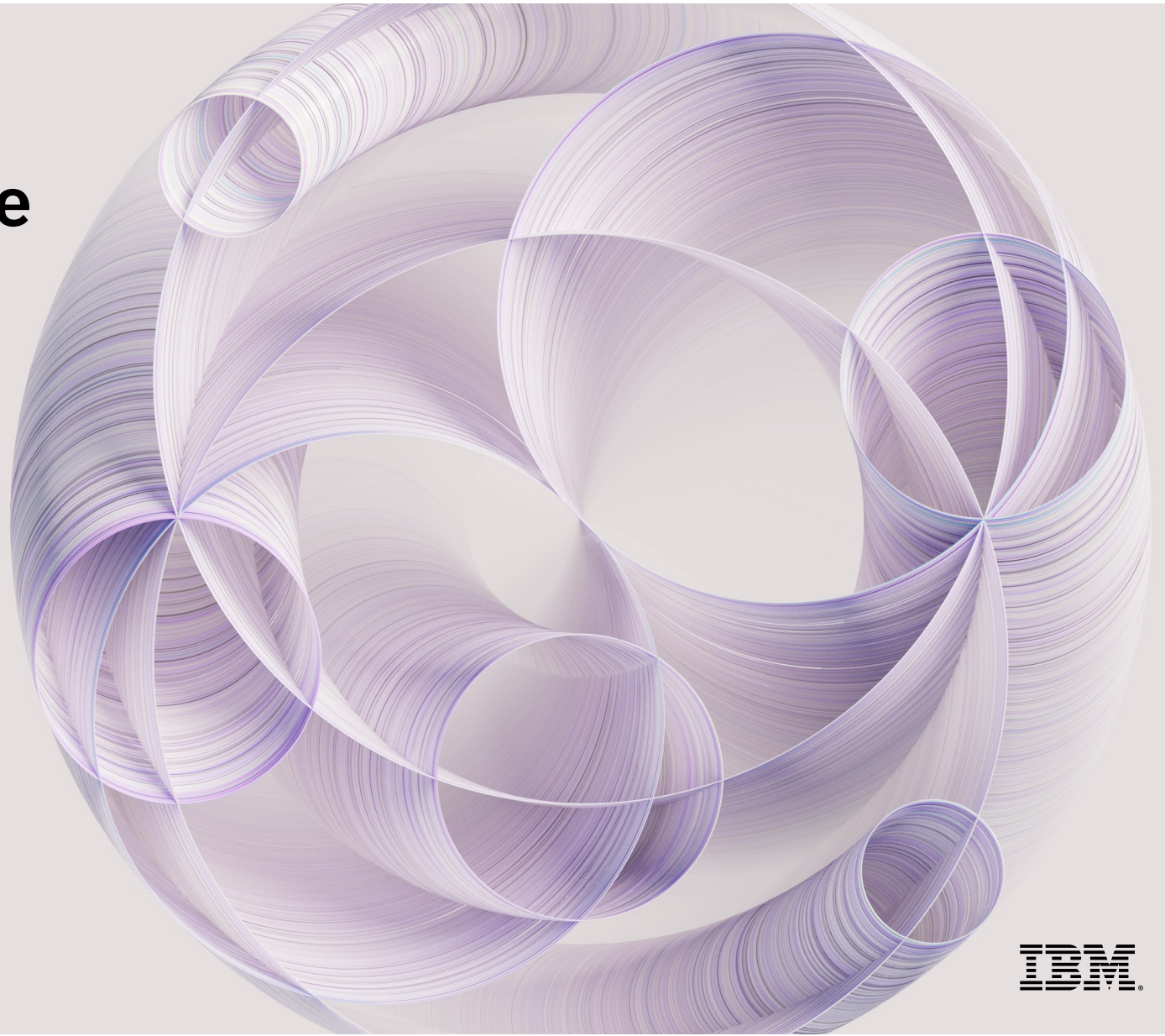


Introducing watson^x.governance



IBM

The promise of AI is clear,
but implementations come
with questions

How do we
operationalize AI
with confidence?

“Protected/sensitive data like ethnicity and gender should not be used by AI models for hiring. How can we ensure fairness?”

How do I enable
responsible use of AI to
manage risk?

RETAIL | OCTOBER 10, 2018 / 4:04 PM / UPDATED 2 YEARS AGO

Amazon scraps secret AI recruiting tool that showed bias against women

How do I protect and scale against regulations?



*IDC predicts AI lifecycle opportunity is 6.7B in 2022
with AI Governance opportunity growing at 55%*

Reputation: poor governance can damage consumer trust

Organizations need to:

- Only use personal information when it is needed and with the user's consent
- Ensure results are free from bias (ex. sex, age, etc) and guided by ethical and transparent principles
- Build consumer confidence, providing explanations for business decisions (ex. credit, membership denials)
- Proactively detect fraud and risk to consumer's accounts



Risk: bad press leading to loss of revenues

BlackRock shelves unexplainable AI liquidity models

Risk USA: Neural nets beat other models in tests, but results could not be explained

YouTube sued for using AI to racially profile content creators

YouTube's algorithms discriminate against black users

Data science during COVID-19: Some reassembly required

Most likely, the assumptions behind your data science model or the patterns in your data did not survive the coronavirus pandemic. Here's how to address the challenges of model drift

Can AI models respond to black swan events like COVID-19?

Sections

The Washington Post
Democracy Dies in Darkness

Get 1 year for \$29

Apple Card algorithm sparks gender bias allegations against Goldman Sachs

RETAIL OCTOBER 10, 2018 / 4:04 PM / UPDATED 2 YEARS AGO

Amazon scraps secret AI recruiting tool that showed bias against women

Over-Segmenting In Financial Services Is So Over - Bye, Bye

EFF to HUD: Algorithms Are No Excuse for Discrimination

BY JAMIE WILLIAMS, SAIRA HUSSAIN, AND JEREMY GILLULA | SEPTEMBER 26, 2019

What does it take to trust a generative AI platform?

How was it trained?

- Garbage in -> garbage out
- An enterprise cannot use a foundation model trained with a Wikipedia crawl
- The training material needs to be huge and comprehensive but must also be curated

Can it detect & minimize bias & hallucination?

- How does the platform detect and correct bias?
- How can it prevent hallucination (providing random and untrue answers with absolute aplomb and convictions)?

Is it transparent?

- Open vs black-box
- How to **audit**, and explain the model and the answers it generates?
- Does the model track **drift and bias**? And how does it address them?

Does it support regulatory compliance?

- How do foundation models and their usage comply with privacy and government regulations?
- What are the guardrails?
- Who is responsible for an inadvertently exposed PII or a “wrong answer”?

Is it safe?

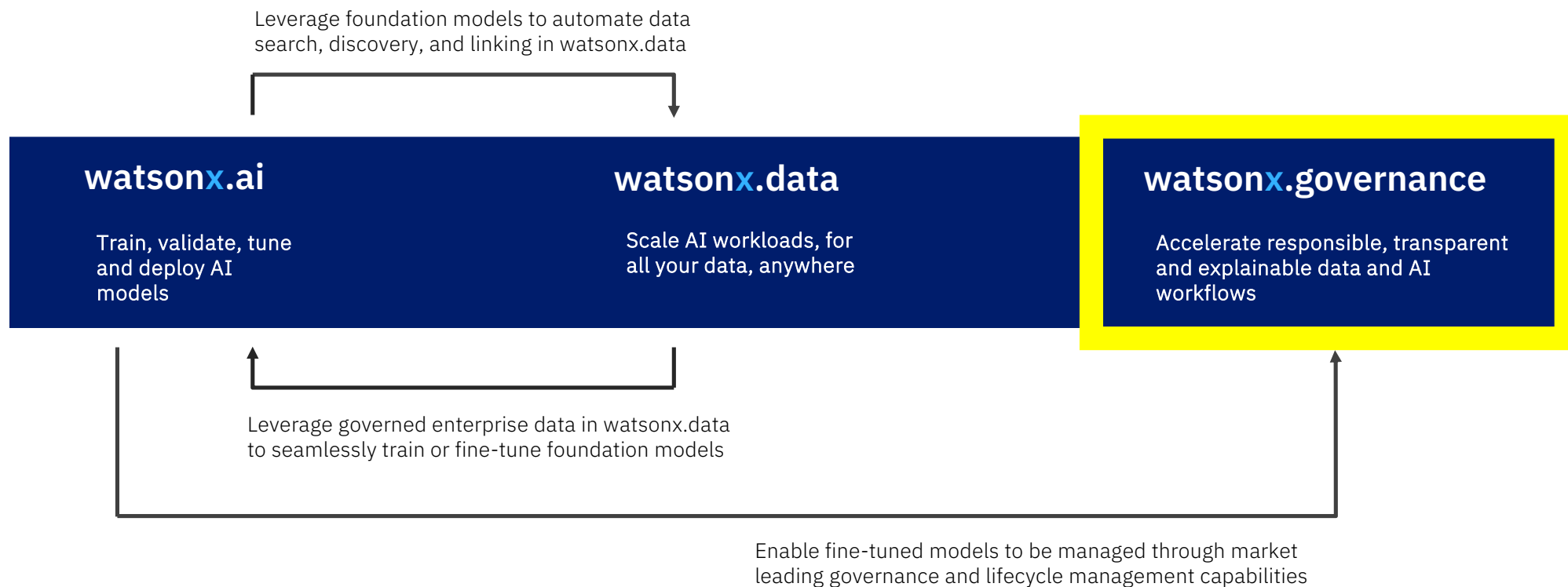
- Who has control over the model, input data, and output data?
- How to ensure that confidential information is not given out?
- How is it monitored?
- What safety features and guardrails are in place?

Can it be customized?

- Hybrid and multicloud?
- Can the model be fine-tuned with clients’ data?
- How can clients update, and extend the model to make it more suitable for their use cases?
- How to integrate with applications? What APIs are in place?

Put AI to work with watsonx

Scale and accelerate the impact of AI with trusted data



IBM watsonx.governance

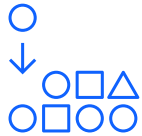


end-to-end automated AI
lifecycle governance toolkit
built to mitigate risk and
improve compliance

watsonx.governance

Enable responsible,
transparent and
explainable AI workflows

An end-to-end AI lifecycle
governance toolkit
encompassing both data
and AI governance to
mitigate risk and improve
compliance



Govern across the AI lifecycle by automating and consolidating tools, applications and platforms.

Comprehensive
Govern the end-to-end AI lifecycle with metadata capture at each stage



Manage risk and protect reputation by automating workflows to better detect fairness, bias and drift.

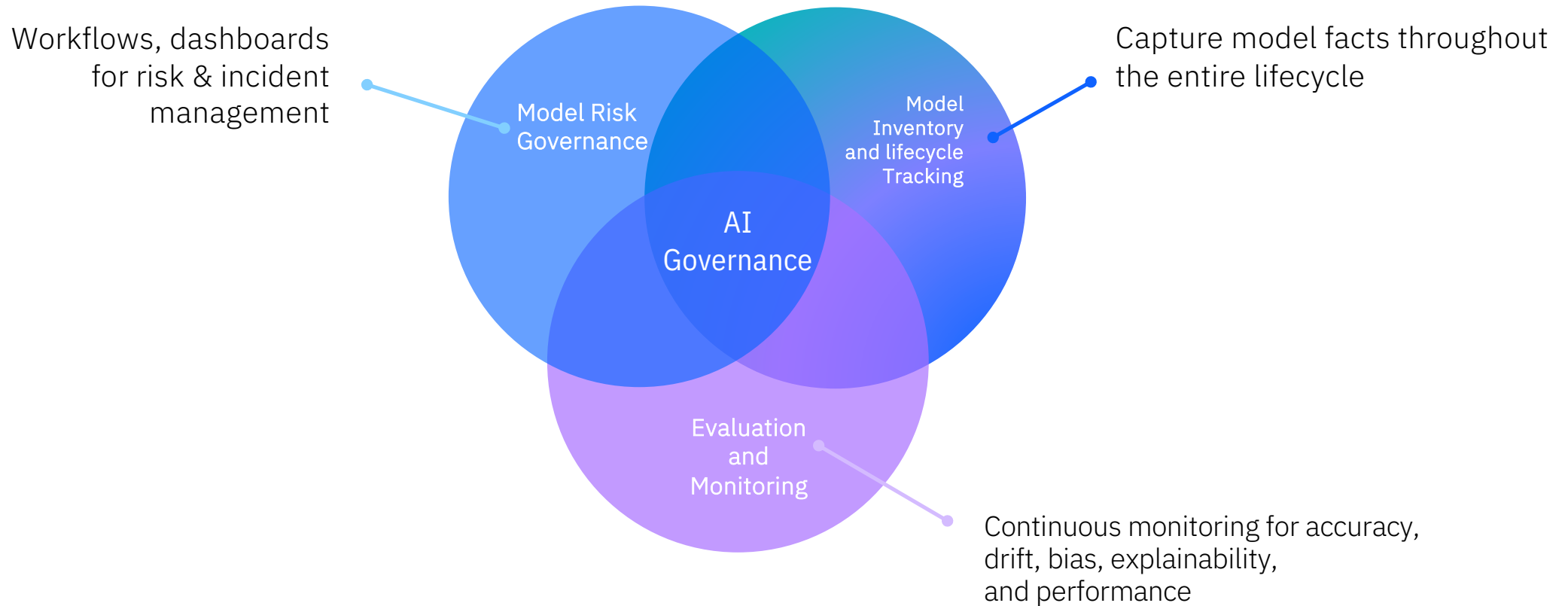
Open
Support governance of models built and deployed in 3rd party tools.



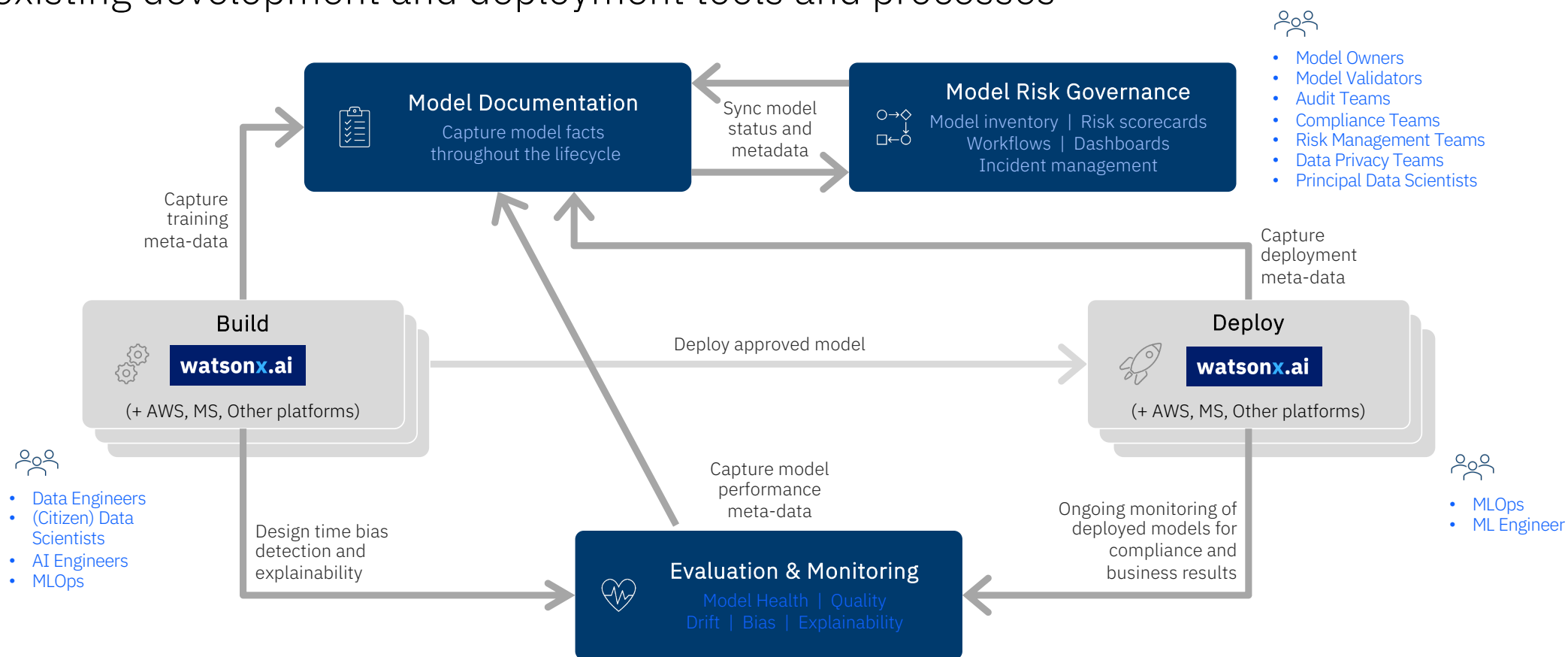
Adhere to regulatory compliance by translating growing regulations into enforceable policies.

Automatic metadata
and data transformation/lineage capture through Python notebooks.

A Governed, Trusted AI Lifecycle



AI Governance based on watsonx.governance integrates and augments your existing development and deployment tools and processes



Model Inventory & Lifecycle Management

- Captures Model facts throughout the lifecycle.
- Provide a singular view of facts across the model lifecycle
- Facilitate subsequent enterprise validation, understand how the model will behave in different business situations
- Support audits, and requests for model facts from auditors, management, stakeholders, and customers

The screenshot displays the IBM Cloud Pak for Data Model Inventory interface. The top section shows a list of models in a table format, including 'Loan Automation Use Case', 'Loan Approval Use Case', 'HR Predictive Attrition Use Case', and 'Veritas-GCR'. The bottom section provides a detailed view of the 'az-credit-risk-model-dep' model, including its status (Proposed), business terms, and a list of training tags. The interface also includes a sidebar with filters and a right-hand panel with asset details and privacy settings.

Platform assets catalog	Platform assets catalog	Platform assets catalog	Platform assets catalog
Loan Automation Use Case	Loan Approval Use Case	HR Predictive Attrition Use Case	Veritas-GCR
Status: In operation	Status: Proposed	Status: Approved	Status: Proposed
Business terms	Business terms	Business terms	Business terms
Tags	Tags	Tags	Tags
View details	View details	View details	View details

Platform assets catalog	Platform assets catalog
Credit Risk model use-case demo	az-credit-risk-model-dep
Status: Proposed	Status: Proposed
Business terms	Business terms

Model tracking is active

The model will be added to your model inventory for activity tracking and model comparison.

[Open in model inventory](#)

Model inventory

Model use case	Model use case status
Azure Credit Risk	Proposed

Training tags

Tag	Value
estimator_class	sklearn.pipeline.Pipeline
estimator_name	Pipeline
facts.autologging	sklearn
facts.source.name	/anaconda/envs/jupyter_env/lib/python3.8/site-packages/pykernel_launcher.py
facts.source.type	LOCAL
facts.user	azureuser
GUID	9160bb102f8245ed9461062deb246a0f

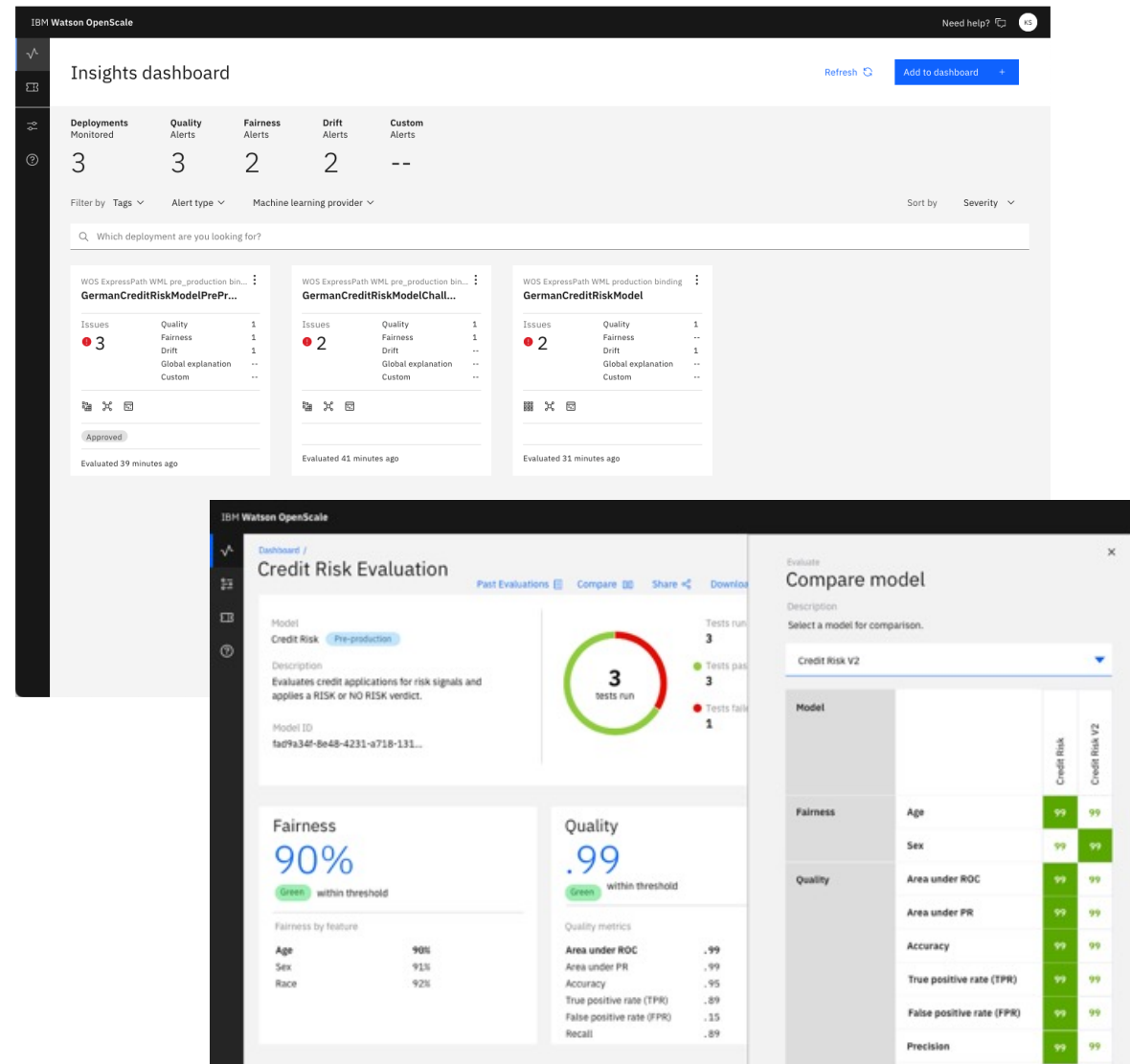
Deployment information

Deployment ID	Deployment type	IBM OpenPages deployment
8b36b16ce5cc12f4b781e46d64d83a0c	Online	az-credit-risk-model-dep

Evaluation and Monitoring

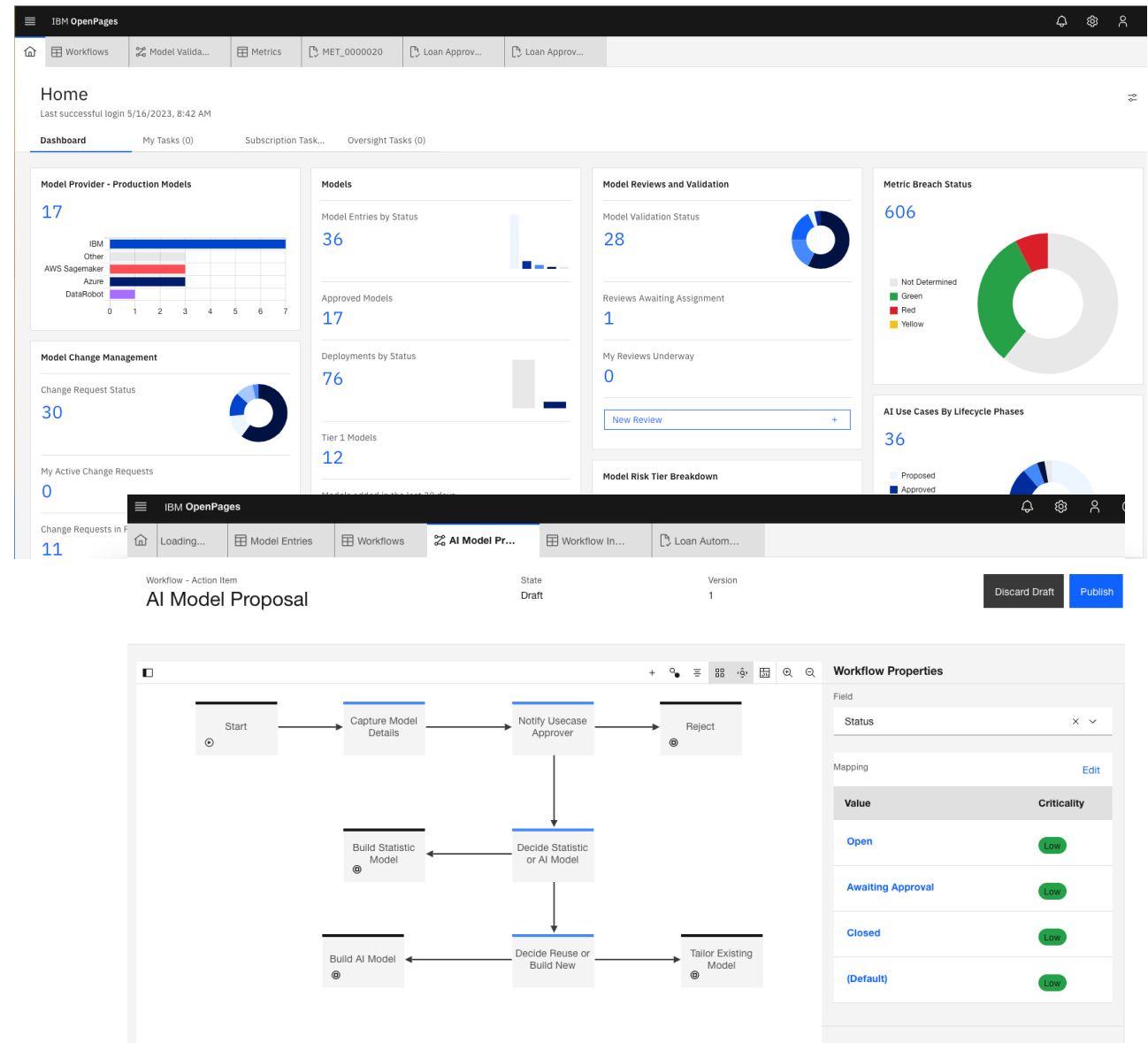
- Ongoing health monitoring of Models
- Trace and explain Model predictions
- Document metrics and track metric values over time
- Bias detection and mitigation
- Notification of issues when quality thresholds or business KPIs are violated

OpenScale

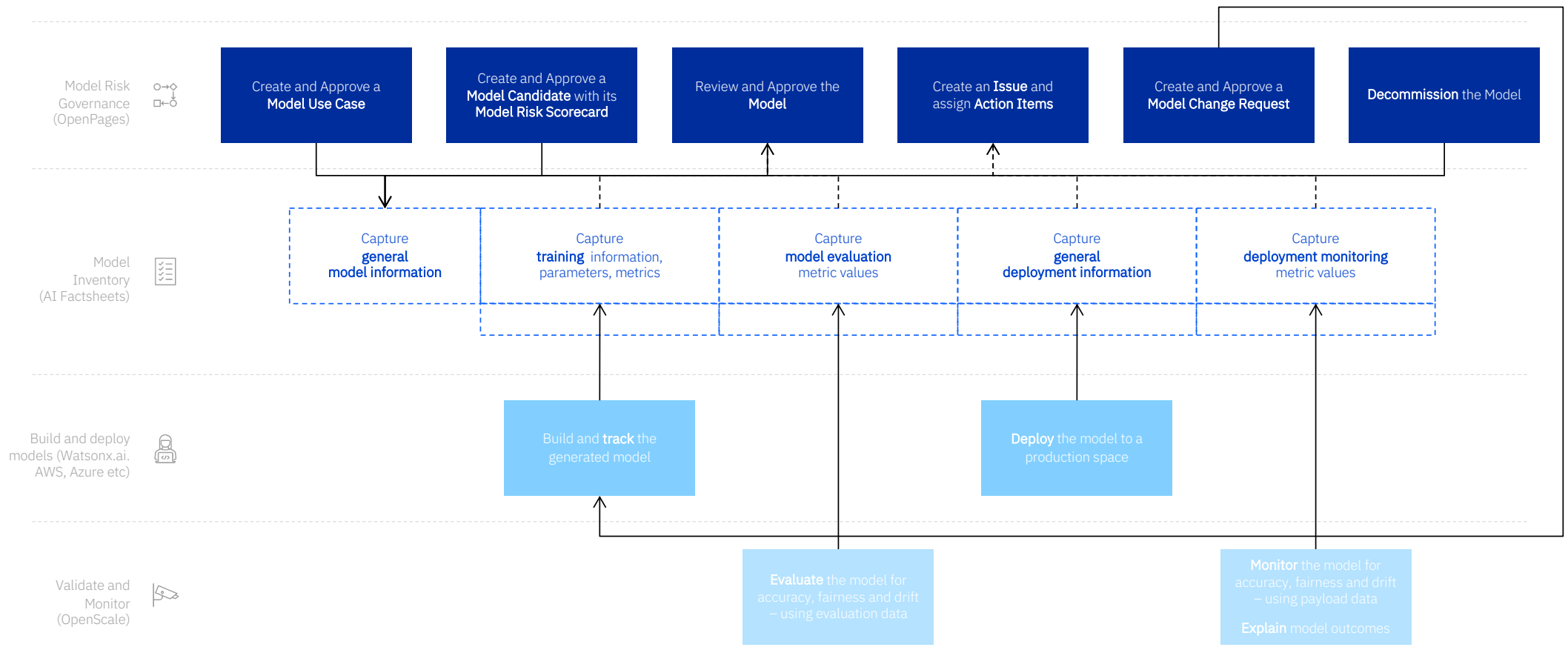


Model Risk Governance

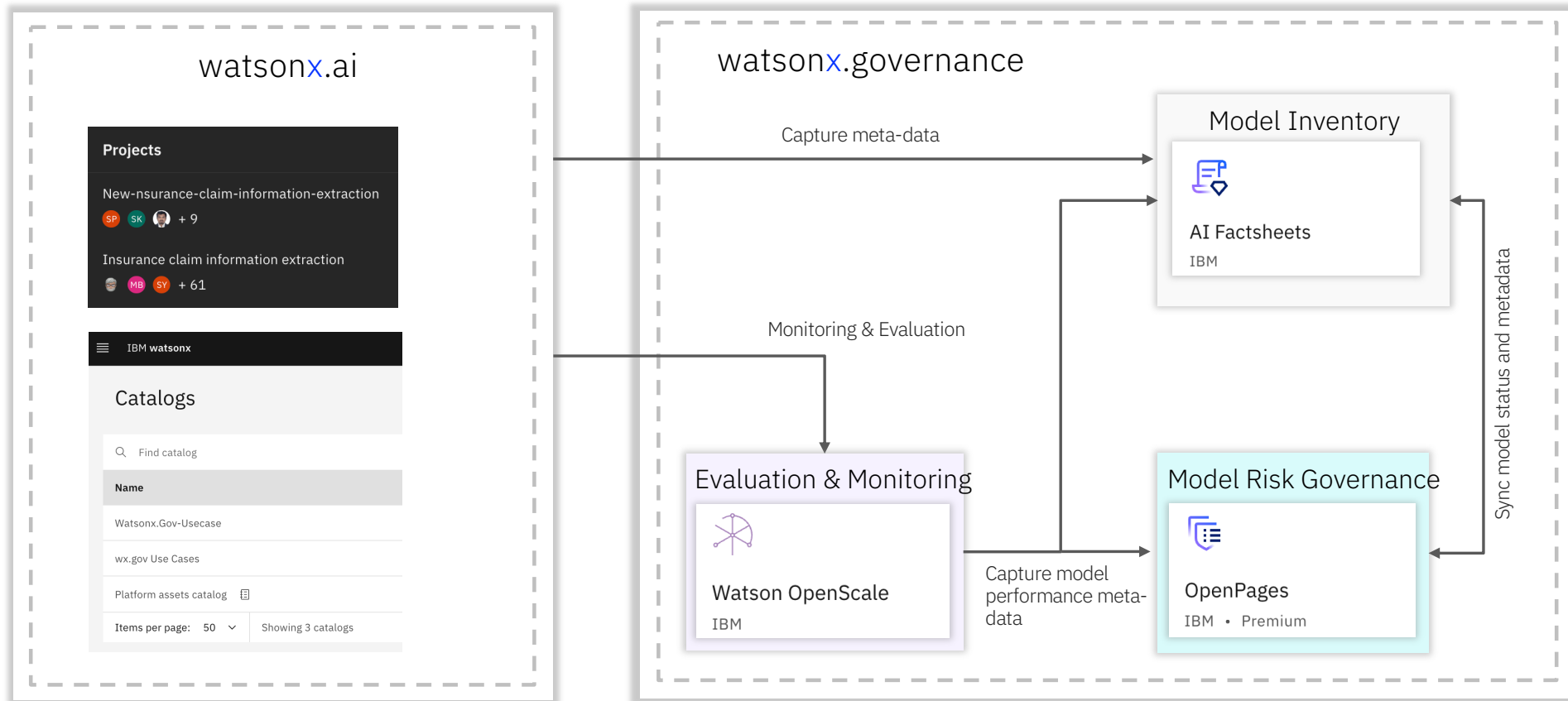
1. Consolidated view of models from multiple platforms
2. View development status, model performance and alerts or emerging issues
3. Monitor and trigger workflows for model validation, retraining and performance issues
4. Track issues and incidents related to models in OpenPages included Issue Management Solution
5. Workflow to document and approve changes to models



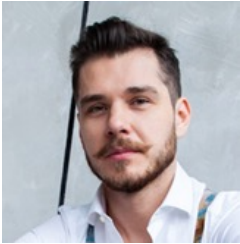
AI Lifecycle Governance – Process View



Reference Architecture



Stakeholder Pain Points



Head of Model Risk (Alex)

I can't keep track of the **thousands AI models** and **how we are tracking them** and **making sure model does not Risk on day 2.**



Prompt Engineer (Ann)

I need a single view to track all the crucial model parameters for multiple prompts on multiple models.



Enterprise Risk Director (Mary)

We have difficulty in effectively **managing AI models** introduced by evolving new business requirements



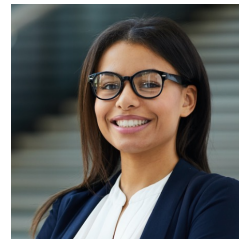
Business owner (Lisa)

I need the ability to see organizations 360 degree view of all models



Head of Model Validation (Doe)

We have **fragmented and disparate practices** for managing models and metrics to measure their effectiveness across the organization



Chief Compliance Officer (Jane)

I need the ability to define **multiple risk and compliance frameworks** like EU AI Ethics act with **harmonized controls** around AI models

Demo

