# **ANOMALY DETECTION USING K-MEANS CLUSTERING**

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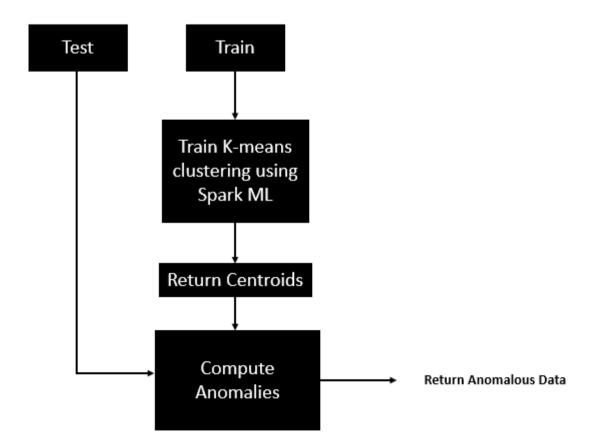
#### **DESCRIPTION OF THE PROBLEM**

We have time-series data of the count of subscribers in a telecom organisation. Our objective is to build an Anomaly Detecting model which could help define a threshold or a baseline for customer churn operations and specifically assist in distinguishing seasonal data from anomalous data.

```
In [2]:
      M main_df.show(10,False)
        +----+
         |ACTIVATION_DATE|ALL_SUBSCRIBERS|
        +----+
                 |7131
         01-05-2020
                  6668
         02-05-2020
         03-05-2020
                    4155
         04-05-2020
                    5979
         05-05-2020
                  |5835
         06-05-2020
                  5849
         07-05-2020
                 5775
                 |5954
         08-05-2020
         09-05-2020
                   5752
                  |3803
         10-05-2020
         +----+
        only showing top 10 rows
```

## **APPROACH**

We first train a K-Means custering model using Spark ML. It includes evaluating optimal value for k, training the model with that optimal value and returning cluster centroids from the trained model



```
In [3]: ▶ | def k_means(transformed_df):
                errors = []
                sil = []
                val_list = []
                ctr = []
                for k in range(2,10):
                    kmeans = KMeans(featuresCol='features',k=k).setSeed(2)
                    model = kmeans.fit(transformed_df)
                    intra_distance = model.computeCost(transformed_df)
                    errors.append(intra_distance)
                    predictions = model.transform(transformed_df)
                    evaluatorObj = ClusteringEvaluator()
                    sil.append(evaluatorObj.evaluate(predictions))
                    index = errors.index(min(errors))
                    if index == errors.index(errors[-1]) or index == errors.index(errors[0]):
                        k_value = index
                    else:
                        for value in [index,index - 1,index + 1]:
                            val_list.append(sil[value])
                         k_value = val_list.index(max(val_list))
                kmeans = KMeans(featuresCol='features',k=k_value)
                model = kmeans.fit(transformed_df)
                predictions = model.transform(transformed_df)
                centers = model.clusterCenters()
                for center in centers:
                    ctr.append(center)
                return ctr
```

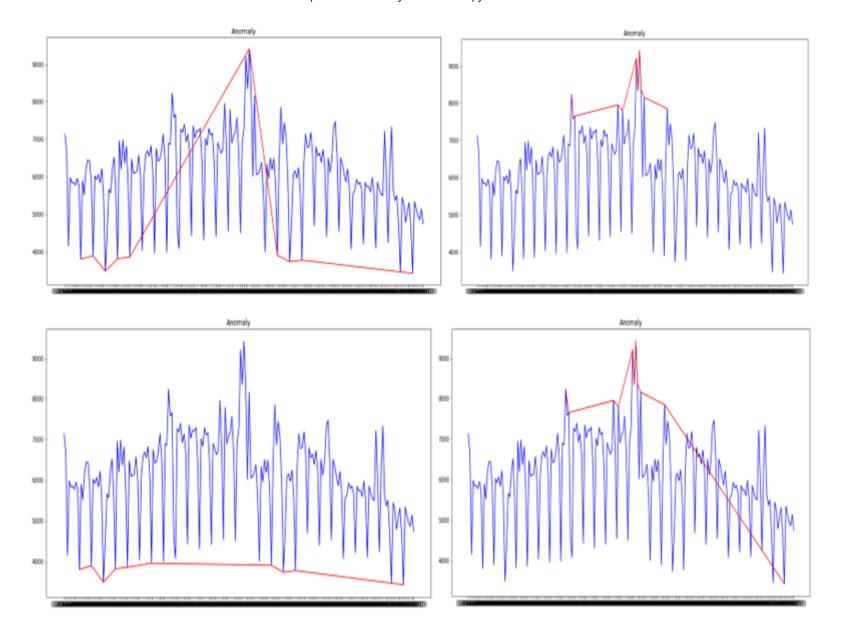
### **ALGORITHM FOR ANOMALY DETECTION**

- Find K clusters
- Anomaly score d(x<sup>(i)</sup>) Distance to closest centroid
- If  $d(x^{(i)}) > \tau$ ;  $x^{(i)}$  is an anomaly

 $\tau$  could be any threshold value based on suitable assessment of the data. We, in this case have set its value to  $95^{th}$  percentile of the array of anomaly scores.

Threshold values could impact the precision and recall of the model. Smaller threhold values could result in a more sensitive detection mechanism.

```
In [9]: Note that the definition of the strength of the s
```



Please note: the above graphics were generated in the analysis phase, and are not generated by any of the given code blocks.

```
In []: M

def predict():
    main_df = spark.read.csv(r'C:\Users\chinm\Downloads\Subscribers.csv',inferSchema=True,header=True)
    training_df,testing_df = main_df.randomSplit([0.85,0.15])
    testing_df = testing_df.toPandas()

    input_cols = ['ALL_SUBSCRIBERS']
    vec_assembler = VectorAssembler(inputCols = input_cols, outputCol="features")
    transformed_df = vec_assembler.transform(training_df)

    ctr = k_means(transformed_df)
    sub_col = testing_df['ALL_SUBSCRIBERS']
    sub_col = np.array(sub_col)

anomalies = anomaly(ctr,sub_col,testing_df)
    return anomalies
```

# In [11]: ▶ predict()

Out[11]:

	ACTIVATION_DATE	ALL_SUBSCRIBERS
8	08-11-2020	3464.0
18	15-11-2020	3429.0

### **ANALYSIS OF THE RESULT**

The predict function returns data points classified as anomalous by the anomaly function defined above. Accuracy of the prediction is contextual. If in future, the model classifies data points with similar dates, or rather time of the year (for a yearly time-series), then the decision making process could pin point towards such dates, further identifying any trend or pattern in them. As against that, if certain data points have very unque time occurrences, then such instances could be investigated for other impacting factors.

### **REFERENCES**

- <a href="https://www.janospoor.com/posts/2019-07-20-detecting-process-anomalies/">https://www.janospoor.com/posts/2019-07-20-detecting-process-anomalies/</a> (<a href="https://www.janospoor.com/posts/2019-07-20-detecting-process-anomalies/">https://www.janospoor.com/posts/2019-07-20-detecting-p
- https://www.youtube.com/watch?v=69QYeZC\_dFU&list=PLeEuH8so9u0JYokE0gY-tpwl6Cper9k6C&index=6&t=2296s
   (https://www.youtube.com/watch?v=69QYeZC\_dFU&list=PLeEuH8so9u0JYokE0gY-tpwl6Cper9k6C&index=6&t=2296s)
- <a href="https://web.stanford.edu/class/cs345a/slides/12-clustering.pdf">https://web.stanford.edu/class/cs345a/slides/12-clustering.pdf</a> (<a href="https://web.stanford.edu/class/cs345a/slides/12-clustering.pdf">https://web.stanford.edu/class/cs345a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs345a/slides/pdf">https://web.stanford.edu/class/cs345a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs345a/slides/pdf">https://web.stanford.edu/class/cs345a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs345a/slides/pdf">https://web.stanford.edu/class/cs345a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs345a/slides/pdf">https://web.stanford.edu/class/cs345a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs45a/slides/pdf">https://web.stanford.edu/class/cs45a/slides/pdf</a> (<a href="https://web.stanford.edu/class/cs45a/slides/pdf">https://web.stanford.edu/cl