

SUMMARY 12 years of experience in Telecommunication Industry with Experience in Project Management, Solution Design, Product Management, Pre-sales and Software Development.

Digi Telecommunications



Associate Principal

July 2012 ~ Present (5 years)

- Implemented YouTube Digital Distribution for up-selling Digi quota in YouTube.
- SME of CPA, Value Added Services platforms (SMS, MMS), IVR and VoIP systems, responsible in capacity, roadmap of VAS services
- Work with cross functional team with Marketing, Architect team for end-to-end system planning & feature deployments.
- Implement project within timeline, budget to ensure stakeholders are effectively engaged, proactively manage & mitigate risks and resolved
- Technical Analysis, proposal and recommendation for Digital Services, VAS Services and Messaging Platform.
- Prepare RF(x) & SOC. Co-ordinate & conduct RF(x) workshop with vendors across multiple Telenor Business Units.

Unified Communications



Pre Sales, Solution Consultant

Feb 2009 – Jun 2012 unifiedcomms

Key Responsibilities

- Solution Consultant, - Pre-sales and Consultants for Telecommunication Value Added Service which are Call Completion Service, Mobile Advertising, UMB, Roaming Solution, Location Based Service and Music Services.
- Reports directly to CEO & Chairman and responsible for company-wide Solution Consultancy and Pre-sales Activities.
- Conducts workshops and presentation to local & overseas Mobile Operators for telecommunication system
- Engages operator regularly in discussion to understand technical issues and business requirements provide advice and proposes solution to customer.
- Participate in RF(x) process and tenders.
- Internal Engagement & System Solutioning
 - Designs solution to be integrated into operator's network based on functional, performance integration point requirements.
 - Engages internal team of Product Managers, Development team, Project Managers and Engineers during project initiation and deployment stage.
 - Feedback market requirements & competitor analysis to internal team to determine company's strategy.

Achievements

- Followed up on over 70 sales & consultancy activities, which lead to over 7 projects and over 20 Change Requests in 2011.

- Established co-operation and joint development with Partner Company. Architects solution integration of company products.



Assistant Research & Development Manager

2002 – Sept 2007 unifiedcomms

Key Responsibilities

- Team leader of 4 senior and junior engineers in full Software Development Life Cycle (Planning, Analysis, Development, Implementation and Maintenance processes)
- Led the development of core system for 3G Video gateway, Interactive Voice Response (IVR) system, VoIP Call System, Ring tone system and Voice Conference Systems and other Value Added Services
- System development in C/C++ language in Linux and Windows Environment, Research in Telecommunication protocols (VoIP, 3G, SS7), code performance optimization, stability improvement, TCP/IP & UDP socket programming, multi-threading and critical section technologies.
- Provided consultation for systems planning, voice and signaling capacity planning, as well as technical presentation and technical clarification for customers.
- Provide post-implementation support, training and documentation for project implementation.

Key Projects & Achievements

- Development of Voice & Media Server (2003 to 2007)
- Development of Mobile Video Gateway (2006 to 2007)
- Development of Personalized Ringback Tone System (2006 to 2007)
- Development of VoIP - SIP Switch (2004 to 2007)
- Development of IDD Calling Card & IVR System (2002 to 2007)
- Development of Voice Conferencing (2003)



Agilent Technologies

Agilent Technologies, Penang

Product Engineer

April 2000 - Feb. 2002

Key Responsibilities

- Product owner of Frequency Counter responsible for yield, quality and assembly process
- Propose design modification to improve quality and yield of product
- Prepare production line for ISO 9001 and ISO 14000 certifications
- Identify and qualify new components for end-of-life parts

Achievements

- Completed product transfer of Frequency Counter production line from Korea to Penang, Malaysia
- Improved product yield from 80% to over 95%

SKILLS

PERSONAL SKILLS

- Strong Presentation and Writeup skills
- Excellent communication skills in technical and business
- Team player and independent. Frequent communication & work together with R&D, Sales, Finance and Project Management team.

TELECOMMUNICATION SKILLSETS

- CS Core Network, PS Core Network
- Hands on SS7 ISUP, CAMEL, MAP, TCAP, SCCP, SMPP protocols
- Value Added Services for Call Completion Product, Mobile Advertising System, UMB, Roaming System, Ringback Tone System, Background Music and Voice Products.

PROFESSIONAL CERTIFICATION

- Project Management - PRINCE 2 Practitioner (2015)
 - Certified Professional for Requirements Engineering (2015)
 - Microsoft Certified Professional in Installing, Configuring and Administering MS Windows (2002)
 - Microsoft Certified Professional in Installing, Configuring and Administering MS Windows Server (2002)
-

EDUCATION

International University of Japan



Masters Business & Administration (CGPA 3.86 / 4.00)
(Major in Marketing)

Sept. 07 – July 09 (Japan)

- Title of Master Dissertation: Mobile Content Personality modeling through statistical analysis
- 2 terms Dean's list (top student) recipient
- Published consultancy report "Home Wireless Network" market research report for Bouygues Telecom, France
- Published consultancy report KDDI "au One" service market report for Bouygues Telecom, France
- Published commercial market report on "Google Android versus Japan Ecosystem", currently available from telecom consultancy companies Infinita and Mind Commerce
 - <http://www.infinita.co.jp/en/research/android.html>
 - <http://www.mindcommerce.com/Publications/androidreport.php>

University of Malaya



Bachelor of Electrical Engineering

April 1997 - April 2000 (Malaysia)

- Major in Electronics and Communications
- Director of Homepage and Publication in Engineering Students' Society

Chin Yan Keat

Tel. +6016-337 2748

chinyankeat@gmail.com

<https://www.linkedin.com/in/chinyankeat>

Other Information

Current Salary RM 11,000

Expected Salary \$ 6,000

Availability 2 months' notice

Reason for Leaving

To seek for exciting & challenging overseas based position, where I can utilize my experience in both vendor & operator environment.

Recent photo

