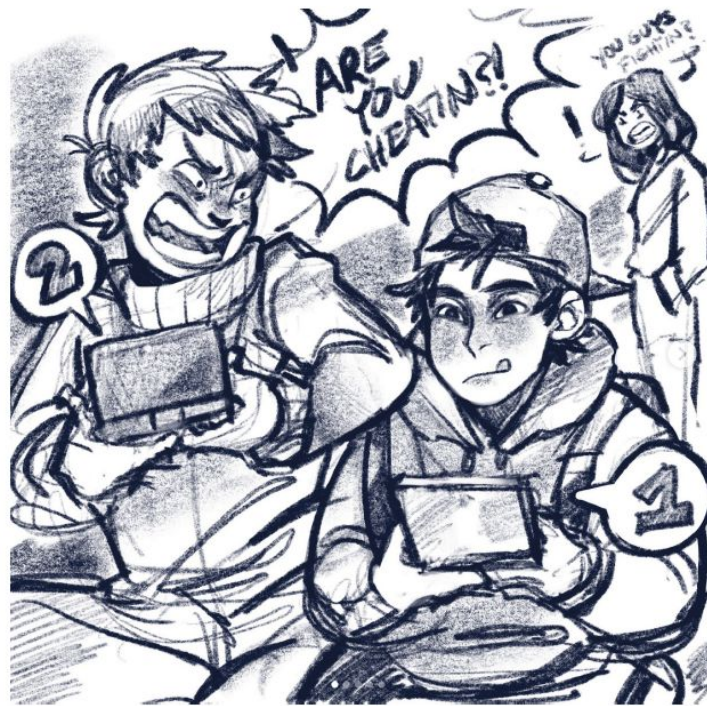


Joyce Zhang's Website

Who is my client?

Joyce Zhang is an undergraduate at Massart who's planning to pursue a degree in Animation. Her illustrative skills have been top-notch ever since I've met her in middle school. Despite her impeccable illustration abilities, she has little online presence. I went to her and offered to make her an online shop for her illustrations.



Who is my client?

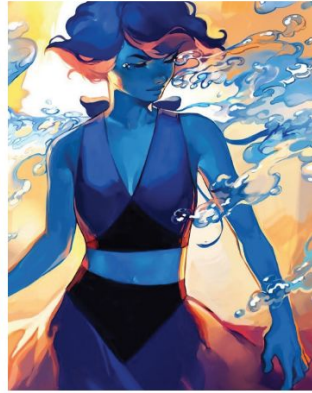
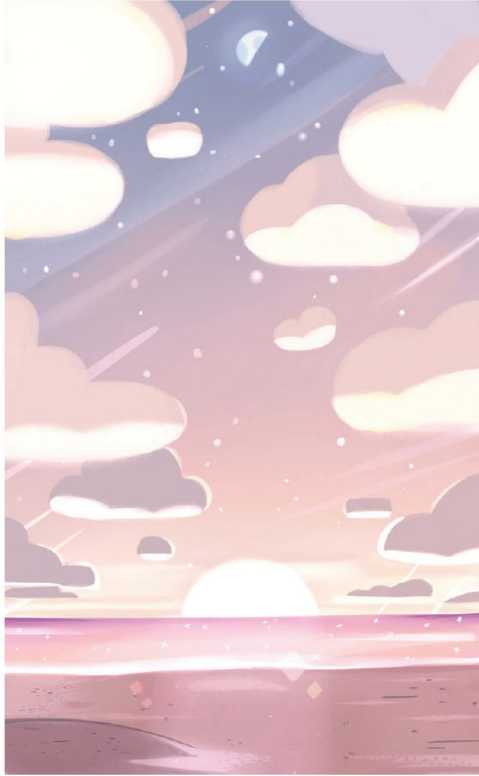
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Purpose?

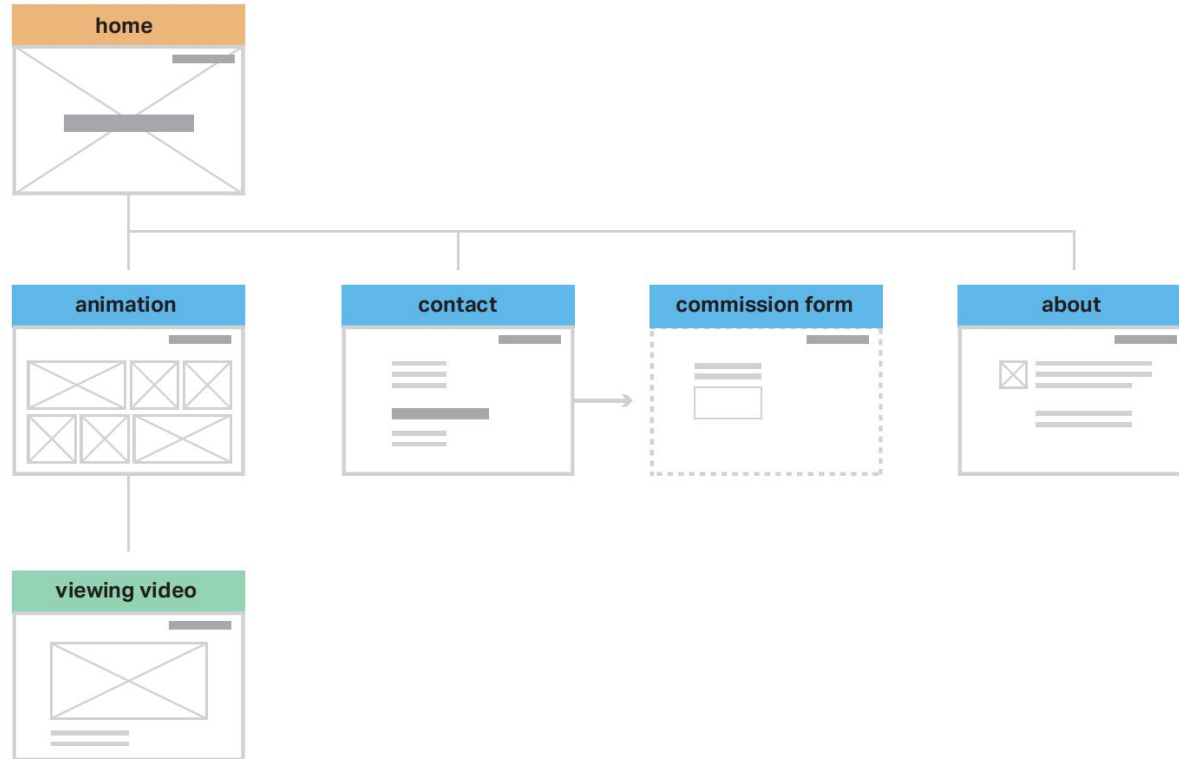
Joyce wants to make money, of course. Having an online store is also a good opportunity to showcase her work and gain notoriety. People can buy her work and are able to recommend her work to their friends.

She also talked about having her work easily accessible to people who want to hire her. This website will house all her finished pieces under one place, making it easy for people to look through her work.

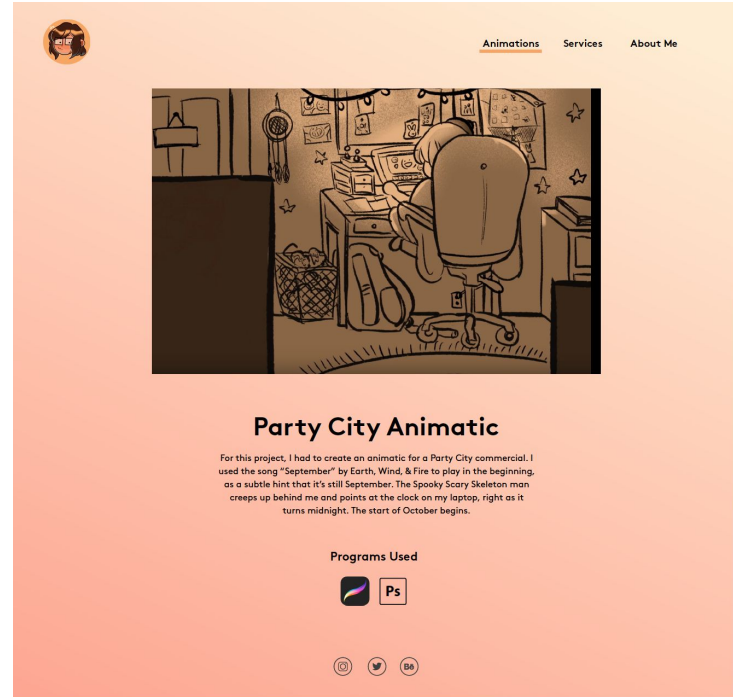
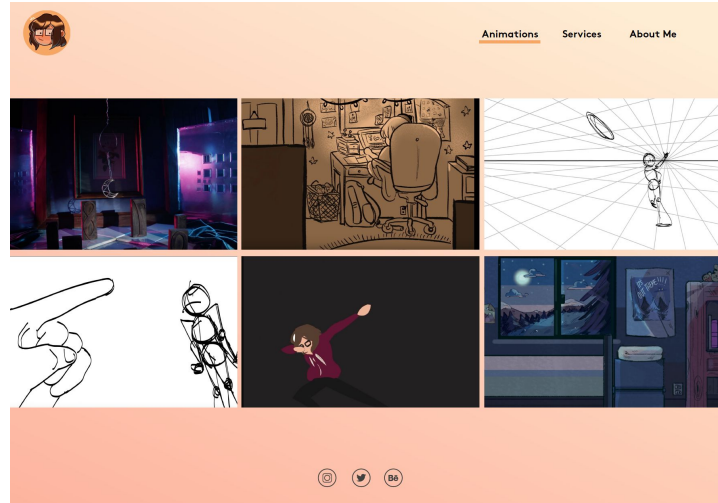
Mood board



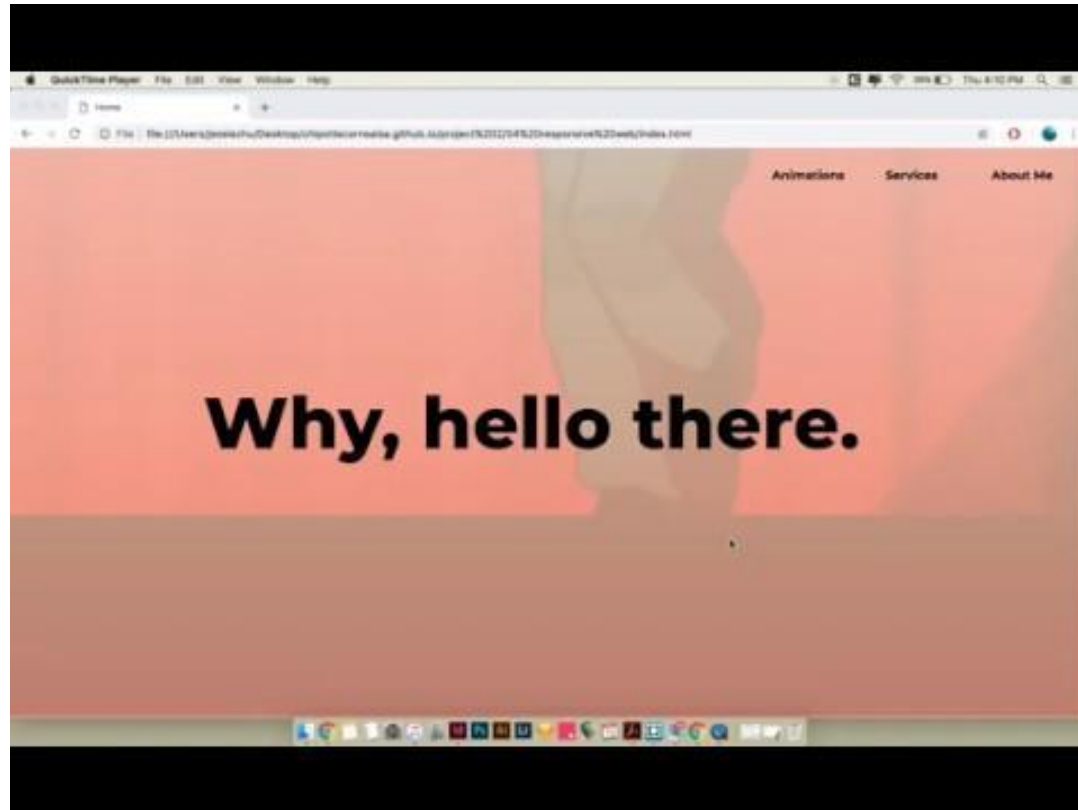
Sitemap



Mock up



Walkthrough



Reflection

WHAT I LEARNED I found that making a mockup made the process of developing the site much easier.

WHAT I WOULD'VE DONE DIFFERENTLY If I had more time, I would've like to explore more with jQuery.

CLIENT REACTION Joyce really enjoyed the website. She appreciated how I added JotForm.

WHAT'S NEXT? I'm going to continue building Joyce's website after I'm done with this semester.