

Excited?



Confusion?



Buy?

MUSE



Scan.

Decide.



muse

Making art accessible

Opportunity Framework



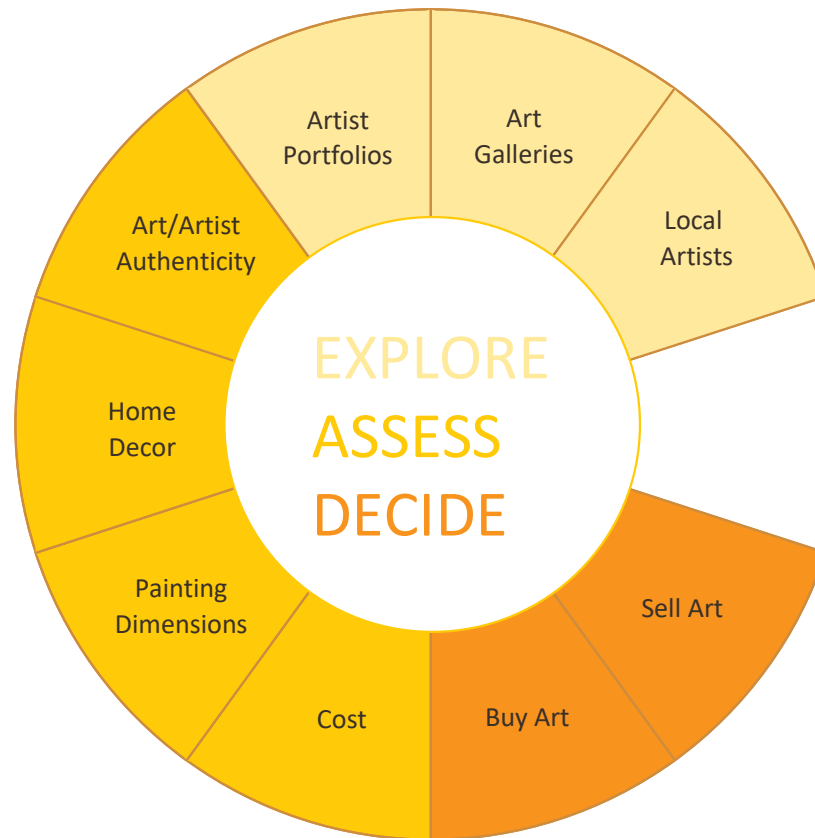
Alana Mittleman, Chirag Huria, Elias El Kozah, Rohan Paliwal

Digital Service Innovation (Spring 2022)

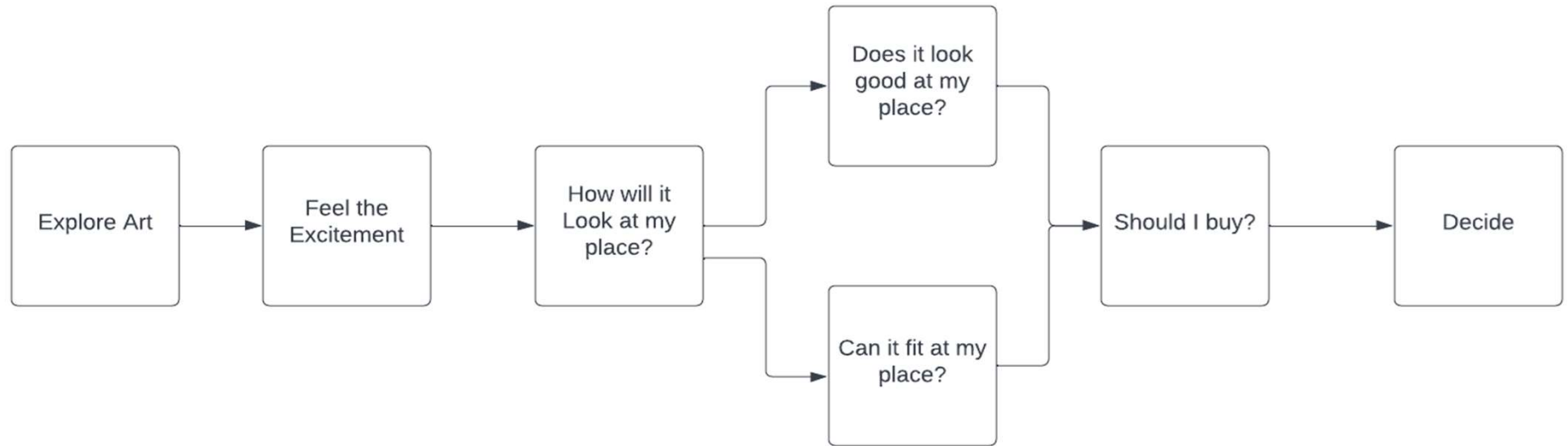
Carnegie Mellon University

Muse - Opportunity Framing

The empty slice means the frame is open-ended. We will be doing more customer research and reframing is always possible.



Without Muse



With Muse

