ISB | Executive Education

Be the CIO of the next generation

GLOBAL CIO
PROGRAMME

November 23 - 27, 2019
ISB, Hyderabad Campus

Be the CIO of the next generation

Global CIO Programme

Disruption enabled by technology is the new reality of business. It infiltrates and interacts with every aspect of enterprise strategy and operations. The challenge CIOs face right now is the seamless integration of IT across their enterprise in a manner that yields greater business efficiencies, drives innovation and delivers sustainable competitive advantages that are difficult to replicate. The GCIO programme has been designed to create the next generation of CIOs with the technological prowess to manage teams of talented engineers across geographies and the business savvy to be captivating and convincing in the boardroom. CIOs who are equally proficient at designing the technological infrastructure of a business, as they are at aligning it with enterprise goals.

Programme Details

November 23 (9.00 am) - 27 (5.00 pm), 2019 | ISB, Hyderabad Campus

INR 2,00,000 plus GST @ 18%
Fee includes food and accommodation at the ISB campus
or at an equivalent facility based on availability.

About the programme

The programme is conceived and delivered by visionary faculty who have more than a decade of experience in the design of IT organisations and have lived the role of CIOs. It bridges key gaps between the CIO skill-set and the core functional areas of business. In addition, it emphasises the use of low-cost, and rapid innovation to create top-line growth.

The intended aim of this programme is to take CIOs on a transformative journey, where they can think beyond digital: enabling key business processes to be created and extended into enterprises, seamlessly resounding with all stakeholders' needs.

"The programme provided a perspective on the future role of a CIO, and the delivery was fantastic, using peer group learning as a strong tool".

Ajay Subhash Gupta
Director, IT-FIS, Enstwhile
Sungard Solutions India Pvt Ltd

Who should attend?

CIOs, CTOs, CKOs, executives reporting to the CIO/CTO, and high-performing IT professionals with a minimum 10 years of experience are best-suited for this programme.

Key learning takeaways

The goal of the programme is to expand participants' thinking beyond traditional IT organisational boundaries, and equip current and future CIOs with business tools like NPV analysis, real options approach, business intelligence, predictive modelling of risky outcomes, and the ability to influence peers, manage change and lead business transformation. Upon successful completion of this course, certified CIOs will be able to effectively negotiate and influence their C-level peers across two frontiers: efficiency and innovation.

Key concepts covered

The focus of the programme addresses the challenges of using IT to fuel and organisation's efficiency and drive innovation, thereby increasing its impact in business. The programme will also address the structure and the role of CIO leadership in fostering organisational transformation.

CIO as a Strategy Officer
- What are the significant trends and opportunities for digital business strategy?
- How should CIOs facilitate business model execution?
- How should CIOs catalyse business model innovation?

CIO as a Governance Officer
- What are the goals of effective governance?
- How should CIOs design an effective governance strategy?
- How should CIOs manage relationships with their CEOs?

CIO as an Execution Officer
- How should CIOs manage sourcing of IT services?
- How should CIOs manage project portfolios?
- How should CIOs manage talent acquisition and management?

CIO as an Innovation Officer
- How should CIOs catalyse analytics innovation?
- How should CIOs catalyse social media innovation?
- How should CIOs catalyse disruptive digital innovations?

CIO as a Value Creator
- How should CIOs facilitate assessment of IT value?
- How should CIOs facilitate a balanced scorecard of digital business metrics?
- How should CIOs build organisational processes for digital value extraction?

This programme is for you if you aim to orchestrate business agility by achieving ideal synergies between technical skills and solving complex business problems. It will equip you with the ability to influence peers, manage change and lead business transformation.
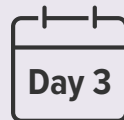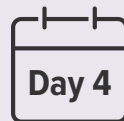
Key day-wise outcomes

Day 1

- CIO as the Strategy Officer
- CIO's leadership roles
- Synchronising business and IT strategy: business model execution
- Transforming business strategy: digital business model innovation
- IT strategy and business model execution

Day 2

- CIO as the Governance Officer
- The disruptive nature of IT innovations
- Integrated governance strategy
- Integrated metrics portfolio
- Assessing and enhancing governance models (Breakout)

Day 3

- CIO as an Innovation Officer
- Maximising impact of digital media
- Analytics for digital media ROI
- IT portfolio management
- Strategic outsourcing

Day 4

- CIO as an Execution Officer
- Assessing the return on investment from IT
- Competing on business analytics

Day 5

- CIO as the Value Creator
- Assessing return on investment from IT (case presentations)
- Data analytics for better decisions
- Harnessing the power of social media
- Social media metrics
- Feedback, certification and closure

How this programme benefits organisations

- Spur business model innovation and execution

- Extract digital value from across the business

- Create scorecard of digital business metrics

How this programme benefits individuals

- Influence peers to achieve business outcomes

- Drive strategic decisions across the business

- Become a transformative business leader

Faculty

Vallabh Sambamurthy

(PhD, University of Minnesota, 1989), is the Eli Broad Professor and Chair of the Department of Accounting and Information Systems at the Eli Broad College of Business, Michigan State University.

Anitesh Barua

is Professor, Department of Information, Risk and Operations Management, McCombs School of Business, University of Texas at Austin.

Deepa Mani

is Resident faculty at ISB and Associate Professor within the Information Systems area, and Executive Director of the Srini Raju Centre for IT and the Networked Economy.

How to apply

Download the application form at **www.isb.edu/cee/apply** and follow the mailing instructions mentioned therein (or)

Write to us at **execed@isb.edu** (or)

Call us on **+91 40 2300 7041/42**

For further information about the programme, visit **www.isb.edu/cee/GCIO**

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Write to us to know more about the benefits of being a part of the CEE Alumni community.