

1M

Sum of New Followers Gained

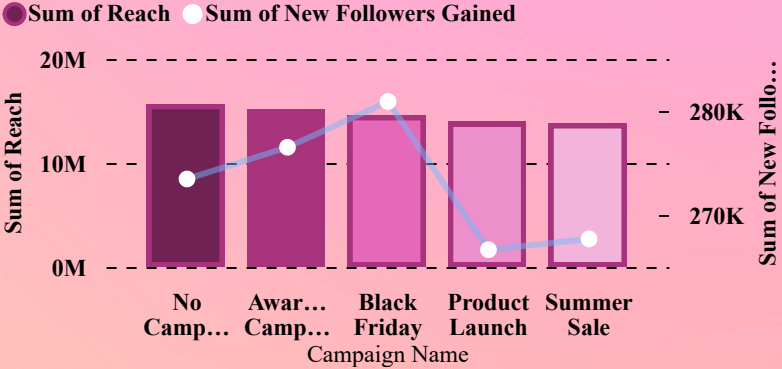
2.61M

Sum of Ad Spend (USD)

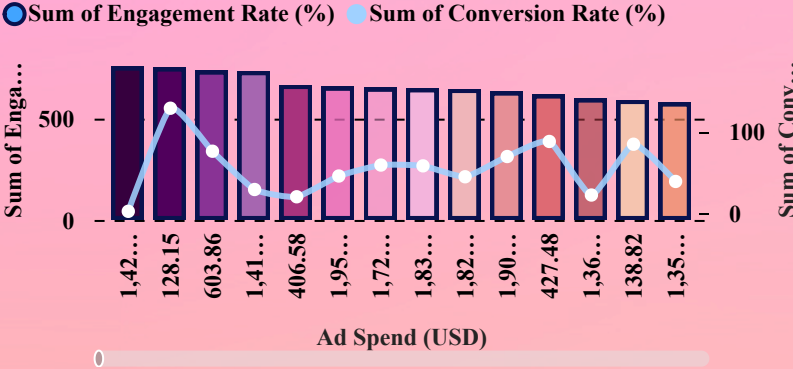


Instagram DATASHET

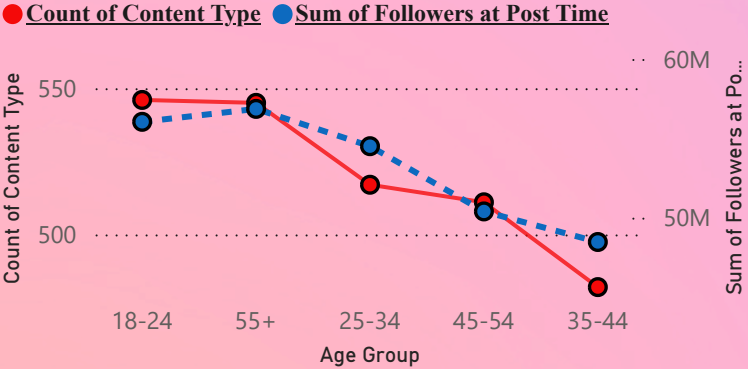
Sum of Reach and Sum of New Followers Gained by Campaign Name



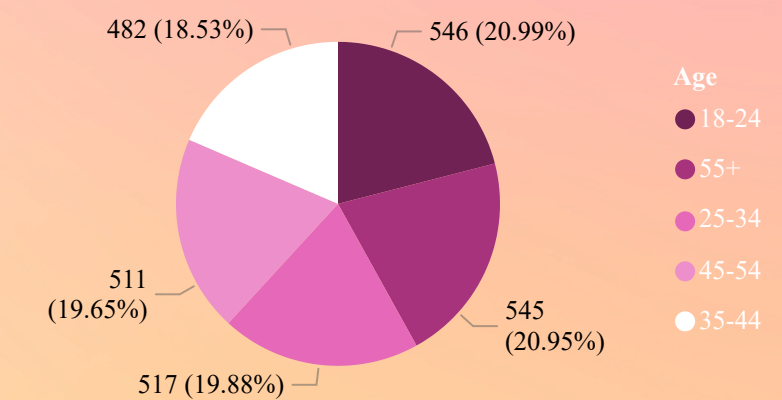
Sum of Engagement Rate (%) and Sum of Conversion Rate (%) by Ad Spend (USD)



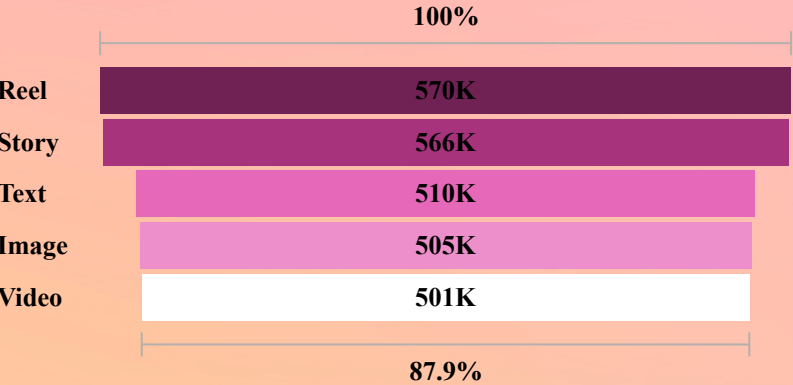
Count of Content Type and Sum of Followers at Post Time by Age Group



Count of Demographic Region by Age Group



Sum of Shares and Sum of Saves by Content Type



Sum of Engagement Rate (%) by Campaign Name

