

How to Search Google exact Match

[1]. We want to normally open "www.google.com" after writing inside "search google for help" then after we want to go to settings then click on advance search to write "exact words or phrases" . we need to write exact keywords after clicking on the advanced search button.

[2]. We are going to a normal google search page and writing search exact words inside the " " and search.

Video link: <https://www.youtube.com/watch?v=Y0BvBPxC074>.

Exact Keyword Search

1) Google ads (keyword planner)

- 1) Open website "https://ads.google.com/intl/en_in/home/tools/keyword-planner/".
- 2) Click on the website after login the account
- 3) Login account click on the keyword planner
- 4) Getting the keyword planner page then click on the "Discover new keyword".
- 5) Discover new keywords page we have two options 1) Start with keywords 2) Start with the website.
- 6) In start with keywords we write proper keyword name also we have option of the proper website url.
- 7) After getting result we choice option region, result of month with year
- 8) After getting the result then we save the keyword after clicking on the save keyword we click on the download .csv.

2) ubersuggest

- 1) Open the website "<https://neilpatel.com/ubersuggest/>".
- 2) Click on the website after login the account
- 3) Login account
- 4) After the login account opens the "keyword research" link.
- 5) click on the keyword research and we search proper keywords.
- 6) Getting the result we finally downloaded and exported csv.