

Chirag Kashyap

Graphic Designer

📍 Roorkee, Uttarakhand - 247667
📞 9548174325
✉ businesswithchirag267@gmail.com



► Personal Details

Portfolio



DOB: 05/03/2003



F-name: Mr Narendra Singh



Relationship status : Single



Gender : Male

As a graphic designer at ELEM Consumer Tech, I craft eye-catching packaging, labels, and digital assets for eco-friendly products under the GROOMMM, QUICLEAN and REPL brand. My work includes creating product mockups, Amazon A+ content, brochures, and video ads to enhance brand visibility and communicate the value of sustainable solutions.

At Kindcare Drugs, I design professional packaging, promotional materials, and social media graphics for healthcare products. Focusing on clarity and quality, I ensure all designs meet industry standards and effectively convey the brand's message of trust and reliability.

► Professional Qualification

2019

High School

KL DAV INTER COLLEGE - Roorkee, India

- Final Grade: 84.8%

2021

Intermediate

KL DAV INTER COLLEGE - Roorkee, India

- Final Grade: 87.2%

2021-2024

Bachelor of Science: Computer Science

SRI DEV SUMAN UTTARAKHAND UNIVERSITY - Tehri, India

- Final Grade: 65.7%
- Graphic designer Intern, Elem consumer tech pvt ltd, Completed 2022
- Member of Media club (Presentation Head), 2022 to 2024
- Recipient of Best Presentation, Bsc (C.S) 2nd year

2024-2026

Master of Computer Applications (PERSUING)

GB PANT ENGINEERING COLLEGE - Pauri, India

- Final Grade: 81.10 % (first year)
- Member of Media & Presentation CLUB, 2024 to 2026(expected)
- Created website for college: ckstudyhub.odoo.com, GBPIET PAURI GRAHWAL

► Work History

2022-23

Senior Graphic Designer

Kindcare Drugs Private Limited, Roorkee, India

- Managed multiple projects simultaneously, prioritizing tasks to meet deadlines without compromising quality.
- Created flyers and brochures of products for marketing them in Indiamart and other social accounts.
- Enhanced brand recognition by developing innovative and visually compelling marketing materials.
- Mentored junior designers to foster their professional growth and enhance team productivity.

2023-2025

Graphic Designer | Video creator

Elem Consumer Tech Private Limited, Roorkee, India

- Creative Design Solutions: Crafting engaging brochures, product mockups, and A+ content for e-commerce platforms like Amazon.
- Visual Content Creation: Designing compelling thumbnails and product advertisements to enhance brand visibility and customer engagement.
- Infographic Development: Producing high-quality infographics that effectively convey product benefits and usage.
- Packaging Expertise: Developing innovative packaging designs and labels that align with brand identity and market trends.

► Language

• English  92%

• Hindi  100%

►► Website | Portfolio | Profiles (Clickable)



chiragkashyap.odoo.com



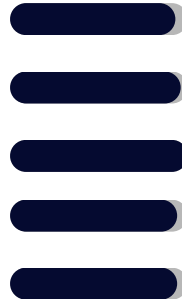
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►► Softwares

- Photoshop
- CorelDraw
- Canva
- illustrator
- HTML5, CSS, JS, React



►► Certifications

↩ Graphic Designer internship at, Kindcare Drugs pvt ltd

VIEW >

↩ Certificate of Appreciation at Elem cosumer tech pvt.ltd

VIEW >

↩ Graphic designer from Kindcare drugs pvt ltd

VIEW >

↩ ADIT certificate from IT learning Group

VIEW >

►► Disclaimer

I solemnly declare that above information is true and correct to the best of my knowledge. I understand that if any information given above is found false/incorrect, my candidature is liable to be rejected.

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