

Telecom Insights



Overall View



Finance View



Executive View

Attributes,

Icon set: [flatcons](#)

Telecom Insights



before/after_5g

All

month_name

All

city_name

All



Avg. Revenue

₹ 265.61M

-0.5%

Chg % Before 5g vs After 5g

Avg. ARPU

₹ 200.74

11.0%

Chg % Before 5g vs After 5g

Active Users

162M

-8.28%

Chg % Before 5g vs After 5g

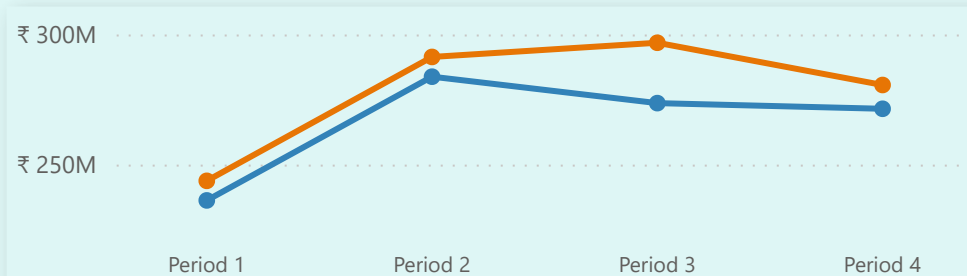
Unsubscribed Users

13M

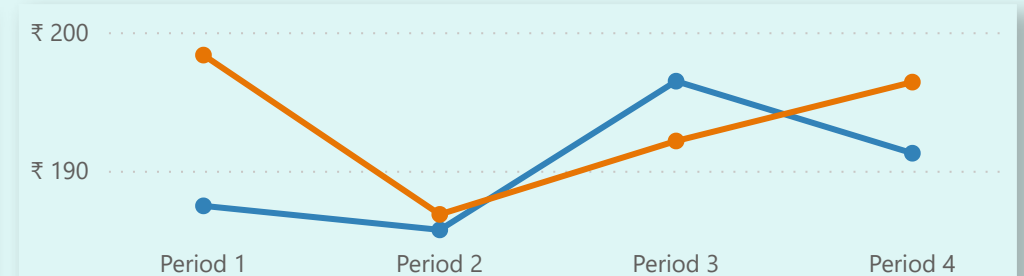
23.5%

Chg % Before 5g vs After 5g

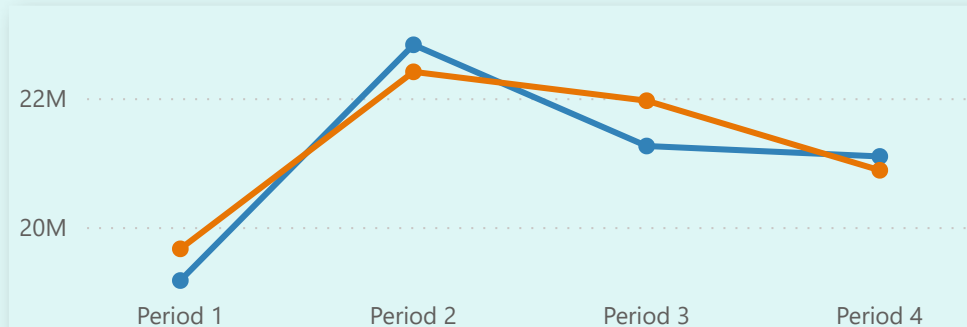
Avg.Revenue Trend (Before 5g vs After 5g)



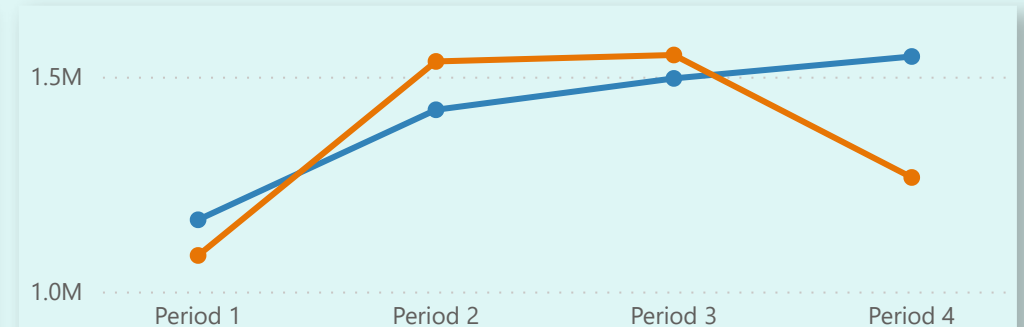
Avg.ARPUs Trend (Before 5g vs After 5g)



Active Users Trend (Before 5g vs After 5g)



Unsubscribed Users Trend (Before 5g vs After 5g)



ARPU = Average Revenue Per User

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Avg. Revenue

₹ 265.61M

Avg. ARPU

₹ 200.74

Active Users

162M

Unsubscribed Users

13M

Avg. Revenue(Before & After 5G) by City

city_name	Avg.Revenue Before 5g	Avg.Revenue After 5g	Avg.Revenue Chg %
Delhi	₹ 491M	₹ 477M	-2.8%
Chennai	₹ 375M	₹ 366M	-2.6%
Ahmedabad	₹ 236M	₹ 231M	-2.0%
Hyderabad	₹ 297M	₹ 293M	-1.3%
Chandigarh	₹ 77M	₹ 76M	-0.6%
Kolkata	₹ 481M	₹ 480M	-0.4%
Total	₹ 266M	₹ 265M	-0.5%

Avg.ARPV(Before & After 5G) by City

city_name	Avg arpu Before 5g	Avg arpu After 5g	Avg.ARPV Chg %
Pune	₹ 200	₹ 174	-12.9%
Chennai	₹ 203	₹ 198	-2.6%
Kolkata	₹ 184	₹ 193	5.0%
Jaipur	₹ 195	₹ 209	7.3%
Lucknow	₹ 203	₹ 220	8.0%
Coimbatore	₹ 200	₹ 217	8.3%
Total	₹ 190	₹ 211	11.0%

Active Users(Before & After 5G) by City

city_name	Active users Before 5g	Active users After 5g	Active users Chg %
Ahmedabad	5M	4M	-18.93%
Delhi	11M	9M	-17.63%
Raipur	1M	1M	-16.67%
Patna	3M	2M	-16.11%
Mumbai	13M	11M	-14.35%
Bangalore	10M	8M	-13.94%
Gurgaon	1M	1M	-13.09%
Coimbatore	2M	2M	-9.28%
Total	84M	77M	-8.28%

Unsubscribed Users (Before & After 5G) by City

city_name	Unsubscribed users Before 5g	Unsubscribed users After 5g	Unsubscribed users Chg %
Mumbai	958K	837K	-12.6%
Patna	171K	189K	10.5%
Raipur	57K	63K	10.5%
Gurgaon	91K	102K	12.1%
Ahmedabad	332K	386K	16.3%
Delhi	770K	898K	16.6%
Bangalore	571K	689K	20.7%
Coimbatore	155K	196K	26.5%
Total	5633K	6957K	23.5%

ARPU = Average Revenue Per User

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Plan Revenue

₹ 19.51bn

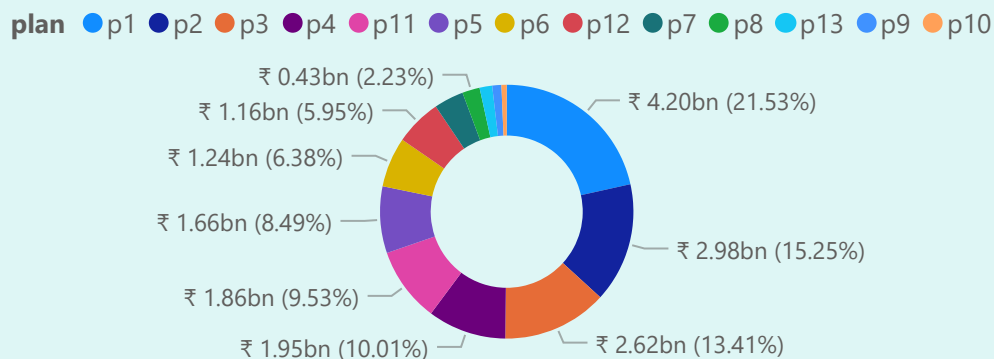
Monthly Active Users

1.35M

Unsubscribed Users

13M

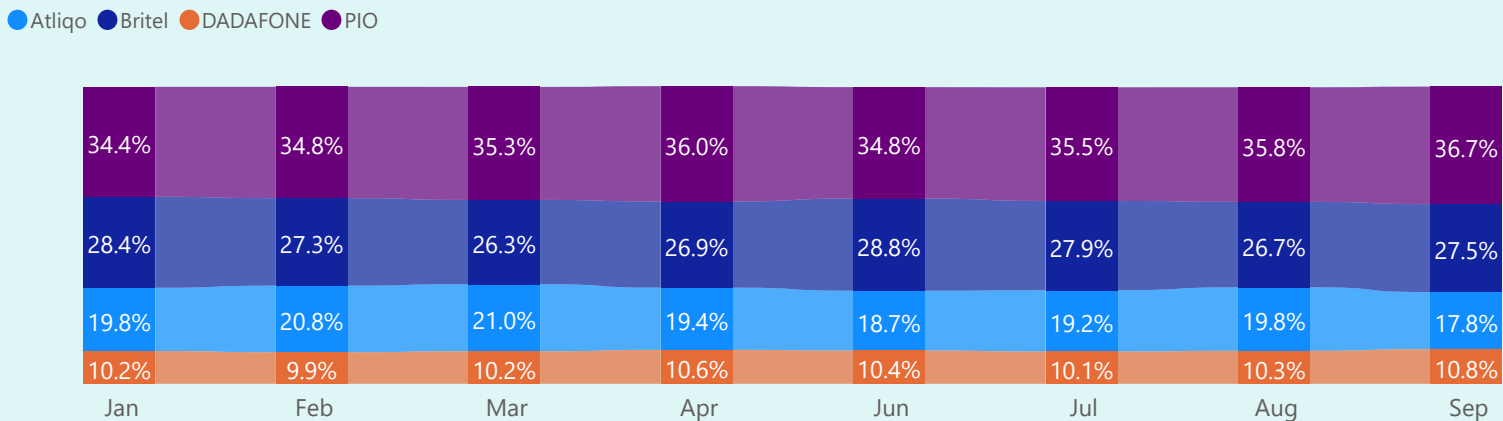
Plan Revenue by Plans



Key Metrics by Time Period

time_period	Avg.Revenue Chg %	Avg.ARPUs Chg %	Active users Chg %	Unsubscribed users Chg %
1	0.9%	16.2%	-11.36%	33.3%
2	-3.0%	9.0%	-7.51%	30.5%
3	2.1%	6.7%	-3.84%	24.8%
4	-1.7%	12.5%	-10.78%	8.4%
Total	-0.5%	11.0%	-8.28%	23.5%

Market Share by Company



Top 5 Plans by Revenue

plan	plan_description
p3	Elite saver Pack (1 GB/ Day) Valid: 28 Days
p4	Mini Data Saver Pack (500 MB/ Day) Valid: 20 Days
p1	Smart Recharge Pack (2 GB / Day Combo For 3 months)
p2	Super Saviour Pack (1.5 GB / Day Combo For 56 days)
p11	Ultra Fast Mega Pack (3GB / Day Combo For 80 days)

ARPU = Average Revenue Per User