

Dear **CANDIDATE**

Its pleasure to have you on board on our **DATA ANALYTICS** Internship starting from **18<sup>TH</sup> OF MAY 2020**, we would be using your registered mobile no and Email ID for any/every communication purpose. And sole purpose of this Internship for you should be to best utilize your time at home, we intend to contribute jointly in fight against pandemic disease Corona by doing our bit. As you have required skill set related to take up in **DATA ANALYTICS ON CORONA VIRUS** , we hereby give you an opportunity to choose ONE topic of your choice from list given below :-

You may analyse Data in two fragments : Pre Corona [2016 to 2020] from Data available at different sources and Post Corona [2020 to 2023] by extrapolating the current shift during lockdown and expected recovery & changes post corona, analysing different factors which affect this trend and ultimate reflection and impact of this on our lives.

1. Impact of Air Pollution on our Lives [Vehicular and Industrial Pollution to be taken as key point]
2. Food Habits [Enlisting changes in Indoor and Outdoor Eating Habits]
3. Entertainment Trends [Cinema Halls, Mall Culture etc]
4. Social Gathering Behavioural Changes [Weddings, Sports Meets, Launch Events etc]
5. Travel and Transportation Trends [Intend to Travel, Use of Public, Private means to commute, Tourism]
6. Lifestyle Transformation from Offline to Online [Rise of App Based services for Home delivery]
7. Migration Trends for Employment Purpose [Labourers Shifting to Farms and other Home-based employment for sustainability etc]
8. Spending Habits [Online Transactions, Saving Cash, Differentiating between Essential-Non-Essential- Luxury Items]
9. Overhauling of Education System and Learning habits [Use of Online Learning via Zoom, Hangout, and other apps]
10. Rise and Fall of Start-ups [Impact on Fund Raise, Demand, Supply Chain, Scalability, Improvising Product, Safety Guidelines in Servicing, Competition etc]

You need to work on any one of the above listed topics and submit on Email **info@theshaaditimes.com** with subject **REPORT<<Name of Candidate>>** within 2 weeks of receipt of this email, in any format of your choice Power-point/ Word/ Excel/ Video/ Pictures etc with suitable Info Graphics, Include a 1 page summary in the end for better understanding.

Many companies across the globe are shifting their focus from what they used to do pre corona, to producing supplies to support Corona warriors and Frontline Soldiers by Manufacturing Masks, Sanitizers, PPE Kits and other health safety mechanism in lockdown period. You can do your bit in working on the consequences of the same with your skill set and suggesting suitable mitigation techniques.

*We expect you would follow this religiously and not indulge in submitting Report which is incomplete, copied or submitted later than last date of submission; this could lead to Disqualification of your Candidature and forfeit of any Registration for future engagements or any deliverables by the Company.*

**(PL NOTE:- ALL VALUABLE AND PRESENTABLE ENTRIES SHALL BE PUBLISHED TO THE LAUNCH EDITION "CORONA WARRIORS 2020" MAGAZINE ALONG WITH YOUR PHOTOGRAPH AND YOUR WORK, A COPY OF THAT MAGAZINE WILL BE PRESENTED TO WHO – WORLD HEALTH ORGANISATION, MINISTRY OF HEALTH AND FAMILY WELFARES, GOVT OF INDIA WHO MAY ABSORB YOUR INPUTS TO FIGHT THE PANDEMIC.)**

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### **Popular QNA**

Q) Where to submit the assignment report?

Ans) Email [info@thshaaditimes.com](mailto:info@thshaaditimes.com)

Q) Will I get Certificate and Letter of Recommendation?

Ans) Yes

Q) Will my entry get published in Corona Warriors 2020 Magazine?

Ans) If your report is good then surely we will publish it after completing the formalities

Q) Will I get Rs 1000/- stipend as mentioned in the offer earlier?

Ans) Unfortunately Due to Covid Issue, we wont be able to provide you the stipend amount but will provide you Experience Certificate and Letter of Recommendation and also publish your inputs in the Corona Warriors 2020 Magazine.

Q) Can I submit early?

Ans) Yes, you can, but it will be evaluated on 2<sup>nd</sup> June and you will get informed on 5<sup>th</sup> of June about your assignment result.

Q) What will be the duration of Internship written of the Certificate?

Ans) 18<sup>th</sup> of May 2020 to 17<sup>th</sup> of June 2020

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### **Important Timelines**

**Date of start of your Internship – 18<sup>th</sup> of May 2020**

**Last Date of submitting your Assignment on Covid – 1<sup>st</sup> of June 2020**

**End Date of your internship – 17<sup>th</sup> of June 2020**

**Date of Generation of Certificates / Letter of Recommendation – 18<sup>th</sup> of June 2020**

**Date of Delivery of Certificate – 10 Days from date of posting.**

**Publication of Magazine with your name, picture and work – 1<sup>st</sup> of July 2020**

In case of further queries please do not hesitate to write back to us at  
[info@thshaaditimes.com](mailto:info@thshaaditimes.com)

You will also find Formal Offer Letter attached, kindly fillup your details and send back the file to [info@thshaaditimes.com](mailto:info@thshaaditimes.com) if you are willing to proceed further. You can also call and speak to the undersigned only in-case your email query don't get a reply within 24hrs.

Also please understand we are working from home due to Covid and you must call only incase if it is must. We will also share Telegram app link for easy chats soon.

Regards

**Akash Kumar**

**HR**

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