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**SUMMARY** 

12 years of experience in Telecommunication Industry with Experience in Project Management, Solution Design, Product Management, Pre-sales and Software Development.

# **Digi Telecommunications**

## **Associate Principal**

## July 2012 ~ Present (4 years)



- Technical Owner for Implementing Telecommunication systems & Value Added Services Platforn.
- Responsible in system planning and technical feature implementation.
- Project Implementation within timeline, budget to ensure stakeholders are effectively engaged, proactively manage & mitigate risks and resolved
- Technical Analysis, proposal and recommendation for VAS Service and Messaging Platform.
- Prepare RF(x) & SOC. Co-ordinate & conduct RF(x) workshop with vendors across multiple Telenor Business Units.

## **Unified Communications**



#### **Pre Sales, Solution Consultant**

## Feb 2009 - Jun 2012 unifiedcomms

#### Key Responsibilities

- Solution Consultant, Pre-sales and Consultants for Telecommunication Value Added Service which are Call Completion Service, Mobile Advertising, UMB, Roaming Solution, Location Based Service and Music Services.
- Reports directly to CEO & Chairman and responsible for company-wide Solution Consultancy and Pre-sales Activities.
- Conducts workshops and presentation to local & overseas Mobile Operators for telecommunication system
- Engages operator regularly in discussion to understand technical issues and business requirements provide advice and proposes solution to customer.
- Participate in RF(x) process and tenders.
- Internal Engagement & System Solutioning
  - > Designs solution to be integrated into operator's network based on functional, performance integration point requirements.
  - Engages internal team of Product Managers, Development team, Project Managers and Engineers during project initiation and deployment stage.
  - Feedback market requirements & competitor analysis to internal team to determine company's strategy.

#### **Achievements**

- Followed up on over 70 sales & consultancy activities, which lead to over 7 projects and over 20 Change Requests in 2011.
- Established co-operation and joint development with Partner Company. Architects solution integration of company products.



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## **Assistant Research & Development Manager**

2002 - Sept 2007

#### Key Responsibilities

- Team leader of 4 senior and junior engineers in full Software Development Life Cycle (Planning, Analysis, Development, Implementation and Maintenance processes)
- Led the development of core system for 3G Video gateway, Interactive Voice Response (IVR) system, VoIP Call System, Ring tone system and Voice Conference Systems and other Value Added Services
- System development in C/C++ language in Linux and Windows Environment, Research in Telecommunication protocols (VoIP, 3G, SS7), code performance optimization, stability improvement, TCP/IP & UDP socket programming, multi-threading and critical section technologies.
- Provided consultation for systems planning, voice and signaling capacity planning, as well as technical presentation and technical clarification for customers.
- Provide post-implementation support, training and documentation for project implementation.

#### **Key Projects & Achievements**

- Development of Voice & Media Server (2003 to 2007)
- Development of Mobile Video Gateway (2006 to 2007)
- Development of Personalized Ringback Tone System (2006 to 2007)
- Development of VoIP SIP Switch (2004 to 2007)
- Development of IDD Calling Card & IVR System (2002 to 2007)
- Development of Voice Conferencing (2003)

# Agilent Technologies, Penang Product Engineer



April 2000 - Feb. 2002

#### Key Responsibilities

- Product owner of Frequency Counter responsible for yield, quality and assembly process
- Propose design modification to improve quality and yield of product
- Prepare production line for ISO 9001 and ISO 14000 certifications
- Identify and qualify new components for end-of-life parts

#### Achievements

- Completed product transfer of Frequency Counter production line from Korea to Penang, Malaysia
- Improved product yield from 80% to over 95%

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### **SKILLS**

#### PERSONAL SKILLS

- Strong Presentation and Writeup skills
- Excellent communication skills in technical and business
- Team player and independent. Frequent communication & work together with R&D, Sales, Finance and Project Management team.

#### TELECOMMUNICATION SKILLSETS

- CS Core Network, PS Core Network
- Hands on SS7 ISUP, CAMEL, MAP, TCAP, SCCP, SMPP protocols
- Value Added Services for Call Completion Product, Mobile Advertising System, UMB, Roaming System, Ringback Tone System, Background Music and Voice Products.

#### PROFESSIONAL CERTIFICATION

- Project Management PRINCE 2 Practitioner (2015)
- Certified Professional for Requirements Engineering (2015)
- Microsoft Certified Professional in Installing, Configuring and Administering MS Windows (2002)
- Microsoft Certified Professional in Installing, Configuring and Administering MS Windows Server (2002)

## **EDUCATION**

## International University of Japan



Masters Business & Administration (CGPA 3.86 / 4.00) (Major in Marketing)

Sept. 07 – July 09 (Japan)

- Title of Master Dissertation: Mobile Content Personality modeling through statistical analysis
- 2 terms Dean's list (top student) recipient
- Published consultancy report "Home Wireless Network" market research report for Bouygues Telecom, France
- Published consultancy report KDDI "au One" service market report for Bouygues Telecom, France
- Published commercial market report on "Google Android versus Japan Ecosystem", currently available from telecom consultancy companies Infinita and Mind Commerce
  - http://www.infinita.co.jp/en/research/android.html
  - http://www.mindcommerce.com/Publications/androidreport.php

## University of Malaya



#### Bachelor of Electrical Engineering

April 1997 - April 2000 (Malaysia)

- Major in Electronics and Communications
- Director of Homepage and Publication in Engineering Students' Society

# **Chin Yan Keat**

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# Other Information

Current Salary RM 11,000 Expected Salary \$ 6,000

**Availability** 2 months' notice

# **Reason for Leaving**

To seek for exciting & challenging overseas based position, where I can utilize my experience in both vendor & operator environment.

## **Recent photo**

