

EMILY JOHNSON

Digital Marketing Manager

PROFESSIONAL SUMMARY

Creative and strategic Digital Marketing Manager with 5 years of experience

KEY SKILLS

Digital Marketing: SEO, SEM, Google Ads, Facebook Ads, LinkedIn Ads

PROFESSIONAL EXPERIENCE

Digital Marketing Manager | Growth Marketing Agency | 2020 - Present

- Developed and executed marketing strategies for 10+ B2B clients

Marketing Specialist | TechStart Inc. | 2018 - 2020

- Managed social media presence across Facebook, LinkedIn, Twitter, Instagram

Marketing Coordinator | Local Business Solutions | 2016 - 2018

- Managed company website and blog content

EDUCATION

Bachelor of Arts in Marketing and Communications

CERTIFICATIONS

- Google Ads Certified