Effect of ouliers in model building

Code

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1 Dataset of Net hourly wages across multiple countries Mc Donald's

1.1 Importing data into R

1.1.1 Viewing top rows in CSV

Code

```
##     Country Big.Mac.Price.... Net.Hourly.Wage....
## 1 Argentina              1.78                 3.3
## 2 Australia              3.84                14.0
## 3    Brazil              4.91                 4.3
## 4   Britain              3.48                13.9
## 5    Canada              4.00                12.8
```

Dataset Description

Dataset Used for this analysis is Big Mac NeHourlyWage Dataset. which shows net hourly wages paid for workers in Mac Donald's across different countries
It contains the following columns

- **Country** : Name of the country
- **Big Mac Price ($)** : Cost of 1 Big Mac in Mac Donald's
- **Net Hourly Wage ($)** : Net Hourly wages paid for the employee's in Mac Donald's

1.2 viewing the structure of the dataset

Code

```
## 'data.frame':    27 obs. of  3 variables:
##  $ Country           : Factor w/ 27 levels "Argentina","Australia",..: 1 2 3 4 5 6 7
8 9 10 ...
##  $ Big.Mac.Price....  : num  1.78 3.84 4.91 3.48 4 3.34 1.95 3.43 4.9 3.33 ...
##  $ Net.Hourly.Wage....: num  3.3 14 4.3 13.9 12.8 3.1 3 5.1 17.7 3 ...
```

1.3 Basic Summary stats of dataset

Code

```
##       Country   Big.Mac.Price.... Net.Hourly.Wage....
##  Argentina: 1   Min.   :1.780     Min.   : 1.300
##  Australia: 1   1st Qu.:2.475     1st Qu.: 3.100
##  Brazil   : 1   Median :3.330     Median : 5.100
##  Britain  : 1   Mean   :3.349     Mean   : 7.726
##  Canada   : 1   3rd Qu.:3.785     3rd Qu.:13.150
##  Chile    : 1   Max.   :6.560     Max.   :22.600
##  (Other)  :21
```

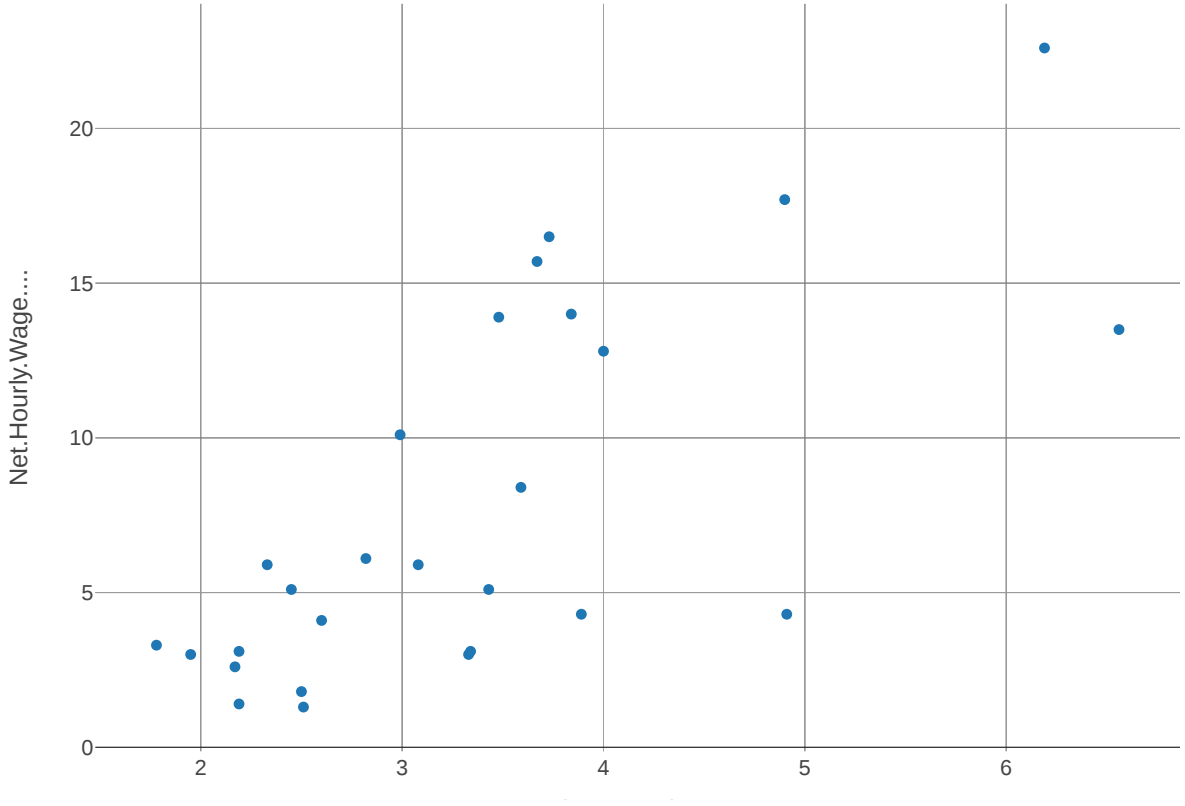
1.4 seperating numerical and categorical variables from the dataset

Code

2 Grapical representaion of the data

2.1 scatter plot for net hourly wages and Big Mac price

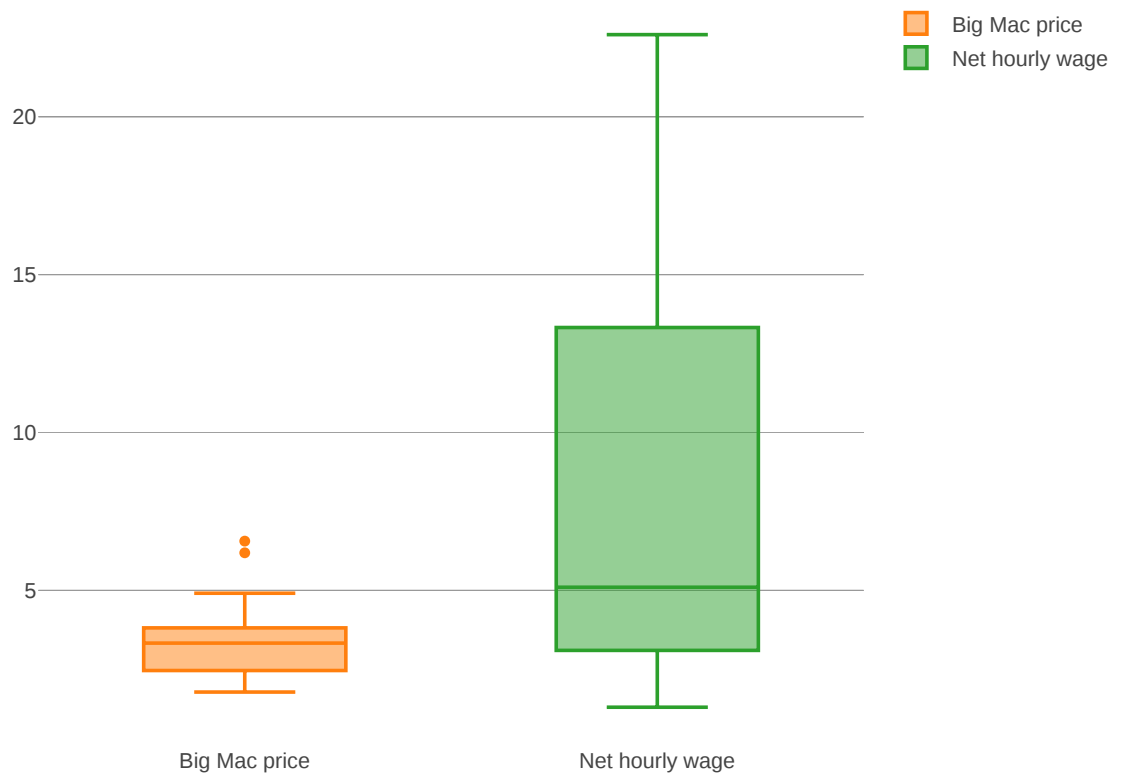
Code



As price of the BIg Mac increases net hourly wages are also increases, there is a postive relationship between Big Mac prices and Net hourly wages

2.2 Univariate (Box plot) analysis for Outlier analysis

Code



we see couple of outliers in the data for Big Mac

3 preprocessing

3.1 extracting the outlier points, rows and removing them

Code

```
## $Big.Mac.Price....
## [1] 6.56 6.19
##
## $Net.Hourly.Wage....
## numeric(0)
```

Code

```
## [1] 22 23
```

Code

There are couple of outliers in Big Mac price and no outliers in net hourly wages

3.2 correlation between BIg Mac and Net Hourly Wage

Code

```
## [1] 0.717055
```

correlation between BIg Mac and Net Hourly wage is strong and postively correlated

4 Building the regression model

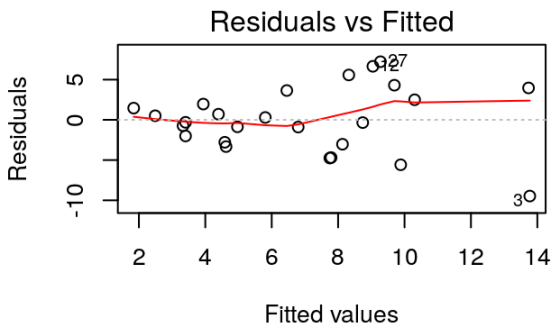
4.1 applying linear regression to the Mac Donald's data

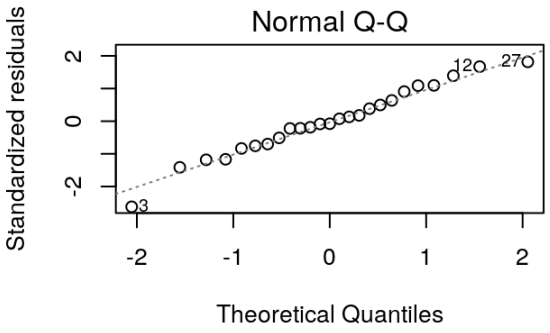
Code

```
##
## Call:
## lm(formula = Net.Hourly.Wage.... ~ Big.Mac.Price...., data = data_cleaned)
##
## Residuals:
##     Min      1Q  Median      3Q     Max
## -9.4727 -2.7873 -0.3057  2.4957  7.2248
##
## Coefficients:
##                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)        -4.9411     3.1612  -1.563 0.131697
## Big.Mac.Price....   3.8114     0.9826   3.879 0.000759 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.107 on 23 degrees of freedom
## Multiple R-squared:  0.3955, Adjusted R-squared:  0.3692
## F-statistic: 15.05 on 1 and 23 DF,  p-value: 0.0007594
```

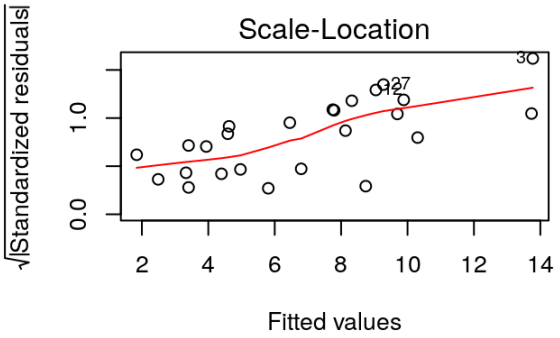
4.2 viewing diagnostic plots of linear regression

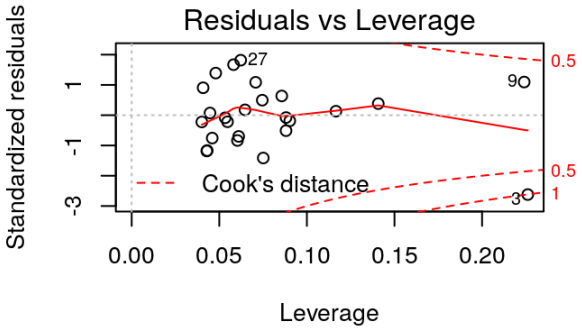
Code





we can





observe there is little bit of upword treand in residuals of linear regression model(heteroscedasticity) in 3rd diagnostic graph

4.3 reengineering model

4.3.1 Multivariate model approach for outliers (using cook's distance) and removal of outliers

Cook's distance is a measure computed with respect to a given regression model and therefore is impacted only by the X variables included in the model. But, what does cook's distance mean? It computes the influence exerted by each data point (row) on the predicted outcome.

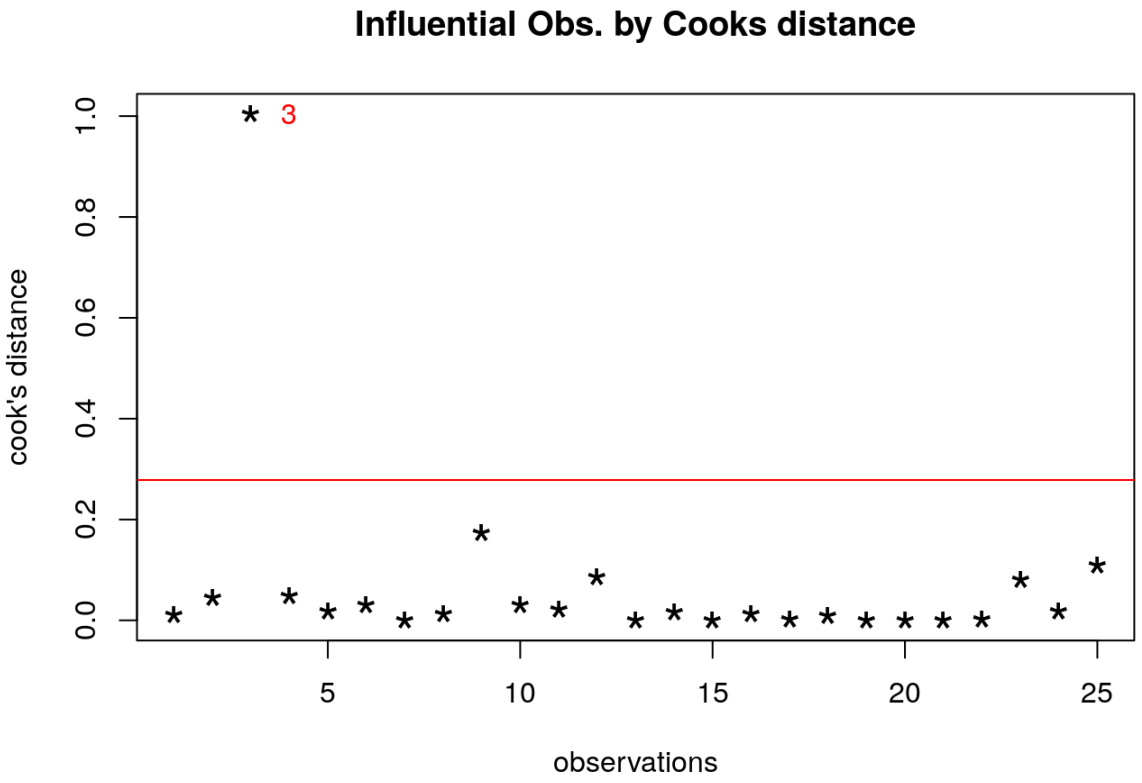
The cook's distance for each observation i measures the change in $\hat{Y}$ (fitted Y) for all observations with and without the presence of observation i, so we know how much the observation i impacted the fitted values. Mathematically, cook's distance Di for observation i is computed as

$$D_i = \frac{\sum_{j=1}^{n} \left(\hat{Y}_j - \hat{Y}_{j(i)}\right)^2}{p \times MSE}$$

Cook's distance formula

where,
$\hat{Y}$ j is the value of jth fitted response when all the observations are included.
$\hat{Y}$ j(i) is the value of jth fitted response, where the fit does not include observation i.
MSE is the mean squared error.
p is the number of coefficients in the regression model

Code



Code

4.4 Again applying linear regression after removal of outliers

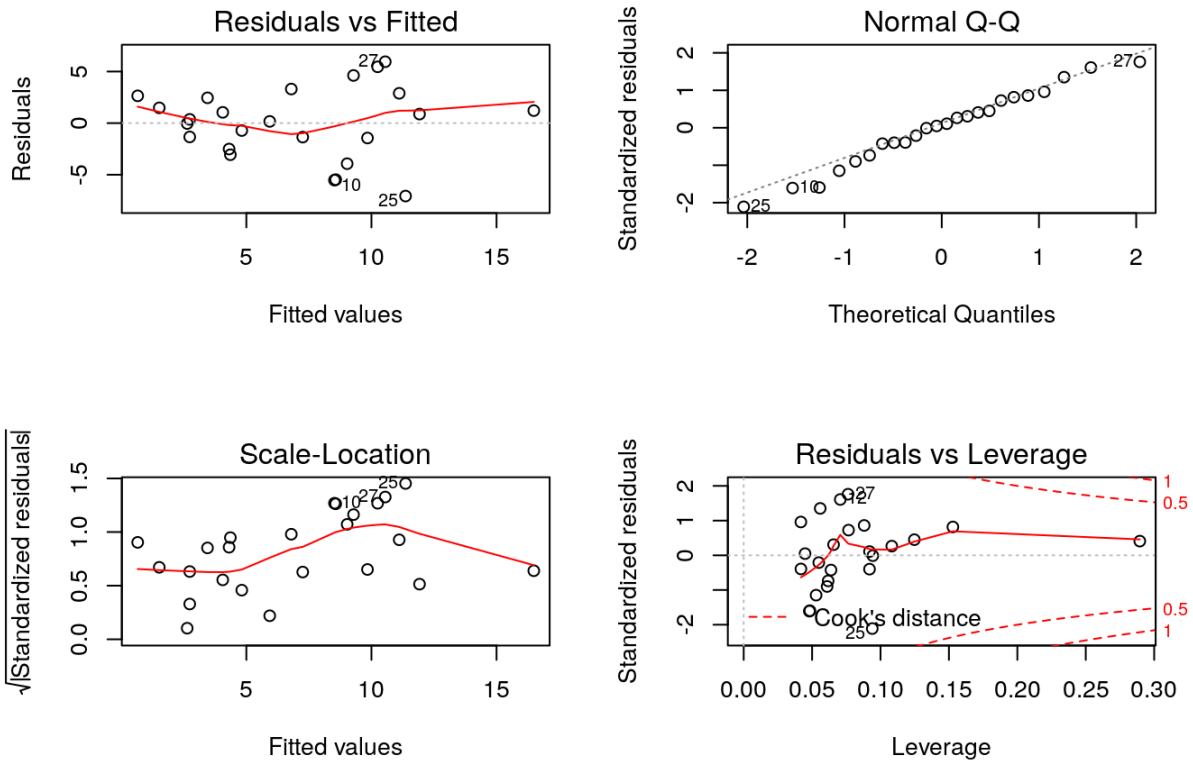
Code

```
##
## Call:
## lm(formula = Net.Hourly.Wage.... ~ Big.Mac.Price...., data = data_cleaned)
##
## Residuals:
##     Min      1Q  Median      3Q     Max
## -7.0640 -1.7088  0.2643  2.5001  5.9479
##
## Coefficients:
##                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)        -8.3760     2.9298  -2.859  0.00912 **
## Big.Mac.Price....   5.0745     0.9369   5.416 1.94e-05 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 3.516 on 22 degrees of freedom
## Multiple R-squared:  0.5714, Adjusted R-squared:  0.552
## F-statistic: 29.33 on 1 and 22 DF,  p-value: 1.936e-05
```

After removal of outliers we observe p value for big mac price is more significant,adjusted R-squared increased from 36.9 to 55.2 and Multiple R squared increased from 39.5 to 57.1, overall model significance F test p - value becomes more significant.

4.5 viewing diagnostic plots of linear regression

Code



Now we observe there is no upword trend in residuals (heteroscedasticity) in 3rd diagnostic graph.