

TED^x Chandigarh

x = independently organized TED event



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WHAT IS **TED**?

TED is an annual event where the world's leading thinkers and doers are invited to share their passions

"TED" stands for Technology, Entertainment, Design three broad subject areas that are shaping our future.

Attendees have called it "**the ultimate brain spa**". The diverse audience -- CEOs, scientists, creatives, philanthropists -- is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson, Philippe Starck and Bono.



WHAT IS **TEDx**?

With **1 billion+ visitors** to its website, TED is one of the single, largest and most vibrant stages ever created. Meanwhile, independent TEDx events help share ideas in communities around the world.

The TEDx Program is designed to help communities, organizations and individuals spark conversation and connection through local **TED-like experiences**.

At TEDx events, a screening of TED Talks videos — or a combination of live presenters and TED Talks videos — sparks deep conversations and connections at the local level. TEDx events are planned and coordinated independently, under a license granted by TED.



TEDx TALKS - STATISTICS

1,000,000,000 +
VIEWS ON TEDX TALKS
TILL DATE



10,00,000 + **54,00,000 +**
LIVESTREAM VIEWERS YOUTUBE SUBSCRIBERS

40,00,000 +
EMAIL SUBSCRIBERS



190
COUNTRIES

SECOND EDITION OF **TEDx** CHANDIGARH



15 world class speakers



500+ attendees



Promotion via print, TV, radio and other media



100,000+ social media outreach



30,000+ email subscribers



Livestreaming for global audiences

DREAM | IDEATE | CREATE

THEME

YOUR

SPONSORSHIP OPPORTUNITIES

PAST - PRESENT - FUTURE

SUNDAY , JANUARY 21, 2018
www.tedxchandigarh.org

	PRESENTED BY PARTNER	POWERED BY PARTNER	ASSOCIATE PARTNER
Slots	1	2	5
Prime logo placement in all videos	Pre-Roll + Post Roll	Post Roll	✗
Pre-Event advertisement in newspaper	✓	✓	✗
VIP Passes for event	15	7	2
Exclusive Pre-Events	2	1	✗
Product Launch Event	Allowed	✗	✗
Dinner Invites with speakers and special guests	5	2	✗
Feature writeup in conference diary	One full page	Half Page	One-third of page
Tickets for rehearsal day	✓	✓	✗
Opportunity to host speaker lunch or dinner	✓	✓	✗
Mention on TEDx website	Yes. 1st rank logo	Yes. 2nd rank logo	✓

	PRESENTED BY PARTNER	POWERED BY PARTNER	ASSOCIATE PARTNER
Logo in brochure, banners and all printed material	✓	✓	✗
Acknowledgement by host on main stage	✓	✓	✗
Pop up at registration desk	✓	✗	✗
Pop up in lunch area and break area	✓	✓	✗
Database of all attendees	✓	✗	✗
Radio jingle mention	✓	✗	✗
Complimentary attendee passes	20	10	5
Display Space on event Day	✓ . Premium	✓	Stall Space
Partner merchandise in goodie bags	Any	Any	Flyers
Mention in Newsletter	✓	✓	✓

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