GRAPHICS & VISUAL COMMUNICATIONS

A two-year program based on current and future trends and practices in the industry with a concentration on Adobe Creative Suite applications.

- Students use state-of-the-art Apple computers and digital equipment to create multimedia projects.

- Students receive comprehensive instruction with an emphasis on technical excellence in using computer based design application.

- Students learn skills necessary to build, maintain, and grow creative team client relationships.

- Embedded art credit.

- Curriculum includes commencement level math and English language arts.

Curriculum includes:
- Principals of design and theory
- Art history and influential designers research
- Computer literacy
- Creative industry specific project work
- Concentrated use of Adobe Creative Suite software: PhotoShop, Illustrator, and InDesign
- Digital photography and basic video production

Certifications & Endorsements

- SkillsUSA
- NOCTI Advertising and Design Endorsement
- Adobe Certified testing can be obtained by contacting area Centriport center.

Students completing the program successfully qualify to work as:
- Printshop associate
- Digital pre-press operatior
- Web designer
- Design assistant

Employment opportunities requiring further education:
- Graphic designer
- Photo journalist
- Game designer
- Animation artist
- Digital illustrator

CTE is a Division of the WSWHE BOCES

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