

Platform

- Facebook
- Instagram
- LinkedIn
- Twitter

250.76K

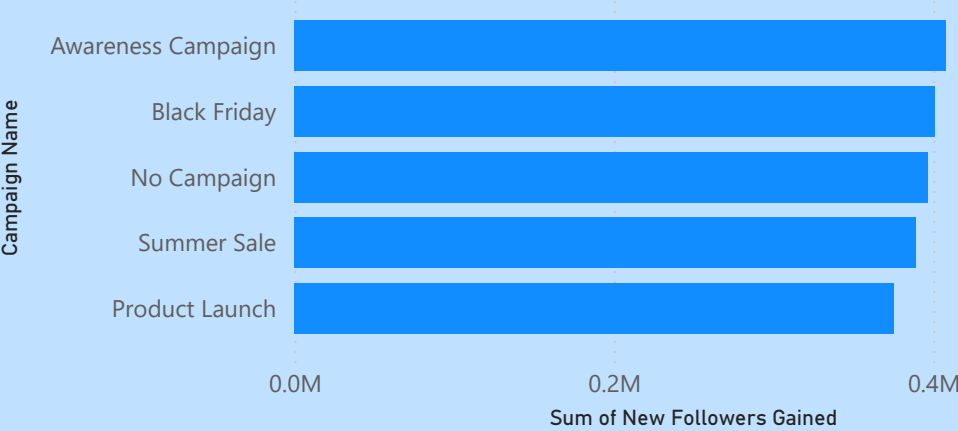
Sum of Conversion Rate (%)

105M

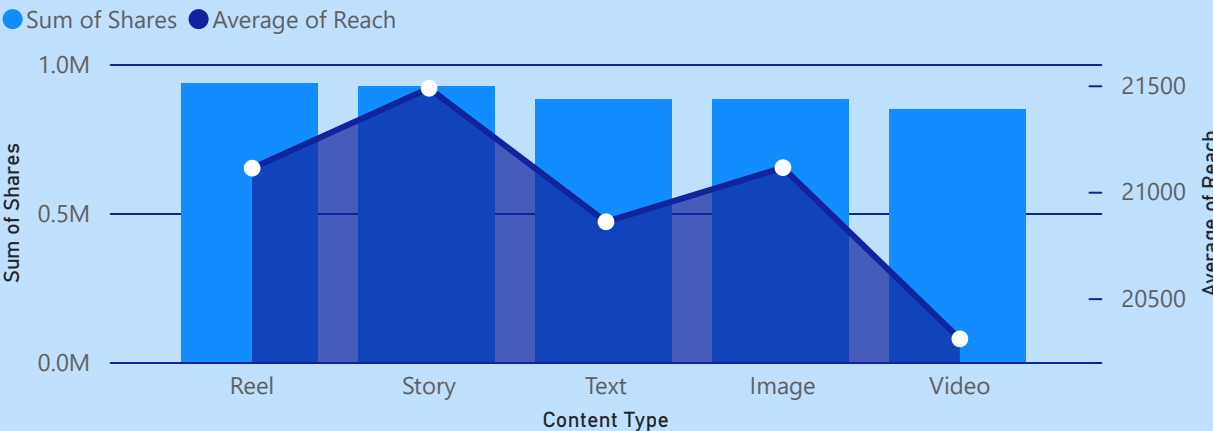
Sum of Reach

SOCIAL MEDIA DATASET

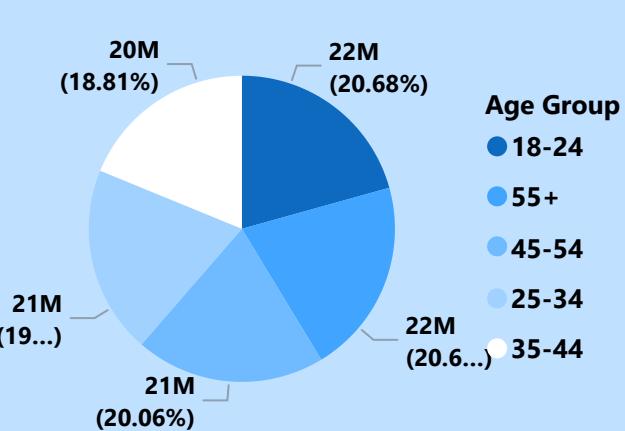
Sum of New Followers Gained by Campaign Name



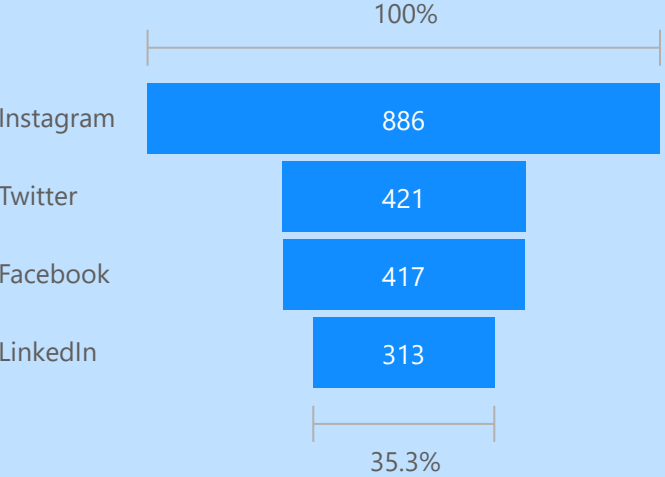
Sum of Shares and Average of Reach by Content Type



AGE GROUP



Count of New Followers Gained by Platform



Count of Likes by Demographic Region

