

peeko.

Unlocking the wisdom of crowds



Peek. Speak. Repeat.



Why are conversations not happening?



Quick show of hands please if you responded to one or more questions with a NO.

1. *Do you find it easy to begin conversations with everyone in-person?*
2. *Do you think physical interactions are replaceable?*
3. *Do you know the interest areas of potentially everyone you meet?*

Problem



Pluralistic Ignorance

Everyone is willing to talk but thinks everyone else is unwilling.

[Psychological Experiment, The Cut](#)

People don't know who is interested in what or how to go about having a conversation

Quora

I'm not shy, I just don't know what to talk about with people. What do people usually talk about?



Quora User, tries to be patient.

Answered 5 years ago · Author has 2.2K answers and 5.3M answer views

People talk about things that interest them.

If you want to be a good conversationalist, you need to have an interest in people, and broad knowledge of the sorts of things that people talk about when they're as yet strangers. It needn't be deep, it just needs to get you started, and then you let them take over, talk your ear off, and throw in an occasional intelligent question to indicate that you are interested, and to keep the conversation going.



reddit



Posted by u/PoppyWylder 3 years ago

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I actually don't know how to talk to people.



Text

i've noticed that i find myself to nervous to speak to anyone.

How big is the problem?



The Average American

5 hours spent each day doing nothing

[CDC](#)²



The Working Professional

55 minutes spent travelling each day

[census.gov](#)³



The Millennial

26% do not know their neighbour's first name

[OnePoll Study](#)⁴



The Disconnected Workspace

Social Tech can boost productivity by 25%

[McKinsey Study](#)⁵



The Chasing Loneliness

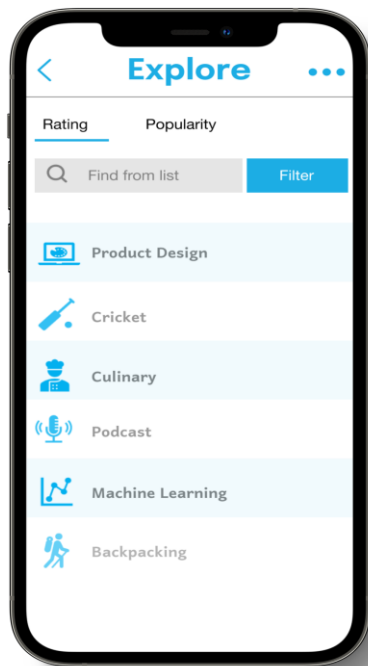
37% of meals consumed alone not by choice

[Forbes](#)⁶

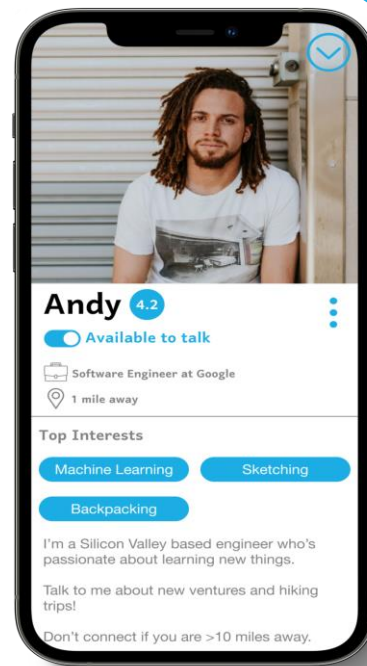
Sneak Peek



Home

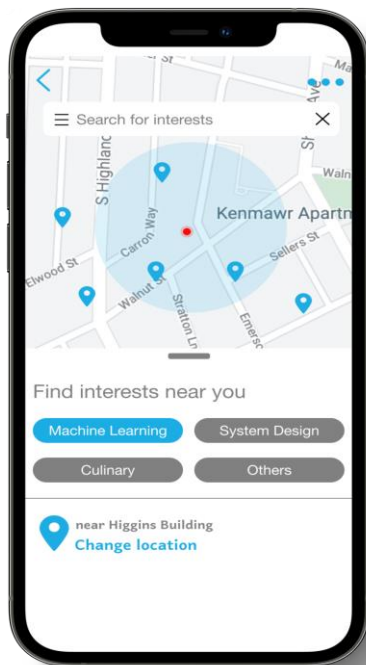


Explore an area of interest

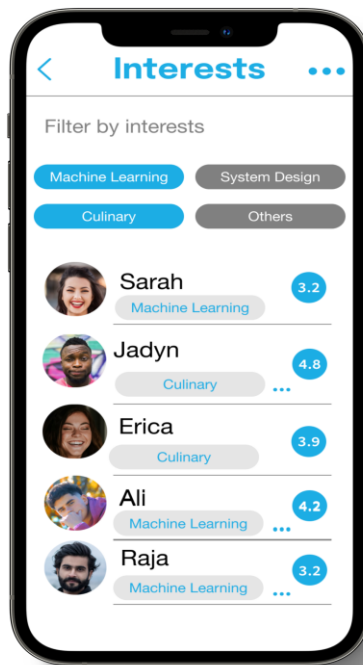


Build your profile

Sneak Peek



Locate an interest match around you



Explore users with similar interest



Chat and schedule a meetup

Join the mission

Building communities by personalizing *everyday conversations* and *unmuting* the world

