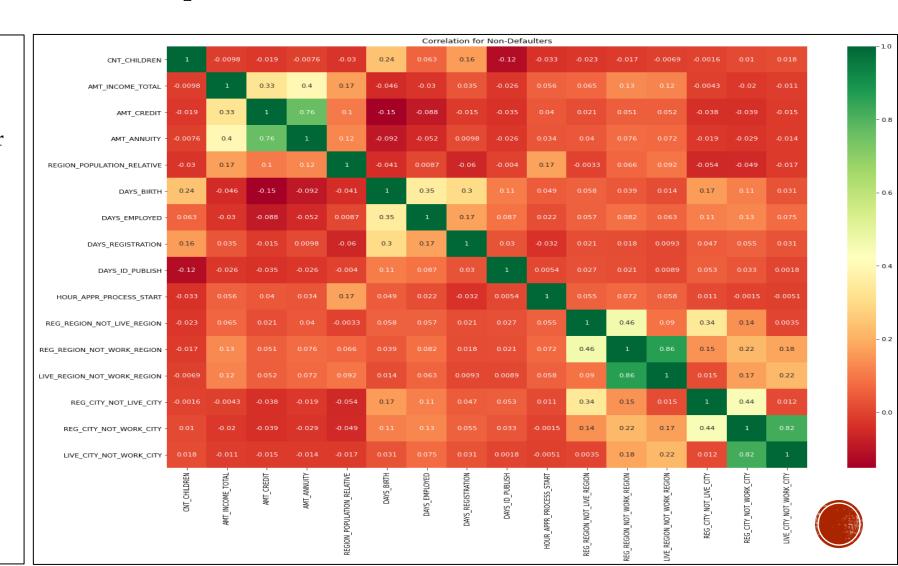
- Some outliers are noticed in annuity amount.
- The first quartile is bigger than third quartile for annuity amount which means most of the annuity clients are from first quartile.



CORRELATION OF TARGET_0 (NON-DEFAULTERS)

Heat Map for Non-Defaulters

- Credit amount is inversely proportional to the date of birth, which means Credit amount is higher for low age and vice-versa.
- Credit amount is inversely proportional to the number of children client have, means Credit amount is higher for less children count client have and vice-versa.
- Income amount is inversely proportional to the number of children client have, means more income for less children client have and vice-versa.
- Less children client have in densely populated area.
- Credit amount is higher to densely populated area.
- The income is also higher in densely populated area.



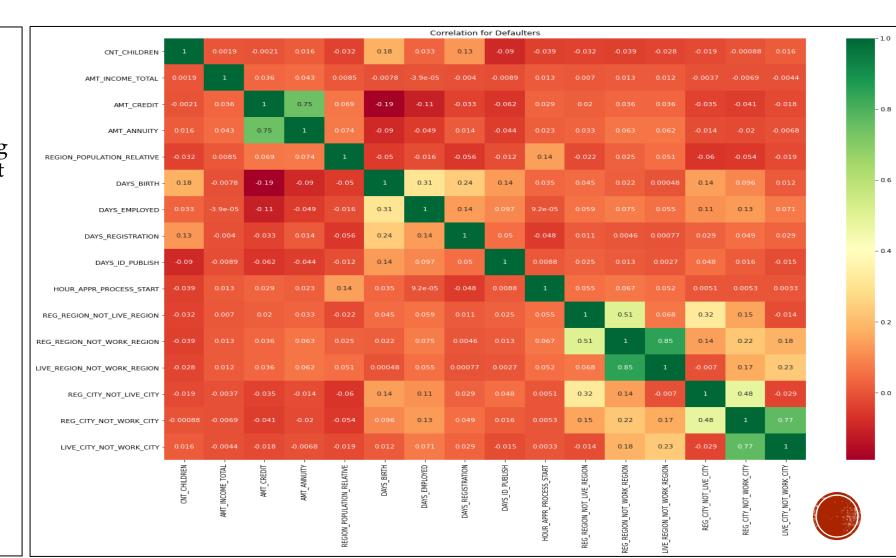
CORRELATION OF TARGET_0 (DEFAULTERS)

Heat Map for Defaulters

Points to be concluded from the graph:

This heat map for Target 1 is also having quite a same observation just like Target 0. But for few points are different. They are listed below.

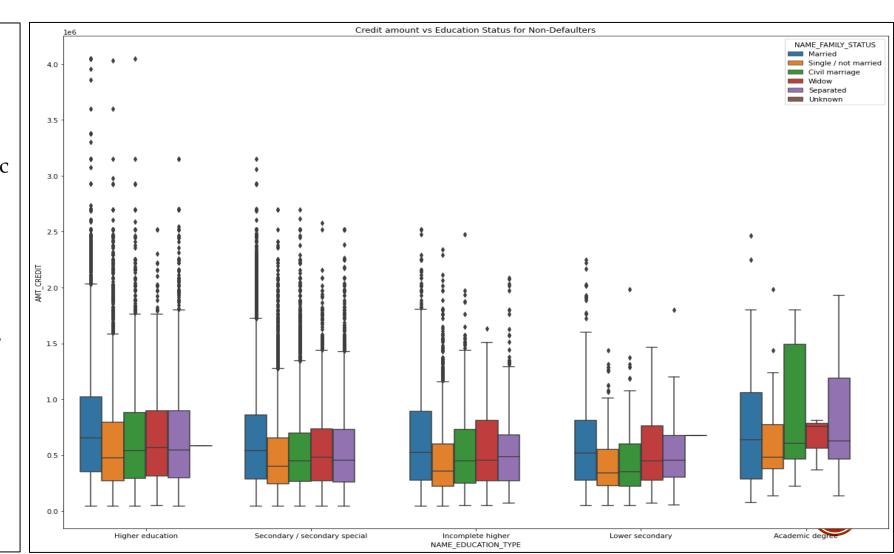
- The client's permanent address does not match contact address are having less children and vice-versa
- The client's permanent address does not match work address are having less children and vice-versa



BIVARIATE ANALYSIS FOR TYPE_0 (NON-DEFAULTERS)

Credit Amount Vs Education Status for Non - Defaulters

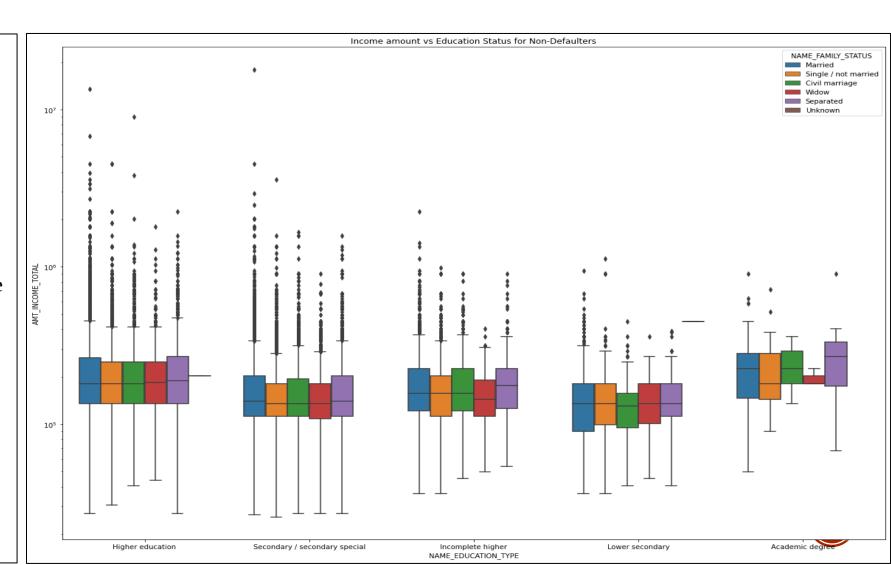
- Family status of 'civil marriage', 'marriage' and 'separated' of Academic degree education are having higher number of credits than others.
- Higher education of family status of 'marriage', 'single' and 'civil marriage' are having more outliers.
- Civil marriage for Academic degree is having most of the credits in the third quartile.



BIVARIATE ANALYSIS FOR TYPE_0 (NON-DEFAULTERS)

Income Amount Vs Education Status for Non – Defaulters

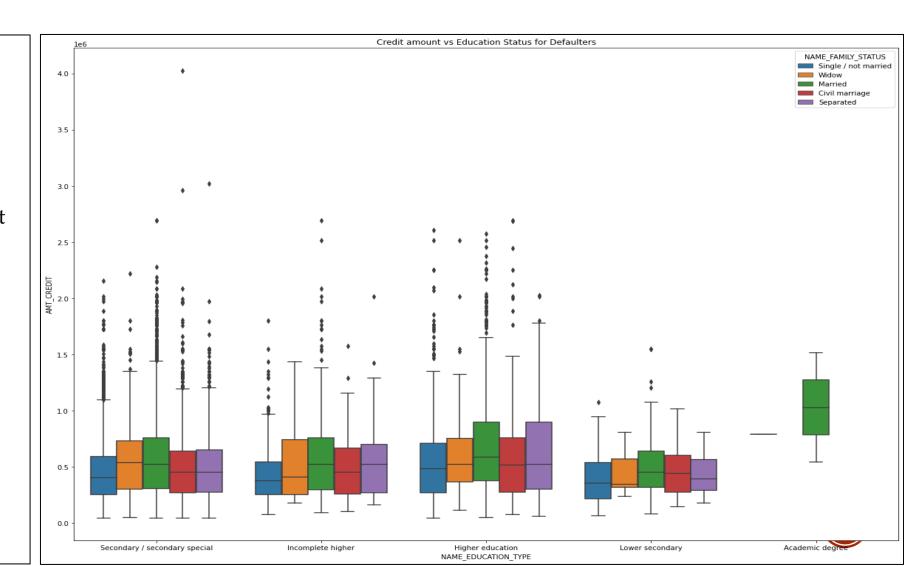
- Education type 'Higher education' the income amount mean is mostly equal with family status. It does contain many outliers.
- Less outlier are having for Academic degree but they are having the income amount is little higher that Higher education.
- Lower secondary of civil marriage family status are have less income amount than others



BIVARIATE ANALYSIS FOR TYPE_1 (DEFAULTERS)

Credit Amount Vs Education Status for Defaulters

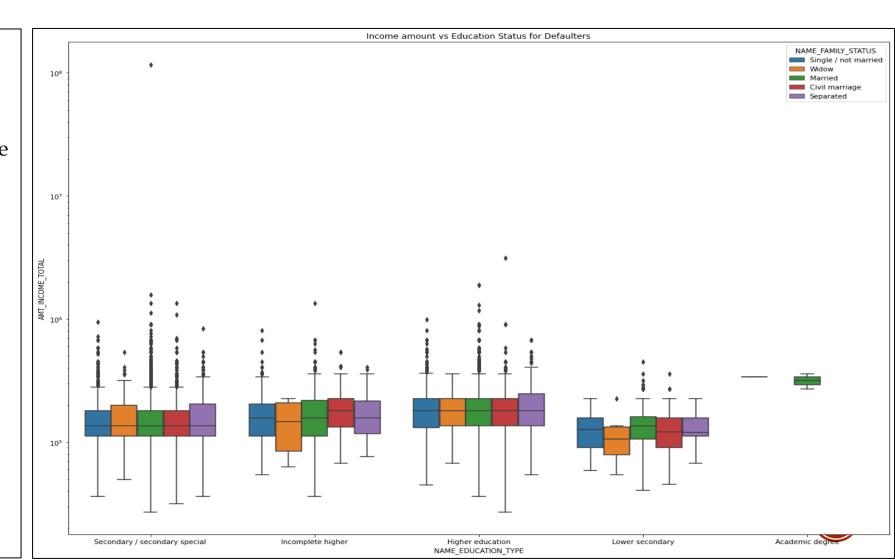
- Median of Academic Degree have higher credit amount than the rest.
- Outliers are present in the rest except Academic Degree..



BIVARIATE ANALYSIS FOR TYPE_1 (DEFAULTERS)

Income Amount Vs Education Status for Defaulters

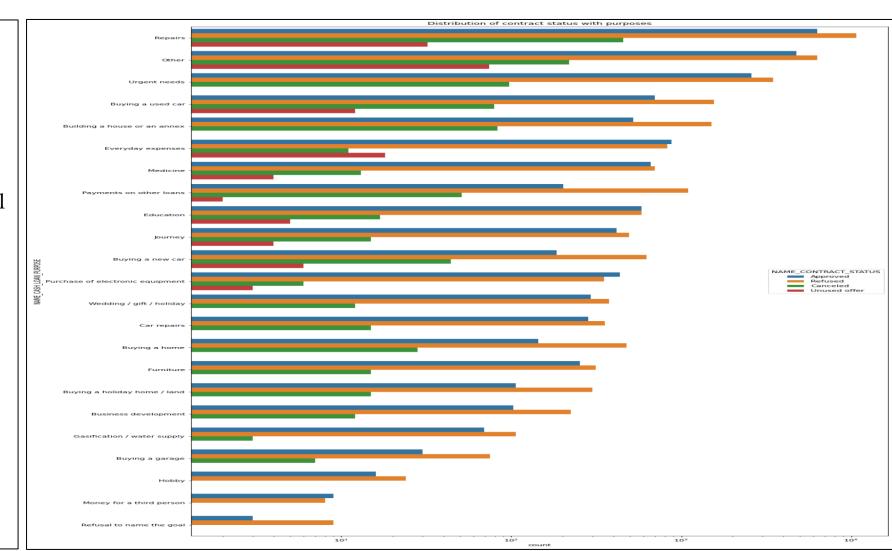
- Academic Degree have Higher income amount in median compared to others.
- Outliers are present in the rest except Academic Degree.



UNIVARIATE ANALYSIS ON MERGING WITH PREVIOUS APPLICATION DATASET

Distribution of Contract Status with Purpose

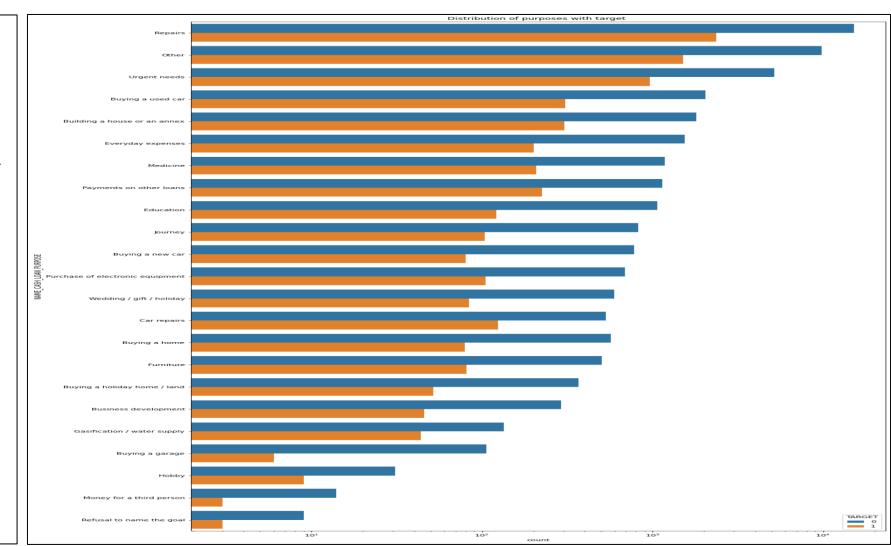
- Most rejection of loans came from purpose 'repairs'.
- For education purposes we have equal number of approves and rejection
- Paying other loans and buying a new car is having significant higher rejection than approves.



UNIVARIATE ANALYSIS ON MERGING WITH PREVIOUS APPLICATION DATASET

Distribution of Purposes with Target

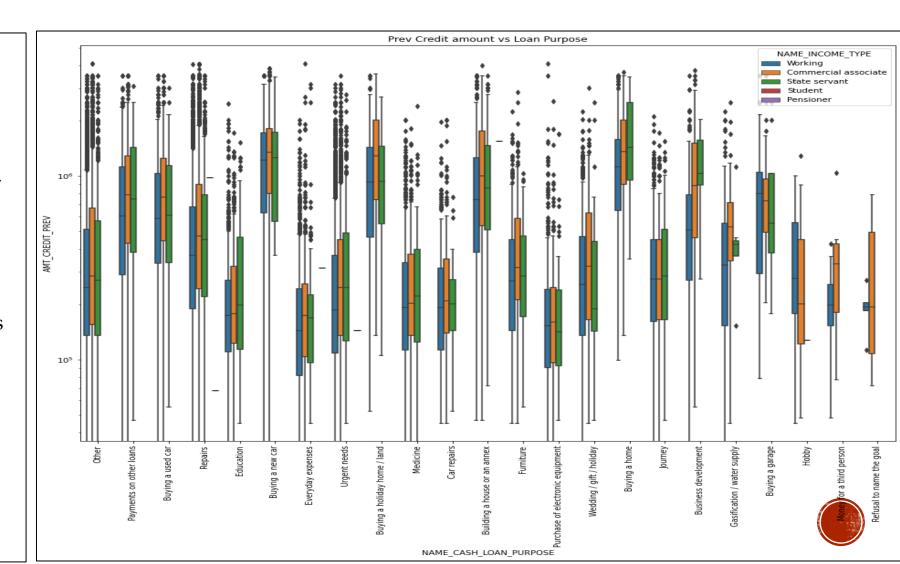
- Loan purposes with 'Repairs' are facing more difficulties in payment on time.
- There are few places where loan payment is significant higher than facing difficulties. They are 'Buying a garage', 'Business development', 'Buying land', 'Buying a new car' and 'Education' Hence we can focus on these purposes for which the client is having for minimal payment difficulties.



BIVARIATE ANALYSIS ON MERGING WITH PREVIOUS APPLICATION DATASET

Previous Credit Amount Vs Loan Purpose

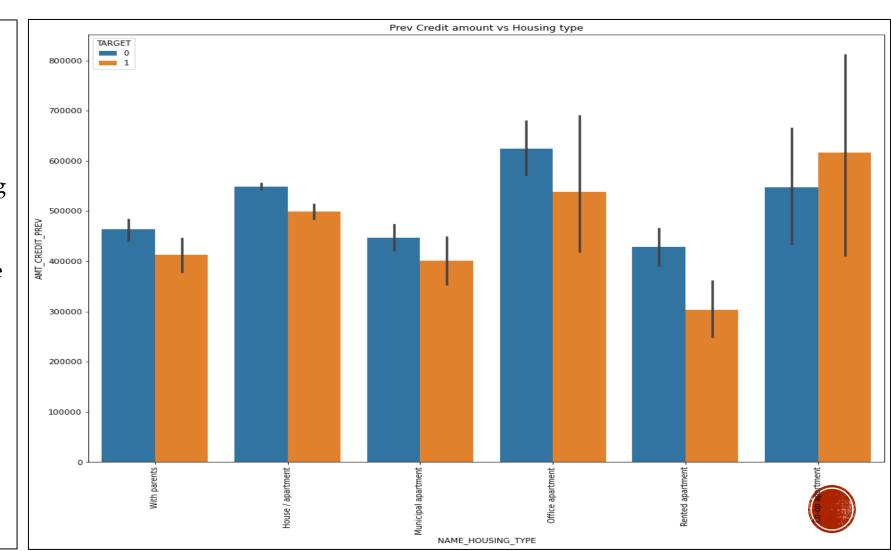
- The credit amount of Loan purposes like 'Buying a home', 'Buying a land', 'Buying a new car' and 'Building a house' is higher.
- Income type of state servants have a significant amount of credit applied
- Money for third person or a Hobby is having less credits applied for.



BIVARIATE ANALYSIS ON MERGING WITH PREVIOUS APPLICATION DATASET

Previous Credit Amount Vs Housing Type

- Here for Housing type, office apartment is having higher credit of target 0 and co-op apartment is having higher credit of target 1.
- So, we can conclude that bank should avoid giving loans to the housing type of co-op apartment as they are having difficulties in payment.
- Bank can focus mostly on housing type with parents or House\apartment or municipal apartment for successful payments.



CONCLUSION

- Banks should focus more on contract type 'Student', 'pensioner' and 'Businessman' with housing 'type other than 'Co-op apartment' for successful payments.
- Get as much as clients from housing type 'With parents' as they are having least number of unsuccessful payments.
- Banks should focus less on income type 'Working' as they are having most number of unsuccessful payments.