# What is TED?

TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less).

TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages. Meanwhile, independently run TEDx events help share ideas in communities around the world. TED is owned by a nonprofit, nonpartisan foundation. TED's agenda is to make great ideas accessible and spark conversation.

#### What is TED's mission?

TED is a global community, welcoming people from every discipline and culture who seek a deeper understanding of the world. TED believes passionately in the power of ideas to change attitudes, lives and, ultimately, the world.

TED.com is building a clearinghouse of free knowledge from the world's most inspired thinkers — and a community of curious souls to engage with ideas and each other, both online and at TED and TEDx events around the world, all year long.

#### What is TEDx?

TEDx was created in 2009 in the spirit of TED's mission, "ideas worth spreading." It supports independent organizers who want to create a TED-like event in their own community. The TEDx Program is designed to help communities, organizations and individuals to spark conversation and connection through local TED-like experiences.

At TEDx events, a combination of live presenters and TED Talks videos — sparks deep conversation and connections at the local level. TEDx events are planned and coordinated independently, under a license granted by TED.

Since 2009, more than 50,000 people have shared their ideas on TEDx stages in nearly 180 countries. The ideas are shared on a special YouTube site. Since 2009, more than **one billion people** have viewed TEDx talks.



Over the years, TEDx events have evolved into microcosms of their local community, each event piecing together its own brand and identity.

## What is TEDxChandigarh?

Creators, catalysts, entrepreneurs, artists, technologists, designers, scientists, thinkers, and doers will gather at TEDxChandigarh events to share what they are most passionate about — positive ideas for the world and for Chandigarh.

Pritika Mehta and Simarpreet Singh were granted the TEDx license in 2016 to organize the very first TEDxChandigarh on January 15,2017. The TEDxChandigarh team is in the process of planning a full day of programming with a combination of 12-15 live presenters and screening of TED Talks videos, which we hope will spark deep conversation and connections.

Through TEDxChandigarh, we want to introduce attendees to a world of new ideas -- and foster rich and inspiring connections and conversations.

Our theme is 'Dream. Ideate. Create'

### Follow TEDxChandigarh:

Website - http://tedxchandigarh.org

Twitter - https://twitter.com/TedxChandigarh

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