



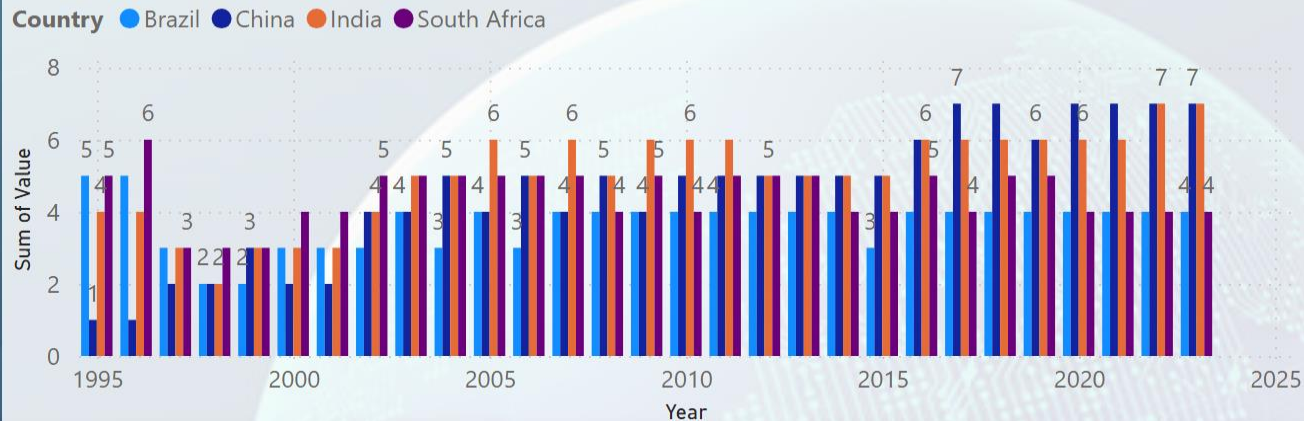
# **South Africa's Digital Competitiveness vs Other BRICS Countries**

|                |                   |
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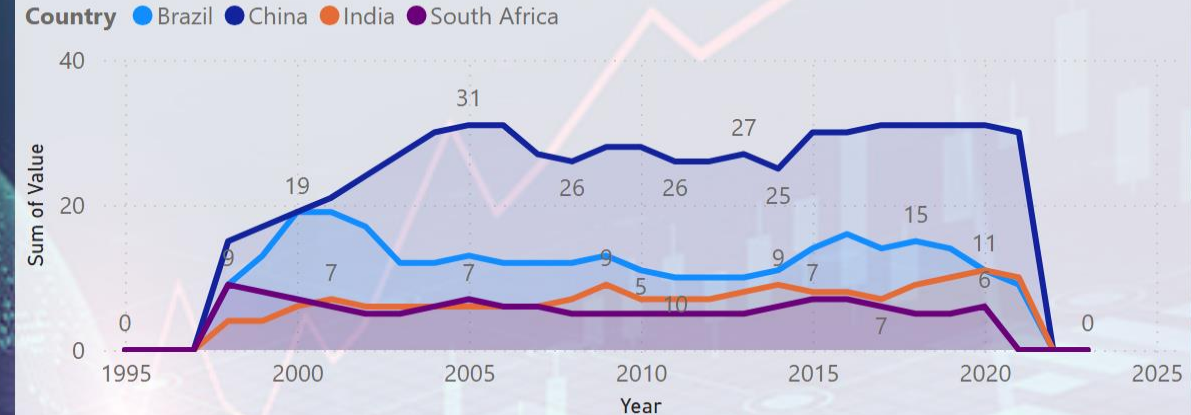


# Digital Competitiveness Economic Factors

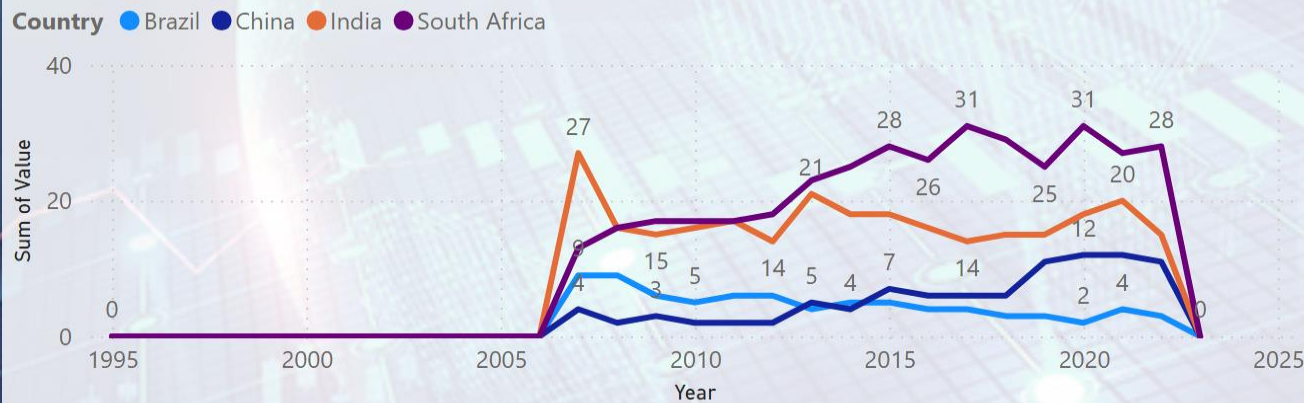
## Funding for technological development



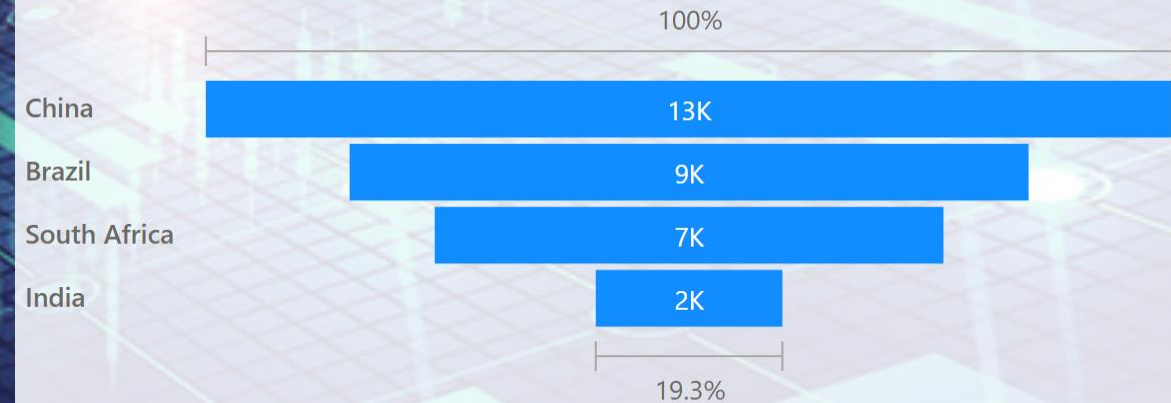
## High-tech exports



## IT & Media Stock Market Capitalization Ranking



## 2022 GDP Per Capita

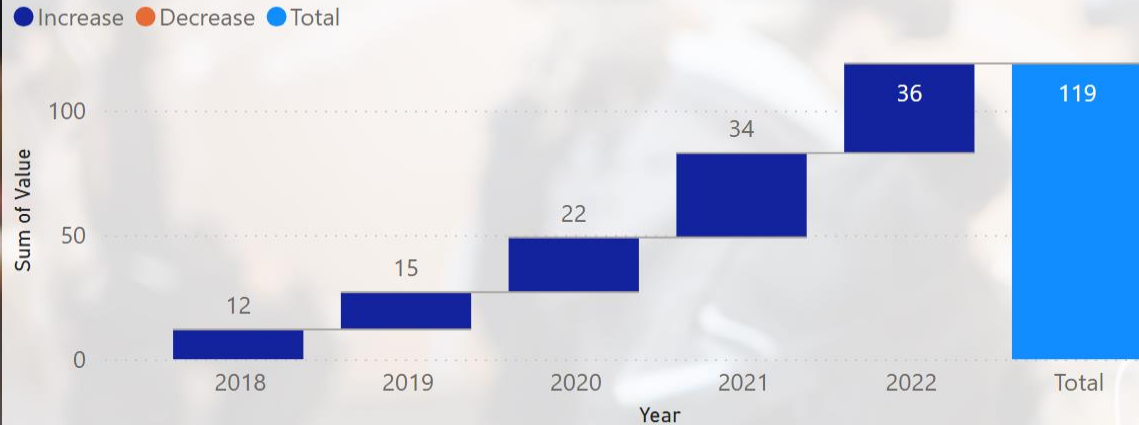


- **South Africa** funding for technological development has been moving between 6 and 4 matrices. **China** and **India** are leading in terms of funding of technological development whilst Brazil trails behind.
- **South Africa** has not been doing so well in terms of exports of high-tech items because for the past 10 years it has been ranking lower than any country in the BRCIS group. **China** has been leading by a very high margin compared to other BRICS nations.
- **South Africa** has been leading in terms of ranking for IT & Media stock market capitalization followed by **India**.
- GDP per capita for South Africa is lower than that of **China** and **India**.

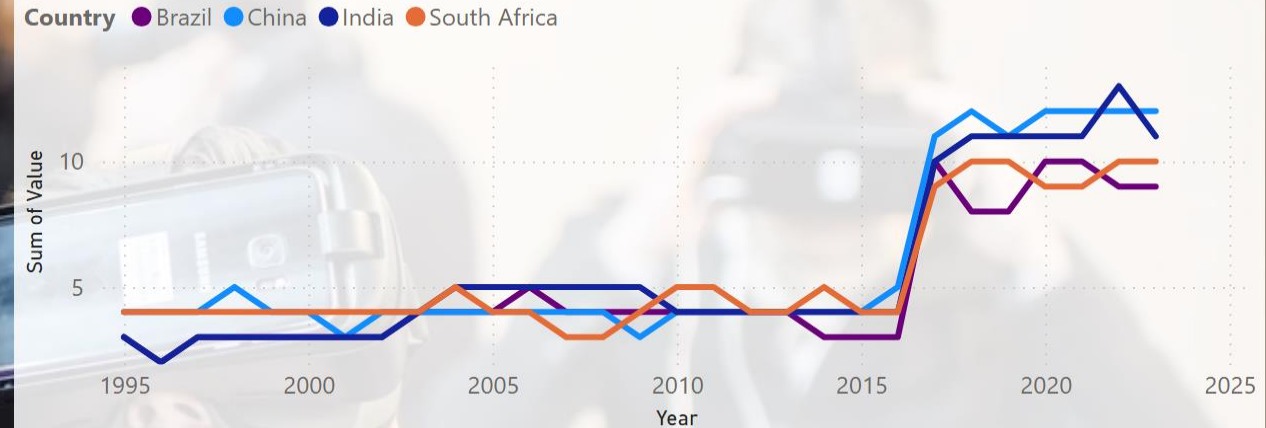


# Digital Competitiveness Technological & Environment Factors

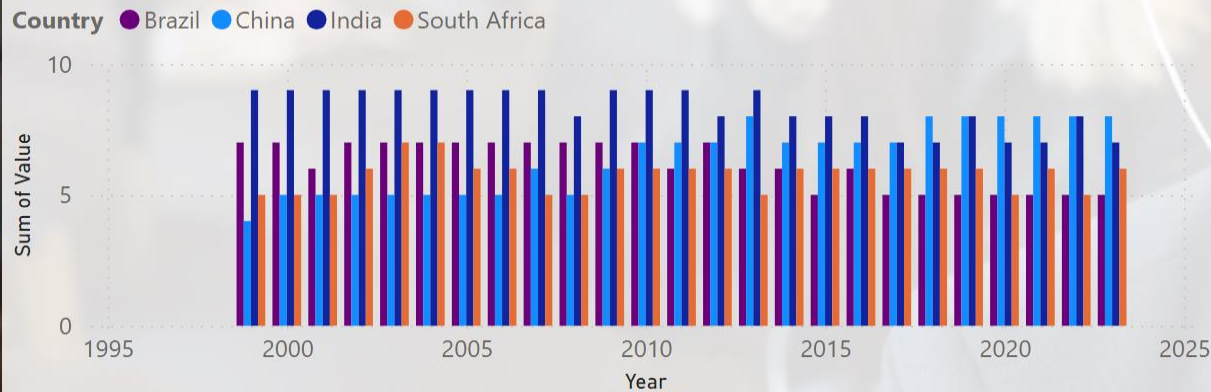
## South Africa Internet bandwidth speed



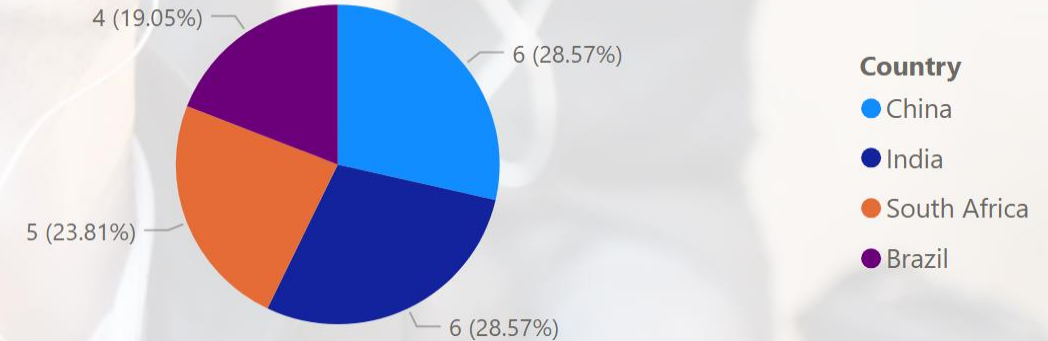
## Agility of companies & Knowledge transfer



## Digital/Technological skills



## 2023 Use of big data and analytics

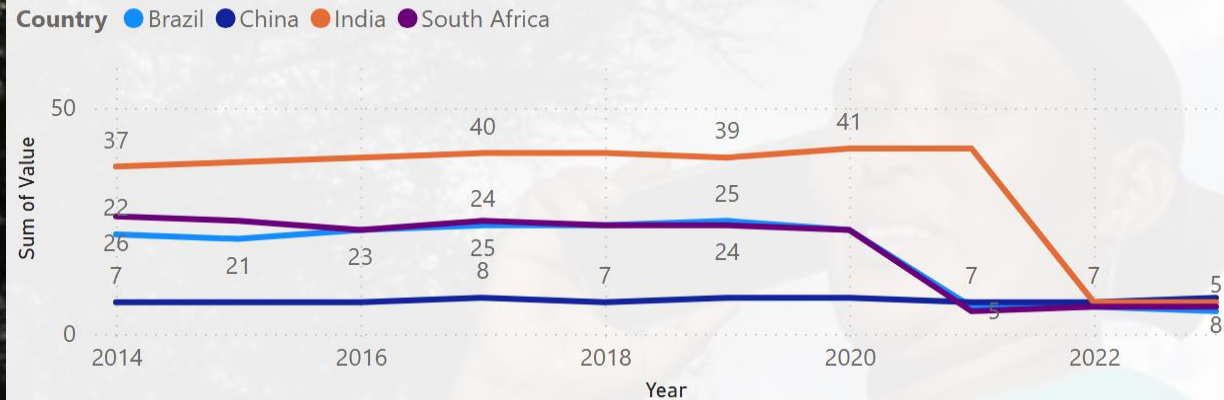


- **South Africa** Internet bandwidth speed has been growing over the years which is essential for efficient digital communication and online services. However the rate is behind that of **China** and **India**.
- **South Africa**'s level of digital/Technological skills available in the country has not had any significant changes and falls behind that of **China** and **India**.
- Use of big data and analytics for **South Africa** is higher than that of **Brazil** and lower than **China** and **India**.
- In terms Agility of companies and knowledge transfer ,matrices haven seen a significant jump in 2016 and **South Africa** matrix is higher than that of **Brazil** in 2023 but lower than that of **China** and **India**.

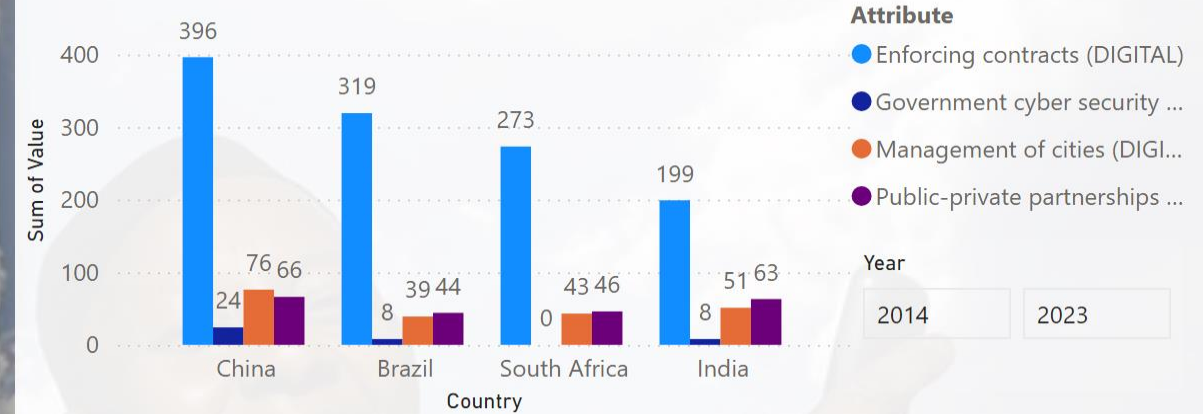


## Digital Competitiveness Social & Political Factors

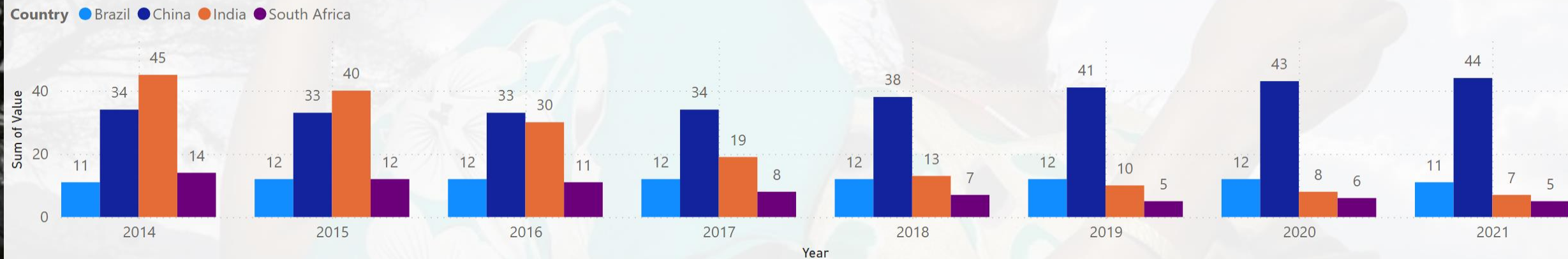
### Attitudes toward globalization & Graduates in Sciences



### Political Factors



### High-tech patent grants



- **South Africa's** matric for attitude towards globalization & graduates in science was higher between 2013 and 2021. It was higher than **China** but lower than **India**.
- Analysis of Political factors for the past 10 years show that **South Africa** still has a long way to go to catch up to **China and India**.
- Use of big data and analytics for **South Africa** is higher than that of **Brazil** and lower than **China** and **India**.
- Analysis of **South Africa's** matric for high-tech patent grants shows a downward trend from 2014 which **China** shows an upward trend. **India** also shows a downward trend while **Brazil** does not have significant changes.



# South Africa Digital Competitiveness Ranking vs other BRICS countries

## Time Range

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

## Economic Factors Ranking

| Country      | Funding for technological development | GDP per capita | High-tech exports | IT & media stock market capitalization |
|--------------|---------------------------------------|----------------|-------------------|--|
| South Africa | 3                                     | 4              | 4                 | 1                                      |
| India        | 2                                     | 3              | 3                 | 2                                      |
| China        | 1                                     | 2              | 1                 | 3                                      |
| Brazil       | 4                                     | 1              | 2                 | 4                                      |

## Technological & Environment Ranking

| Country      | Agility of companies | Digital/Technological skills | Internet bandwidth speed | Use of big data and analytics |
|--------------|----------------------|------------------------------|--------------------------|-------------------------------|
| South Africa | 4                    | 3                            | 4                        | 3                             |
| India        | 2                    | 1                            | 3                        | 2                             |
| China        | 1                    | 2                            | 1                        | 1                             |
| Brazil       | 3                    | 4                            | 2                        | 4                             |

## Social & Political Ranking

| Country      | Attitudes toward globalization | Government cyber security capacity | High-tech patent grants | Management of cities |
|--------------|--------------------------------|------------------------------------|-------------------------|----------------------|
| South Africa | 4                              | 4                                  | 4                       | 3                    |
| India        | 2                              | 2                                  | 2                       | 2                    |
| China        | 1                              | 1                                  | 1                       | 1                    |
| Brazil       | 3                              | 3                                  | 3                       | 4                    |

- **South Africa's** digital competitiveness compared to other BRICS countries, shows both strengths and weaknesses. Economically, it faces challenges due to lower funding for technological development and high-tech exports. Technologically, its bandwidth speed and digital skills are improving but lag behind larger BRICS nations. In terms of economic factors it ranks third on an average. South Africa ranks 4th place in terms of technology, environment, social and political factors.

## South Africa Digital Competitiveness Ranking

VS BRICS Countries

IT & media stock market capitalization

1

Graduates in Sciences

3

Knowledge transfer

3

Management of cities

3

Agility of companies

4

Attitudes toward globalization

4

Digital/Technological skills

4

GDP per capita

4

Government cyber security capacity

4

High-tech exports

4

High-tech patent grants

4