

## Superstore Sales Dashboard – Summary

- I created a Power BI dashboard to analyze Superstore sales data.
- I calculated key metrics like Total Sales (2.30M) and Total Profit (286.40K).
- I used various visuals including KPI cards, line charts, bar graphs, and pie charts to show trends over time, product performance, and shipping preferences.
- found that the Home Office segment had the highest average profit, Standard Class was the most used shipping mode, and New York City had the highest sales.
- The dashboard also highlights top-selling products like Staples and shows consistent sales growth from 2014 to 2017.