

- RSVP movies should look to release the movie in March and should ideally look to make a movie belonging to one of the top genres: Drama. They should keep in mind the average duration in this genre, which is around 107 mins.
- They can look at Dream warrior Pictures or National Theatre Live to team up with as they have the maximum no. of superhit movies (average rating >8). However, if they are thinking of releasing a multilingual movie, they should team up with Star Cinema or Twentieth Century Fox as they have the upper hand when it comes to producing the maximum no. of superhit movies which are multilingual.
- The director with best track record of producing superhit movies in top genres (Drama, Action & Comedy) was found to be James Mangold. RSVP movies should look at hiring him for their movie.
- Since RSVP movies are targeting to release the movie in India, the top actor they should pick should be based on their average ratings for movies released in India. Vijay Sethupathi has the highest average ratings, so they should look to include him in their movie. Based on median ratings, Mammooty and Mohanlal have the best ratings in the dataset.
- Similarly, if they are looking to make a movie in Hindi, they should include Tapsee Pannu as the actress. For drama genre in general, the actresses they should be looking at are Susan Brown, Amanda Lawrence, and Denise Gough.