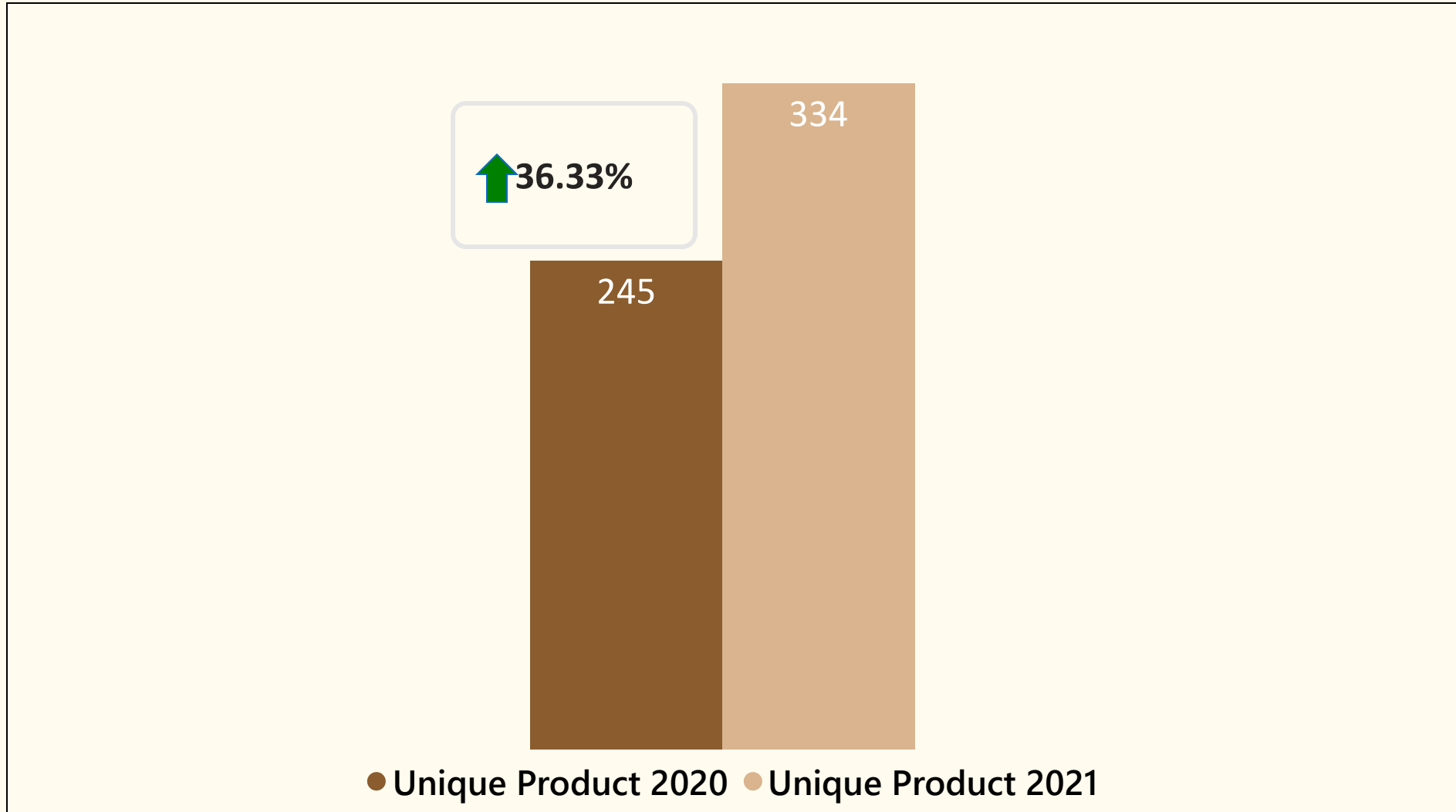
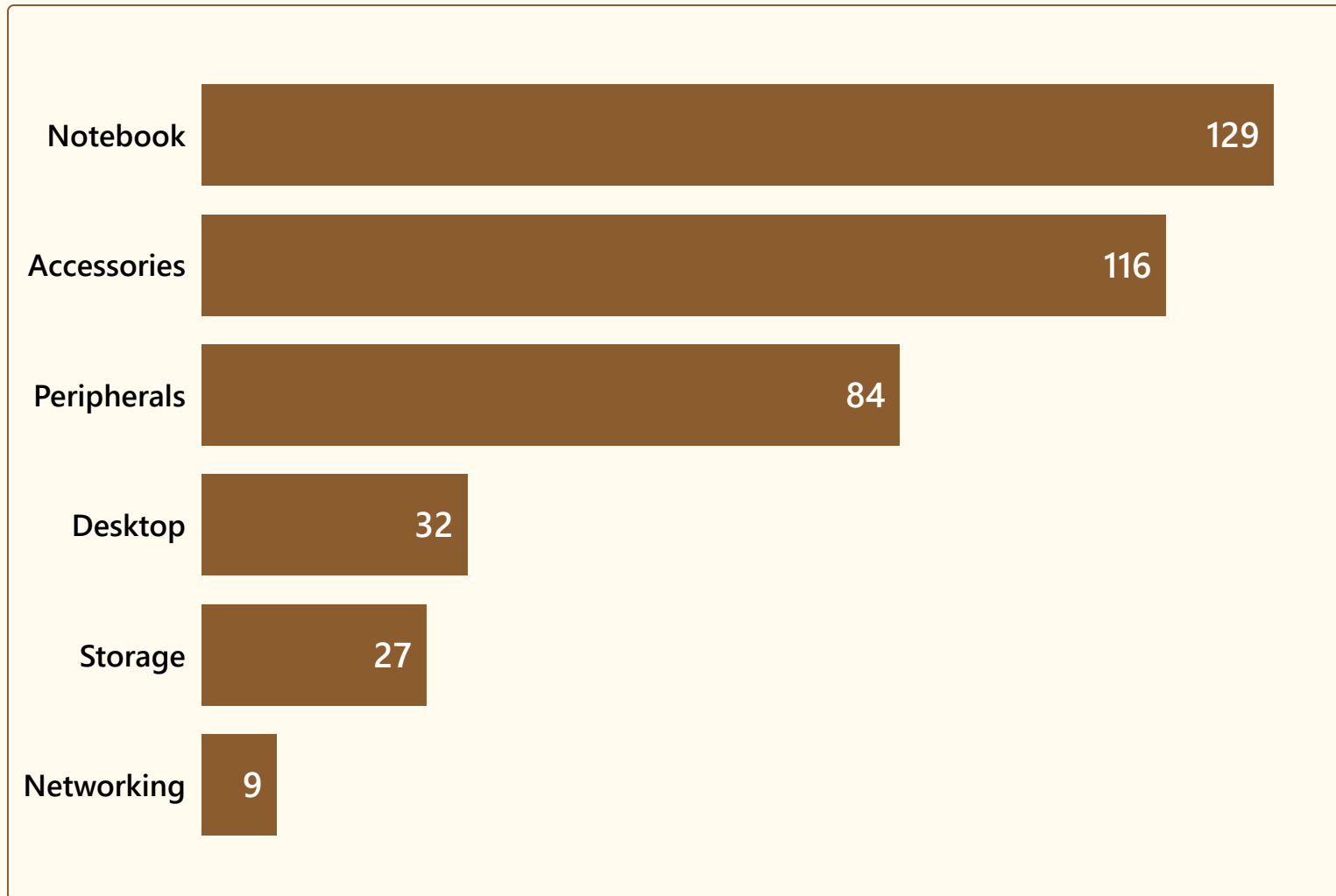


Unique products in 2020 and 2021



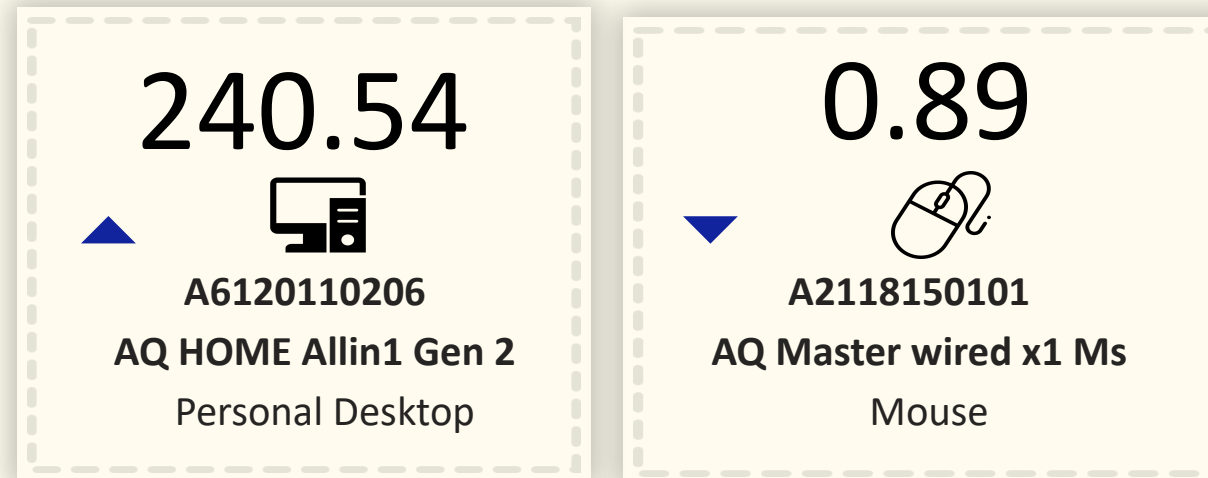
Unique **product counts** for each **segment**



Unique product difference per
segment from 2020 to 2021

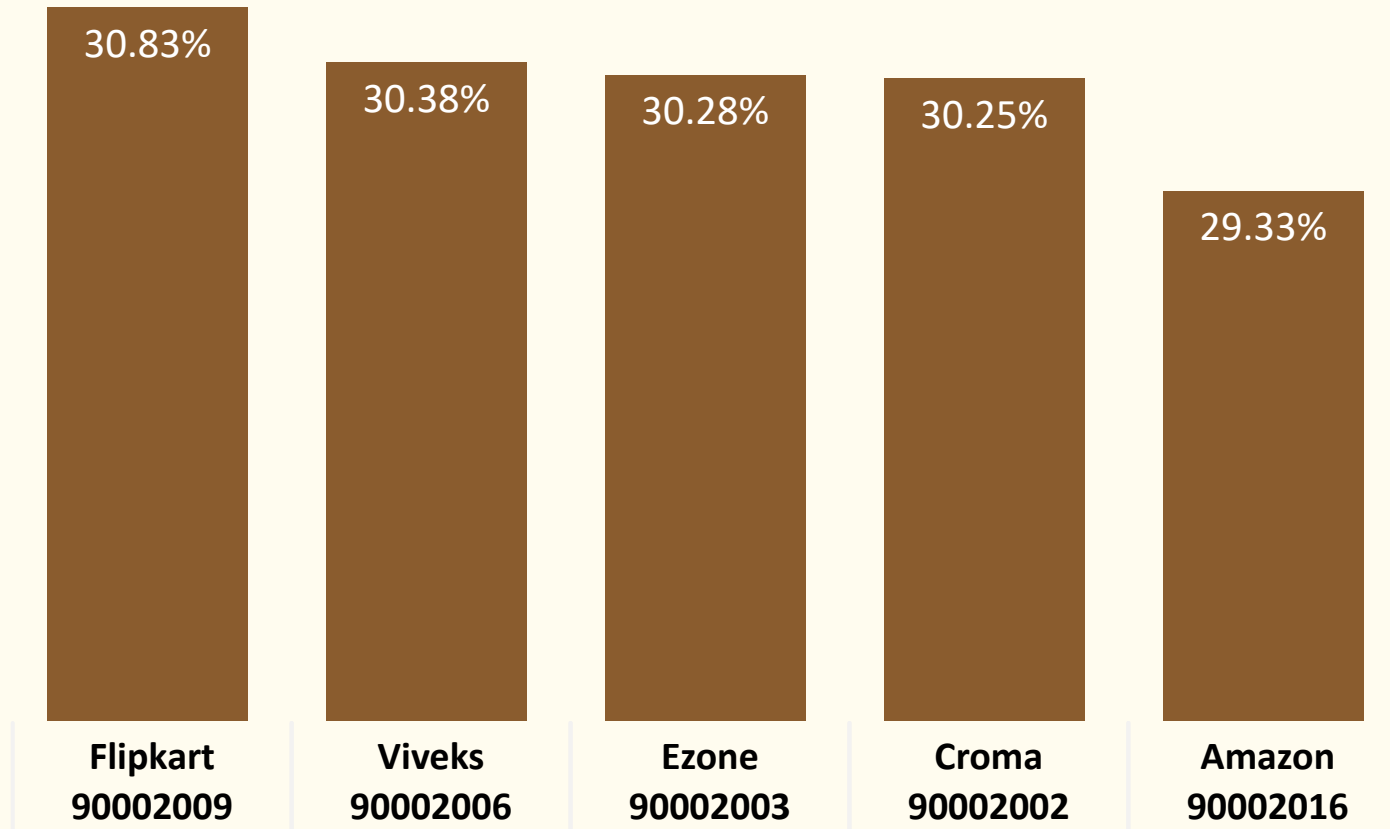
segment	Unique Product 2020	Unique Product 2021	Difference ▼
Accessories	69	103	34
Notebook	92	108	16
Peripherals	59	75	16
Desktop	7	22	15
Storage	12	17	5
Networking	6	9	3
Total	245	334	89

Products having the
highest and **lowest**
manufacturing costs

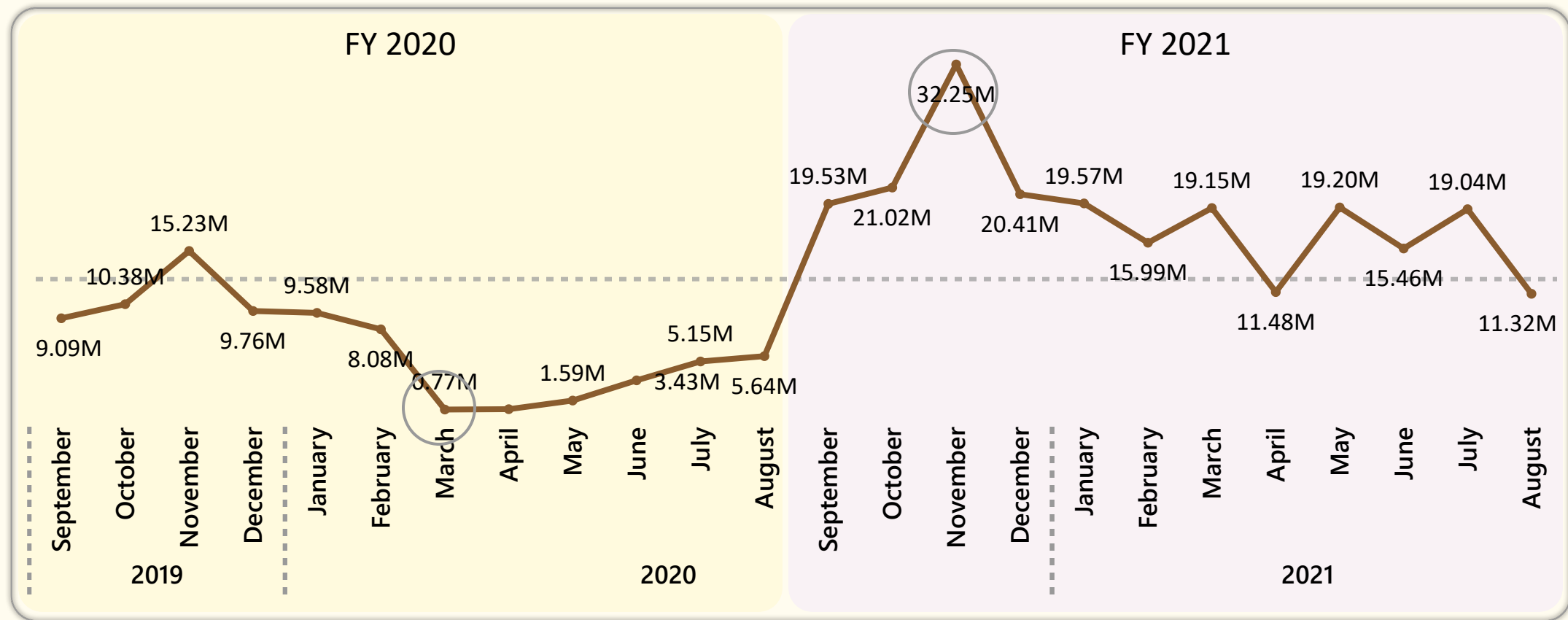


Product code & Product

Top 5 Indian customers with
highest average discount
percentage for **FY 2021**

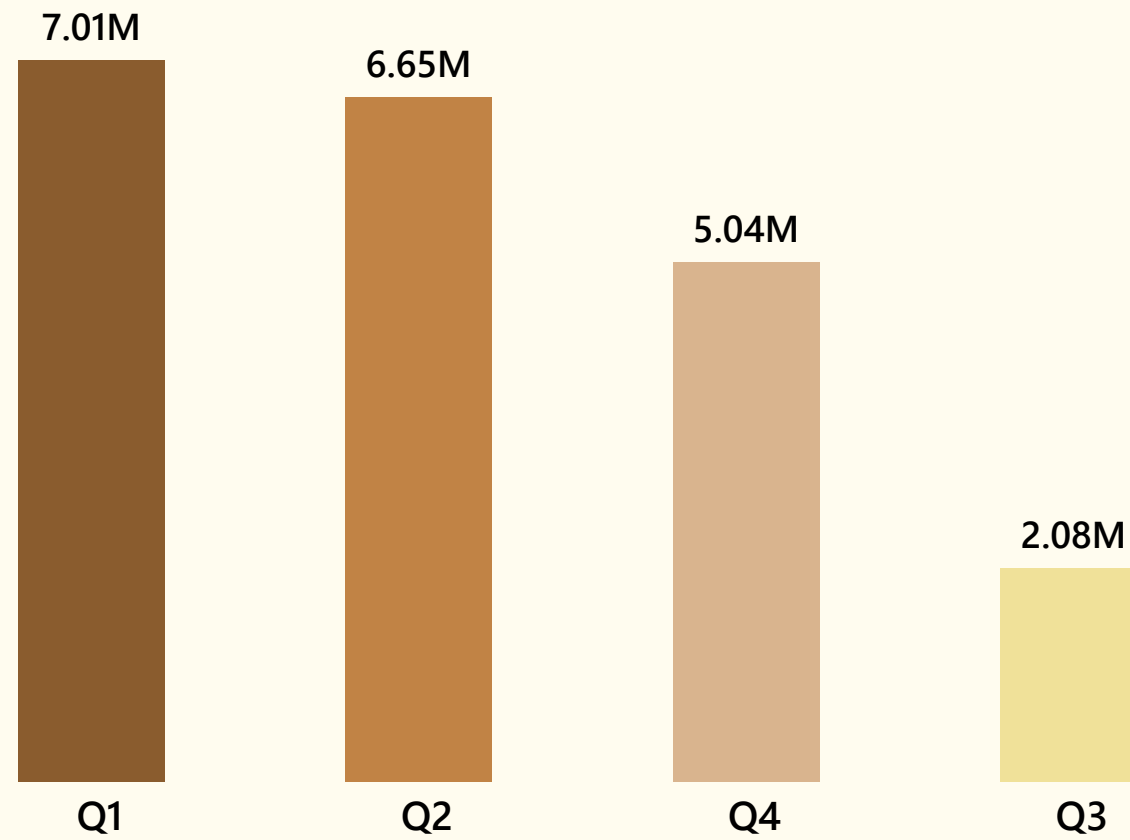


Customer & Customer code

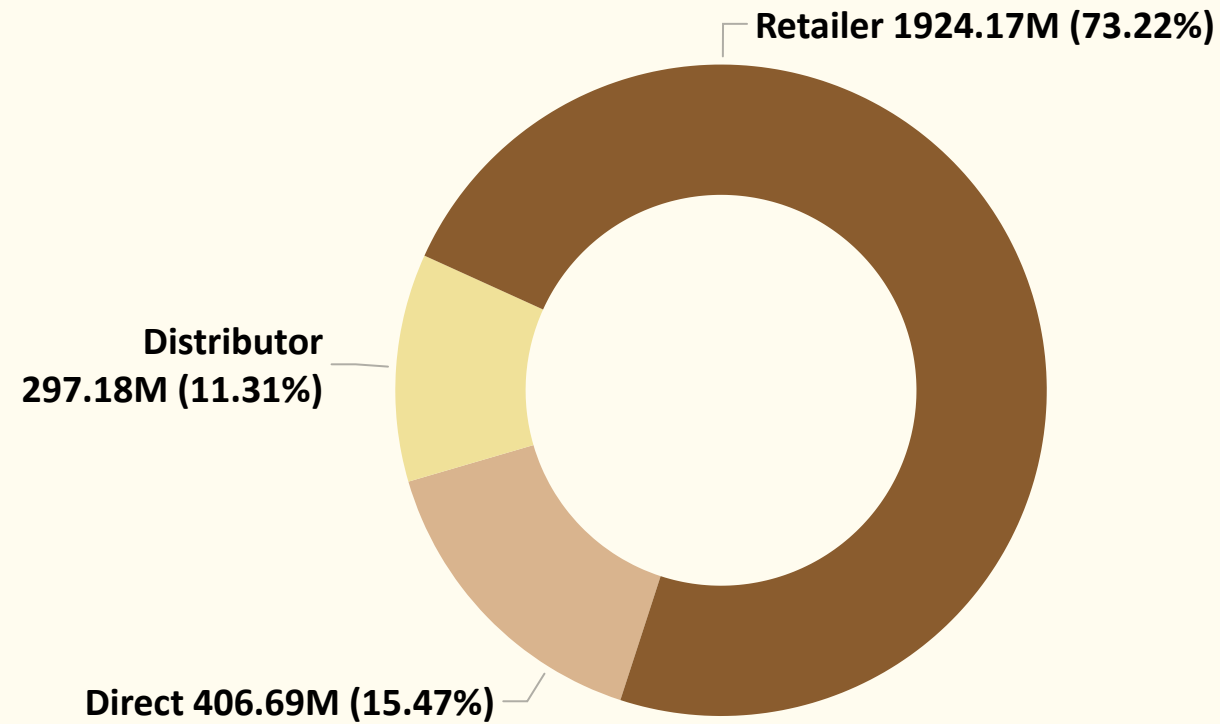


Gross sales amount report for **Atliq Exclusive** by month

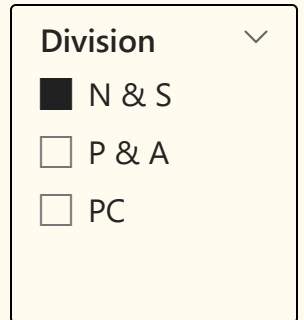
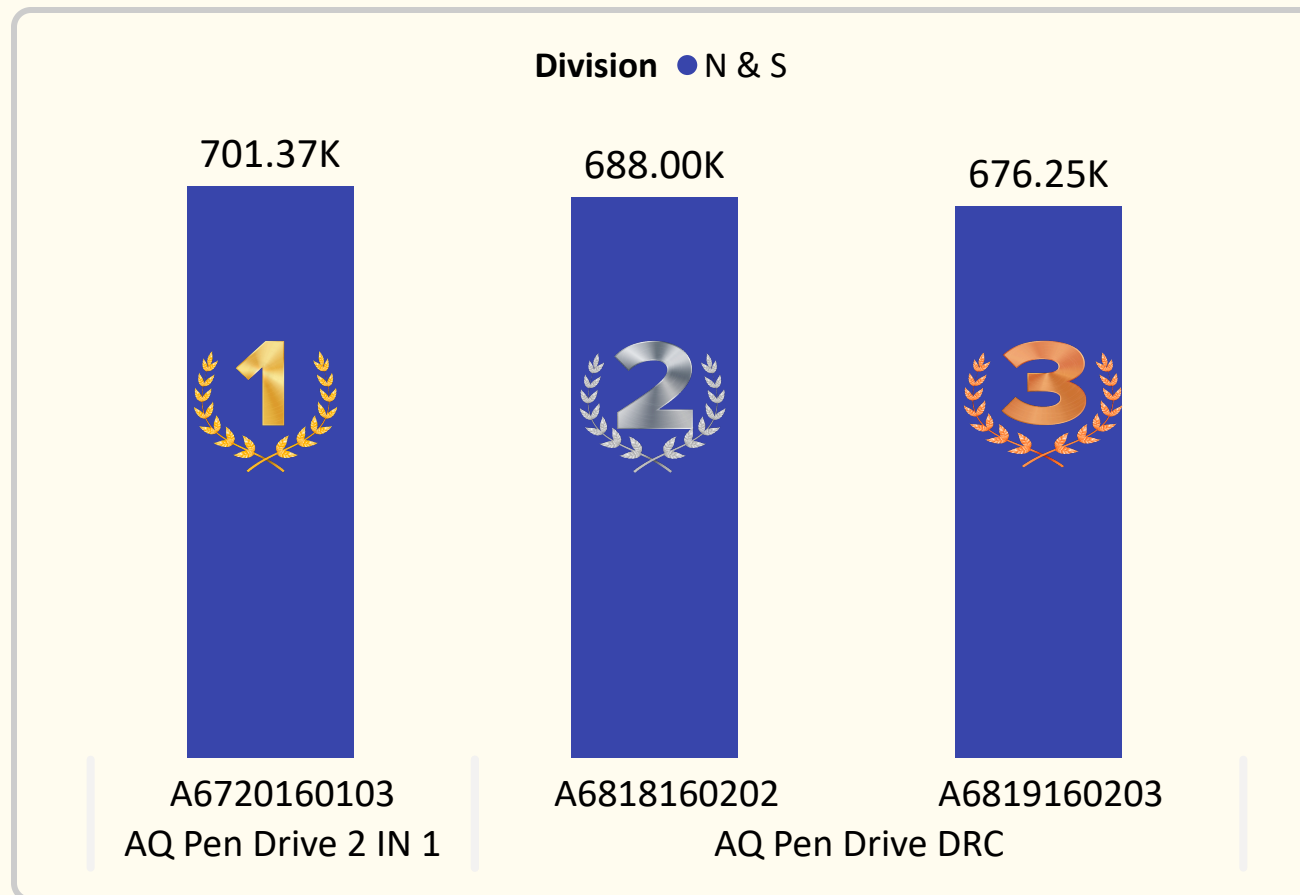
Total sold quantity in **FY 2020** by **Quarter**



Gross sales and contribution percentages by
Channels for **FY 2021**



Top 3 highest-selling products by Division for FY 2021



region	market	sub_zone
NA	Canada	NA
NA	USA	NA
LATAM	Brazil	LATAM
LATAM	Chile	LATAM
LATAM	Columbia	LATAM
LATAM	Mexico	LATAM
EU	Austria	NE
EU	France	SE
EU	Germany	NE
EU	Italy	SE
EU	Netherlands	NE
EU	Norway	NE
EU	Poland	NE
EU	Portugal	SE
EU	Spain	SE
EU	Sweden	NE
EU	United Kingdom	NE
APAC	Australia	ANZ
APAC	Bangladesh	ROA
APAC	China	ROA
APAC	India	India
APAC	Indonesia	ROA
APAC	Japan	ROA
APAC	Newzealand	ANZ
APAC	Pakistan	ROA
APAC	Philiphines	ROA
APAC	South Korea	ROA

