



Twitter

239K

Sum of New Followers Gained

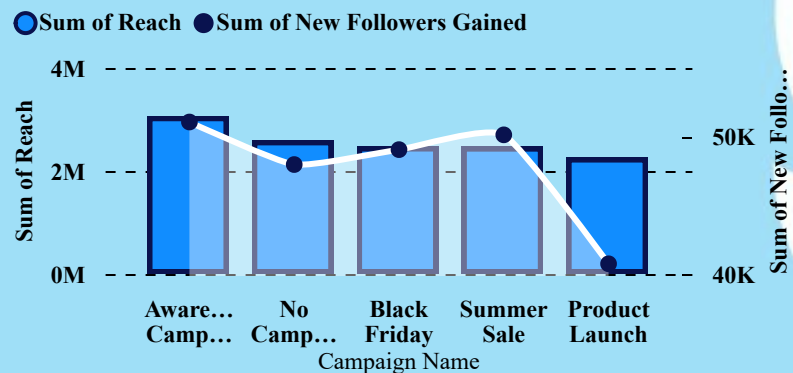
475.94...

Sum of Ad Spend (USD)

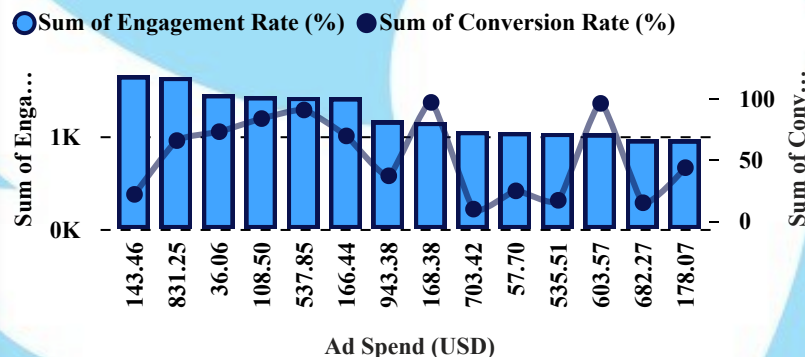


TWITTER DATASHET

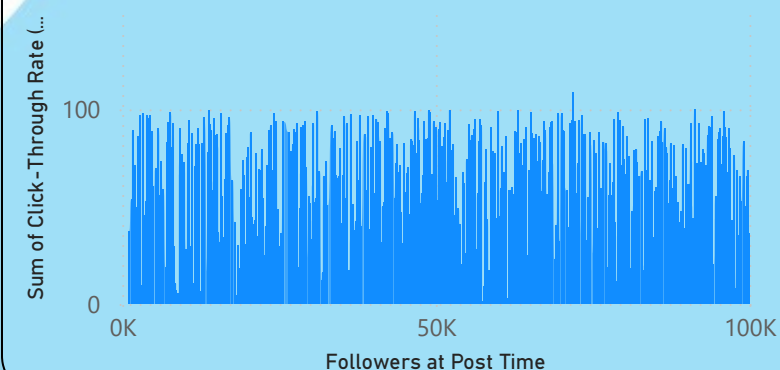
Sum of Reach and Sum of New Followers Gained by Campaign Name



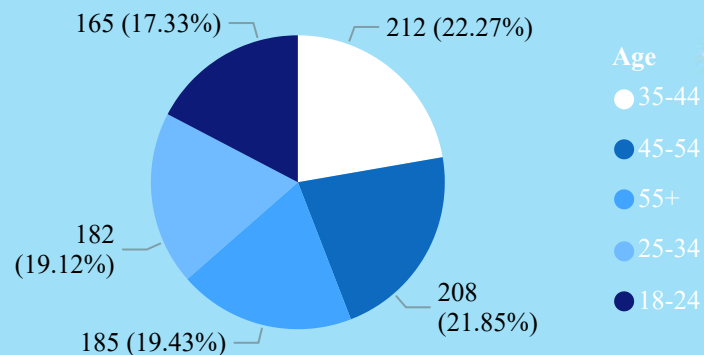
Sum of Engagement Rate (%) and Sum of Conversion Rate (%) by Ad Spend (USD)



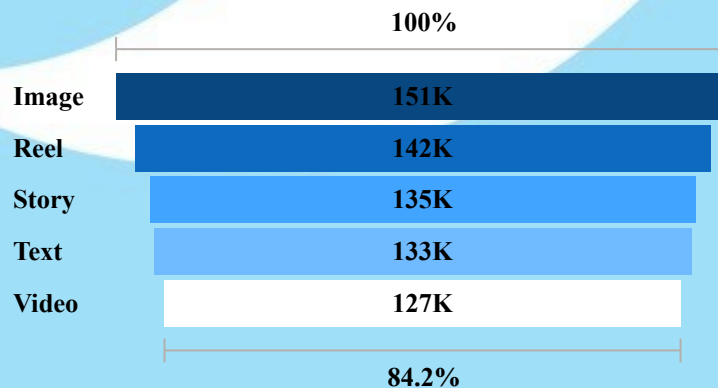
Sum of Click-Through Rate (CTR) (%) by Followers at Post Time



Count of Demographic Region by Age Group



Sum of Shares and Sum of Saves by Content Type



Sum of Engagement Rate (%) by Campaign Name

