

# Chirag Kashyap

Graphic Designer

 Roorkee, Uttrakhand - 247667  
 9548174325  
 businesswithchirag267@gmail.com



## ► Personal Details

Portfolio 

 **DOB:** 05/03/2003

 **F-name:** Mr Narendra Singh

 **Relationship status :** Single

 **Gender :** Male

As a graphic designer at ELEM Consumer Tech, I craft eye-catching packaging, labels, and digital assets for eco-friendly products under the GROOMMM, QUICLEAN and REPL brand. My work includes creating product mockups, Amazon A+ content, brochures, and video ads to enhance brand visibility and communicate the value of sustainable solutions.

At Kindcare Drugs, I design professional packaging, promotional materials, and social media graphics for healthcare products. Focusing on clarity and quality, I ensure all designs meet industry standards and effectively convey the brand's message of trust and reliability.

## ► Professional Qualification

2019

**High School**

**KL DAV INTER COLLEGE - Roorkee, India**

- Final Grade: 84.8%

2021

**Intermediate**

**KL DAV INTER COLLEGE - Roorkee, India**

- Final Grade: 87.2%

2021-2024

**Bachelor of Science: Computer Science**

**SRI DEV SUMAN UTTRAKHAND UNIVERSITY - Tehri, India**

- Final Grade: 65.7%
- Graphic designer Intern, Elem consumer tech pvt ltd, Completed 2022
- Member of Media club (Presentation Head), 2022 to 2024
- Recipient of Best Presentation, Bsc (C.S) 2nd year

2024-2026

## Master of Computer Applications (PERSUING)

GB PANT ENGINEERING COLLEGE - Pauri, India

- Final Grade: 81.10 % (first year)
- Member of Media & Presentation CLUB, 2024 to 2026(expected)
- Created website for college: [ckstudyhub.odoo.com](http://ckstudyhub.odoo.com), GBPIET PAURI GRAHWAL

## ► Work History

2022-23

### Senior Graphic Designer

Kindcare Drugs Private Limited, Roorkee, India

- Managed multiple projects simultaneously, prioritizing tasks to meet deadlines without compromising quality.
- Created flyers and brochures of products for marketing them in Indiamart and other social accounts.
- Enhanced brand recognition by developing innovative and visually compelling marketing materials.
- Mentored junior designers to foster their professional growth and enhance team productivity.

2023-2025

### Graphic Designer | Video creator

Elem Consumer Tech Private Limited, Roorkee, India

- Creative Design Solutions: Crafting engaging brochures, product mockups, and A+ content for e-commerce platforms like Amazon.
- Visual Content Creation: Designing compelling thumbnails and product advertisements to enhance brand visibility and customer engagement.
- Infographic Development: Producing high-quality infographics that effectively convey product benefits and usage.
- Packaging Expertise: Developing innovative packaging designs and labels that align with brand identity and market trends.

## ► Language

• English  92%

• Hindi  100%

## ► Website | Portfolio | Profiles (Clickable)

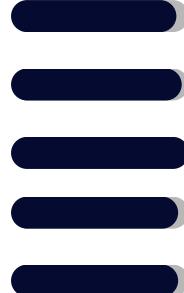
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## ► Softwares

- Photoshop
- CorelDraw
- Canva
- illustrator
- HTML5, CSS, JS, React



## ► Certifications

↳ Graphic Designer internship at, Kindcare Drugs pvt Ltd

[VIEW >](#)

↳ Certificate of Appreciation at Elem cosumer tech pvt.ltd

[VIEW >](#)

↳ Graphic designer from Kindcare drugs pvt Ltd

[VIEW >](#)

↳ ADIT certificate from IT learning Group

[VIEW >](#)

## ► Disclaimer

I solemnly declare that above information is true and correct to the best of my knowledge. I understand that if any information given above is found false/incorrect, my candidature is liable to be rejected.

