



HERE COMES THE SUN 2020 ANNUAL REPORT



Morning Light

Life with care and dignity

Abbie Hunt Bryce Home • Pennwood Place

4701 N. Keystone Ave. Indianapolis, IN 46205
317.218.7554 www.morninglightinc.org

A Letter from Former Executive Director CEO:



Even my tough-as-nails Boston cabbie was surprised! I had made a suggestion about how to circumvent a downtown traffic jam---and we had arrived at my hotel lickety-split! Little did he know I was back home, in a way, and it was really the Abbie Hunt Bryce Home that had finally arrived--- on the national stage!

It was November 2018 and Boston University had decided that our modest-sized free hospice home, named for the VNS founder, should be recognized for Serious Illness Management Innovation. I knew my way around having lived in New England for 17 years, forged by the challenge of driving home from countless Red Sox games. All this combined to give me an undeniable sense of confidence that would continue. And that it did!

A solid leadership core of hospice expert Penny Davis, present Home Operations Director Rachael Winbush, and now Executive Director Madison Gonzalez was starting to gel. Two dedicated staff, Dai'Ja Lewis (Referral Specialist) and Nicole Asaju (Team Lead), were demonstrating their potential. We were proving that we could house two different patient populations under one roof through an Eskenazi Health pilot. We got out of the office building business by selling our 4701 N. Keystone building. As the new year arrived we settled past debts with our former parent company, securing the basis of an Endowment Fund that supports operations. Penny and I won regional, and, in Madison's case, national awards. We somehow negotiated all the red tape and state regs to become Medicaid Waiver certified -- all before the Fall of 2019 ended!

I began my Morning Light career in late 2012 as its sole employee. I left behind a true team of staff and community leaders (in the person of the Board) to take free residential hospice to the next level--- thanks to the twelve months recapped above. Twelve months that I hope have positioned Morning Light to soar into the future!

(Tom retired in June 2021 just as this Annual Report was finalized).

Sincerely,

Tom Fodor

Tom Fodor, former Executive Director CEO
Morning Light Board of Directors

A Word from Board Chair Brandon Hoopingarner:



It is no secret that 2020 has been a challenging and unique year. COVID-19 brought forth many changes in each and every one of our lives and certainly has impacted non-profits as a whole. However, with everyone's dedication to Morning Light, we have still been able to serve our community when it needed it most! Mission has a special way of bringing us all together.

This year, our team has worked hard to maintain mission as the center of Morning Light's focus and keep our Home's residents completely free of the Coronavirus. It has been such an honor to serve as the Chair of the Board though in reality, the Chair position plays only a small role in the organization. I would like to acknowledge and personally thank the administration and the staff for their leadership and dedication. I also want to thank all of the Board Members and supporters for your commitment and involvement in serving our hospice residents.

Each Committee accomplished so much in 2020 and Morning Light has made many forward strides.

- The Financial Development Committee hosted another record-setting Beach Ball just on the cusp of COVID-19 and despite the difficult year, fundraised a record-setting amount.
- The Financial Committee has worked diligently to get our cash flow in order, sort operational expenses, obtain PPP funding, and help us plan for our financial future.
- The Governance Committee helped cultivate community connections, which resulted in finding and retaining talented Board Members.
- The Real Estate Committee focused their attention on prioritizing the Home. The Abbie Hunt Bryce Home has received several significant upgrades to resident rooms and common spaces to help reflect the care we deliver.
- The Abbie Hunt Bryce Home Committee worked together to offer expertise to keep the Home operational throughout the pandemic.

The Home has also secured partnerships with Crispus Attucks' CNA workforce learning program and the YMCA's CNA training program. Our Home's door remained open and served 33 individuals this year, operating at 75% capacity despite limiting admissions for the majority of the year. Pennwood Place Apartments operations remained solid and the residence stayed safe for our seniors. Exciting partnership conversations continue to occur as we look to further solidify our Home a local resource with national expertise.

I want to take this time to acknowledge Tom's unwavering service to Morning Light as he makes his plans to retire in July of 2021. As we look to new leadership, a new strategic plan, new revenue sources, and even an endowment campaign, we know all tasks are an important effort to better deliver on our mission and serve a population so close to our hearts.

Though there may be some challenges ahead, with your help, Morning Light's future is very bright!



A Community Resource Throughout the Pandemic

We are happy to report that throughout the year of 2020, the Abbie Hunt Bryce Home did not once close its doors and did have not had a single resident contract COVID-19! Our team of Certified Nursing Assistants stayed intact and we managed to serve almost three dozen individuals who otherwise would not have had a place to stay or a hand to hold at life's end.

Heroes Among Us!

An Open Letter to Home Assistants from Tom Fodor

Any crisis reveals who is needed the most.

When the world was threatened by totalitarianism, an order was made to invade France. The Greatest Generation got it done.

When African Americans couldn't even eat where they wanted to, brave people sat at lunch counters until the travesty of those laws was acknowledged. When the Towers were struck, fire and police responded without a second thought.



Make no mistake- whether you realize it or not- you, our Morning Light Home Assistants, are functioning in a courageous, unprecedented role in this Coronavirus outbreak.

There has never been anything like it. Believe me, I would know. My grandparents were born in the 19th century so I can go back a way. In the year my mother was born, women in the US didn't have the right to vote! I was born less than a decade after World War II ended. I even lived through 1968, when two national leaders were murdered. As I said-there has never been a challenge like this.

History has a way of putting us all in unique positions to serve. I admire how you are holding down the front lines in this crisis. Very shortly you will be able to look back with pride that when everyone else was home, you were on the job because people who are terminally ill needed someone like you to comfort, feed and just be there for them. Yes, in World War II soldiers stormed the beaches. But women were in the factories and every American was making sacrifices that made that victory possible.

You are making this victory possible! You are the unsung heroes. Consider yourselves thanked!

Financials

Despite the pandemic, Morning Light had solid financial results. The free hospice residence, the Abbie Hunt Bryce Home, remained open all year and most impressively, so did our senior living apartment complex, Pennwood Place. This led to Pennwood Place achieving an all-time high in tenant revenue as occupancy remained at just under 100% for the year. For the second consecutive year, fundraising topped the once unreachable goal of \$140,000! Organization expenses decreased to a record low of \$1.375 million (including depreciation), a 6% improvement over 2019 results, despite the residences remaining open throughout 2020.

CONSOLIDATED STATEMENT OF ACTIVITIES

Year Ended December 31, 2020

REVENUE AND SUPPORT

Contributions and grants	\$	142,403
Interest return		463,526
Rental income		211,123
Other income		<u>19,836</u>
Total Revenue and Support		<u>836,888</u>

EXPENSES

Grants and other programs	748,357
Building operations	357,290
Management and General	192,714
Fundraising	<u>76,759</u>
Total Expenses	<u>1,375,120</u>

CHANGE IN NET ASSETS FROM OPERATIONS

(538,232)

OTHER GAINS (LOSSES)

261,067

INCREASE (DECREASE) IN NET ASSETS

(275,855)

NET ASSETS

Beginning of Year		<u>6,027,990</u>
End of Year	\$	<u>5,752,135</u>

The operating deficit is covered through controlled investment and endowment withdrawals and Developer's fees not reflected in the above statement.

Grants

Morning Light is grateful for the following organizations that contributed grant money to our operations in 2020: Second Presbyterian Women for Abbie Hunt Bryce Home food and supplies, Regions for scholarships for Certified Nursing Assistants, Restart Through United Way for COVID related supplies, Nicholas H. Noyes Jr. Foundation for operational dollars and Ayres Foundation for COVID related costs and supplies.

Beach Ball 2020

For the third consecutive year, we achieved record results for the **Beach Ball**, our annual fundraiser to benefit our free hospice residence, the award-winning Abbie Hunt Bryce Home! For the first time ever, we grossed more than \$80,000 and netted more than \$60,000! Those all-time highs were bolstered by a 17% increase in sponsorships to \$40,365; almost \$4,000 in pre-event donations; unprecedented Fund A Cause results of \$22,545; and our second highest auction total ever at \$10,242! Dean Metcalf and Julie Patterson also hosted again and kept the evening rolling, through their quips and reminders that those who attended also support the idea that everyone, no matter what life challenges they face, should be surrounded by care and compassion in their final days!



The March 7th event was held at Ivy Tech's Culinary and Conference Center.

Sandcastle Sponsors: The Naked Monkey, PNC, Eskenazi Health, Forum Credit Union

Beachcomber Sponsors: J Patterson Consulting, Katz Sapper & Miller

Table Sponsors: Alerding CPA Group, American Structurepoint, F.C. Tucker, Applegate & Dillman Elder Law, Managepoint, Indiana University Health, Premier Commercial, Eskenazi Health Palliative Care, Juli Hurdle, Tom & Karen Fodor, Julie Patterson, Bill McCully, Dean Metcalf

Special Sponsors: Federal Home Loan Bank, Moynahan Williams, Gregory & Appel, Stoller Realty, Stenz Construction, Health and Hospital Corporation, Nurses and More, Diane Willis

Bidding for Hope

Even though a global pandemic forced us to cancel Rolling for Hope in 2020, the community's support of our pivot online event, Bidding for Hope, helped Morning Light raise over \$2,200 in bids and donations! Every single auction item sold! All funds raised helped ensure that, even in the midst of trying times, the Abbie Hunt Bryce Home could continue to provide a safe and comfortable place for hospice residents to live out their final days with peace and dignity - at no cost.

2020 Donors

Contributions up to \$999

We regret any omissions or errors.

Adam Hurdle
Alerding CPA Group
Alice Schloss
Allison Garrison
Amanda Horvath
American Structurepoint
Amy Gabbard
Amy Rector
Amy Treida
Andrew Huey
Andy & Angie Weas
Angeline Protogere
Angie Daniel
Annette Cleary
Annette Gobrogge
Ayres Foundation, Inc.
Beverly Hoopingarner
Beverly Osborn
Bill Ehret
Bill McCully
Bonnie Hand
Brad and Teresa Prather
Brandie Kopsas-Kingsley
Brandon Hoopingarner
Brenda Schultz
Brett & Patricia Scott
Brian and Meg Fuertges
Brittany and Diane Crabtree
Carol Applegate
Carol Bons
Carol Wyatt
Carolyn Sharp
Carolyn Wright
Cathy Kightlinger
Chelsea Benz
Chris Horne
Chris Williams
Christina Rairden
Christine Merzario
Clara Monroe
Clifford Brooks
Dan Powers

Darryl and Janice Thompson
David Carosa
David Eskenazi
Deb Wilmoth
Debbie Hyde
Della Downing
Dennis and Deborah Long
Dhiren Patel
Diane Willis
DJ McManus Foundation Inc
Donna Cadwallader
Donna Christian
Donna Shirley
Donna Tindall
Douglas Tannas
Dr. Aaron Kalinowski
Dr. Claire Willard
Dr. Erin Newton
Dr. Lyle Fettig M.D.
Dr. Rafael Rosario
Drew Fodor
Dustin Gray
Eric and Barbara Ellsworth
Eric Norton
Erik Santana
Eskenazi Health Services
F.C. Tucker Company Inc
Federal Home Loan Bank of
Indianapolis
FORUM Federal Credit Union
Gale & Bryan Clark
Glennda McGann
Gregory & Appel Insurance
Gregory Brassie
Harold F and Sharon A Kennedy
Heather Glucklich
Heidi Sighting
Helen Bowers
Helen Leinhauser
Hitesh Patel
Holly Carter
Hope Wade
IU Health/Methodist Hospital
Ivy Nehamkin
Jacquie Reed
James Collins
Jamie Thomas

Jason Vohs
Jayne Grayson
Jean Patterson
Jeanne Olson
Jeff and Mary Lynn Finn
Jeff Wyatt
Jennifer Adams
Jennifer Agramonte
Jennifer Thomas
Jenny Dexter
Jerry Clifford
Jerry Piersall
John and Donna Yates
John and Jane Surd
Jonathan Hlavac
Jonathan Moen
Joshua Pavon
Juli Hurdle
Julie Griffith
Justin Schlegel
Kathryn Peterson
Kathy and Randy Clark
Kathy Cookerly
Kathy Gaafar
Katz Sapper & Miller
Keith Carey
Kelly Manahan Geisler
Kevin Johnston
Kim and John Lawburg
Kory Schultz
Kyla Powell
Laura Shields
Leanna Polson
Lee Ann Blue
Lenore Chernenko
Lesley Farner
Linda Bly
Lisa Hensey
Lisa Rollings
Lois Kubica
Lydia Coon
Lynn Denny
Madison Gonzalez
Madonna McGrath
Malcolm W Smith
Managepoint
Marcia Neuffer

Margaret Kantz
Margaret Perrone
Marianne Dunn
Marie Barr
Marie Koenig
Mark & Marianne Seward
Mark Tasch
Marty Hydell
Marty Weltge
Marva Young
Mary Ann Thiel
Mary Ellen Gardner
MaryBeth Wott
Matt Burnett
Matt Jennings
Melinda Shapiro
Melvin and Patricia Camden
Michael McCully
Michael Schiele
Michael Shears
Mike Staton
Molly McCully
Moynahan Williams, Inc.
MPB Catering
Mt. Zion Apostolic Church
Naked Monkey, Inc
Nancy Carr
Nancy Eckerman
Nicholas H. Noyes Jr., Memorial
Foundation, Inc.
Nick and Lisa Melloh
Nickolas Abramski-Cooper
Nicole Woodson
Norm Melzer
Nurses and More

Old National Bank
Pam Schwarz
Patricia Orner
Patricia Sweatt
Patrick and Julie Patterson
Paul Frampton
Penny Davis
Pfizer Annual Giving Campaign
Phillip and Elizabeth Mosbaugh
PNC
Premier Commercial Real Estate
Services
Raleigh Ltd, Inc.
Rebecca Cavin
Richard Robinson
Rob Romine
Robert and Elma Rutter
Robert and Karen Threlkel
Robert Andersen
Robert Bubenzer
Robin Chaddock
Ron Blue
Ryan Goodwin
Saltsburg Fund
Samantha Julka
Sandra Albritton
Sandy Matthews
Sarah Perrone
Scott and Elisabeth Williams
Scott Milne
Scott Schuster
Second Presbyterian Church
Presbyterian Women
Selina McCarthy-Doughty
Sheila Barr

Shelby Bradford
Sherita Anderson
Sneha Ravikumar
St. Luke's United Methodist
Church
Stanton Jacobs
Stenz Management Company
Stephen Kraabel
Steve Hein
Steve Sommer
Steven and Margery Stoller
Susan and Michael Schumer
Susan Rider
Susan Simons
Tamara Wolske
The Benevity Community Impact
Fund
Theresa Cowdrey
Theresa Patterson
Thomas & Conya Scherer
Thomas Fodor
Thomas James Jr.
Tiffany K Wesseler
Todd Rairden
Tom Conner
Tom Richardson
Tony Schafer
Travis Baugh
Walter Brant
Wayne and Debra Uhl
Wheaton World Wide Moving
Wyatt Hill
Zach Conner

Commitment Circle 2020

The Commitment Circle represents individuals or groups of individuals who have contributed \$1,000 or more during a specific period. The list below reflects those who gave at that level during calendar year 2020. These names are proudly displayed on the Commitment Circle display inside the Abbie Hunt Bryce Home.

Robert Andersen
Carol Applegate

Sheila Barr
In Memory of Sharon Behl



The Abbie Hunt Bryce Home
2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy

Lee Ann Blue
Ron Blue
Carol Bons
Tom and Karen Fodor
In Memory of Paul Fouts, Jr.
Dustin Gray
Jayne Grayson
Bonnie Hand
Jonathan and Veronica Hlavac
Brandon and Jennifer Hoopingarner
Juli and Matt Hurdle
Thomas James, Jr.
In Memory Of Thomas Edward James
Dennis and Deborah Long
Kevin Johnston
Managepoint Employees
Margo and Bill Martin
Bill McCully
Michael McCully
Deborah McManus-D J McManus Foundation

Nick and Lisa Melloh
Scott Milne
Phillip and Elizabeth Mosbaugh
Dr. Erin Newton
Dhiren Patel
Presbyterian Women- 2nd Presbyterian
Church
The Saltsburg Fund- Donald W. Buttrey, Ann
Hyer Buttrey
Brenda and Kory Schultz
Heidi Sighting
Steve Sommer
Mary Ann Thiel
Andy and Angie Weas
Wheaton World Wide Moving
Dr. Claire Willard
Scott and Elisabeth Williams
MaryBeth and Tim Wott
Jeff and Libby Wyatt

2020 Board of Directors

The Morning Light Volunteer Board provides leadership and community representation that support our Mission. One hundred percent (100%) of Board Members make an annual financial contribution to Morning Light and/or its programs.

OFFICERS

Brandon Hoopingarner, Chair
Juli Hurdle, Vice Chair
Jean Patterson, Treasurer
Holly Carter, Secretary

MEMBERS

Carol Applegate
Tony Bewsey
Darren Chittick
Meresa Creekmore-Armor
Lamont Hatcher
Kevin Johnston
Dr. Erin Newton
Hitesh Patel
Dr. Rafael Rosario
Brenda Shultz, Immediate Past Chair
Chris Williams
William Wilson



The Abbie Hunt Bryce Home
2018 National Award Winner
Boston University's Institute for
Health System Innovation & Policy

2020 Morning Light Leadership Staff

Tom Fodor, Executive Director CEO

Madison Gonzalez, Community Involvement and Events Manager

Rachael Winbush, Abbie Hunt Bryce Home Operations Manager

Dai'Ja Lewis, Provider Relations Specialists

Alice Wilson, Pennwood Place Property Manager

**Special Thanks to PNC Bank and
Board Member Kevin Johnson, recipients of the 2020 Customer Service Awards.**

2020 Annual Report Compiled by Madison Gonzalez, Tom Fodor, and Skye Schwab

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Morning Light, Inc. fosters nonprofit community services and programs in central Indiana for the terminally ill, seniors, and families of limited means in need of health, wellness or end of life care.