

Platform

Facebook

510.22

Average of Ad Spend (USD)

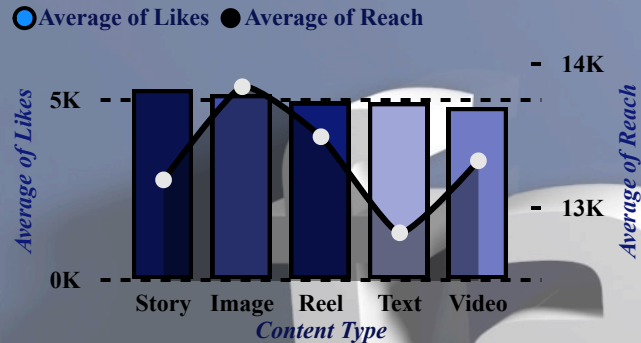
146.45

Average of Engagement Rate (%)

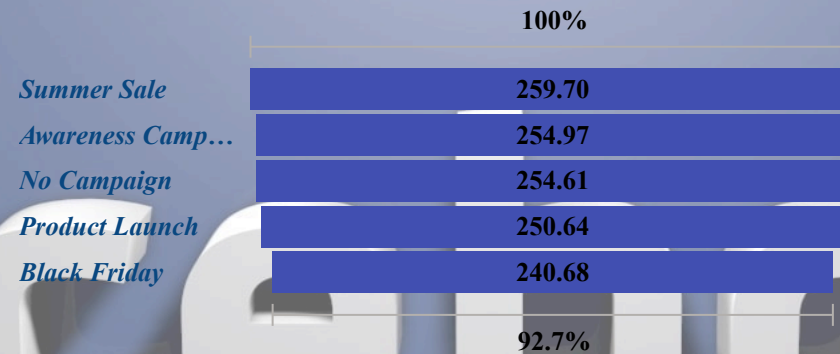


FACEBOOK DATASET

Average of Likes and Average of Reach by Content Type



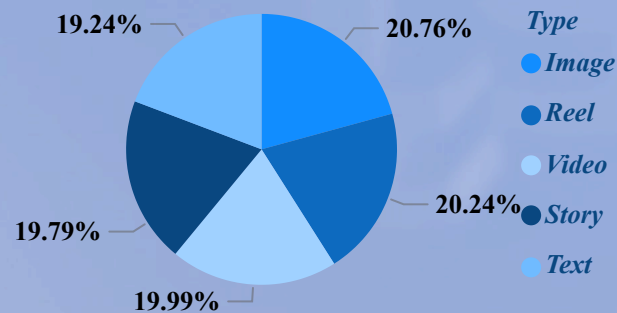
Average of New Followers Gained by Campaign Name



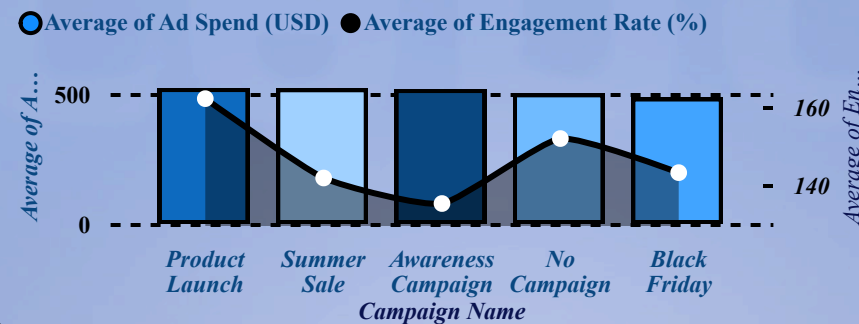
Average of Ad Spend (USD) and Average of Conversion Rate (%) by Click-Through Rate (CTR) (%)

0.11K_✓
Goal: 0.02K (+0.09K)

Average of Reach by Content Type



Average of Ad Spend (USD) and Average of Engagement Rate (%) by Campaign Name



Average of Engagement Rate (%) by Campaign Name

