Platfo	rm ∨	
☐ Fa	icebook	
☐ In	stagram	
LinkedIn		
☐ Tv	vitter	5
Sum of New Followers Awareness Campaign		
	Black Friday	
Campaign Name	No Campaign	
Cam	Summer Sale	

250.76K

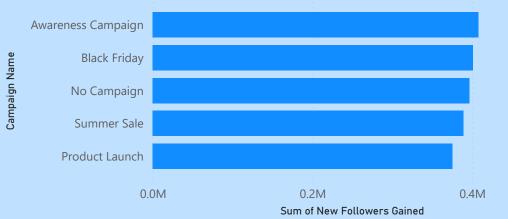
Sum of Conversion Rate (%)

105M

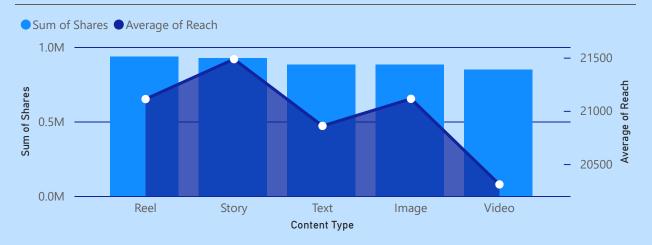
SOCIAL MEDIA DATASET

Sum of Reach

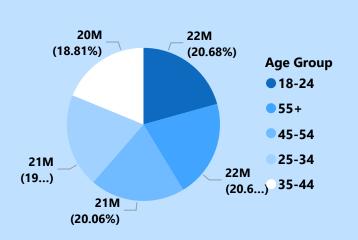
Sum of New Followers Gained by Campaign Name



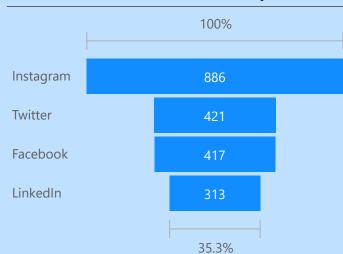
Sum of Shares and Average of Reach by Content Type



AGE GROUP



Count of New Followers Gained by Platform



Count of Likes by Demographic Region

