

# **ARDRIVE**

## **COMMUNITY IMPROVEMENT PROPOSAL &**

## **GOVERNANCE FRAMEWORK**

### **2021**

# ArDrive: Community Improvement Proposal & Governance Framework

Phil Mataras

Conrad Gessner

phil@ardrive.io  
conrad.gessner@protonmail.com

*hZLLv-OtN2MbK4xKtVINHA WO2z0wWGhq·aoZhJh6RR0*

## Abstract

The goal of this paper is to propose actionable solutions for the ArDrive community to deliver community-based user growth programs that contributes to achieving the rapid expansion of ArDrive's online and offline user base. In addition to this the paper will address issues identified in order to establish and maintain network-effect within the community. The paper will propose a community governance model solution along with any relevant information that might assist in achieving the goals of the project as dictated by the vision of the founder, the investors and the community.

The ArDrive governance framework will set out the rules, procedures and guidelines required for the success of the organisation and meeting its goals. The framework will outline goals, strategic mandates and financial incentives, with the goals of stimulating and sustaining a thriving community. The intention of the governance framework is to seed positive public opinion of the organisation by ensuring full transparency. The documentation will emphasise on the organisation's motives, mission and accountability obligations.

It's important to note that this is an open and collaborative document and thus it is subject to change. Avenues for contribution can be referenced from ArDrive's Profit Sharing Community.

## Community Governance Structure

Operational and Community representatives will have a term of i.e 12 months. These representatives will be appointed by the community from the individuals in the Community Working Groups who wish to be considered for nomination.

