

# Samantha Baldwin (Chipper Levy)

age: 22

residence: Atlanta, GA

education: Studying for Bachelors in Education

occupation: Student

marital status: Single



*"Live, Laugh, and Love in moderation"*

Runs to the gym every morning

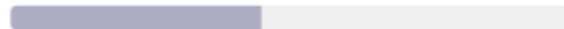
Hangs out with friends for lunch

Works as a swim team coach in the evening

Spends her free time studying, watching movies, or at the aquarium

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

A tidy list, schedule, and plan solves just about everything!

## Needs

- A consistent eating schedule
- New insulin kit
- A husband
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## Values

- Utilizes technology and smartphone as organizers
- Job
- Social Network

## Wants

- To maintain a diet that is easy on body (Type I diabetic, Acid reflux)
- More time to study and not forget to eat
- A husband

## Fears

- Fears not having her insulin close by