

Reports

Reports are useful for checking the progress of the processes and events in an organization. They are of two types.

- **Finance:** They show the information about the revenue returns.
- **Operational:** They show information about the day-to-day operations of a business or organization. It typically includes data, analysis, and insights related to the performance, activities, and processes within the company's operational areas.
- **Custom Reports:** This category shows customized reports as per the user requirements.
- **GST:** GST reports display details related to GST-related activities, including sales, purchases, taxes collected, and taxes paid.

 For accessing and generating Reports, Click here.

Finance Reports

Finance reports provide a detailed analysis of an organization's revenue generation. They provide information on revenue sources, growth trends, and factors influencing revenue performance.

The Finance reports are sub-divided as listed below:

- Revenue Summary Report
- Revenue Trend Report
- Tax Report
- Partner Settlement Revenue
- Product Wise Revenue Summary
- Category Wise Revenue Summary
- Partner-wise Revenue Summary
- Daily Activations and Revenue Summary
- Hourly Activations and Revenue Summary
- Channel Wise Activation and Churn Report

The common feature among all the revenue report types is that they are generated based on a specific timeframe.

Revenue Summary Report

A revenue summary report provides an overview of a business's total revenue during a specific period. It is a financial statement that summarizes the sales and income generated from various sources, such as product sales, services, subscriptions, or other revenue streams.

Click on Revenue Summary Report and it redirects to the below screen:

Revenue Summary Report											
Date	Usage Based	Billing Policy	Channel	Service Type	Purchase Type	Gross Counts	Refund Counts	Gross Revenue	Refund Revenue	Net Revenue	Download
2024-06-21	YES	Subscription Billing	RENEWAL	Subscription	Individual	1	0	11527	0	11527	
2024-06-14	NO	Subscription Billing	RENEWAL	Subscription	Individual	1	0	74.93	0	74.93	
2024-06-14	YES	Subscription Billing	RENEWAL	Subscription	Individual	1	0	649	0	649	
2024-06-11	YES	Subscription Billing	CGW	Subscription	Individual	1	0	30000	0	30000	
2024-06-02	YES	Subscription Billing	RENEWAL	Subscription	Individual	1	0	99	0	99	
2024-05-31	NO	Subscription Billing	APITESTING	Subscription	Part of Bundle	1	0	305.47	0	305.47	
2024-05-31	NO	Subscription Billing	CGW	Subscription	Individual	2	0	1100	0	1100	
2024-05-22	YES	Subscription Billing	RENEWAL	Subscription	Individual	1	0	11527	0	11527	

Revenue Summary Report

This report displays information about the total turnover or revenue. Gross Revenue is the total revenue generated. Refund revenue shows costs or other expenses. The Net Revenue is the difference between Gross and Refund Revenue. The reports are generated based on a specific timeframe.

As you can see above, the revenue summary report is displayed in the following fields:

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Usage-based** Pricing refers to a pricing model or billing method in which the amount or extent of usage determines the cost of a product or service. It is displayed as Yes/No.
3. **Billing Policy:** The billing policy name typically refers to the title or label given to a specific billing policy document or set of guidelines. It is a way to easily identify and refer to the particular policy within the dimensions platform.
4. **Channel:** It can refer to different avenues or methods through which a company interacts with its customers, distributes products or services, and conducts various business activities.
5. **Service Type** refers to the specific identifier or label given to a category or classification of services within the platform.
6. **Purchase Type:** refers to categorizing transactions based on the bundled or individual services.
7. **Gross Counts:** The total number of items or units without deductions or adjustments.
8. **Refund Counts:** The number of refunds processed or issued within the platform.
9. **Gross Revenue:** Gross revenue, also known as total revenue or gross sales, refers to the total amount of money a business generates through its primary operations before deducting any expenses.

The formula for calculating gross revenue is:

Gross Revenue=Total Sales or Revenue

7. Refund Revenue: "refund revenue" when accounting for the income associated with the sale of a product or service that has been refunded or returned by a customer. This term represents the reversal of the original revenue generated from a sale due to a refund.

8. Net Revenue: Net revenue, also known as net sales or net income, refers to the total revenue generated by a company after deducting certain expenses and allowances.

The formula for calculating net revenue is:

Net Revenue=Total Revenue-Return, Allowances and Discounts

Revenue Trend Report

A Revenue Trend Report provides a detailed analysis of the revenue performance of a business over a specific period. This report is crucial for assessing the financial health of a company, identifying patterns, and making informed decisions based on the trends observed in revenue generation.

Click on Revenue Trend Report and it redirects to the below screen. Scroll right to view all the fields.

Revenue Trend Report															
Start Month	Partner Name	Product Name	Usage Based	Billing Policy	Service Type	Purchase Type	Product Category	Product Sub Category	Plan	Pack Name	Event	Payment Channel	LMTD Counts	MTD Counts	MTD R
2024-06-01	Kitele	Data Max Bundle	YES	Subscription Billing	Subscription	Port of Bundle	VAS Services	Value Added Services	Data Plus	Per Month	renewal	telco	1	1	649
2024-06-01	Kitele	IMI VBX_Demo	YES	Subscription Billing	Subscription	Port of Bundle	EnterpriseServices	Partner Services	VBX Demo	monthly	renewal	telco	0	1	0
2024-06-01	Kitele	TRU CRM	YES	Subscription Billing	Subscription	Port of Bundle	EnterpriseServices	Partner Services	Growth Plan	Monthly Fee	activate	telco	0	1	0
2024-06-01	Kitele	TRU CRM	YES	Subscription Billing	Subscription	Port of Bundle	EnterpriseServices	Partner Services	Standard Plan	# 10000 / Month	renewal	telco	1	1	11527
2024-06-01	mPOS	Netfix	NO	Subscription Billing	Subscription	Port of Bundle	OTT Services	Over The Top Services	Basic	Monthly	renewal	telco	0	1	0
2024-05-01	Digi	Grab-Coupon	NO	OnceOff	Port of Bundle	Rewards	Coupons	Grab ID-Coupon	GrabCoupon	activate	telco	0	2	0	
2024-05-01	Digi	TrueID	NO	OnceOff	Port of Bundle	Rewards	Coupons	TrueID	TrueID	activate	telco	0	2	0	
2024-05-01	Kitele	BroadbandServices	NO	Subscription Billing	Subscription	Port of Bundle	FTTH	WiFi	50MBPS	Monthly	activate	CGW	0	1	0
2024-05-01	Kitele	BroadbandServices	NO	Subscription Billing	Subscription	Port of Bundle	FTTH	WiFi	Broadband30Mbps	6Months	activate	CGW	0	6	0
2024-05-01	Kitele	CROM-Voucher	NO	OnceOff	Port of Bundle	Rewards	Coupons	Standard	10PercentOff	activate	telco	0	2	0	

Purchase Type													
Purchase Type	Product Category	Product Sub Category	Plan	Pack Name	Event	Payment Channel	LMTD Counts	MTD Counts	LMTD Revenue	MTD Revenue			
irt of Bundle	VAS Services	Value Added Services	Data Plus	Per Month	renewal	telco	1	1	649	649			
irt of Bundle	EnterpriseServices	Partner Services	VBX Demo	monthly	renewal	telco	0	1	0	99			
irt of Bundle	EnterpriseServices	Partner Services	Growth Plan	Monthly Fee	activate	telco	0	1	0	30000			
irt of Bundle	EnterpriseServices	Partner Services	Standard Plan	# 10000 / Month	renewal	telco	1	1	11527	11527			
irt of Bundle	OTT Services	Over The Top Services	Basic	Monthly	renewal	telco	0	1	0	74.93			
irt of Bundle	Rewards	Coupons	Grab 10 Coupon	GrabCoupon	activate	telco	0	2	0	0			
irt of Bundle	Rewards	Coupons	TrueID	TrueID	activate	telco	0	2	0	0			
irt of Bundle	FTTH	WiFi	50MBPS	Monthly	activate	CGW	0	1	0	65.50			
irt of Bundle	FTTH	WiFi	Broadband30Mbps	6Months	activate	CGW	0	6	0	2800			
irt of Bundle	Rewards	Coupons	Standard	10PercentOff	activate	telco	0	2	0	300			

Revenue Trend Report

This report displays trends in payments between any two consecutive months. LMTD stands for Last Month Till date and MTD stands for Month Till Date.

As you can see above, the Revenue Trend Report captures the data in the following fields:

- 1. Start Month:** The "Start Month of the report" refers to the specific month from which the data, information, or analysis in a report begins. It indicates the starting point of the period covered by the report.
- 2. Partner Name:** It displays the Name of the Partner.
- 3. Product Name:** "Product name" refers to the name given to a specific product. It serves as a unique identifier for the product.
- 4. Usage Based:** It refers to a pricing model or billing method where the amount or extent of usage determines the cost of a product or service. It is displayed as Yes/No.
- 5. Billing Policy:** The billing policy name typically refers to the title or label given to a specific billing policy document or set of guidelines. It is a way to easily identify and refer to the particular policy within the dimensions platform.
- 6. Service Type** refers to the specific identifier or label given to a category or classification of services within the platform.
- 7. Purchase Type:** refers to categorizing transactions based on the type of bundled or individual services.
- 8. Product Category** refers to the name or label assigned to a specific category of products.
- 9. Product Sub Category:** It refers to the name or label assigned to a specific sub-category of products.
- 10. Plan** refers to the name or label assigned to a specific plan.
- 11. Pack Name** refers to the name or label assigned to a specific pack.
- 12. Event:** It captures the informative details regarding the event.
- 13. Payment Channel:** It refers to the specific name or identifier associated with a particular payment method or channel used for financial transactions.
- 14. LMTD Counts:** "Last Month Till Date counts" represent the total number of revenues generated from the beginning of the last month up to today in the current month.
- 15. MTD Counts:** "Month Till Date counts" could represent the total number of revenues generated from the start of the current month up to today's date.
- 16. LMTD Revenue:** "Last Month Till Date Revenue" refers to the total revenue accumulated from the beginning of the previous month up to the current date.
- 17. MTD Revenue:** "Month Till Date Revenue" refers to the total revenue earned by a business from the beginning of the current month up to the present date.

Tax Report

Tax Report provides a **summary** and detailed information about a **taxpayer's financial activities, income, deductions, credits, and other relevant information** to comply with tax regulations.

Click on **Tax Report** and it redirects to the below screen. Scroll right to view all the fields.

Tax Report																
Date	Partner Name	Product Name	Product Category	Service Type	Purchase Type	Product Sub Category	Plan	Pack Name	Event	Payment Channel	Tax Amount	Usage Based	Billing Policy	Price with Tax	Counts	
2024-09-30	Kole	FTTH Netflix Bundle	FTTH	Subscription	Part of Bundle	WIFI	FTTH Netflix Bundle	# 100 / Month	activate	telco	40.47	NO	Subscription Billing	305.47	1	
2024-09-30	mPOS	Netlife	GTT Services	Subscription	Part of Bundle	Over the Top Services	Basic	Yearly	activate	telco	0	NO	Subscription Billing	0000	1	
2024-09-30	PTC	Gifts	Subscription	FTTH	Subscription	Part of Bundle	AddOnServices	StandardPlan	Yearly	activate	telco	0	NO	Subscription Billing	100	1
2024-09-22	Kole	U-CRM	EnterpriseServices	Subscription	Part of Bundle	Partner Services	Standard Plan	# 1000 / Month	renewal	telco	1027	YES	Subscription Billing	1027	1	
2024-09-10	Kole	Data Mail Bundle	VAD Services	Subscription	Part of Bundle	Value Added Services	Data Plus	Per Month	renewal	telco	0	YES	Subscription Billing	0	1	
2024-09-15	Digi	Grab-Coupon	Rewards	OneOff	Part of Bundle	Coupons	Grab ID Coupon	GrabCoupon	activate	telco	0	NO	Subscription Billing	0	2	
2024-09-15	Digi	TrueID	Rewards	OneOff	Part of Bundle	Coupons	TrueID	TrueID	activate	telco	0	NO	Subscription Billing	0	2	
2024-09-15	Kole	BroadbandServices	FTTH	Subscription	Part of Bundle	WIFI	Broadband20Mbps	6 Months	activate	COW	0	NO	Subscription Billing	300	1	
2024-09-15	Kole	BroadbandServices	FTTH	Subscription	Part of Bundle	WIFI	Broadband30Mbps	6 Months	activate	COW	0	NO	Subscription Billing	0000	5	
2024-09-15	Kole	ICOMIVoucher	Rewards	OneOff	Part of Bundle	Coupons	Standard	10PercentOff	activate	telco	0	NO	Subscription Billing	150	2	

Tax Report															
Product Name	Product Category	Service Type	Purchase Type	Product Sub Category	Plan	Pack Name	Event	Payment Channel	Tax Amount	Usage Based	Billing Policy	Price with Tax	Counts	Gross Revenue	Net Revenue
FTTH Netflix Bundle	FTTH	Subscription	Part of Bundle	WIFI	FTTH Netflix Bundle	# 100 / Month	activate	telco	40.47	NO	Subscription Billing	305.47	1	305.47	205
telco	GTT Services	Subscription	Part of Bundle	Over the Top Services	Basic	Yearly	activate	telco	0	NO	Subscription Billing	0000	1	0000	0000
U-CRM	EnterpriseServices	Subscription	Part of Bundle	AddOnServices	StandardPlan	Yearly	activate	telco	0	NO	Subscription Billing	100	1	100	100
Data Mail Bundle	VAD Services	Subscription	Part of Bundle	Value Added Services	Data Plus	Per Month	renewal	telco	0	YES	Subscription Billing	0	1	0	0
Grab-Coupon	Rewards	OneOff	Part of Bundle	Coupons	Grab ID Coupon	GrabCoupon	activate	telco	0	NO	Subscription Billing	0	2	0	0
TrueID	Rewards	OneOff	Part of Bundle	Coupons	TrueID	TrueID	activate	telco	0	NO	Subscription Billing	0	2	0	0
broadbandservices	FTTH	Subscription	Part of Bundle	WIFI	Broadband20Mbps	6 Months	activate	COW	0	NO	Subscription Billing	300	1	300	500
broadbandservices	FTTH	Subscription	Part of Bundle	WIFI	Broadband30Mbps	6 Months	activate	COW	0	NO	Subscription Billing	500	5	2500	2500
ICOMIVoucher	Rewards	OneOff	Part of Bundle	Coupons	Standard	10PercentOff	activate	telco	0	NO	Subscription Billing	150	2	300	300

Tax Report

This report displays information about taxes based on **Partner** and **Product**.

As you can see above, the **Tax Report** captures the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Partner Name:** It displays the **Name of the Partner**.
- Product Name:** "**Product name**" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category** refers to the **name or label assigned to a specific category of products**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to **categorizing transactions** based on the type of **bundled or individual services**.
- Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Event:** It captures the **informative details** regarding the **event**.
- Payment Channel:** It refers to the **specific name or identifier** associated with a **particular payment method or channel** used for **financial transactions**.
- Tax Amount:** It refers to the **specific sum of money** calculated based on a **percentage of a given value or transaction** that is subject to **taxation**.
- Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
- Price with Tax:** It refers to the **total cost of a product or service**, including any applicable **taxes**.
- Counts:** These represent the **total number of revenues** generated.
- Gross Revenue:** **Gross revenue**, also known as **total sales or revenue**, refers to the **total amount of money** a business generates through its **primary operations** before deducting any **expenses**.

The formula for **calculating gross revenue** is:

$$\text{Gross Revenue} = \text{Total Sales or Revenue}$$

- Net Revenue:** **Net revenue**, also known as **net sales or net income**, refers to the **total revenue** generated by a **company** after deducting certain **expenses** and **allowances**.

The formula for **calculating net revenue** is:

$$\text{Net Revenue} = \text{Total Revenue} - \text{Returns, Allowances and Discounts}$$

Partner Settlement Revenue

It refers to the revenue **allocated or distributed** to a **business partner** as part of a **settlement or agreement**.

Partner Settlement Revenue												
Date	Partner Name	Product Name	Plan	Pack Name	Upc Name	Service Type	Purchase Type	Paid Counts	Gross Revenue	Net Revenue	Partner Revenue	
2024-09-30	Ktela	FTTH Netflix Bundle	FTTH Netflix Bundle	#100 / Month	FTTH Netflix Bundle	Subscription	Part of Bundle	1	305.47	205	0	
2024-09-30	mPOS	Netflix	Basic	Yearly	Netflix	Subscription	Part of Bundle	2	2000	2000	1300	
2024-09-30	PTC	Genfis Subscription	StandardPlan	Yearly	Genfis Subscription	Subscription	Part of Bundle	1	100	100	80	
2024-09-22	Ktela	TRU CRM	Standard Plan	#10000 / Month	TRU CRM	Subscription	Part of Bundle	1	1827	1827	922.60	
2024-09-10	Ktela	CRM4Business	Standard	OneOff	CRM4Business	OneOff	Part of Bundle	2	300	300	0	
2024-09-10	Ktela	DataMax Bundle	Data Plus	Per Month	Data Max Bundle	Subscription	Part of Bundle	2	1200	1200	843.70	
2024-09-10	mPOS	Netflix	Basic	Monthly	Netflix	Subscription	Part of Bundle	2	230.54	200	130	
2024-09-03	Ktela	AV VRKit_Demo	VRKit Demo	monthly	AV VRKit_Demo	Subscription	Part of Bundle	2	100	100	55.40	

Partner Settlement Revenue

This report displays information about the **Revenue** agreement with the **Partner** concerning the **Products**. The **reports** are generated based on a **specific timeframe**.

As you can see above, the **Partner Settlement Revenue** captures the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Partner Name:** It displays the **Name of the Partner**.
- Product Name:** "**Product name**" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Upc Name:** **Universal Product Code**, which is a **standardized barcode system** widely used for identifying **products** in the **retail industry**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to **categorizing transactions** based on the type of **bundled or individual services**.
- Paid Counts:** "**Paid counts**" typically refer to the **number of transactions or instances** in which **payment** has been **successfully made**.
- Gross Revenue:** **Gross revenue**, also known as **total revenue or gross sales**, refers to the **total amount of money** a business generates through its **primary operations** before deducting any **expenses**.

The formula for **calculating gross revenue** is:

$$\text{Gross Revenue} = \text{Total Sales or Revenue}$$

- Net Revenue:** **Net revenue**, also known as **net sales or net income**, refers to the **total revenue** generated by a **company** after deducting certain **expenses** and **allowances**.

The formula for **calculating net revenue** is:

$$\text{Net Revenue} = \text{Total Revenue} - \text{Return, Allowances and Discounts}$$

- Partner Revenue:** It refers to the **portion of total revenue** that is attributed to or shared with **business partners**.

Product-wise Revenue Summary

"**Product-wise Revenue Summary**" refers to a **report or analysis** that provides a breakdown of **revenue** generated by individual **products** within a **business**.

Product wise Revenue Summary													
Date	Partner Name	Product Name	Product Category	Product Sub-Category	Plan	Pack Name	Usage Based	Event	Payment Channel	Service Type	Purchase Type	Gross Counts	Gross Revenue
2024-09-30	Ktela	FTTH Netflix Bundle	FTTH	WIFI	FTTH Netflix Bundle	#100 / Month	NO	activate	telco	Subscription	Part of Bundle	1	305.47
2024-09-30	mPOS	Netflix	OTT Services	Over The Top Services	Basic	Yearly	NO	activate	telco	Subscription	Part of Bundle	1	1000
2024-09-30	PTC	Genfis Subscription	FTTH	AdditionalServices	StandardPlan	Yearly	NO	activate	telco	Subscription	Part of Bundle	1	100
2024-09-22	Ktela	TRU CRM	EnterpriseServices	Partner Services	Standard Plan	#10000 / Month	YES	renewal	telco	Subscription	Part of Bundle	1	1827
2024-09-10	Ktela	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	YES	renewal	telco	Subscription	Part of Bundle	1	0
2024-09-10	Digi	Grab-Coupon	Rewards	Coupons	Grab-10-Coupon	Grab-Coupon	NO	activate	telco	OneOff	Part of Bundle	2	0
2024-09-10	Digi	TrustD	Rewards	Coupons	TrustD	TrustD	NO	activate	telco	OneOff	Part of Bundle	2	0
2024-09-10	Ktela	BroadscaleServices	FTTH	WIFI	BroadscaleSDWIFIS	Exabytes	NO	activate	COW	Subscription	Part of Bundle	6	2800
2024-09-10	Ktela	CRM4Business	Rewards	Coupons	CRM4Business	OneOff	NO	activate	telco	OneOff	Part of Bundle	2	300
2024-09-10	Ktela	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	YES	renewal	telco	Subscription	Part of Bundle	1	649

Product Wise Revenue Summary

This **report** displays information about the **total turnover or revenue** concerning **Product subscriptions**. The **reports** are generated based on a **specific timeframe**.

As you can see above, the **Product-wise Revenue Summary** captures the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Partner Name:** It displays the **Name of the Partner**.
- Product Name:** "**Product name**" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category** refers to the **name or label assigned to a specific category of products**.
- Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Event:** It captures the **informative details** regarding the **event**.
- Payment Channel:** It refers to the **specific name or identifier** associated with a **particular payment method or channel** used for **financial transactions**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to **categorizing transactions** based on the type of **bundled or individual services**.
- Gross Counts:** refers to the **total number of items, transactions, occurrences, or entities** without any **deductions or adjustments**.
- Gross Revenue:** **Gross revenue**, also known as **total revenue or gross sales**, refers to the **total amount of money** a business generates through its **primary operations** before deducting any **expenses**.

The formula for calculating gross revenue is:

Gross Revenue=Total Sales or Revenue
Gross Revenue=Total Sales or Revenue

Category-wise Revenue Summary

"Category-wise Revenue Summary" refers to a report or analysis that provides a breakdown of revenue generated by different categories within the platform.

Category wise Revenue Summary											
Date	Product Category	Product Sub Category	Event	Payment Channel	Billing Policy	Service Type	Purchase Type	Gross Counts	Gross Revenue	Download	
2024-05-01	FTTH	AddOnServices	activate	telco	Subscription Billing	Subscription	Part of bundle	1	100		
2024-05-01	FTTH	WiFi	activate	telco	Subscription Billing	Subscription	Part of bundle	1	305.47		
2024-05-01	OTT Services	Over The Top Services	activate	telco	Subscription Billing	Subscription	Part of bundle	1	1000		
2024-05-22	EnterpriseServices	Partner Services	renewed	telco	Subscription Billing	Subscription	Part of bundle	1	1827		
2024-05-16	VAS Services	Value Added Services	renewed	telco	Subscription Billing	Subscription	Part of bundle	1	9		
2024-05-16	FTTH	MIFI	activate	COW	Subscription Billing	Subscription	Part of bundle	3	228		
2024-05-16	FTTH	WiFi	activate	COW	Subscription Billing	Subscription	Part of bundle	6	2600		
2024-05-16	OTT Services	Over The Top Services	activate	COW	Subscription Billing	Subscription	Part of bundle	4	4000		
2024-05-16	OTT Services	Over The Top Services	activate	telco	Subscription Billing	Subscription	Part of bundle	1	1827		
2024-05-16	Rewards	Coupons	activate	telco	OneOff	Subscription	Part of bundle	10	300		

Category-wise Revenue Summary

This report displays information about the total turnover or revenue concerning every Category. The reports are generated based on a specific timeframe.

As you can see above, the Category-wise Revenue Summary captures the data in the following fields:

- 1. Date:** It is the specific date of the Tax Report generated. It is displayed in the format: "2024-01-19". The timestamp represents January 19, 2024.
- 2. Product Category:** "Product Category" refers to a grouping or classification of related products based on certain shared characteristics, features, or attributes.
- 3. Product Sub Category:** It refers to the name or label assigned to a specific sub-category of products.
- 4. Event:** It captures the informative details regarding the event.
- 5. Payment Channel:** It refers to the specific name or identifier associated with a particular payment method or channel used for financial transactions.
- 6. Billing Policy:** The billing policy name typically refers to the title or label given to a specific billing policy document or set of guidelines. It is a way to easily identify and refer to the particular policy within the dimensions platform.
- 7. Service Type** refers to the specific identifier or label given to a category or classification of services within the platform.
- 8. Purchase Type:** refers to categorizing transactions based on the type of bundled or individual services.
- 9. Gross Counts:** refers to the total number of items, transactions, occurrences, or entities without any deductions or adjustments.
- 10. Gross Revenue:** Gross revenue, also known as total revenue or gross sales, refers to the total amount of money a business generates through its primary operations before deducting any expenses.

The formula for calculating gross revenue is:

Gross Revenue=Total Sales or Revenue
Gross Revenue=Total Sales or Revenue

Partner-wise Revenue Summary

"Partner-wise Revenue Summary" refers to a report or analysis that provides a breakdown of revenue generated by different business partners within a specific period.

Partner wise Revenue Summary														Download		
Date	Partner Name	Product Name	Product Category	Product Sub Category	Plan	Pack Name	Event	Usage Based	Billing Policy	Payment Channel	Service Type	Purchase Type	Gross Counts	Refund Counts	Gross Rev	
2024-05-31	Tele	FTTH/Netflix Bundle	FTTH	WiFi	FTTH/Netflix Bundle	# 100 / Month	activate	NO	Subscription Billing	telco	Subscription	Part of bundle	1	0	305.47	
2024-05-31	mPOS	Netflix	OTT Services	Over The Top Services	Basic	Yearly	activate	NO	Subscription Billing	telco	Subscription	Part of bundle	1	0	1000	
2024-05-31	PTC	Genfia Subscription	FTTH	AddOnServices	StandardPlan	Yearly	activate	NO	Subscription Billing	telco	Subscription	Part of bundle	1	0	100	
2024-05-22	Kiosk	TBQ CRM	EnterpriseServices	Partner Services	Standard Plan	# 10000 / Month	renewed	YES	Subscription Billing	telco	Subscription	Part of bundle	1	0	1827	
2024-05-16	Kiosk	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	renewed	YES	Subscription Billing	telco	Subscription	Part of bundle	1	0	0	
2024-05-16	Digi	Grab Coupon	Rewards	Coupons	Grab ID Coupon	GrabCoupon	activate	NO	telco	OneOff	Subscription	Part of bundle	2	0	0	
2024-05-16	Digi	TrueID	Rewards	Coupons	TrueID	TrueID	activate	NO	telco	OneOff	Subscription	Part of bundle	2	0	0	
2024-05-16	Kiosk	BroadbandServices	FTTH	WiFi	Broadband20Mbps	6Mbps	activate	NO	Subscription Billing	COW	Subscription	Part of bundle	6	0	2800	
2024-05-16	Kiosk	CBOMIVoucher	Rewards	Coupons	Standard	10PercentOff	activate	NO	telco	OneOff	Subscription	Part of bundle	2	0	300	
2024-05-16	Kiosk	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	renewed	YES	Subscription Billing	telco	Subscription	Part of bundle	1	0	649	

Showing 1 to 10 of 10 entries

Partner wise Revenue Summary													Download			
	Product Category	Product Sub Category	Plan	Pack Name	Event	Usage Based	Billing Policy	Payment Channel	Service Type	Purchase Type	Gross Counts	Refund Counts	Gross Revenue	Refund Revenue	Net Revenue	
indi	OTT Services	OTT Services	WIFI	OTT Netflix Bundle		# 100 / Month	activate	NO	Subscription Billing	Subscription	Part of Bundle	1	0	305.47	0	305.47
	OTT Services	Over The Top Services	Basic		Yearly		activate	NO	Subscription Billing	Subscription	Part of Bundle	1	0	1000	0	1000
	OTT Services	AddOnServices	StandardPlan		Yearly		activate	NO	Subscription Billing	Subscription	Part of Bundle	1	0	100	0	100
	EnterpriseServices	Partner Services	Standard Plan		# 10000 / Month	renewal	YES	Subscription Billing	Subscription	Part of Bundle	1	0	1827	0	1827	
de	VAS Services	Value Added Services	Data Plus		Per Month	renewal	YES	Subscription Billing	Subscription	Part of Bundle	1	0	0	0	0	
	Rewards	Coupons	Grab ID Coupon	GrabCoupon	activate	NO		telco	OneOff	OneOff	Part of Bundle	2	0	0	0	0
	Rewards	Coupons	TrueID	TrueID	activate	NO		telco	OneOff	OneOff	Part of Bundle	2	0	0	0	0
moss	OTT Services	OTT Services	Broadband20Mbps	#Months	activate	NO	Subscription Billing	CSW	Subscription	Part of Bundle	6	0	2800	0	2800	
er	Rewards	Coupons	Standard		10PercentOff	activate	NO		telco	OneOff	Part of Bundle	2	0	300	0	300
de	VAS Services	Value Added Services	Data Plus		Per Month	renewal	YES	Subscription Billing	Subscription	Part of Bundle	1	0	649	0	649	

Partner-wise Revenue Summary

This report displays information about the **total turnover or revenue** concerning every **Partner**. The reports are generated based on a specific timeframe.

As you can see above, the **Partner-wise Revenue Summary** captures the **data** in the following fields:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Partner Name:** It displays the **Name of the Partner**.
- Product Name:** "Product name" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category** refers to the **name or label assigned to a specific category of products**.
- Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Event:** It captures the **informative details** regarding the **event**.
- Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
- Payment Channel:** It refers to the **specific name or identifier** associated with a **particular payment method or channel** used for **financial transactions**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to **categorizing transactions** based on the type of bundled or individual services.
- Gross Counts:** It describes the **total number of items or units** without any **deductions or adjustments**.
- Refund Counts:** The **number of refunds** processed or issued within the **platform**.
- Gross Revenue:** Gross revenue, also known as **total revenue or gross sales**, refers to the **total amount of money** a business generates through its **primary operations** before deducting any **expenses**.

The formula for **calculating gross revenue** is:

$$\text{Gross Revenue} = \text{Total Sales or Revenue}$$

- Refund Revenue:** "refund revenue" when accounting for the income associated with the sale of a product or service that has been **refunded** or **returned** by a **customer**. This term represents the reversal of the **original revenue** generated from a **sale** due to a **refund**.
- Net Revenue:** Net revenue, also known as **net sales or net income**, refers to the **total revenue** generated by a **company** after deducting certain **expenses** and **allowances**.

The formula for **calculating net revenue** is:

$$\text{Net Revenue} = \text{Total Revenue} - \text{Return, Allowances and Discounts}$$

Daily Activations and Renewal Revenue

"Daily Activations" and "Renewal Revenue" typically refer to metrics related to customer acquisition and the revenue generated from subscription renewals within the platform.

Daily Activations and Renewal Revenue															Download	
Date	Channel	Product Name	Product Category	Usage Based	Billing Policy	Product Sub Category	Service Type	Purchase Type	Plan	Pack Name	Event	Activation Counts	Activation Revenue	Renewal Counts	Renewal Rev	
2024-01-15	OTTETING	OTT Netflix Bundle	OTT Services	NO	Subscription Billing		Subscription	Part of Bundle	OTT Netflix Bundle	# 100 / Month	activate	1	305.47	0	0	
2024-01-15	COW	OTT Netflix Subscription	OTT Services	NO	Subscription Billing	AddOnServices	Subscription	Part of Bundle	StandardPlan	Yearly	activate	1	100	0	0	
2024-01-15	COW	OTT Netflix	OTT Services	NO	Subscription Billing		Over the Top Services	Subscription	Part of Bundle	Basic	Yearly	activate	1	1000	0	0
2024-01-15	RENEWAL	TRU CRM	EnterpriseServices	YES	Subscription Billing	Partner Services	Subscription	Part of Bundle	Standard Plan	# 10000 / Month	renewal	0	0	1	1827	
2024-01-15	RENEWAL	DataMax Bundle	VAS Services	YES	Subscription Billing	Value Added Services	Subscription	Part of Bundle	Data Plus	Per Month	renewal	0	0	1	0	
2024-01-15	API	CRMIVoucher	Rewards	NO	Coupons		OneOff	Part of Bundle	Standard	10PercentOff	activate	2	300	0	0	
2024-01-15	API	Grade Coupon	Rewards	NO	Coupons		OneOff	Part of Bundle	Grade Coupon 800	Grade	activate	2	0	0	0	
2024-01-15	API	Grab Coupon	Rewards	NO	Coupons		OneOff	Part of Bundle	Grab ID Coupon	GrabID	activate	2	0	0	0	
2024-01-15	API	Nettix	OTT Services	NO	Subscription Billing		Over the Top Services	Subscription	Part of Bundle	Basic	Monthly	activate	1	1827	0	0
2024-01-15	API	TrueID	Rewards	NO	Coupons		OneOff	Part of Bundle	TrueID	TrueID	activate	2	0	0	0	

Showing 1 to 10 of 10 entries

Show 10 entries

Daily Activations and Renewal Revenue														
Product Category	Usage Based	Billing Policy	Product Sub Category	Service Type	Purchase Type	Plan	Pack Name	Event	Activation Counts	Activation Revenue	Renewal Counts	Renewal Revenue	Refund Counts	Refund Revenue
FTTH	NO	Subscription Billing	WIFI	Subscription	Part of Bundle	FTTH/Netflix Bundle	# 100 / Month	activate	1	305.47	0	0	0	0
FTTH	NO	Subscription Billing	AddOnServices	Subscription	Part of Bundle	StandardPlan	Yearly	activate	1	100	0	0	0	0
GTT Services	NO	Subscription Billing	Over The Top Services	Subscription	Part of Bundle	Basic	Yearly	activate	1	1000	0	0	0	0
EnterpriseServices	YES	Subscription Billing	Partner Services	Subscription	Part of Bundle	Standard Plan	# 10000 / Month	renewed	0	0	1	105.27	0	0
VAS Services	YES	Subscription Billing	Value Added Services	Subscription	Part of Bundle	Data Plus	Per Month	renewed	0	0	1	0	0	0
Rewards	NO	Coupons	OnceOff	Part of Bundle	Standard	10PercentOff	activate	2	300	0	0	0	0	0
Rewards	NO	Coupons	OnceOff	Part of Bundle	GoJek	GoJek Coupon 800	activate	2	0	0	0	0	0	0
Rewards	NO	Coupons	OnceOff	Part of Bundle	Grab	Grab 10 Coupon	activate	2	0	0	0	0	0	0
GTT Services	NO	Subscription Billing	Over The Top Services	Subscription	Part of Bundle	Basic	Monthly	activate	1	105.27	0	0	0	0
Rewards	NO	Coupons	OnceOff	Part of Bundle	TrueID	TrueID	activate	2	0	0	0	0	0	0

Daily Activations and Renewal Revenue

This report displays information about the **total turnover or revenue** concerning **Daily Activations** of the subscriptions and their **Renewals**. It addresses the **Activations** done, and **Revenue** generated. It also addresses the **Refund Counts** and the **Revenue** generated from them. The reports are generated based on a **specific timeframe**.

As you can see above, the **Daily Activations and Renewal Revenue** captures the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Channel:** It can refer to different **avenues or methods** through which a **company** interacts with its **customers**, distributes **products or services**, and conducts various business **activities**.
- Product Name:** "Product name" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category:** "Product Category" refers to a **grouping or classification of related products** based on certain shared **characteristics, features, or attributes**.
- Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
- Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to **categorizing transactions** based on the type of **bundled or individual services**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Event:** It captures the **informative details** regarding the **event**.
- Activation Counts:** Activation counts indicate the **number of times users have activated a particular service**.
- Activation Revenue:** Activation revenue represents the **revenue** generated when **new customers sign up or activate their subscriptions**.
- Renewal Counts:** Renewal counts represent the **number of times customers extend or renew their subscriptions** for an additional period.
- Renewal Revenue:** "Renewal revenue" refers to the **total revenue** generated from **customers** renewing their **subscriptions, services, or agreements**.
- Refund Counts:** "Refund counts" refer to the **total number of instances or occurrences** in which **refunds** are issued to **customers**.
- Refund Revenue:** "Refund revenue" is not a standard term, as **revenue** is typically associated with **income or earnings**, and **refunds** typically involve **returning money to customers**.

Hourly Activations and Renewal Revenue

"Hourly activations" and "renewal revenue" are **metrics** that businesses may track to gain insights into **customer behavior, product usage, and revenue generation**.

Hourly Activations and Renewal Revenue															
Date	Hour	Channel	Product Name	Product Category	Product Sub Category	Plan	Pack Name	Service Type	Purchase Type	Event	Activation Counts	Activation Revenue	Renewal Counts	Renewal Revenue	Refund Counts
2024-05-31	0	APPOINTING	FTTH/Netfli	FTTH	WIFI	# 100 / Month	Subscription	Part of Bundle	activate	1	305.47	0	0	0	
2024-05-31	0	COWI	Gentle Subscription	FTTH	AddOnServices	StandardPlan	Yearly	Subscription	Part of Bundle	activate	1	100	0	0	
2024-05-31	0	COWI	Netfli	GTT Services	Over The Top Services	Basic	Yearly	Subscription	Part of Bundle	activate	1	1000	0	0	
2024-05-31	0	RENEWAL	TRU CDM	EnterpriseServices	Partner Services	Standard Plan	# 10000 / Month	Subscription	Part of Bundle	renewed	0	0	1	105.27	
2024-05-16	0	RENEWAL	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	Subscription	Part of Bundle	renewed	0	0	1	0	
2024-05-15	0	API	CICOMVoucher	Rewards	Coupons	Standard	10PercentOff	OnceOff	Part of Bundle	activate	2	300	0	0	
2024-05-15	0	API	GoJek Coupon	Rewards	Coupons	GoJek Coupon 800	GoJek	OnceOff	Part of Bundle	activate	2	0	0	0	
2024-05-15	0	API	Grab Coupon	Rewards	Coupons	Grab 10	GrabCoupon	OnceOff	Part of Bundle	activate	2	0	0	0	
2024-05-15	0	API	Netfli	GTT Services	Over The Top Services	Basic	Monthly	Subscription	Part of Bundle	activate	1	105.27	0	0	
2024-05-15	0	API	TrueID	Rewards	Coupons	TrueID	TrueID	OnceOff	Part of Bundle	activate	2	0	0	0	

Hourly Activations and Renewal Revenue														
Channel	Product Name	Product Category	Product Sub Category	Plan	Pack Name	Service Type	Purchase Type	Event	Activation Counts	Activation Revenue	Renewal Counts	Renewal Revenue	Refund Counts	Refund Revenue
ARTESTING	FTTH Netflix Bundle	FTTH	WIFI	FTTH Netflix Bundle	FTTH	WIFI	Subscription Billing	Part of Bundle	activate	1	305.47	0	0	0
COW	Gentix Subscription	FTTH	AddOnServices	StandardPlan	Yearly	Subscription	Part of Bundle	activate	1	100	0	0	0	0
COW	Netflix	OTT Services	Over The Top Services	Basic	Yearly	Subscription	Part of Bundle	activate	1	1000	0	0	0	0
RENEWAL	TBQ OEM	EnterpriseServices	Partner Services	Standard Plan	if 00000 / Month	Subscription	Part of Bundle	renewal	0	0	1	105.27	0	0
RENEWAL	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	Subscription	Part of Bundle	renewal	0	0	1	0	0	0
API	CROMVoucher	Rewards	Coupons	Standard	10PersonOff	OnceOff	Part of Bundle	activate	2	300	0	0	0	0
API	Grab Coupon	Rewards	Coupons	Grab Coupon 800	Grab	OnceOff	Part of Bundle	activate	2	0	0	0	0	0
API	Grab Coupon	Rewards	Coupons	Grab ID Coupon	GrabCoupon	OnceOff	Part of Bundle	activate	2	0	0	0	0	0
API	Netfix	OTT Services	Over The Top Services	Basic	Monthly	Subscription	Part of Bundle	activate	1	105.27	0	0	0	0
API	TrustID	Rewards	Coupons	TrustID	OnceOff	Part of Bundle	activate	2	0	0	0	0	0	0

Hourly Activations and Renewal Revenue

This report displays information about the total turnover or revenue generated from **Hourly Activations** of every product and the **Renewals**. It addresses the **Activations** done, and **Revenue** generated. It also addresses the **Refund Counts** and the **Revenue** generated from them. The reports are generated based on a **specific timeframe**.

As you can see above, the **Hourly Activations and Renewal Revenue** capture the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Hour:** The term "hour" refers to a **unit of time equal to 60 minutes**.
- Channel:** It can refer to **different avenues or methods** through which a **company** interacts with its **customers**, distributes **products or services**, and conducts various business **activities**.
- Product Name:** "**Product name**" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category:** "**Product Category**" refers to a **grouping or classification of related products** based on certain shared **characteristics, features, or attributes**.
- Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Plan** refers to the **name or label assigned to a specific plan**.
- Pack Name** refers to the **name or label assigned to a specific pack**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to categorizing **transactions** based on the type of **bundled or individual services**.
- Event:** It captures the **informative details** regarding the **event**.
- Activation Counts:** Activation counts indicate the **number of times users have activated a particular service**.
- Activation Revenue:** Activation revenue represents the **revenue** generated when **new customers sign up or activate their subscriptions**.
- Renewal Counts:** Renewal counts represent the **number of times customers extend or renew their subscriptions** for an additional **period**.
- Renewal Revenue:** "Renewal revenue" refers to the **total revenue** generated from **customers renewing their subscriptions, services, or agreements**.
- Refund Counts:** "Refund counts" refer to the **total number of instances or occurrences** in which **refunds** are issued to **customers**.
- Refund Revenue:** "Refund revenue" is not a standard term, as **revenue** is typically associated with **income or earnings**, and **refunds** typically involve **returning money to customers**.

Channel-wise Activations and Churn Report

A "channel-wise activations and churn report" typically refers to a report that provides **insights** into **customer activations and churn (customer attrition)** across different channels.

Channel wise Activations and Churn Report														
Date	Channel	Service Type	Purchase Type	Usage Based	Billing Policy	Product Name	Product Category	Product Sub Category	Plan	Pack Name	Activation Counts	Activation Revenue	Churn Counts	Net Adds
2024-05-31	ARTESTING	Subscription	Part of Bundle	NO	Subscription Billing	FTTH Netflix Bundle	FTTH	WIFI	FTTH Netflix Bundle	FTTH	WIFI	if 000 / Month	1	305.47
2024-05-31	COW	Subscription	Part of Bundle	NO	Subscription Billing	Gentix Subscription	FTTH	AddOnServices	StandardPlan	Yearly	1	100	0	1
2024-05-31	COW	Subscription	Part of Bundle	NO	Subscription Billing	Netflix	OTT Services	Over The Top Services	Basic	Yearly	1	1000	0	1
2024-05-31	RETRES	Subscription	Part of Bundle	YES	Subscription Billing	Data Max Bundle	VAS Services	Value Added Services	Data Plus	Per Month	0	0	1	-1
2024-05-15	API	OnceOff	Part of Bundle	NO	CROMVoucher	Rewards	Coupons	Standard	10PersonOff	2	300	0	0	2
2024-05-15	API	OnceOff	Part of Bundle	NO	Grab Coupon	Rewards	Coupons	Grab Coupon 800	Grab	2	0	0	0	2
2024-05-15	API	OnceOff	Part of Bundle	NO	Grab Coupon	Rewards	Coupons	Grab ID Coupon	GrabCoupon	2	0	0	0	2
2024-05-15	API	OnceOff	Part of Bundle	NO	TrustID	Rewards	Coupons	TrustID	TrustID	2	0	0	0	2
2024-05-15	API	OnceOff	Part of Bundle	NO	VidioCoupon	Rewards	Coupons	VidioCoupon	VidioCoupon	2	0	0	0	2
2024-05-15	API	Subscription	Part of Bundle	NO	Subscription Billing	Netflix	OTT Services	Over The Top Services	Basic	Monthly	1	105.27	0	1

Channel-wise Activations and Churn Report

This report displays information about the **total turnover or revenue** generated from **channel-wise Activations** of every **product** and also deals with **deleted/churned subscriptions**. The reports are generated based on a **specific timeframe**.

As you can see above, the **Channel-wise Activations and Churn Report** captures the **data** in the following **fields**:

- Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2024-01-19". The **timestamp** represents **January 19, 2024**.
- Channel:** It can refer to **different avenues or methods** through which a **company** interacts with its **customers**, distributes **products or services**, and conducts various business **activities**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Purchase Type:** refers to categorizing **transactions** based on the type of **bundled or individual services**.
- Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.

7. **Product Category:** "Product Category" refers to a **grouping or classification of related products** based on certain shared characteristics, features, or attributes.
8. **Product Sub Category:** It refers to the **name or label assigned to a specific sub-category of products**.
9. **Plan** refers to the **name or label assigned to a specific plan**.
10. **Pack Name** refers to the **name or label assigned to a specific pack**.
11. **Activation Counts:** Activation counts indicate the **number of times users have activated a particular service**.
12. **Activation Revenue:** Activation revenue represents the **revenue generated when new customers sign up or activate their subscriptions**.
13. **Churn Counts:** "Churn counts" refer to the **number of instances or occurrences of customer churn within a specified period**.
14. **Net Adds:** "Net adds" or "net additions" refers to the **net increase** in a particular metric, usually related to **customer acquisition, subscribers, or users, over a specific period**.

Operational

Operational reports refer to documents or presentations that provide detailed information about the day-to-day activities, processes, and performance within the platform.

 Usage label is added as a field/column in usage-based reports to capture the entitlements.

The Operational reports are sub-divided as listed below:

- [Sub Base Report](#)
- [Event Wise Report](#)
- [Free Trial Activation and Conversion Report](#)
- [Plan Wise Summary Report](#)
- [Dunning Report for Renewal Retries](#)
- [Refund Report](#)
- [Fallback Report](#)
- [Total Transactions](#)
- [Daily Base movement](#)
- [Age on Network](#)
- [Partner Wise Sub Base](#)
- [Consent Report](#)
- [Un-billed Usage Report](#)
- [Historical Usage Trend Report](#)
- [Operational Summary Report](#)
- [API Transactions Report](#)

Sub Base Report

A "Sub Base Report" typically refers to a report that provides detailed information about a company's subscriber base.

Sub Base Report											
Date	Partner Name	Product Name	Usage Based	Billing Policy	Service Type	Active Counts	Grace Counts	Parking Counts	Pause Counts	Churn Counts	
2023-12-31	DevSecurity	DeviceSecuritySoftware	NO	Subscription Billing	Subscription	1	0	0	0	2	
2023-12-31	Digi	Grab Coupon	NO	Subscription Billing	OnceOff	1	0	0	0	8	
2023-12-31	Digi	TrueID	NO	Subscription Billing	OnceOff	1	0	0	0	3	
2023-12-31	F45	Gym plans	NO	Subscription Billing	Subscription	1	0	0	0	3	
2023-12-31	Gameloft	Game Loft Premium	NO	Subscription Billing	Subscription	0	0	0	0	4	
2023-12-31	Gameloft	Gameloft Pro Gamer	NO	Subscription Billing	Subscription	4	0	0	0	0	
2023-12-31	Gameloft	Gamer Lite	NO	Subscription Billing	Subscription	14	0	0	0	315	
2023-12-31	Gameloft	Gamer Pro	NO	Subscription Billing	Subscription	2	0	0	0	0	
2023-12-31	Ktela	BBSSoasSoftware	NO	Subscription Billing	Subscription	3	0	0	0	0	
2023-12-31	Ktela	BroadbandServices	NO	Subscription Billing	Subscription	4	0	0	0	3	

Sub Base Report

This report displays information about the subscriber base depending on the Product Name. Active Counts represent the active subscriptions.

As you can see above, the Sub Base Report captures the data in the following fields:

1. **Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "**2023-12-31**". The **timestamp** represents **December 31, 2023**.
2. **Partner Name:** It displays the **Name of the Partner**.
3. **Product Name:** "Product name" refers to the **name given to a specific product**. It serves as a **unique identifier** for the product.
4. **Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
5. **Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the dimensions platform.
6. **Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the platform.
7. **Activation Counts:** Activation counts indicate the **number of times users have activated a particular service**.
8. **Grace Counts:** It represents the **subscription** that has fallen into the **grace period**.
9. **Parking Counts:** It represents the **subscriptions** prone to fall into the **inactive category**.

10. **Pause Counts:** "Pause counts" typically refer to the **number of times** a user or customer has chosen to pause or temporarily suspend a subscription, service, or account.
11. **Churn Counts:** "Churn counts" refer to the **number of customers or subscribers** who discontinue their relationship with a company's products or services during a **specific period**, typically expressed as a **count or numerical value**.

Event Wise Report

An "event-wise report" typically refers to a type of **report** that provides a **detailed breakdown of various events or actions** that occur within the **platform**.

The screenshots show three separate reports under the "Event Wise Report" heading. Each report has a "Download" button in the top right corner and a "Show 10 entries" dropdown with navigation arrows at the bottom right.

- Report 1 (Top):** Shows counts for various product-related metrics. The table includes columns for Date, Team Id, Partner Name, Product Name, Product Category, Product Sub Category, Plan, Pack Name, Usage Based, Billing Policy, Service Type, Total Counts, and Regi. The data row shows: 2024-02-06, 3, Ktele, BroadbandServices, FTTH, WiFi, Broadband30MBPS, 6Months, NO, Subscription Billing, Subscr.
- Report 2 (Middle):** Shows counts for various subscription-related metrics. The table includes columns for Registration Counts, Active Counts, Active Retries Counts, Unsubscribe Counts, Net Adds, Renewal Counts, Retries Counts, Charge OTP Counts, Charge User Counts, and Send SMS t. The data row shows: Subscription, 1, 0, 1, 0, 0, 1, 0, 0, 0, 0.
- Report 3 (Bottom):** Shows counts for various system-related metrics. The table includes columns for Send SMS Counts, Pause Counts, Resume Counts, Consent Counts, Consent FTRen Counts, Consent Ren Counts, FTR Counts, Pushalert Counts, Sendalert Counts, and Charge Counts. The data row shows: 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0.

This report displays **information** about the **transaction** that happened within a **specific timeframe** based on the **Product Name** and **Event-wise category**.

As you can see above, the **Event Wise Report** captures the **data** in the following **fields**:

1. **Date:** It is the **specific date** of the **Tax Report** generated. It is displayed in the format: "2023-12-31". The **timestamp** represents **February 06, 2024**.
2. **Team ID:** "Team ID" typically refers to a **unique identifier** assigned to a **specific team** within an **organization or system**.
3. **Partner Name:** It displays the **Name of the Partner**.
4. **Product Name:** "Product name" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
5. **Product Category:** "Product Category" refers to a **grouping or classification** of **related products** based on certain shared **characteristics, features, or attributes**.
6. **Product Sub Category:** It refers to the **name or label** assigned to a **specific sub-category** of products.
7. **Plan** refers to the **name or label** assigned to a **specific plan**.
8. **Pack Name** refers to the **name or label** assigned to a **specific pack**.
9. **Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
10. **Billing Policy:** The **billing policy** name typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the dimensions platform.
11. **Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
12. **Total Counts:** "Total counts" generally refer to the **sum or aggregate** of individual counts across a given **dataset or set of categories**.
13. **Registration Counts:** "Registration counts" typically refer to the **number of registrations or sign-ups** recorded within a specified **period** or for a **particular event, service, or platform**.
14. **Active Counts:** Refer to **successful activations** done.
15. **Active Retries Counts:** Refer to **payment retries** that happened to the **Active counts**.
16. **Unsubscribe Counts:** "Unsubscribe counts" refer to the **number of people** who opt out of receiving further communications from a particular **email list or subscription service**.
17. **Net Adds:** "Net Adds" (short for "Net Additions") refers to the **net increase** in the **number of subscribers, customers, or users** over a **specific period**, accounting for **new additions minus the losses** (such as **unsubscribes, cancellations, or churn**).
18. **Renewal Counts:** "Renewal counts" refer to the **number of existing subscribers, members, or customers** who renew their **subscriptions or contracts** for an **additional period**.
19. **Retries Counts:** "Retry counts" refer to the **number of attempts** made to reprocess a failed action or transaction.
20. **Charge OTP Counts:** "Charge OTP counts" refer to the **number of times** a One-Time Password (OTP) is generated and sent to **users** to authenticate a **transaction**, typically a **financial charge or payment**.
21. **Charge User Counts:** "Charge user counts" refer to the **number of users** who have been **charged** for a **service, subscription, or product** within a **specific period**.
22. **Send SMS Counts:** "Send SMS counts" refer to the **total number of SMS messages** sent out by a **business or system** within a **specific period**.
23. **Pause Counts:** "Pause counts" refer to the **number of times** an **operation, service, or subscription** is **paused** within a **specific period**.
24. **Resume Counts:** "Resume counts" refer to the **number of times** **paused subscriptions, services, or memberships** are **reactivated** within a **specific period**.
25. **Consent Counts:** "Consent counts" refer to the **number of times** **users or customers** have given their **consent** for a **specific action or series of actions**, typically involving the collection, use, or sharing of their **data**.
26. **Consent FTRen Counts:** "Consent FT (First-Time) Ren counts" could refer to the **number of times** **users or customers** provide their **consent** for the **first time** to **renew** or **continue** a **subscription, service, or membership** within a **specific period**.
27. **Consent Ren Counts:** "Consent Ren counts" likely refers to the **number of times** **users or customers** provide their **consent** to **renew** or **continue** a **subscription, service, or membership** within a **specific period**.

28. **FTR Counts:** This could represent the **number of times users or customers renew their subscriptions, services, or memberships for the first time** within a **specific period**.
29. **Pushalert Counts:** "Pushalert Counts" likely refers to the **number of push notifications sent out through a push notification service** within a **specific period**.
30. **Sendalert Counts:** "Sendalert Counts" likely refers to the **number of alert messages sent out through a specific alerting system** within a **defined period**.
31. **Charge Counts:** "Charge counts" may indicate the **number of times subscription fees or charges have been applied to users' accounts**.

Free Trial Activation and Conversion Report

Free Trial Activation and Conversion Report								
Product Name	Plan	Pack Name	Payment Channel	Usage Based	Billing Policy	Service Type	Active Counts	Conversion Counts
TimeNewsPaper	Recurring	₹ 100 / Month	telco	NO	Subscription Billing	Subscription	1	1
OTTplan	Standard	₹ 5 / Day	telco	NO	Subscription Billing	Subscription	1	20
nPOS Product	Basic	₹ 500 / Year	telco	NO	Subscription Billing	Subscription	0	0
nPOS Product	Enterprise plan	Yearly	telco	NO	Subscription Billing	Subscription	1	0
free trial new	test Free Trial	₹ 50 / Month	telco	NO	Subscription Billing	Subscription	1	0
Broadband Internet	500 MBPS	₹ 255 / Month	telco	NO	Subscription Billing	Subscription	1	0

Showing 1 to 6 of 6 entries

Show 10 entries

← →

Free Trial Activation and Conversion Report

This report displays information on **Product-wise** free trials and changes to conversion to a regular plan.

- Product Name:** Name of the product as its identification.
- Plan:** Plan refers to the **name or label assigned to a specific plan**.
- Pack name:** Pack Name refers to the **name or label assigned to a specific pack**.
- Payment Channel:** It refers to the **specific name or identifier associated with a particular payment method or channel** used for **financial transactions**.
- Usage-based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
- Billing Policy:** The **billing policy name** typically refers to the **title or label given to a specific billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
- Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Active Counts:** Refer to successful activations done.
- Conversion Counts:** Refers to how many active counts were converted to regular subscriptions/plans.

Plan Wise Summary Report

Plan Wise Summary Report									
DATE	Team Id	Partner Name	Product Name	Product Category	Product Sub Category	Plan	Pack Name	Paymer	
2023-04-28	1	Ktele	OTTplan	Order Management	Order Management Services	Standard	₹ 5 / Day	telco	
2023-04-28	1	Ktele	Pro League	VAS Services	Value Added Services	Pro league daily	₹ 30 / Week	telco	
2023-04-28	1	Nazara	Nazara Games Club	OTT Services	Over The Top Services	Games Club	₹ 1200 / Month	telco	
2023-04-28	1	Nazara	Nazara Games Club	OTT Services	Over The Top Services	Games Club	₹ 50 / Day	telco	
2023-04-28	1	Nazara	OTTplan	Order Management	Order Management Services	Standard	₹ 10 / Week	telco	
2023-04-28	1	Nazara	Pro League	VAS Services	Value Added Services	Pro league daily	₹ 30 / Week	telco	
2023-04-28	1	Nazara	Pro League	VAS Services	Value Added Services	Pro league daily	₹ 30 / Week	telco	
2023-04-27	1	Nazara	Nazara Games Club	OTT Services	Over The Top Services	Games Club	₹ 1200 / Month	telco	
2023-04-27	1	Nazara	Nazara Games Club	OTT Services	Over The Top Services	Games Club	₹ 50 / Day	telco	
2023-04-26	1	Nazara	Nazara Games Club	OTT Services	Over The Top Services	Games Club	₹ 1200 / Month	telco	

Plan Wise Summary Report

This report displays information about the transactions that happened within a specific timeframe based on the **Product Plan**.

- Date:** The **specific date** on which the **revenue report** was generated. It is displayed in the format: "**2024-01-12**". The **timestamp** represents **January 12, 2024**.
- Partner Name:** It displays the **Name of the Partner**.
- Product Name:** "Product name" refers to the **name** given to a **specific product**. It serves as a **unique identifier** for the **product**.
- Product Category:** "Product Category" refers to a **grouping or classification of related products** based on certain shared **characteristics, features, or attributes**.
- Product Sub-category:** It refers to the **name or label assigned to a specific sub-category of products**.
- Plan:** Plan refers to the **name or label assigned to a specific plan**.
- Pack name:** Pack Name refers to the **name or label assigned to a specific pack**.
- Payment Channel:** It refers to the **specific name or identifier** associated with a **particular payment method or channel** used for **financial transactions**.
- Source Channel:** Refers to the channel of source for the events.
- Service Type:** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
- Events:** Description and name of the transaction.
- Count:** No. of times the event happened.
- Gross Revenue:** Total revenue generated from the respective events.

Dunning Report for Renewal Retries

Dunning Report for Renewal Retries

This displays the information about the renewal dunnings made within a specific timeframe.

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Team ID:** "Team ID" typically refers to a unique identifier assigned to a specific team within an organization or system.
3. **Partner Name:** It displays the Name of the Partner.
4. **Product Name:** "Product name" refers to the name given to a specific product. It serves as a unique identifier for the product.
5. **Plan:** Plan refers to the name or label assigned to a specific plan.
6. **Pack name:** Pack Name refers to the name or label assigned to a specific pack.
7. **Cumulative Retries:** Refers to an average number of retries that happened per plan/pack.
8. **Total Activation Retry counts:** Refer to payment retries that happened to the Total no of Active counts in a plan
9. **Activation One Retry Success Counts:** Refer to payment retries that happened only once
10. **GR3 Retry Success counts:** Refers to GR3 retry success counts.
11. **Renew Retry One Success Counts:** Refer to payment renewal retries happened only once
12. **Renew Retry Two Success Counts:** Refer to payment renewal retry success that happened on the second attempt.
13. **Renew Retry Three Success Counts:** Refer to payment renewal retry success that happened on the third attempt.
14. **Renew Retry GR3 Success Counts:** Refer to payment renewal retry success that happened on the GR3 attempt.

Refund Report

Refund Report

The report shows information about the transactions that were refunded. It displays all the details related to refunds. This is a report generated based on a specific timeframe.

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Team ID:** "Team ID" typically refers to a unique identifier assigned to a specific team within an organization or system.
3. **Partner Name:** It displays the Name of the Partner.
4. **Product Name:** Product name refers to the name given to a specific product. It serves as a unique identifier for the product.
5. **Product Category:** "Product Category" refers to a grouping or classification of related products based on certain shared characteristics, features, or attributes.
6. **Product Subcategory:** It refers to the name or label assigned to a specific sub-category of products.
7. **Plan:** Plan refers to the name or label assigned to a specific plan.
8. **Pack name:** Pack Name refers to the name or label assigned to a specific pack.
9. **Refund Description:** Explanation of the reason for requiring a refund.
10. **Refund Requests:** Refund requests placed by the user's account successfully.
11. **Refund Failed:** The amount refund failed to the Customer's account.
12. **Refund Value:** The amount to be refunded/requested by the Customer.

Fallback Report

Fallback Report

This is a report generated based on a specific timeframe.

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Partner Name:** It displays the Name of the Partner.
3. **Product Name:** "Product name" refers to the name given to a specific product. It serves as a unique identifier for the product.
4. **Product Category:** "Product Category" refers to a grouping or classification of related products based on certain shared characteristics, features, or attributes.
5. **Product Subcategory:** It refers to the name or label assigned to a specific sub-category of products.
6. **Plan:** Plan refers to the name or label assigned to a specific plan.

7. **Pack name:** Pack Name refers to the **name or label** assigned to a **specific pack**.
8. **Fallback Retry Counts:** Provide an additional grace period for payment and try to charge the user at a later date or time to avoid fallback.
9. **Requested Price:** Refers to the minimal requested amount due to Fallback.
10. **Fallback Price Counts:** Refers to no. of times the price reduced due to insufficient funds.
11. **Fallback Revenue:** Refers to the amount generated by reducing the subscription charge when the consumer has minimal balance in his account.
12. **Revenue Loss:** The amount of money lost due to fallback

Total Transactions

Total Transactions

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Date	Hour	Partner Name	Product Name	Plan	Pack Name	Event Name	Success Counts	Fail Counts	Total Counts
2023-01-31	11	Ktele	Music	Basic	₹ 5 / Week	activate	1	1	2
2023-01-24	14	Gameloft	Gamer Pro	Basic	₹ 50 / Month	RENEWAL	2	0	2
2023-01-18	15	Ktele	free trial new	test Free Trial	₹ 50 / Month	RENEWAL	1	0	1
2023-01-18	15	Ktele	free trial new	test Free Trial	₹ 50 / Month	RENEWAL	1	0	1
2023-01-17	17	Ktele	free trial new	test Free Trial	₹ 50 / Month	RENEWAL	1	0	1
2023-01-13	15	Nozora	Nozora Games Club	Games Club	₹ 50 / Day	deactivation	1	0	1
2023-01-13	15	Nozora	Nozora Games Club	Games Club	₹ 50 / Day	RENEWAL	1	0	1
2023-01-12	15	Gameloft	Gamer Pro	Basic	₹ 50 / Month	activate	1	0	1
2023-01-12	15	Nozora	Nozora Games Club	Games Club	₹ 50 / Day	activate	1	0	1
2023-01-12	15	Nozora	Value Game Pack	Value Game Pack	1 Game - 1GB Data Pack	activate	0	1	1

Showing 1 to 10 of 34 entries
Show entries
[«](#) [»](#)

Total Transactions

This report generates complete details of all the transactions. This is generated based on a specific timeframe.

1. **Date:** The **specific date** on which the **revenue report** was generated. It is displayed in the format: "2024-01-12". The **timestamp** represents **January 12, 2024**.
2. **Hour:** The specific time of the day, the respective report is generated.
3. **Partner Name:** It displays the **Name of the Partner**.
4. **Product Name:** Product name refers to the name given to a specific product. It serves as a unique identifier for the product.
5. **Plan:** Plan refers to the **name or label assigned to a specific plan**.
6. **PackName:** Pack Name refers to the **name or label** assigned to a **specific pack**.
7. **Event Name:** Description and name of the transaction.
8. **Trans Status:** Status of the transaction.
9. **Error Description:** Detailed description of why the error occurred and other aspects related to it.
10. **Total Counts:** No. of transactions that happened.

Daily Base Movement Report

Daily Base Movement

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Date	Usage Based	Billing Policy	Service Type	Active Counts	Inactive Counts	Grace Counts	Parking Counts	Churn Counts	New Activation Counts	Net Additions
2023-05-31	NO	Subscription Billing	OnceOff	3	0	0	0	482	0	0
2023-05-31	NO	Subscription Billing	Subscription	906	0	0	0	918	0	0
2023-05-30	NO	Subscription Billing	OnceOff	3	0	0	0	482	0	0
2023-05-30	NO	Subscription Billing	Subscription	904	0	0	0	918	0	0
2023-05-29	NO	Subscription Billing	OnceOff	3	0	0	0	482	0	0
2023-05-29	NO	Subscription Billing	Subscription	904	0	0	0	918	0	0
2023-05-28	NO	Subscription Billing	OnceOff	3	0	0	0	482	0	0
2023-05-28	NO	Subscription Billing	Subscription	903	0	0	0	918	0	0
2023-05-27	NO	Subscription Billing	OnceOff	3	0	0	0	482	0	0
2023-05-27	NO	Subscription Billing	Subscription	903	0	0	0	918	0	0

Showing 1 to 10 of 66 entries
Show entries
[«](#) [»](#)

Daily Base Movement

This report provides information about successful transactions daily.

1. **Date:** It is the **specific date** on which the **revenue report** was generated. It is displayed in the format: "2024-01-12". The **timestamp** represents **January 12, 2024**.
2. **Usage-Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
3. **Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
4. **Service Type:** It refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
5. **Active counts:** Refer to successful activations done.
6. **Inactive counts:** Refer to subscriptions that have gone into inactive status.
7. **Grace count:** Refers to the grace time for a subscription before expiry.
8. **Parking count:** Refers to the product that is expired and in line to be renewed.
9. **Churn counts:** Mean the subscriptions that are removed for consideration to become active.
10. **New Activation Counts:** Newly activated records, self-explanatory.
11. **Net Additions:** Displays the successful activation at the end of the day.

Age on Network

Age on Network									
Date	Cycle group	Usage Based	Billing Policy	Service Type	Active Counts	InActive Counts	Grace Counts	Parking Counts	Churn Counts
2023-05-31		NO	Subscription Billing	OnceOff	3	0	0	0	482
2023-05-31		NO	Subscription Billing	Subscription	58	0	0	0	918
2023-05-31	>3 Cycles	NO	Subscription Billing	Subscription	53	0	0	0	0
2023-05-31	2-3 Cycles	NO	Subscription Billing	Subscription	737	0	0	0	0
2023-05-31	First Sub cycle	NO	Subscription Billing	Subscription	46	0	0	0	0
2023-05-31	Irtrial	NO	Subscription Billing	Subscription	12	0	0	0	0
2023-05-30		NO	Subscription Billing	OnceOff	3	0	0	0	482
2023-05-30		NO	Subscription Billing	Subscription	57	0	0	0	918
2023-05-30	>3 Cycles	NO	Subscription Billing	Subscription	53	0	0	0	0
2023-05-30	2-3 Cycles	NO	Subscription Billing	Subscription	737	0	0	0	0

Age on Network

The report generates information about the number of activations or renewals that happened on a specific date. This is also based on a specific timeframe.

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Cycle Group:**
3. **Usage-based:** It refers to a pricing model or billing method where the amount or extent of usage determines the cost of a product or service. It is displayed as Yes/No.
4. **Billing Policy:** The billing policy name typically refers to the title or label given to a specific billing policy document or set of guidelines. It is a way to easily identify and refer to the particular policy within the dimensions platform.
5. **Service Type:** Refers to the type of service provided.
6. **Active counts:** Refer to successful activations done.
7. **Inactive counts:** Refer to subscriptions that have gone into inactive status.
8. **Grace count:** Refers to the grace time for a subscription before expiry.
9. **Parking count:** Refers to the product that is expired and in line to be renewed.
10. **Churn counts:** Mean the subscriptions that are removed for consideration to become active.

Partner Wise Sub Base

Partner wise Sub Base									
Date	Partner Name	Usage Based	Billing Policy	Service Type	Active Counts	InActive Counts	Grace Counts	Parking Counts	Churn Counts
2023-05-31	DevSecurity	NO	Subscription Billing	Subscription	3	0	0	0	0
2023-05-31	F45	NO	Subscription Billing	Subscription	2	0	0	0	2
2023-05-31	Gameloft	NO	Subscription Billing	Subscription	21	0	0	0	319
2023-05-31	Ktele	NO	Subscription Billing	Subscription	149	0	0	0	192
2023-05-31	mPOS	NO	Subscription Billing	Subscription	77	0	0	0	11
2023-05-31	Nazara	NO	Subscription Billing	OnceOff	2	0	0	0	481
2023-05-31	Nazara	NO	Subscription Billing	Subscription	160	0	0	0	189
2023-05-31	PTC	NO	Subscription Billing	Subscription	492	0	0	0	205
2023-05-31	TimesToday	NO	Subscription Billing	OnceOff	1	0	0	0	1
2023-05-31	TimesToday	NO	Subscription Billing	Subscription	2	0	0	0	0

Partner Wise Sub Base

This report generates information about the Subscription count concerning every Partner. This is also based on a specific timeframe.

1. **Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
2. **Partner Name:** It displays the Name of the Partner.
3. **Usage-based:** It refers to a pricing model or billing method where the amount or extent of usage determines the cost of a product or service. It is displayed as Yes/No.
4. **Billing Policy:** The billing policy name typically refers to the title or label given to a specific billing policy document or set of guidelines. It is a way to easily identify and refer to the particular policy within the dimensions platform.
5. **Service Type** refers to the specific identifier or label given to a category or classification of services within the platform.
6. **Active counts:** Refer to successful activations done.
7. **Inactive counts:** Refer to subscriptions that have gone into inactive status.
8. **Grace count:** Refers to the grace time for a subscription before expiry.
9. **Parking count:** Refers to the product that is expired and in line to be renewed.
10. **Churn counts:** Mean the subscriptions that are removed for consideration to become active.

Consent Report

Consent Report										
Date	Team Id	Plan	Pack Name	Total Counts	Registration Counts	Active Counts	Active Retries Counts	Consent Counts	Consent FTRen Counts	Consent Ren Counts
2023-01-31	1	Basic	# 5 / Week	1	0	1	0	0	0	0
2023-01-12	1	Basic	# 50 / Month	1	0	1	0	0	0	0
2023-01-12	1	Games Club	# 50 / Day	1	0	1	0	0	0	0
2022-12-13	1	Basic	# 30 / Month	4	2	0	0	2	0	0
2022-12-13	1	Basic	# 5 / Week	6	1	2	0	2	1	0
2022-12-12	1	test Free Trial	# 50 / Month	10	0	4	0	0	6	0

Show 10 entries

Consent Report

This report generates information about the **Product plans** that received **Consent** for activation and renewals. This is also based on a specific timeframe.

- Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
- Team ID:** "Team ID" typically refers to a unique identifier assigned to a specific team within an organization or system.
- Plan:** Plan refers to the name or label assigned to a specific plan.
- Pack name:** Pack Name refers to the name or label assigned to a specific pack.
- Total Counts:** Refer to no. of consents that happened.
- Registration Counts:** Refer to no. of Registration requests for consent.
- Active Counts:** Refer to successful activations done.
- Active Retry Counts:** Refer to payment retries that happened to the Active counts.
- Consent Counts:** Refers to no. of consents accepted.
- Consent FTRen Counts:** Refers to no. of consent requests for renewal.
- Consent Ren Counts:** Refer to no. of renewals that are consented.

API Transactions

Reports					
API Transactions					
Date	Method Name	API Status	Error Code	API Error Description	Count
2024-04-30 10	getsubscriptionstatus	500	50550		1
2024-04-30 10	generatetoken	200			1

Show 10 entries

This report generates information about the **API Transactions**. This is also based on a specific timeframe.

- Date:** The specific date on which the revenue report was generated. It is displayed in the format: "2024-01-12". The timestamp represents January 12, 2024.
- Method Name:** API method name
- API Status:** Status of the API method/transaction
- Error code:** API Error code
- Error Description:** Reason/description for the occurrence of that specific error
- Count:** No. of counts, the error occurred.

Un-billed Usage Reports

These reports detail the usage of services that have not yet been invoiced to the customer. Usage reports cover the data related to Products/packs based on their Entitlements as shown in the below screenshot. All the general filters apply to these reports.

Reports		
Un-billed Usage Report		
Product Name	Entitlement Name	Unbilled Usage
Test_Product	mpt	0
Test_Product	mytel	0
Test_Product	ooredoo	0
Test_Product	onnet	50671
Test_Product	telmex	0

Show 10 entries

Un-billed Usage Reports

- Product-pack name:** Name of the Product or pack based on the features they offer.

2. **Entitlement Name:** Entitlement refers to the specific characteristics, functionalities, or attributes of a product that differentiate it from others and provide value to the user or customer.
3. **Unbilled Usage:** It refers to the consumption of services or resources that has occurred but has not yet been included in an official bill or invoice.

Historical Usage Trend

This category of report displays the details about the usage patterns of the **Subscribers** concerning the product/pack in the given timeframe.

Historical Usage Trend								
Customer ID	Customer Name	Productname	Entitlement Name	Usage Label	Current Cycle	Previous Cycle	Last to Previous Cycle	
9702FDB8FC314AB	TK	subscription Telco usage based	check_usagelabel	56222794	0	0		
Showing 1 to 1 of 1 entries								
						Show 10 entries		

Historical Usage Trend

- Customer ID:** The Customer ID is a unique alphanumeric code or number that is assigned to each customer when they are registered in the system.
- Customer Name:** To uniquely identify and address the customer. The Customer Name field contains the full name of the customer, which may include a first name, last name, and sometimes a middle name or initial.
- Product-pack name:** Name of the Product or pack based on the features they offer.
- Entitlement Name:** Entitlement refers to the specific characteristics, functionalities, or attributes of a product that differentiate it from others and provide value to the user or customer.
- Usage Label:** It typically refers to a descriptive or informational tag that provides details about the consumption of a particular service, product, or resource.
- Current Cycle:** It refers to the ongoing period during which service usage is being tracked and will be billed once the period concludes.
- Previous Cycle:** It refers to the billing or usage period that has just ended before the current cycle.
- Last to Previous Cycle:** It refers to the billing or usage period that occurred before the most recent (previous) cycle.

Operational Summary Report

This report summarizes the information about the **Operations** of various products.

Operational Summary Report					
sno	Remarks	Yesterday Count	Day Before Yesterday	LMTD	CMTD
26	Active Base	46	46	29	46
25	Daily Subscription	0	0	0	0
24	Weekly Subscription	0	0	0	0
23	Monthly Subscription	0	0	1	0
22	Other Subscription	0	0	0	0
21	Subscription	0	0	1	0
20	Subscription failure (Low balance)	0	0	0	0
19	Subscription failure	0	0	3	0
18	Daily Renewal	0	0	0	0

- SNo.:** Serial No. of the Product
- Remarks:** Type of Operation concerning the product
- Yesterday Count** The number of operations that happened till yesterday concerning the category of operation.
- Day Before Yesterday:** The number of operations happening Day Before Yesterday concerning the category of operation.
- LMTD:** "Last Month Till Date counts" represent the total number of revenues generated from the beginning of the last month up to today in the current month.
- CMTD:** "Current Month Till Date counts" represent the total number of revenues generated from the beginning of the first day to today in the current month.

Applying Date Filter: As shown below, the report can be generated based on the specific period by applying a date filter.

Today	May 2024					Jun 2024								
Yesterday	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
Last 7 Days	28	29	30	1	2	3	4	26	27	28	29	30	31	1
Last 30 Days	5	6	7	8	9	10	11	2	3	4	5	6	7	8
This Month	12	13	14	15	16	17	18	9	10	11	12	13	14	15
Last Month	19	20	21	22	23	24	25	16	17	18	19	20	21	22
Custom Range	26	27	28	29	30	31	1	23	24	25	26	27	28	29
	2	3	4	5	6	7	8	30	1	2	3	4	5	6

Applying Query Filter: This category of the report can be applied with a **Query filter** based on **Search for Value**(to be selected from dropdown) and **Product Name** as shown below. Depending on the requirement more than one filter can be applied.

The user can **Save** the report results for future reference. Click the **Save Report** button for the same.

Custom Reports

Currently, there is only one type of **Custom report** available.

Billing Retry Performance:

Billing Retry Performance

As the name suggests, **Billing Retry Performance** reports signify the details/transactions that happened while the Customer is trying to pay the bill when the payment failed the previous time. It signifies the efficiency of the portal in supporting the customer's **Bill payment** retrieval.

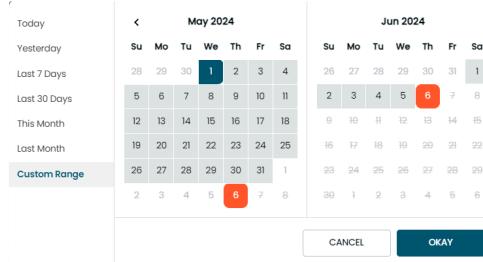
Billing Retry Performance						
Date	Partner Name	Product Name	Retry Buckets	Retry Base Counts	Processed %	Success %
2024-09-28	Klova		00:00 AM - 10:00 AM	0	0	0
2024-09-28	Klova		12:00 AM - 5:59 AM	0	0	0
2024-09-27	Klova		00:00 AM - 10:00 AM	0	0	0
2024-09-27	Klova		12:00 AM - 5:59 AM	0	0	0
2024-09-27	Klova		12:00 PM - 5:59 PM	0	0	0
2024-09-27	Klova		6:00 PM - 9:59 PM	0	0	0
2024-09-26	Klova		00:00 AM - 10:00 AM	0	0	0
2024-09-26	Klova		12:00 AM - 5:59 AM	0	0	0
2024-09-26	Klova		12:00 PM - 5:59 PM	0	0	0
2024-09-26	Klova		6:00 PM - 9:59 PM	0	0	0

Billing Retry Performance

1. **Date:** Day of the **Billing retry**
2. **Partner Name:** Name of the **Partner**
3. **Product Name:** Name of the **Product** for which **Billing Retry** is performed.
4. **Retry Buckets:** "Retry Buckets" refer to **managing and tracking repeated attempts** to process **transactions or complete actions** that initially failed.
5. **Retry Base Counts:** "Retry Base Counts" refer to the **initial number of retry attempts** allowed for a **transaction or action** in a **system** before **additional steps or escalation processes** are triggered.
6. **Processed %:** Processed number of requests.
7. **Success %:** Number of successful requests.

- 1. Filters are not applicable for this **report billing retry report**.
- 2. It will fetch **current date data** as well with a **1hr difference**.

Applying Date Filter: As shown below, the report can be generated based on the specific period by applying a date filter.



Applying Query Filter: This category of report can be applied with **Query filter** based on **Search for Value**(to be selected from dropdown) and **Tenant ID** as shown below. Depending on the requirement more than one filter can be applied.

The user can **Save** the report results for future reference. Click the **Save Report** button for the same.

Start & End Dates :		
2024-04-01 - 2024-05-30	X close	0
Query Filter		
Search for Value	Comparison	tenantid
tenantid	IN	Enter tenantid

GST Reports:

GST reports comprehensively describe **GST-related activities**, including **sales, purchases, taxes collected, taxes paid, and credits claimed**. They are vital for both **compliance and financial management**.

The **GST reports** are sub-divided as listed below:

1. [GST Tax Report](#)
2. [Partner Settlement Report with GST](#)

GST Tax Report:

A **GST Tax Report** displays detailed information related to the **tax liabilities, credits, and payments** under the **Goods and Services Tax (GST)** system. This report provides a comprehensive view of the **GST collected, payable, and the input tax credit (ITC)** that a business can claim.

As you can see above, the **GST Tax Report** captures the **data** in the following fields:

The screenshot shows a web-based reporting interface for GST Tax Reports. At the top, there's a date range selector from "2024-08-21" to "2024-08-27", a "Filter" button with a dropdown arrow, and a "Generate" button. Below this is a title "GST Tax Report" with a "Download" button. The main area contains two tables of data. The first table has columns for Date, Partner Name, Product Name, Product Category, Service Type, Purchase Type, Product Sub Category, Plan, Pack Name, Event, Payment Channel, Usage Based, Billing Policy, Tax Component, CGST Amount, CGST Percentage, SGST Amount, SGST Percentage, IGST Amount, and IGST Percentage. The second table has columns for SGST Amount, SGST Percentage, IGST Amount, IGST Percentage, Round Off Amount, Tax Amount, Price with Tax, Counts, Gross Revenue, and Net Revenue. Both tables include a "Download" button and a "Show 10 entries" pagination at the bottom.

1. **Date:** The **date** on which the **GST Tax report** was generated. It is displayed in the format: "**2024-08-27**". The **timestamp** represents **August 27, 2024**.
2. **Partner Name:** Name of the **Partner**
3. **Product Name:** Name of the **Product** for which **GST Tax Report** is recorded.
4. **Product Category:** "**Product Category**" refers to a **grouping or classification of related products** based on certain shared **characteristics, features, or attributes**.
5. **Service Type** refers to the **specific identifier or label** given to a **category or classification of services** within the **platform**.
6. **Purchase Type:** refers to **categorizing transactions** based on the type of **bundled or individual services**.
7. **Product Subcategory:** It refers to the **name or label assigned to a specific sub-category of products**.
8. **Plan:** **Plan** refers to the **name or label assigned to a specific plan**.
9. **Pack name:** **Pack Name** refers to the **name or label assigned to a specific pack**.
10. **Event:** It captures the **informative details** regarding the **event**.
11. **Payment Channel:** It refers to the **specific name or identifier** associated with a **particular payment method or channel** used for **financial transactions**.
12. **Usage Based:** It refers to a **pricing model or billing method** where the amount or extent of usage determines the cost of a product or service. It is displayed as **Yes/No**.
13. **Billing Policy:** The **billing policy name** typically refers to the **title or label** given to a specific **billing policy document or set of guidelines**. It is a way to easily identify and refer to the **particular policy** within the **dimensions platform**.
14. **Tax Component:** "**Tax component**" refers to the **specific portion of a transaction or income** that is allocated for **taxation**.
15. **CGST Amount:** **CGST (Central Goods and Services Tax) Amount** refers to the **portion of the Goods and Services Tax (GST)** that is collected by the **central government on intra-state supplies of goods and services**.
16. **CGST Percentage:** **CGST Percentage** refers to the **rate at which Central Goods and Services Tax (CGST)** is levied on the supply of **goods and services** within a **state (intra-state transactions)** in India.
17. **SGST Amount:** **SGST (State Goods and Services Tax) Amount** refers to the **portion of the Goods and Services Tax (GST)** that is collected by the **state government on intra-state supplies of goods and services**.
18. **SGST Percentage:** **SGST Percentage** refers to the **rate at which State Goods and Services Tax (SGST)** is levied on the **supply of goods and services** within a **state (intra-state transactions)** in India.
19. **IGST Amount:** **IGST (Integrated Goods and Services Tax) Amount** refers to the **portion of the Goods and Services Tax (GST)** that is levied by the **central government on inter-state supplies of goods and services** in India.
20. **IGST Percentage:** **IGST Percentage** refers to the **rate at which Integrated Goods and Services Tax (IGST)** is levied on the **supply of goods and services** in **inter-state transactions** in India.
21. **Round Off Amount:** **Round Off Amount** refers to the **difference between the exact calculated amount of a transaction (including taxes) and the final rounded amount** that is **charged or paid**.
22. **Tax Amount:** **Tax Amount** refers to the **monetary value of tax** that is calculated and applied to a **transaction, income, or asset**, depending on the **applicable tax laws and rates**.
23. **Price with Tax:** **Price with Tax** refers to the **total amount a customer needs to pay for a product or service**, including the base price and all applicable **taxes**.

24. **Counts:** No. of counts, the error occurred.
25. **Gross Revenue:** Gross revenue, also known as total revenue or gross sales, refers to the total amount of money a business generates through its primary operations before deducting any expenses.

The formula for calculating gross revenue is:

Gross Revenue=Total Sales or Revenue

26. **Net Revenue:** Net revenue, also known as net sales or net income, refers to the total revenue generated by a company after deducting certain expenses and allowances.

The formula for calculating net revenue is:

Net Revenue=Total Revenue-Return, Allowances and Discounts

Partner Settlement Report with GST:

A Partner Settlement Report with GST is a comprehensive financial report that tracks and reconciles financial transactions between partners or entities in a business arrangement, factoring in the Goods and Services Tax (GST).

As you can see above, the Partner Settlement Report with GST captures the data in the following fields:

The screenshot shows a table titled "Partner Settlement Report with GST". The table has columns for Date, Partner Name, Product Name, Plan, Pack Name, Upc Name, Service Type, Purchase Type, Tax Component, Round Off Amount, CGST, SGST Percentage, SGST Amount, IGST Percentage, IGST Amount, Gross Revenue, Tax Amount, Net Revenue, and Partner Revenue. The first row shows a duplicate entry for "GST_Tenant" with HSN 8517. The second row shows a duplicate entry for "GST_Tenant" with Inclusive Tax. Below the table, there is a summary row with values: 0, 0, 0, 0, 0, 3000, 209.31, 2790.69, 0, 0, 0, 0, 0, 2, 0.26, 1.74, 0. At the bottom, it says "Showing 1 to 2 of 2 entries" and "Show 10 entries".

- Date:** The date on which the GST Tax report was generated. It is displayed in the format: "2024-08-27". The timestamp represents August 27, 2024.
- Partner Name:** Name of the Partner
- Product Name:** Name of the Product for which GST Tax Report is recorded.
- Plan:** Plan refers to the name or label assigned to a specific plan.
- Pack Name:** Pack Name refers to the name or label assigned to a specific pack.
- Upc Name:**
- Service Type:** refers to the specific identifier or label given to a category or classification of services within the platform.
- Purchase Type:** refers to categorizing transactions based on the type of bundled or individual services.
- Tax Component:** "Tax component" refers to the specific portion of a transaction or income that is allocated for taxation.
- Round Off Amount:** Round Off Amount refers to the difference between the exact calculated amount of a transaction (including taxes) and the final rounded amount that is charged or paid.
- CGST Amount:** CGST (Central Goods and Services Tax) Amount refers to the portion of the Goods and Services Tax (GST) that is collected by the central government on intra-state supplies of goods and services.
- CGST Percentage:** CGST Percentage refers to the rate at which Central Goods and Services Tax (CGST) is levied on the supply of goods and services within a state (intra-state transactions) in India.
- SGST Amount:** SGST (State Goods and Services Tax) Amount refers to the portion of the Goods and Services Tax (GST) that is collected by the state government on intra-state supplies of goods and services.
- SGST Percentage:** SGST Percentage refers to the rate at which State Goods and Services Tax (SGST) is levied on the supply of goods and services within a state (intra-state transactions) in India.
- IGST Amount:** IGST (Integrated Goods and Services Tax) Amount refers to the portion of the Goods and Services Tax (GST) that is levied by the central government on inter-state supplies of goods and services in India.
- IGST Percentage:** IGST Percentage refers to the rate at which Integrated Goods and Services Tax (IGST) is levied on the supply of goods and services in inter-state transactions in India.
- Gross Revenue:** Gross revenue, also known as total revenue or gross sales, refers to the total amount of money a business generates through its primary operations before deducting any expenses.

The formula for calculating gross revenue is:

Gross Revenue=Total Sales or Revenue

18. **Tax Amount:** Tax Amount refers to the monetary value of tax that is calculated and applied to a transaction, income, or asset, depending on the applicable tax laws and rates.

19. **Net Revenue:** Net revenue, also known as net sales or net income, refers to the total revenue generated by a company after deducting certain expenses and allowances.

The formula for calculating net revenue is:

Net Revenue=Total Revenue-Return, Allowances and Discounts

20. **Partner Revenue:** It refers to the portion of total revenue that is attributed to or shared with business partners.

