



# PIZZA SALES DASHBOARD



POWERBI



# PIZZA SALES



Total Orders

21K

Total Revenue

817.86K

Select Month

All

Select Hour

All

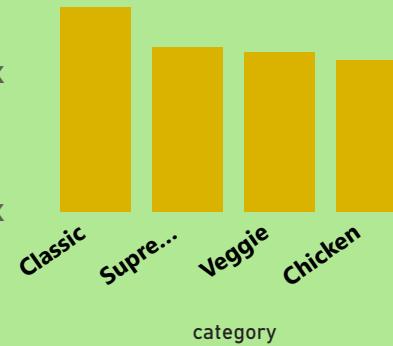
Best Seller

The Greek Pizza

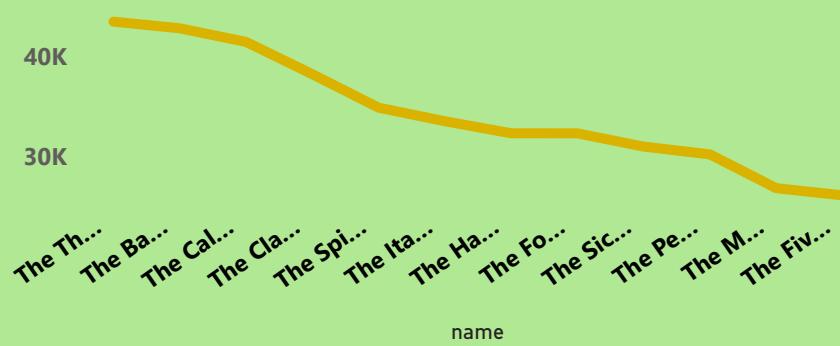
Avg Order /Day

138

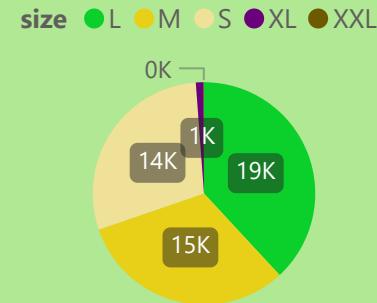
Sum of Sales by category



Sum of revenue by name



Total Sales by size



Sum of Cumulative\_revenue by Month



Orders Per Hour



Top 3 PIZZA by REVENUE



Top 5 Pizza &amp; Sales



Sum of Total\_quantity by name

name	Total quantity
The Classic Deluxe Pizza	1000
The Barbecue Chicken P...	800
The Hawaiian Pizza	700

# Insights

## Total Orders and Revenue:

**A total of 21K orders were made, generating a significant revenue of \$817.86K**

## Top-Selling Pizza:

**The Greek Pizza is the best-seller, indicating a preference for that type among customers.**

## Average Orders per Day:

**On average, there are 138 orders per day, showing consistent demand.**

## Sales by Category:

**Classic pizzas have the highest sales among all categories, followed closely by Supreme and Veggie categories. Chicken pizzas have relatively fewer sales.**

# Insights

## Revenue by Pizza Name:

Revenue distribution by pizza name shows a steep decline after the top few, meaning a small number of pizza varieties contribute significantly to the total revenue.

## Sales by Pizza Size:

The largest share of sales is from Medium (M) pizzas, with Large (L) and Small (S) following. Extra Large (XL) and XXL sizes contribute less in comparison.

## Cumulative Revenue Growth by Month:

There is a steady increase in cumulative revenue, with the highest growth occurring towards the end of the year, especially in December.

## Orders per Hour:

Peak order times occur between 12 PM and 2 PM, indicating lunch hours are the busiest. There is also a slight spike around 6 PM to 7 PM.

## Insights

### **Top 3 Pizzas by Revenue:**

**The Classic Deluxe Pizza, Barbecue Chicken Pizza, and Hawaiian Pizza are the top revenue-generating pizzas.**

### **Pizza Sales by Quantity:**

**The Classic Deluxe Pizza and Barbecue Chicken Pizza have the highest sales in terms of quantity, reflecting their popularity among customers.**

***The dashboard highlights the importance of classic pizza varieties, medium-sized pizzas, and the lunch hour peak in driving sales and revenue.***