

NEW MEDIA

Students are dually enrolled in high school and SUNY Adirondack at either the Queensbury or Wilton campus, as non-matriculated students for this two-year program. Upon completion, a student is eligible to earn a SUNY Adirondack Media Arts Certificate and up to 32 college credits - at no cost to the student - toward an Associate in Applied Science (AAS) degree.

- A mix of college-level courses, job skills and technical education help train the graphic and media artists of the future. BOCES educators and SUNY Adirondack professors work together in this Career Academy to provide students a trans-disciplinary environment that encompasses all learning styles and individual strengths.
- Every student will be provided with a laptop for 1:1 technology and a digital camera.
- The sequence of coursework in this program will ensure job-ready skills and national certifications recognized by the Adobe Certified Associate program.
- All students are given the opportunity to participate in a Work-Based Learning experience that connects students with future employers through internships, job-shadowing and mentorship.

Curriculum includes:

- Introductory Photography
- Graphic Arts
- Web Design
- Digital Prepress
- Digital Video Editing
- Mass Communications
- Portfolio Development
- Advanced Media Workshop

Adobe Certified Associate in:

- Illustrator
- Photoshop
- InDesign
- Students who receive all three certifications can achieve status of Adobe Certified Visual Design Specialist.

Students completing the program successfully qualify to work as:

- Graphic Designer
- Photo Editor
- Digital Lab Technician
- Entry-Level Web Designer
- Freelance Artist

Employment opportunities requiring further education:

- Web Designer
- Photographer
- Game Designer
- Animator
- Multimedia Developer
- Audio/Video Editor
- Layout Artist

Currently Offered At:



Search for WSWHE BOCES

