

Chaitanya Prashant

Product Designer and Front-end engineer

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Work Experience

PagerDuty • UX Design Intern

Summer 2018 / San Francisco, CA (Password: "pdcasestudy")

- Conducted qualitative and quantitative research studies to scope new problem spaces for the core product
- End to end interaction design for user facing verticals on the enterprise product, collaborating with another designer, a PM, and engineers to represent administrator data in a succinct, usable manner by engaging in participatory design
- Conducted usability tests and prototyped high fidelity concepts to communicate ideas to both stakeholders and users, getting buy-in from the PM and officially put on product roadmap
- Worked on designing an internal tool for product which helps stakeholders gain insights from user research and customer meetings in an accessible, digestible manner versus poring over long user research reports and notes

Learning Equality • UX Design Intern

Fall 2017 / San Diego, CA

- Design intern at Learning Equality, a Google.org funded startup working on educational tools
- Designed and implemented dashboard for Coach and instructor reports on the Kolibri platform

General Electric • UX Engineering Intern

Summer 2017 / Bangalore, India

- Design and engineering on the Molecular Imaging team in the healthcare division, working with a cross functional team
- Prototyped various interactions and user tested the redesign of the Revolution CT product

Leadership

Design at UCSD • Professional Development chair

Serving as professional development chair at Design at UCSD, a pre-professional club for aspiring designers, hosting workshops and liaising with industry partners to help students ease into industry.

Education

University of California, San Diego

June 2020 / B.S Computer Science, minor in Design

Coursework: Interaction Design, Social Computing, Interaction Design Startup, Advanced Data Structures, Algorithms, Functional Programming, Recommender Systems

Skills

Product Design

Focus on interaction design, visual design and prototyping.

Figma, Sketch, Adobe CC, Origami Studio, Framer, Principle.

Front-end engineering

JavaScript, HTML/CSS, SASS, jQuery, ReactJS, AngularJS, Java.

Selected Projects

Taskboard • Interaction Design

Designed a personal productivity iOS app focused on an alternative way of viewing and visualizing tasks. Inspired by the agile methodology and Kanban, I aimed to design the app to be minimalist, while surfacing relevant information to help users prioritize their tasks.

Focus Imaging website • Design and Front-end

Freelance web strategy project, where I redesigned and developed a responsive, converting website for Focus Imaging. Resulted in a 150% increase in bookings through online channels within the first two weeks of launch, leading to newer clientele and better customer retention.