

muse

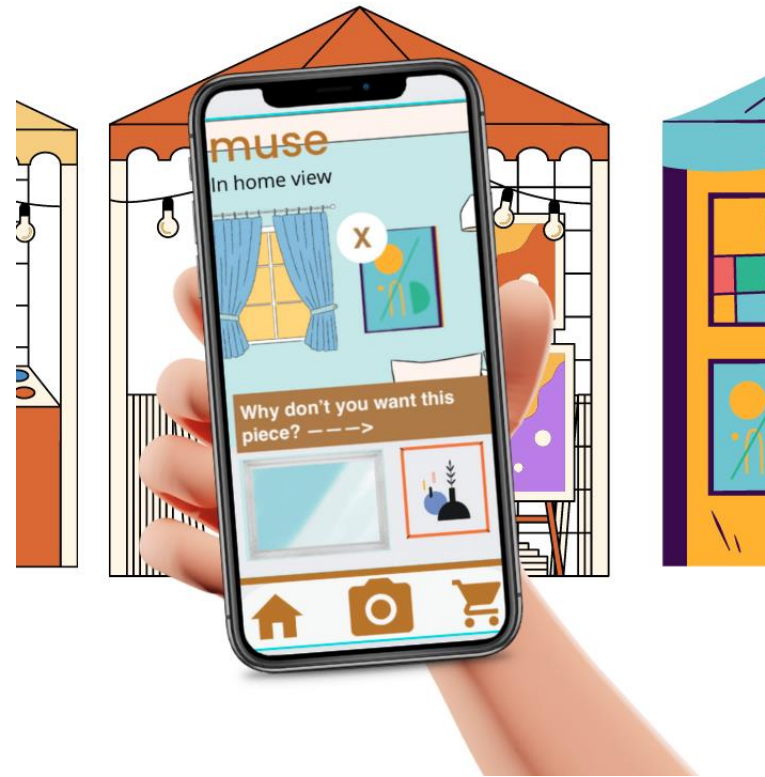
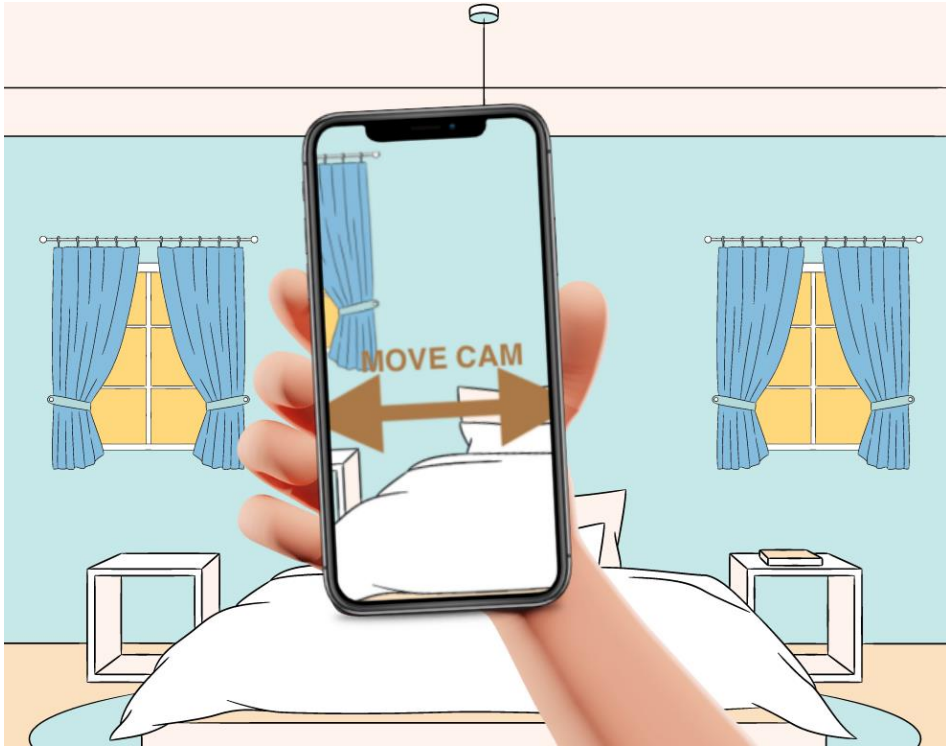
Inspire. Purchase. Share.

Chirag Huria, Alana Mittleman,
Rohan Paliwal, Elias El Kozah

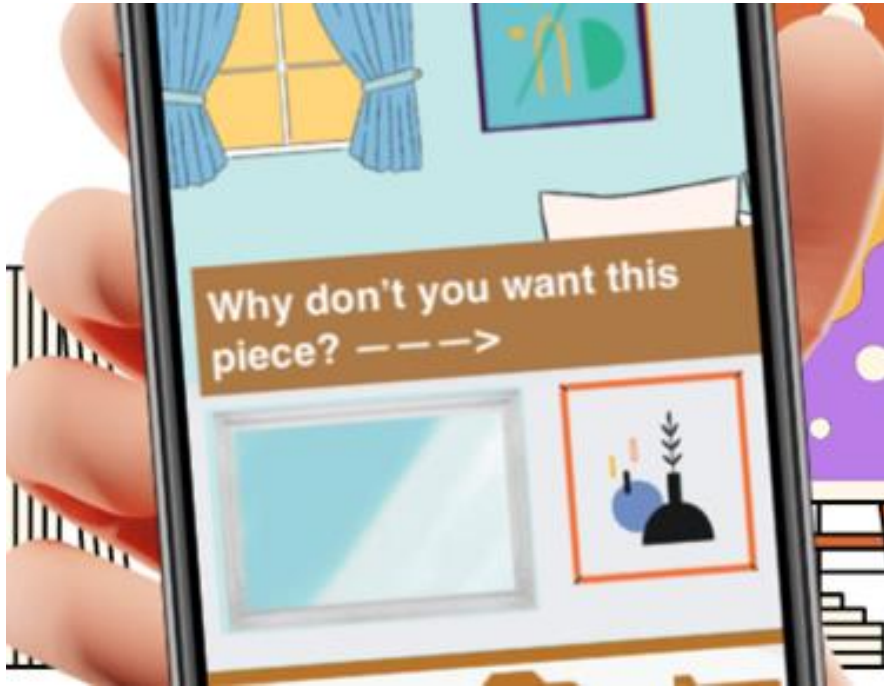
for Digital Service Innovation



What is muse?



What is **muse** for artists?



Direct **feedback** from fans and customers

The ability to **reach new customers**

Imagine you are at an art festival









But oh, the meadow larks that nested in that pasture! This little brown-backed, and spotted-yellow-breasted singer, with the necklace of jet and white-tipped tail, is the jenny-lind of our grasslands. You cannot walk along the edge of a clover field



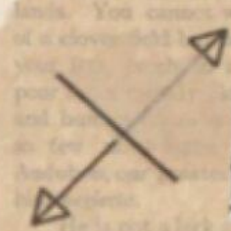
MEADOWLARK

and sings all summer long. He is one of the nightingale thrushes.

There was no spy the tanager across an open gone. This glow black velvet wings a tropical family among our wild meadow. He sings a lovely doves but of war he sings a low as a robin, and he ven-tril-o-quist, somewhere else.

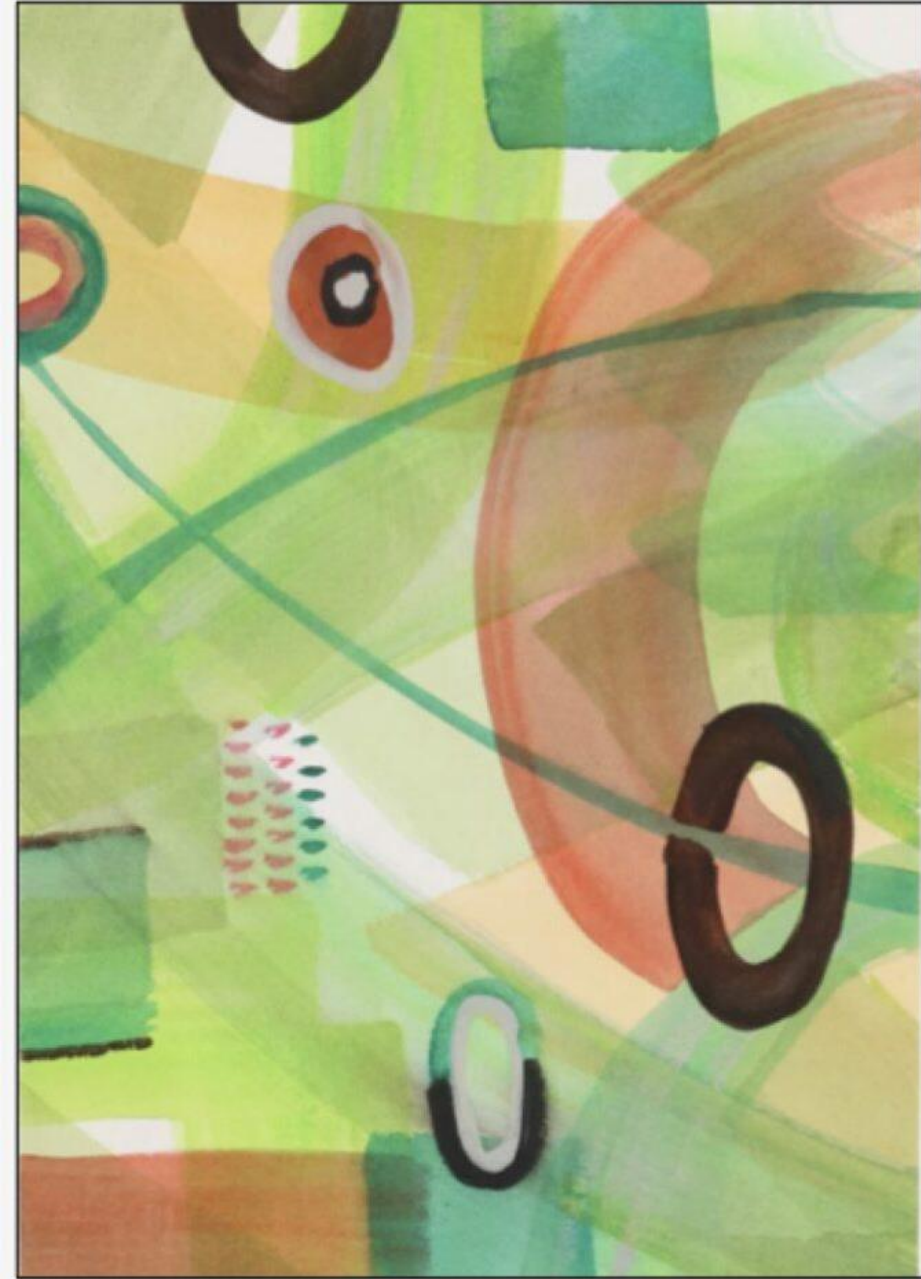
The cinnamon hermit-thrush of can "throw" his as the tanager.

that to deceive hawks and squirrels and other enemies as to their whereabouts. The tanager's mate is a dull olive-buff yellow. Very soon he, too, turns off his scarlet and black



BOUDOIR MULES

CENTER FOLD
PLIURE DU MILEU
PLEGUE DEL CENTRO
SX
S
W



Could you **make a good choice** ending up with art that will look good in your home?

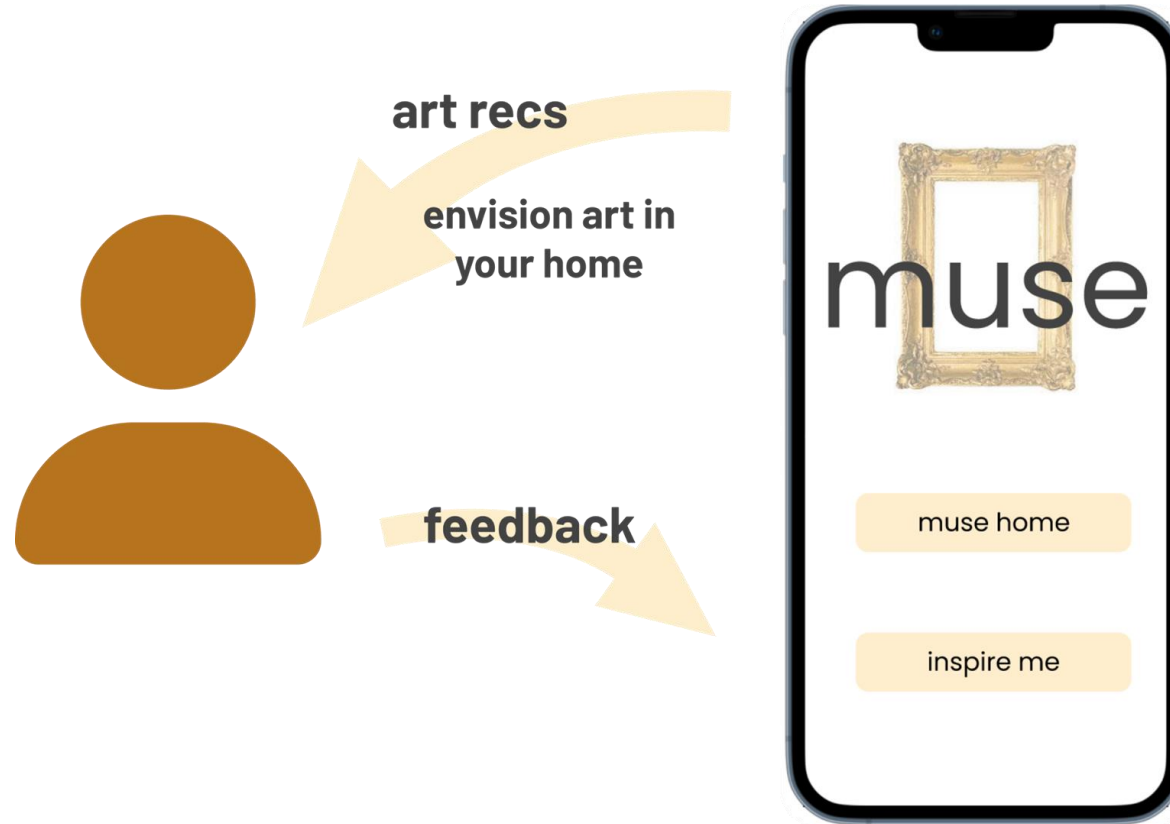
After getting these glimpses, can you **imagine one of these pieces** in your living space?

muse can help you answer
those questions.

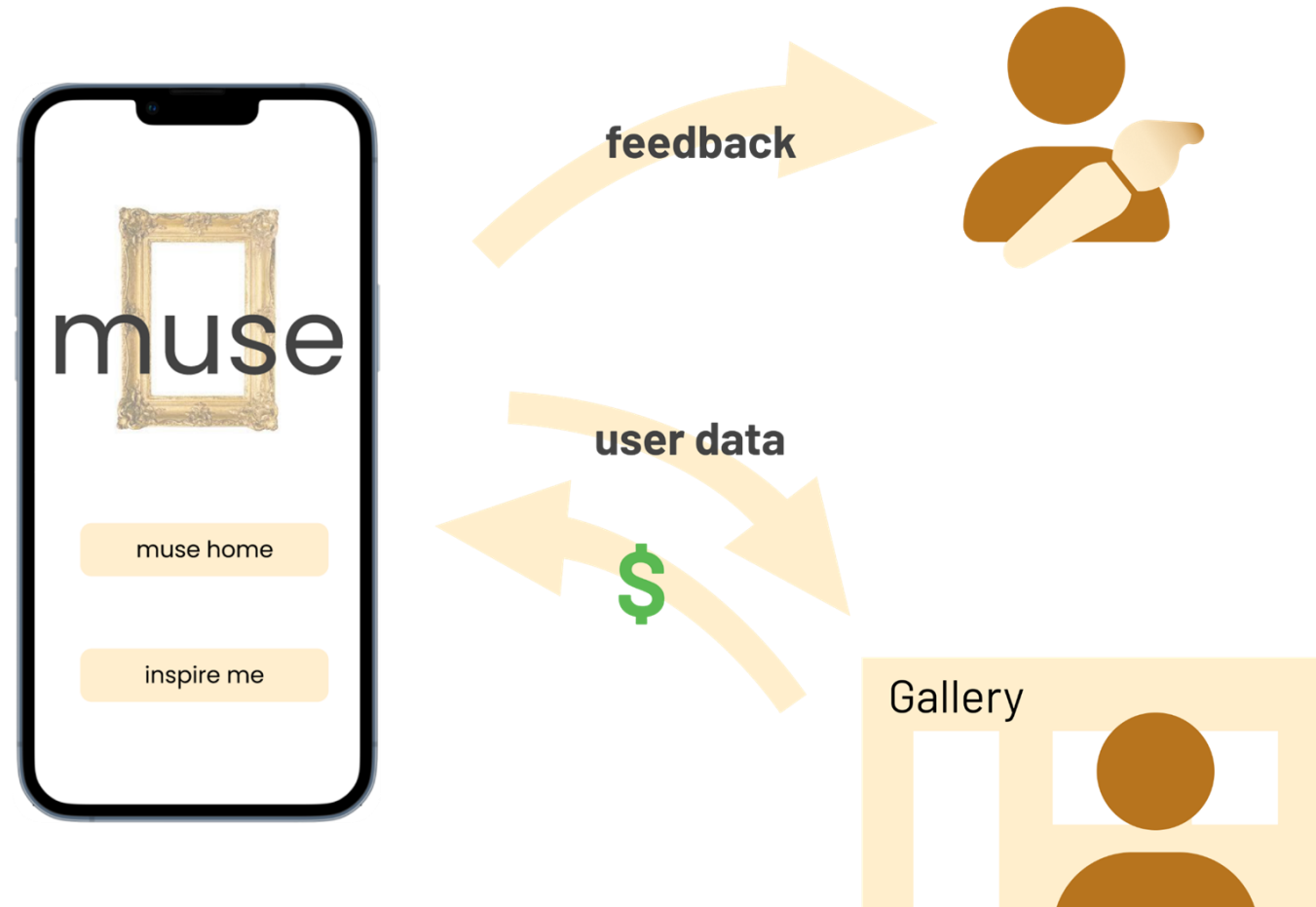
Experience art in your living space, from anywhere.



Value Flow

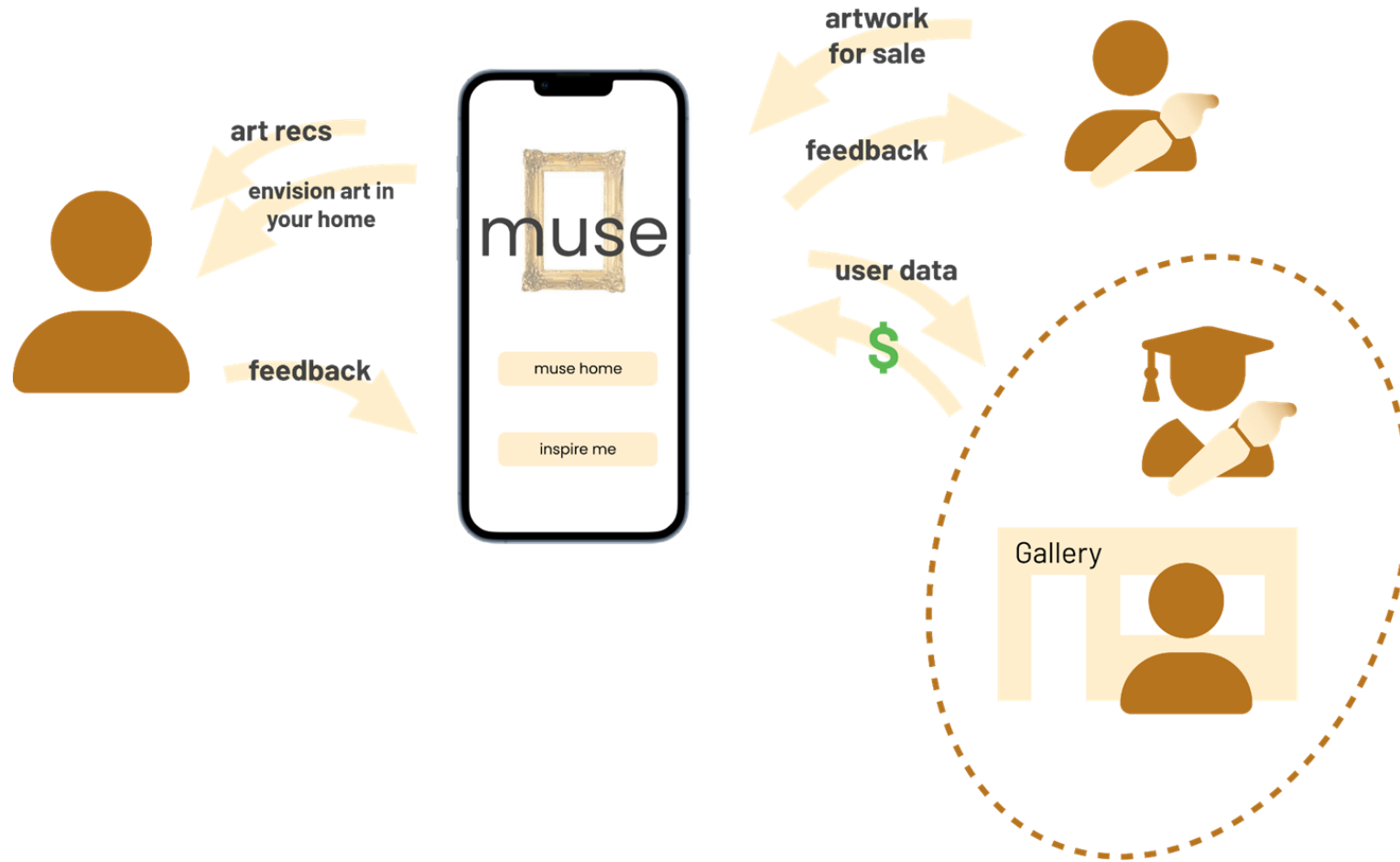


Value Flow



Q&A

Value Flow



What muse offers?

- They need to place to connect and communicate
A platform that pulls artists and art lovers together
- They needs tools to facilitate their communications
Tools to facilitate art buying (Art visualisation using Augmented Reality)
- They needs insights to be matched together
Data collection and interpretation that facilitates the match between artists and art lovers (Buying and selling)

Solving the Chicken and the Egg Problem

- We want to bring to the platform 1000 art sellers in pittsburgh area
 - University students interested in selling art (CMU & PITT art students)
 - Street art exhibitors
 - Local art galleries
- We want to bring to the platform 2000 art enthusiasts
 - University students interested in art (CMU & PITT art students)
 - Museum and art gallery visitors

How are we different?



Wallary

- See how a picture looks on your wall
- It's only a tool to visualize pictures and art
- 2\$ / Month



Amazon View in your Room

- Free
- Minimum Specs: Runs on iOS 7 and Android 11
- Available within the Amazon Shopping App only

muse

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- muse is a platform
- muse facilitates interaction between artists and art buyers
- It provides an AR tool for art lovers to visualize art before buying and suggestions to help them decide
- It provides analytics and insights to artists and creators