Comprehensive and exhaustive list of questions a client might ask when evaluating Kore.ai:

1. General Overview

- What is Kore.ai, and what problem does it solve?
- How does Kore.ai differ from other Al-powered virtual assistants?
- What industries and business functions does Kore.ai serve?
- Can Kore.ai be used for both internal (employee-facing) and external (customer-facing) interactions?
- What are some real-world use cases and success stories?
- Who are Kore.ai's biggest clients?
- How long has Kore.ai been in the market?
- What are the main products or solutions offered by Kore.ai?

2. Features & Capabilities

Conversational AI & Automation

- How does Kore.ai process natural language (NLP/NLU)?
- Can Kore.ai understand and respond to complex queries?
- How does Kore.ai ensure context-aware conversations?
- Can Kore.ai handle multi-turn conversations?
- How does Kore.ai personalize responses based on user behavior?
- Does Kore.ai support voice-based interactions?
- Can Kore.ai detect intent and sentiment in conversations?
- Does Kore.ai provide proactive suggestions or only reactive responses?
- Can Kore.ai handle multilingual conversations?

Sales AI Capabilities

- How does Kore.ai help sales account executives in real time?
- What insights and recommendations does Kore.ai provide during a sales call?
- How does Kore.ai automate interaction summaries?
- Does Kore.ai integrate with CRM tools like Salesforce, HubSpot, or Microsoft Dynamics?

- Can Kore.ai suggest dynamic playbooks for different sales stages?
- How does Kore.ai identify potential leads and sales opportunities?
- Can Kore.ai assist in deal forecasting and pipeline management?
- Does Kore.ai offer real-time coaching for sales reps?

Customer Support & Service AI

- How does Kore.ai enhance customer service operations?
- Can Kore.ai integrate with call center software?
- How does Kore.ai handle escalation to human agents?
- Does Kore.ai support omnichannel customer engagement?
- Can Kore.ai manage FAQs, troubleshooting, and ticketing automation?

Workflow & Task Automation

- What types of business processes can Kore.ai automate?
- Can Kore.ai trigger automated workflows based on conversation context?
- How does Kore.ai assist in approvals, reminders, and follow-ups?
- Can Kore.ai generate automated reports and analytics?
- Does Kore.ai integrate with RPA (Robotic Process Automation) tools?

3. Customization & Implementation

- How easy is it to customize Kore.ai for our business needs?
- Does Kore.ai offer pre-built Al models, or do we need to train our own?
- Can Kore.ai be fine-tuned for industry-specific requirements?
- What level of technical expertise is required to deploy Kore.ai?
- How does Kore.ai integrate with existing software ecosystems?
- Is there a self-service option for configuring Kore.ai bots?
- Does Kore.ai offer professional services for implementation?
- What is the typical implementation timeline?

4. Integration & Compatibility

What CRM platforms does Kore.ai integrate with?

- Does Kore.ai work with collaboration tools like Slack, Microsoft Teams, or Zoom?
- Can Kore.ai integrate with ERP, HRMS, and ITSM platforms?
- How does Kore.ai connect with data lakes and knowledge bases?
- Does Kore.ai have an open API for custom integrations?
- Can Kore.ai be deployed on-premises or only in the cloud?
- Does Kore.ai work with IVR (Interactive Voice Response) systems?

5. AI, NLP & Machine Learning

- What AI models power Kore.ai's virtual assistants?
- How does Kore.ai train and improve its Al models?
- Does Kore.ai use proprietary AI models or third-party AI like OpenAI, Google, or AWS?
- Can Kore.ai's Al learn from past conversations and interactions?
- How does Kore.ai handle ambiguous or incomplete queries?
- What methods does Kore.ai use for intent detection and entity recognition?
- Does Kore.ai support Al-powered speech recognition and synthesis?
- Can Kore.ai generate Al-driven predictive insights?

6. Security & Compliance

- How does Kore.ai ensure data privacy and security?
- Is Kore.ai compliant with GDPR, HIPAA, CCPA, and other regulations?
- What security measures are in place to prevent AI hallucinations or misinformation?
- Does Kore.ai encrypt sensitive data?
- How does Kore.ai handle access control and authentication?
- Can Kore.ai be hosted in a private cloud or on-premise for added security?
- Does Kore.ai provide detailed audit logs for compliance tracking?

7. Pricing & Licensing

- What pricing models does Kore.ai offer (subscription, per-user, usage-based)?
- Are there different pricing tiers based on features or usage?

- Do you offer a free trial or demo?
- Are there additional costs for advanced features like Al-driven recommendations?
- Does Kore.ai offer enterprise licensing with volume discounts?
- What is the total cost of ownership (TCO) over time?

8. Support & Training

- What type of customer support does Kore.ai provide (email, chat, phone)?
- Is there a dedicated account manager for enterprise clients?
- What SLAs (Service Level Agreements) does Kore.ai offer?
- Does Kore.ai provide onboarding and training sessions?
- Are there self-service knowledge bases or documentation available?
- Can Kore.ai assist with Al model fine-tuning post-implementation?

9. Performance & ROI

- What are the measurable benefits of using Kore.ai?
- How does Kore.ai impact sales team productivity?
- Can Kore.ai provide metrics on efficiency gains?
- What is the average ROI for businesses using Kore.ai?
- Are there case studies showing revenue growth or cost reduction?
- How does Kore.ai compare to human-assisted workflows in terms of accuracy?

10. Future Roadmap & Innovations

- What are Kore.ai's upcoming features and roadmap?
- How often does Kore.ai update its Al models?
- Are there plans for deeper AI personalization and predictive analytics?
- Is Kore.ai exploring new integrations with other platforms?
- How does Kore.ai stay ahead of competitors in the Al space?

11. Architecture & Infrastructure Platform Architecture

• What is the underlying architecture of Kore.ai's platform?

- Is Kore.ai a monolithic or microservices-based architecture?
- What cloud providers does Kore.ai use (AWS, Azure, Google Cloud, etc.)?
- Can Kore.ai be deployed on-premises, in a private cloud, or in a hybrid cloud setup?
- How does Kore.ai ensure scalability for enterprise-grade deployments?
- What are the core components of Kore.ai's Al and automation framework?
- How does Kore.ai separate data processing and storage layers?
- What database technologies does Kore.ai use?

12 AI & NLP Processing

- What NLP engine powers <u>Kore.ai</u>'s conversational Al?
- How does <u>Kore.ai</u> process intent recognition and entity extraction?
- Does <u>Kore.ai</u> use a transformer-based model (like GPT) for conversations?
- How does Kore.ai handle context switching in conversations?
- What ML techniques does Kore.ai use for training and improving its models?
- Can <u>Kore.ai</u> leverage external AI/ML models (e.g., OpenAI, Google BERT, custom ML models)?
- How does Kore.ai handle dynamic knowledge retrieval in conversations?
- Does Kore.ai have a reinforcement learning mechanism for Al improvements?

13 Security & Compliance at the Architecture Level

- How is data secured at rest and in transit within Kore.ai's architecture?
- What encryption standards does <u>Kore.ai</u> follow?
- Does <u>Kore.ai</u> support role-based access control (RBAC) and multi-tenancy?
- How does Kore.ai handle user authentication and authorization (SSO, OAuth, JWT, etc.)?
- What measures are in place for preventing AI bias and hallucinations?
- How does Kore.ai implement data anonymization and privacy controls?
- Does <u>Kore.ai</u> provide a dedicated environment for different clients (SaaS vs. on-premise)?

14 Integration & API Architecture

- What APIs does Kore.ai expose for third-party integrations?
- How does <u>Kore.ai</u> handle webhook-based event triggers?
- Can Kore.ai be integrated with legacy systems and databases?

- Does Kore.ai support GraphQL, REST, or gRPC APIs?
- How does Kore.ai ensure high availability and fault tolerance for API calls?
- What is the API rate limit for Kore.ai's services?

15 Infrastructure & Performance

- What is Kore.ai's uptime SLA guarantee?
- How does Kore.ai ensure low latency for real-time interactions?
- What caching mechanisms does <u>Kore.ai</u> use for improving response times?
- How does Kore.ai handle high-volume traffic and concurrent users?
- Does Kore.ai use Kubernetes or containerization for deployment?
- How does Kore.ai optimize Al model performance in production?