Lecture 02 : Descriptive Statistics

Presented By:
Dr. Vinay Kulkarni

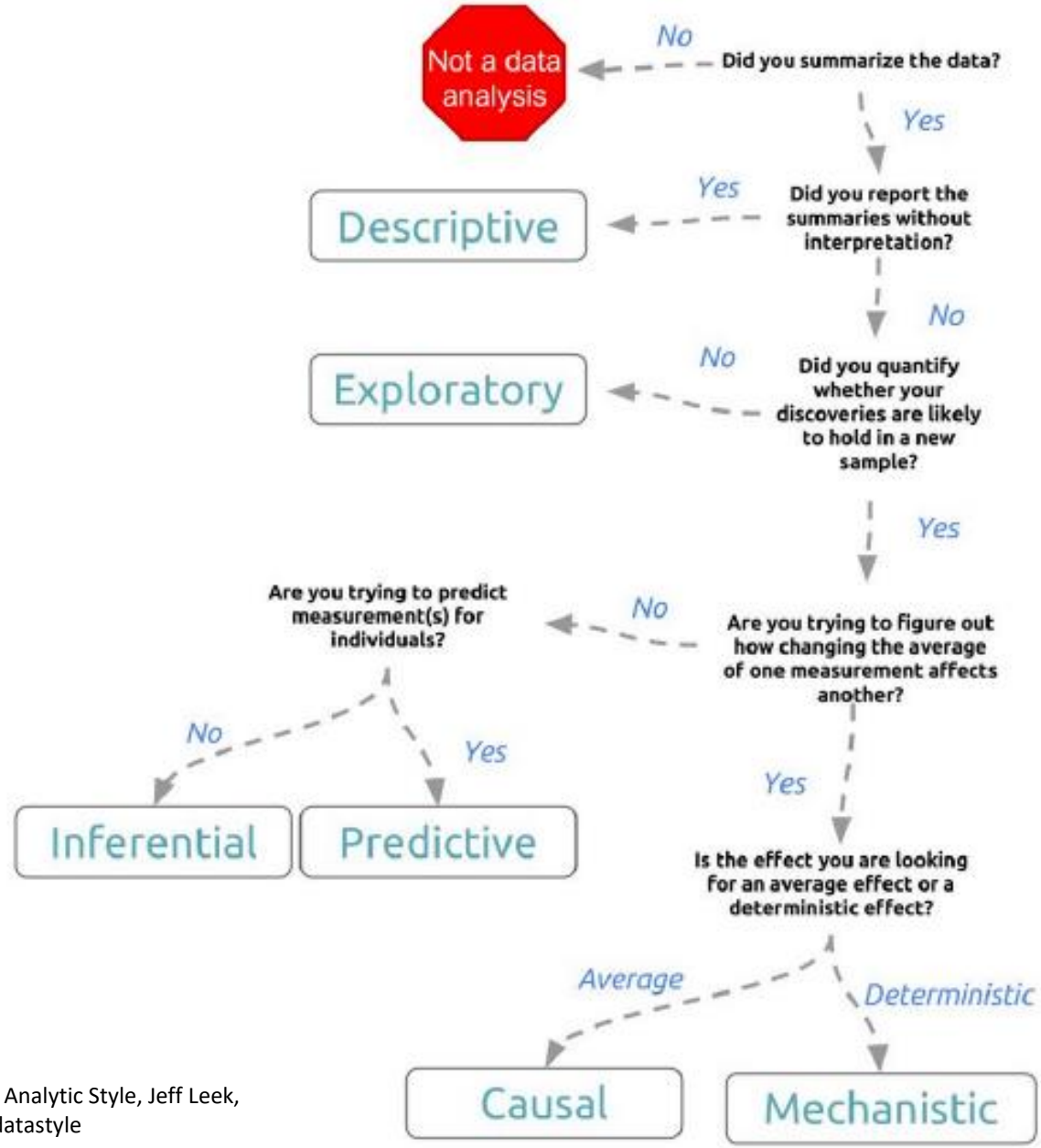
Aegis
SCHOOL OF BUSINESS
SCHOOL OF DATA SCIENCE
SCHOOL OF TELECOMMUNICATION

Revision - What is ‘Statistics’

STATISTICS

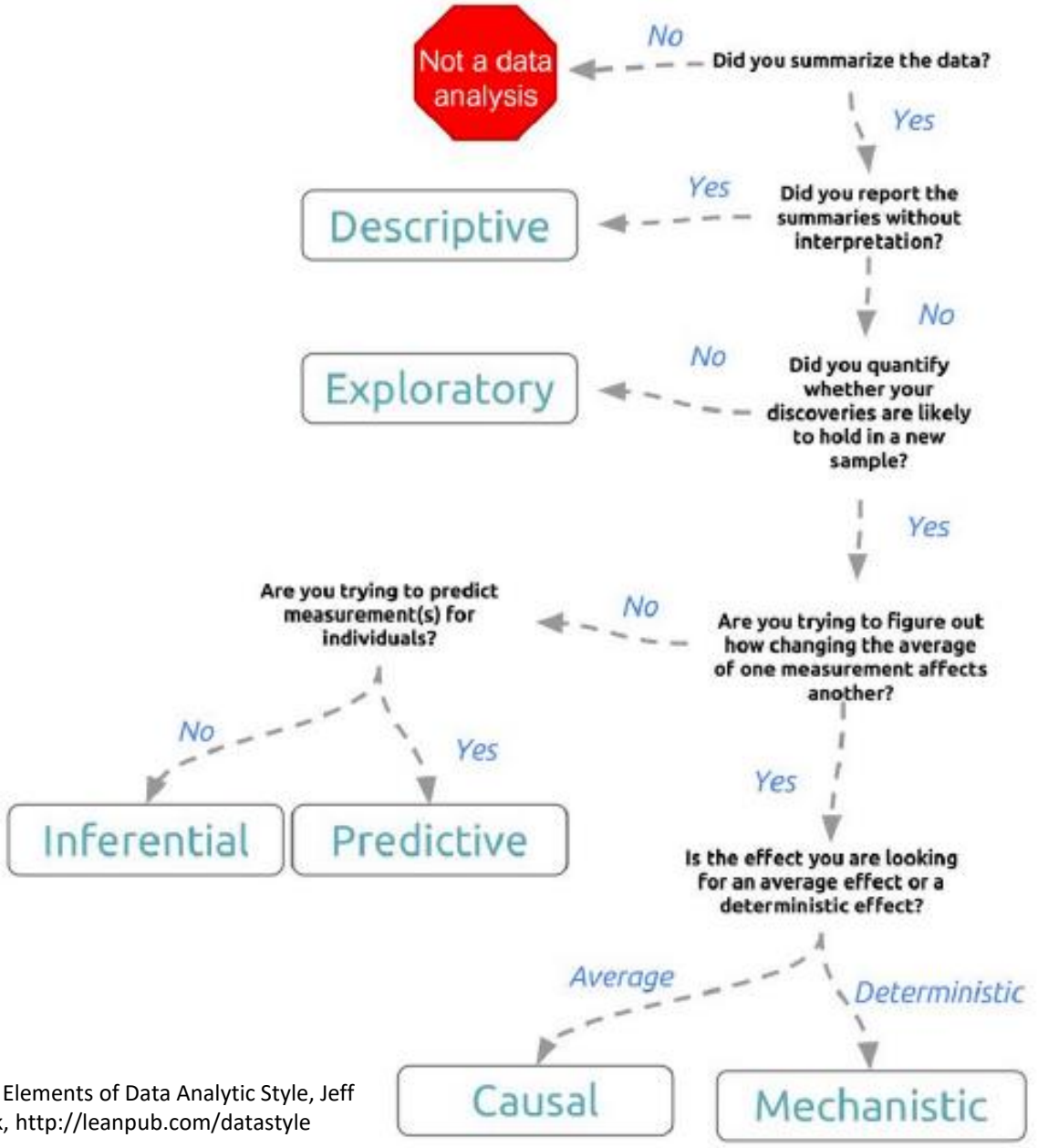
- The branch of science that deals with
  - Collecting data
  - Organizing and summarizing data
  - Analysis of data
  - Inferring / Predicting / Deciding based on the data and its analysis

Revision: Statistics - Branches



Ref: Elements of Data Analytic Style, Jeff Leek, http://leanpub.com/datastyle

Revision: Statistics - Branches



Ref: Elements of Data Analytic Style, Jeff Leek, http://leanpub.com/datastyle

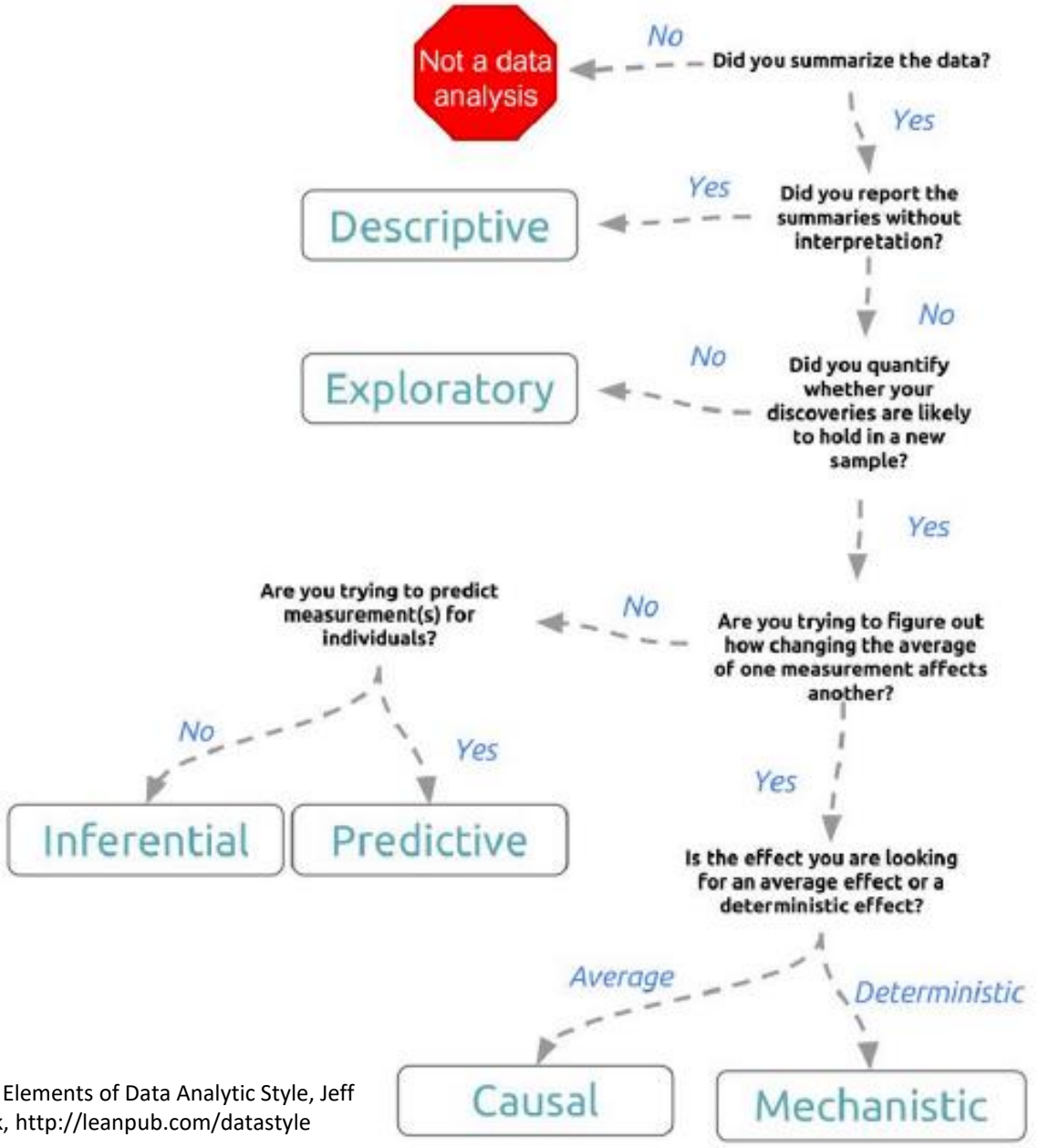
DESCRIPTIVE STATISITCS

Seeks to summarize the measurements in a single data set without further interpretation.

EXPLORATORY ANALYSIS

Builds on descriptive data analysis by searching for discoveries, trends, correlations or relationships between the measurement of multiple variables to generate ideas or hypotheses.

Revision: Statistics - Branches



Ref: Elements of Data Analytic Style, Jeff Leek, http://leanpub.com/datastyle

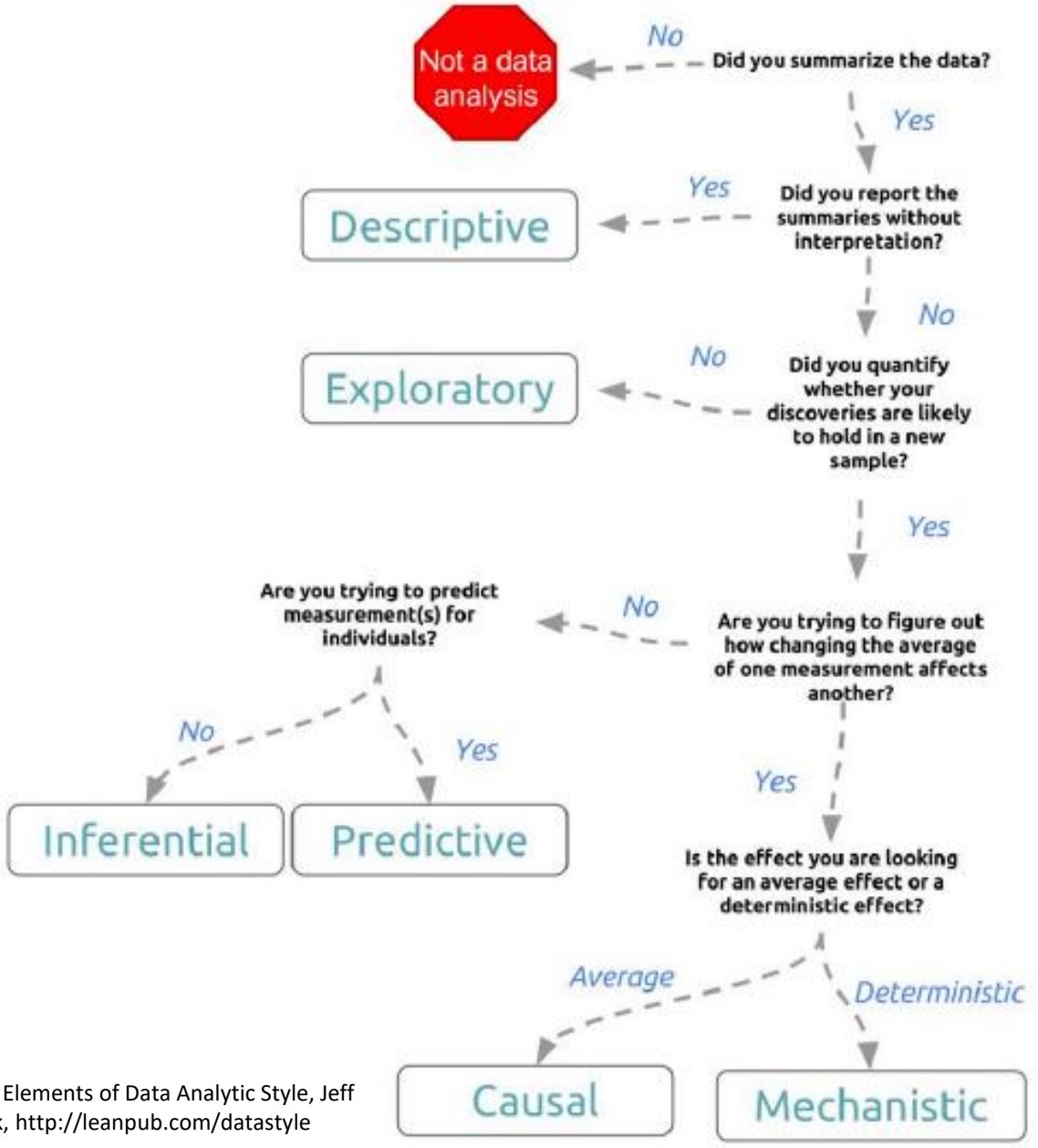
INFERENTIAL ANALYSIS

Goes beyond exploratory analysis by quantifying whether an observed pattern will hold beyond the data set in hand – relationships among measurements at population scale. This is the most common form of data analysis.

PREDICTIVE ANALYSIS

This uses a subset of measurements (features) to predict another measurement (outcome) for a person or a unit. There is however no attempt to explain why the prediction works.

Revision: Statistics - Branches



Ref: Elements of Data Analytic Style, Jeff Leek, http://leanpub.com/datastyle

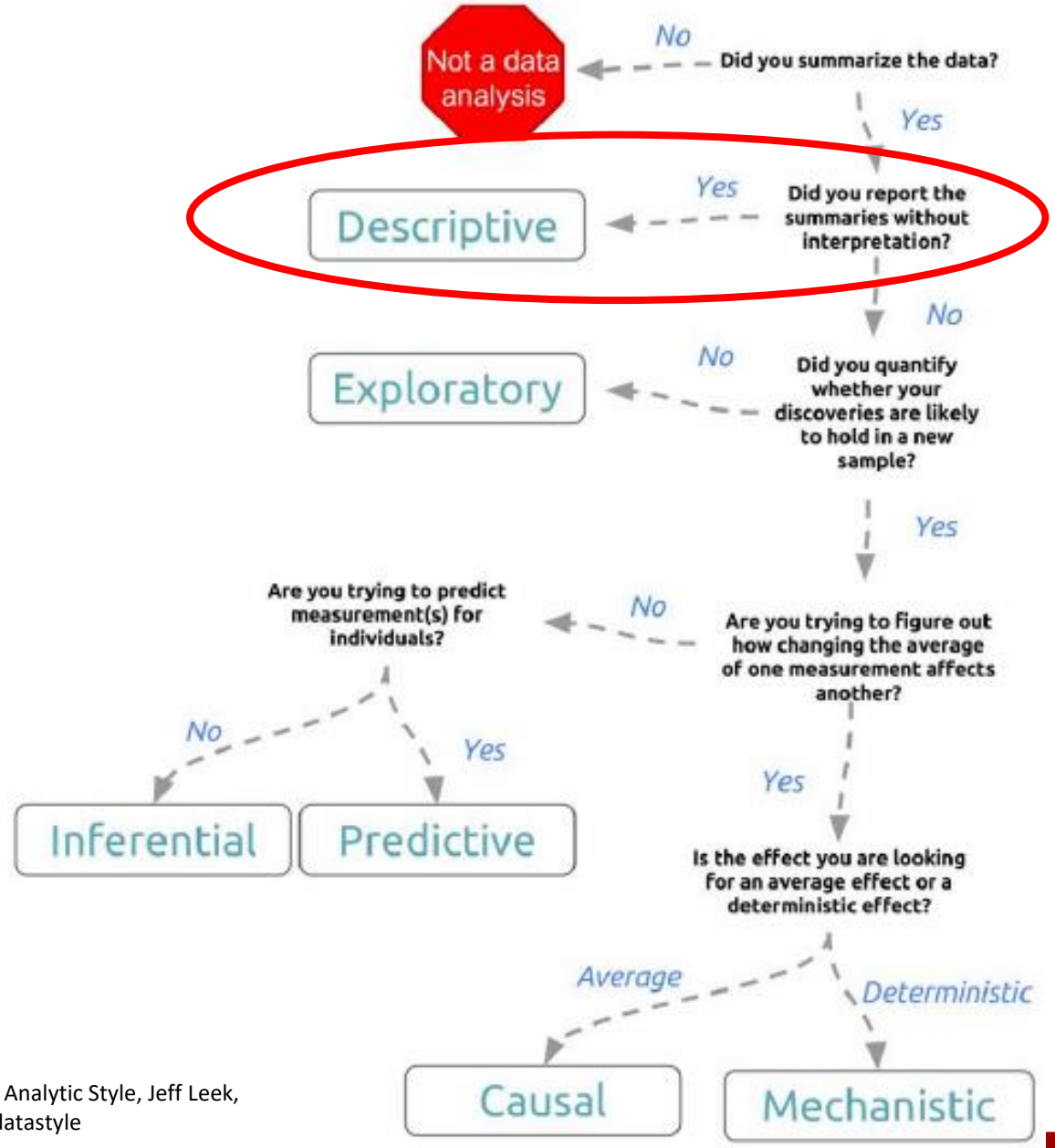
CAUSAL ANALYSIS

Seeks to reliably find out what happens to one measurement if you make changes to another measurement. Unlike predictive or inferential data analysis, causal analysis identifies both – magnitude and direction of relationships between variables.

MECHANISTIC ANALYSIS

Mechanistic analysis seeks to demonstrate that changing one measurement always and exclusively leads to a specific deterministic behaviour in another.

Today's Focus



Ref: Elements of Data Analytic Style, Jeff Leek, http://leanpub.com/datastyle

Agenda

- Descriptive Statistics: Introduction
- Methods of Descriptive Statistics
- Central Tendency
- Measures of Central Tendency
- Measures of Position
- Measures of Dispersion
- Measures of Quality and Outliers

Descriptive Statistics

- **DESCRIPTIVE STATISITICS**
  - Seeks to summarize the measurements in a single data set without further interpretation.

- Goals of Descriptive Statistics
  - Summarize data
  - Understand and communicate
  - Ground work prior to Inferential statistics

Descriptive Statistics

Two methods used to describe data

- Graphical
- Numerical

- Graphical descriptions
  - Categorical variables
    - Bar graph
    - Pie Chart
    - Pareto Chart
  - Quantitative variables
    - Dot plot
    - Stem and leaf display
    - Histogram

Summarizing Quantitative Data

Measures used to summarize quantitative data

- Measures of Central Tendency
- Measures of Variation / Dispersion
- Measures of Position
- Measures of Quality and Outliers

Summarizing Quantitative Data

Measures used to summarize quantitative data

- **Measures of Central Tendency**
  - The Mean
  - The Mode
  - The Median
  - The Mid-range
- Measures of Variation / Dispersion
- Measures of Position
- Measures of Quality and Outliers

The Mean

- For the Population

$$\mu = (x_1 + x_2 + \ldots + x_N) / N = \sum x_i / N$$

- For the Sample

$$\overline{x} = (x_1 + x_2 + \ldots + x_n) / n = \sum x_i / n$$

Summarizing Quantitative Data

Measures used to summarize quantitative data

- Measures of Central Tendency
- **Measures of Variation / Dispersion**
  - The Range
  - The Variance
  - The Standard Deviation
- Measures of Position
- Measures of Quality and Outliers

The Range

- The Range

$$\text{Range} = R = \text{Largest data value} - \text{smallest data value}$$
$$= \text{Maximum} - \text{minimum}.$$

- Range: Measure of distance between the extremes in the data
- It does not tell us how the observations are distributed between the smallest and the largest data values

The Variance and Standard Deviation (Population)

- Variance (Population)

$$\sigma^2 = \frac{\sum_{i=1}^{N} (Y_i - \mu)^2}{N}$$

- Standard Deviation (Population)

$$\sigma = \sqrt{\frac{\sum_{i=1}^{N} (Y_i - \mu)^2}{N}}$$

The Variance and Standard Deviation (Sample)

- Variance (Sample)

$$S^2 = \frac{\sum_{i=1}^{n}(X_i - \bar{X})^2}{n-1}$$

- Standard Deviation (Sample)

$$S = \sqrt{\frac{\sum_{i=1}^{n}(X_i - \bar{X})^2}{n-1}}$$

Rule: Sample v/s Population

Any set of data should be considered as a **Sample** until it is clearly specified that data is the whole **Population**

Alternative Formulae

- Variance

$$\sigma^2 = \frac{\sum_{i=1}^{N} X_i^2 - \frac{\left(\sum_{i=1}^{N} X_i\right)^2}{N}}{N}$$

$$S^2 = \frac{\sum_{i=1}^{n} X_i^2 - \frac{\left(\sum_{i=1}^{n} X_i\right)^2}{n}}{n-1}$$

Alternative Formulae

- Standard Deviation

$$\sigma = \sqrt{\frac{\sum_{i=1}^{N} X_i^2 - \frac{\left(\sum_{i=1}^{N} X_i\right)^2}{N}}{N}}$$

$$S = \sqrt{\frac{\sum_{i=1}^{n} X_i^2 - \frac{\left(\sum_{i=1}^{n} X_i\right)^2}{n}}{n-1}}$$

Summarizing Quantitative Data

Measures used to summarize quantitative data

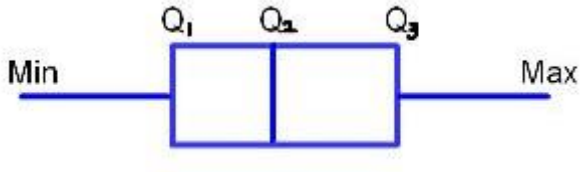
- Measures of Central Tendency
- Measures of Variation / Dispersion
- **Measures of Position**
- **Measures of Quality and Outliers**
  - The Percentiles
  - The Deciles
  - The Quartiles
  - The z-score

The Percentiles, Deciles and Quartiles

- Percentiles
  - Divide the data set, in order of magnitude, into 100 parts
  - Hence 99 percentiles can be determined
- Deciles
  - Divide the data set, in order of magnitude, into 10 parts
- Quartiles
  - Divide the data set, in order of magnitude, into 4 equal parts, each a quartile

Characteristics of Quartiles

- Quartiles help us to identify the following
  - Min, 25th Percentile, Median, 75th Percentile, Max



- Inter Quartile Range : Q3 – Q1
  - Range of the middle 50% of the data set
- IQR is resistant to extreme values
  - Variance and Standard Deviation are not
- **Quartiles can help identify 'outliers' by defining the 'fences'**
  - Lower Fence = Q1 – 1.5 * IQR
  - Upper Fence = Q3 + 1.5 * IQR

Exercises

- Using “R” load the file tempdata.csv into the R variable “tempdata”
- Using tempdata do the following:
  - Create:
    - dotchart, stem plot, histogram, boxplot and interpret the results
  - Use the following R functions and interpret the results
    - Quantiles, IQR, var, sd, range, summary

Population v/s Sample: Exercise

- Create a dataset with 10000 observations

Population v/s Sample: Exercise

- Create a dataset with 10000 observations
- By the method of “Random Sampling” create three sample sets of 100 observations each

Population v/s Sample: Exercise

- Create a dataset with 10000 observations
- By the method of “Random Sampling” create three sample sets of 100 observations each
- For each sample:
  - Calculate the measures of “Descriptive Statistics”
  - Tabulate your observations for each set

Population v/s Sample: Exercise

- Create a dataset with 10000 observations
- By the method of “Random Sampling” create three sample sets of 100 observations each
- For each sample:
  - Calculate the measures of “Descriptive Statistics”
  - Tabulate your observations for each set
- Calculate the measures of “Descriptive Statistics” for the population

Population v/s Sample: Exercise

- Create a dataset with 10000 observations
- By the method of “Random Sampling” create three sample sets of 100 observations each
- For each sample:
  - Calculate the measures of “Descriptive Statistics”
  - Tabulate your observations for each set
- Calculate the measures of “Descriptive Statistics” for the population
- Compare the descriptive measures calculated for each sample set with those of the population
  - Record and explain your observations

Descriptive Statistics: Exercise

- Repeat the experiment by employing “Systematic Sampling” instead of random sampling
  - What are your observations?