



## TECHNICAL HEALTH

CHECK	STATUS	SCORE	DETAILS
HTTP Status	PASS	10/10	Status 200
HTTPS	PASS	5/5	Uses HTTPS
Indexability	PASS	10/10	Page is indexable
Canonical Tag	PASS	5/5	Canonical tag present
Canonical Match	FAIL	0/5	Canonical points elsewhere 💡 Ensure canonical points to this page
Performance Score	FAIL	0/20	Score: 0 💡 Critical speed checks needed
Mobile Viewport	PASS	10/10	Viewport tag present
Title Tag	PASS	5/5	Title tag present
H1 Tag	FAIL	0/5	Found 0 H1 tags 💡 Use exactly one H1 tag per page
Heading Hierarchy	PASS	5/5	Valid heading structure
robots.txt	PASS	5/5	robots.txt found
Sitemap	PASS	5/5	Sitemap found
HTML Lang	PASS	5/5	Lang attribute present
Charset	PASS	5/5	Charset defined

## CONTENT & QUALITY

CHECK	STATUS	SCORE	DETAILS
Content Clarity	PARTIAL	10/20	Partially clear purpose 💡 Clearly state what you offer in first 100 words
Heading Structure	FAIL	0/10	Poor heading structure 💡 Use one H1 and multiple H2 headings
Content Length	FAIL	0/5	0 words (Thin content) 💡 Expand content to at least 500 words
Readability	PASS	5/5	Good readability
Internal Links	FAIL	0/10	No internal links 💡 Add links to other relevant pages on your site
Content Freshness	FAIL	0/15	No freshness signals detected 💡 Add explicit published or updated date
Author & Accountability	FAIL	0/10	Missing Author or Trust signals 💡 Add specific Author bio or link to About/Contact pages
Experience Signals	FAIL	0/14	Generic / Impersonal tone 💡 Demonstrate experience: 'We tested...' + numbers/results
Evidence & Citations	FAIL	0/11	No evidence or external citations 💡 Cite authoritative sources with external links

## AI OPTIMIZATION

CHECK	STATUS	SCORE	DETAILS
AI Crawler Access	PASS	30/30	All AI bots allowed
llms.txt File	PASS	15/15	llms.txt found
Schema Markup	PASS	25/25	Schema found: WebSite, Organization, FAQPage (Includes FAQ)
Social Context	PASS	15/15	OG and Twitter tags present
Content Extractability	FAIL	0/15	Very little text content 💡 Ensure content is rendered in HTML