

Chinmayee Kusnur

UX Designer

www.chinmayee-kusnur.com
kusnurchinmayee@gmail.com | +1 (236) 865 7592
<https://www.linkedin.com/in/chinmayee-kusnur/>

EXPERIENCE

UX Designer @AqVerium

Sept 2023 - Present
Mumbai, India

Enhanced product design strategy at Aqverium, the world's 1st digital water bank, incorporating responsive design principles for diverse platforms like iOS and Android, in line with industry trends.

Utilized research and data to shape product development, leading to a 15% increase in user satisfaction. Executed high-quality innovation driven design work, with wireframes, user journeys, and prototypes.

Collaborated with cross-functional Product and Marketing Design Teams to create a unified end-to-end experience, contributing to an increase in cross-platform consistency.

UX Designer @Nokia

Jan 2023 - Aug 2023
Ottawa, Canada

Redesigned a section of a Nokia website, to make it collaborative for developers by improving design and usability. Benchmarked 10+ competitors to create a design system for the project.

Redesigned 20+ components and 40+ icons during the design system transition from Sketch to Figma, aligning with Nokia's principles.

Led a UX research project, synthesising over 25 existing documents to formulate a troubleshooting journey map.

Product Designer @FORM

May 2022 - Sept 2022
Vancouver, Canada

Enhanced swim experience and added workout filters, leading to higher higher user engagement and ease of finding desired workouts.

Crafted over 25 variations for a social media sharing component, meticulously covering all edge-cases to enhance usability.

Performed a thorough review of 3 app tabs to ensure compliance with WCAG 2.1 AA standards, providing impactful accessibility recommendations for enhancement.

EDUCATION

Simon Fraser University

Vancouver, Canada

Bachelor of Science in Interactive Arts & Technology

Design Concentration

CGPA: 3.43/4.33

Dean's Honour Roll: Summer 2021

SKILLS

Competencies

UX Design · UI Design · Graphic Design · UX Research · Accessibility Standards · Leadership · Persona Creation · Problem Solving · User Behavior Analysis · User Experience (UX) Design · User Interface (UI) Design · Wireframing · Figma · Sketch · Miro · Jira · Adobe Creative Cloud