

Workflow Diagram Description for Wolf Studios Automation System:

- 1. **Client Submission via Tally Form:**
 - Clients fill out a Tally Form with their details [name, WhatsApp number, service type, preferred delivery date, call/meeting time options, project specifics, etc.].
- 2. **Data Capture in Google Sheets (CRM):**
 - All submitted form data is automatically stored in a Google Sheets-based CRM.
- 3. **New Submission Notification:**
 - Once a new entry is recorded in the CRM, a notification is triggered via Google Chat or email to alert Mapalo of the new submission.
- 4. **Trigger Automation via Make.com:**
 - The new CRM entry triggers an automation workflow using Make.com. This workflow splits into several processes:
 - **Automated Follow-Up:**
 - A follow-up message [e.g., via WhatsApp] is sent to the client, acknowledging receipt of their inquiry.
 - **Automated Contract Generation:**
 - The approved inquiry data is mapped to a Google Docs contract template.
 - The populated contract is converted into a PDF and stored in Google Drive.
 - **Automated Invoicing & Financial Tracking:**
 - Workflows generate invoices and quotations based on predefined service pricing.
 - Financial data is recorded for tracking income, expenses, and net monthly profit, with reminders for tax payments.

Wolf Studios Automation System Workflow

