Chinmayee Kusnur

Product Designer

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Experience

Digital Product Designer @ FORM
Design Co-op Internship

Summer 2022

Researched and brainstormed ideas to improve the swim experience for FORM users. Conducted internal user testing and crafted UX deliverables like user flows and wireframes to communicate design ideas effectively. Delivered high-fidelity UI designs for iOS, Android and their goggles.

UI/UX and Graphic Designer - Interaction Design
3rd year Course- Project Cirendipity

Spring 2022

Created visual representations ranging from animations, and infographics to showcase Cirendipity's sustainable brand and silicone candle products.

Lead UX Designer - Web Design & Development
3rd year Design Course- Project Covinise

Summer 2021

Designed and coded the front-end of a microsite for BC residents to book their vaccine appointments through this website. Executed it using Adobe Illustrator, HTML and CSS.

UI/UX & Graphic Designer - Information Design
2nd year Course- Project STRP Biennale

Fall 2020

Designed graphic assets and microsite for a design studio to showcase their project in the STRP exhibition. Executed it using Figma, Blender, Adobe AfterEffects and InDesign.

Competencies

UI/UX Design
Graphic Design
Usability Testing
Accessibility
Prototyping
Problem Solving

Technical Skills

Figma
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Photoshop
UX Pin
Jira
HTML/CSS

Education

Simon Fraser University

BS in Interactive Arts & Technology
Concentrating in Design
CGPA 3.43/4.33
Anticipated grad date- Dec 2023

Recognition

Dean's Honor Roll- Summer 2021
UN Women Runner up Award- Women's Empowerment Principles Award- Youth Leadership Category- Khadi Sustainability- 2020