



Platform  
LinkedIn

158.37

Average of Engagement Rate (%)

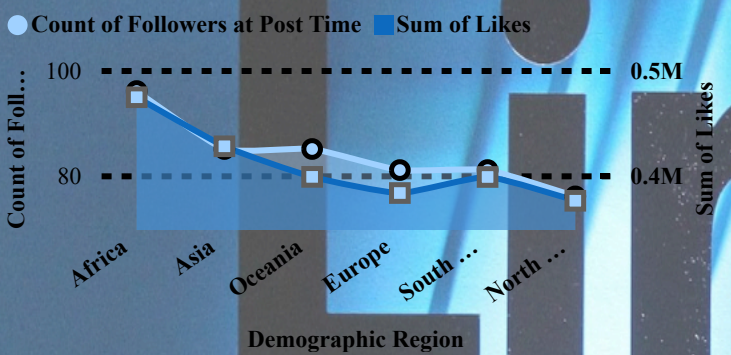
4.88K

Average of Likes

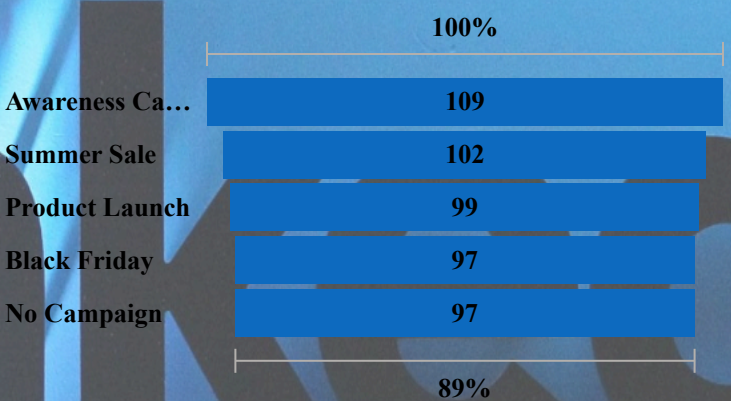


LINKEDIN DATASET

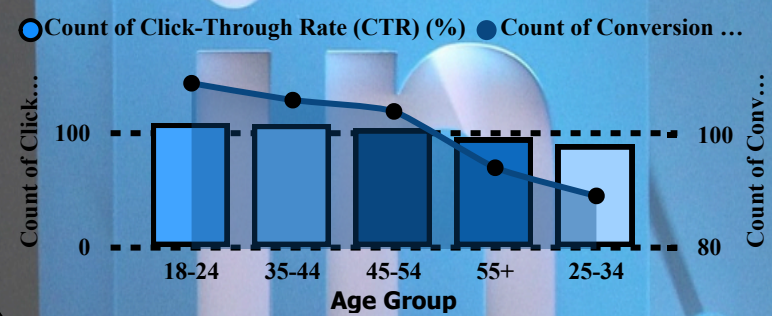
Count of Followers at Post Time and Sum of Likes by Demographic Region



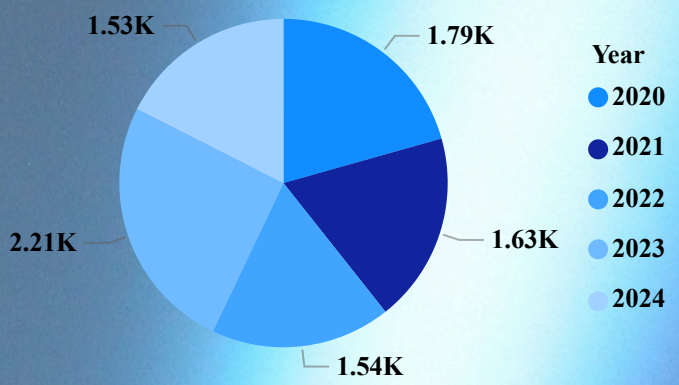
Count of Reach by Campaign Name



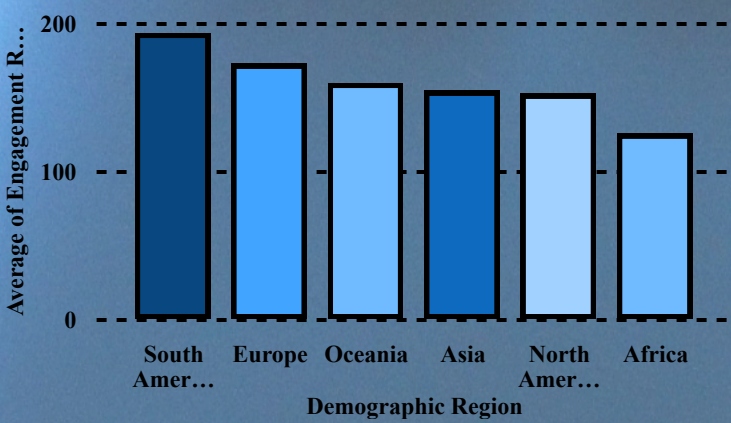
Count of Click-Through Rate (CTR) (%) and Count of Conversion Rate (%) by Age Group



Max of Engagement Rate (%) by Year



Average of Engagement Rate (%) by Demographic Region



Count of New Followers Gained by Content Type

