



ADIDAS SALES ANALYSIS

City

All

Invoice Date

01-01-2020

31-12-2021

\$900M

Total Sales

\$332M

Operating Profit

2M

Total Units Sold

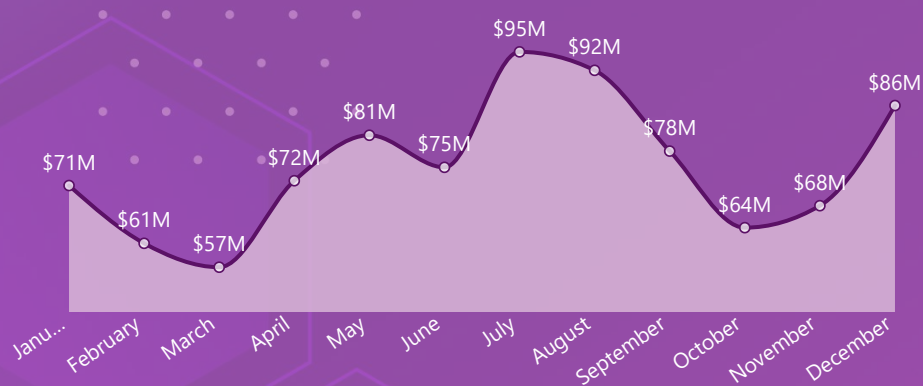
\$45

Price per Unit

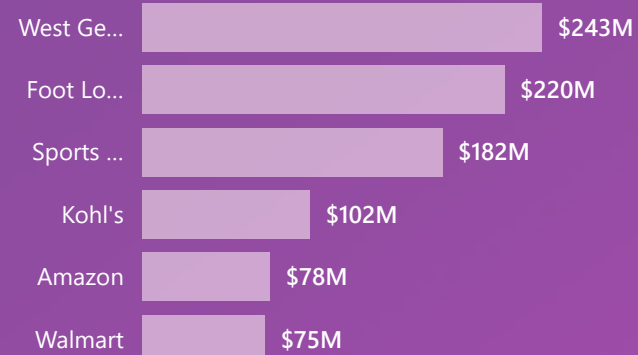
42%

Operating Margin

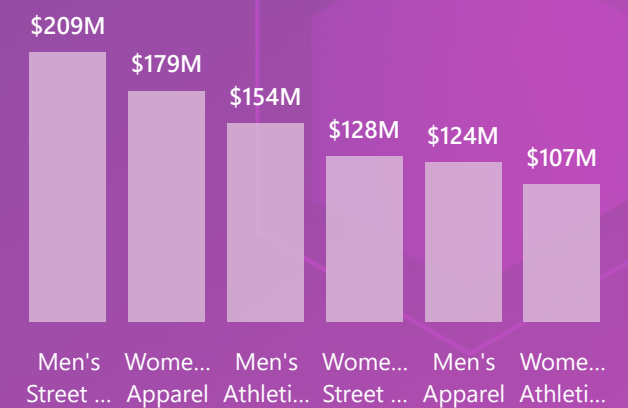
Total Sales by Month



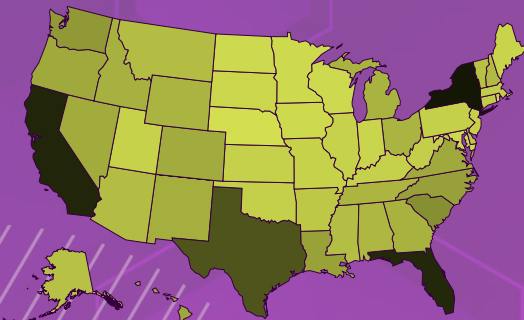
Total Sales by Retailer



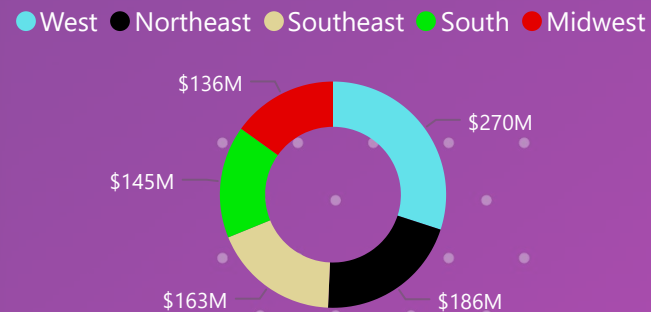
Total Sales by Product



Total Sales by State



Total Sales by Region



Total Units Sold by Retailer

West			South			Midwest
Men's Street...	Women's ...	Wome...	Men's St...	Wome...	Wo...	
						Men...
Men's Athlet...	Women's ...	Men's ...	Men's A...	Wome...	Me...	
Northeast			Southeast			Me... W...
Women's App...	Women'...		Men's A...	Wome...	Men...	M... W...