

# Ideation Phase

## Empathy map canvas

Date	9 Feb 2026
Team ID	LTVIP2026TMIDS65684
Project Name	Translingua: ai-powered multi-language translator
Maximum Marks	4 Marks

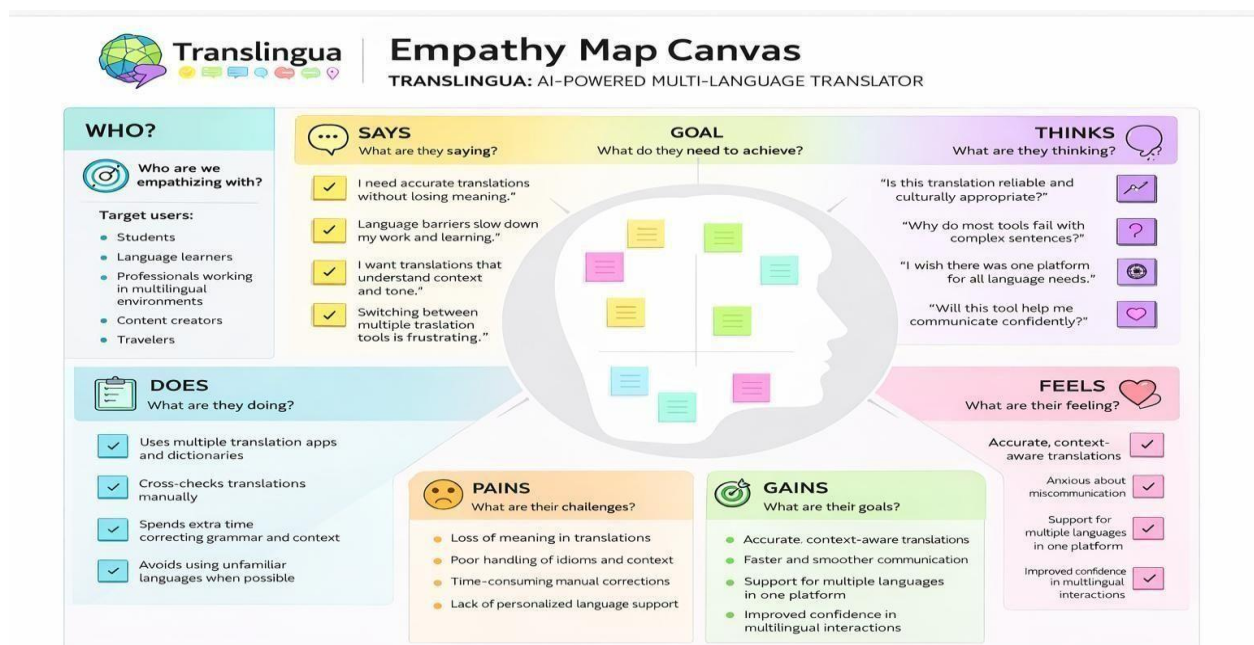
### Empathy Map Canvas:

An empathy map is a simple and visual tool used to gain deeper insight into users' behaviors, needs, and emotions.

It helps teams understand users from their perspective, enabling the design of effective, usercentered solutions.

Creating an impactful solution requires understanding the real problems users face and the context in which they operate.

This exercise encourages teams to step into the user's shoes and identify their goals, frustrations, and motivations.



## EMPATHY MAP CANVAS:

**TRANSLINGUA:** ai-powered multi-language translator

