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Professional Communication & Ethics I Model Question Paper

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Model Question Paper

Subject: - Professional Communication & Ethics I

Syllabus Rev 2019

Time: - 1hrs

Marks: - 50

Part A: - MCQ

1. The word 'communication' is derived from which latin word _____
 - a) Commune
 - b) Common
 - c) Communicate
 - d) Shar
2. Feedback is also known as _____
 - a) medium
 - b) reply or response
 - c) link
 - d) survey
3. Which of the following acts as a psychological barrier?
 - a) language
 - b) space
 - c) status
 - d) noise
4. Which of the following term refers to the study of body language?
 - a) Haptics
 - b) Chronemics
 - c) Kinesics
 - d) Vocalics
5. Identify the type of barrier that is related to meaning problem
 - a) Physical
 - b) Semantic
 - c) Syntatic
 - d) Linguistic
6. Full Block Format is widely used in digital communication.
 - a) True
 - b) False

7. Name the type of communication wherein the two persons of equal rank discuss about plans and ideas.
- Upward
 - Downward
 - Horizontal
 - External
8. Tactile communication refers to the study of _____
- Touch
 - Time
 - Space
 - Taste
9. Which of the following part is known as salutation in letter writing?
- Date
 - Letter Head
 - Dear Sir/Madam
 - Complementary Close
10. The study of the origin and history of words is called _____
- Psephology
 - Vocabulary
 - Etymology
 - Grammar

Part B: - Descriptive [Each question carries two marks. [2*10] = 20.]

Q 1. Answer the following. (Any-5)

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- What is grapevine communication? Give examples.
- What is tactile communication? Give suitable examples.
- Define a laptop.
- Explain Gustatory communication with examples.
- Write a brief note on emails.
- Define the process of Encoding.
- What are the functions of receiver?

Q 2. A) Give any two examples of prefixation & suffixation of the following:

- Im** _____
- Auto** _____
- _____ **ity**
- _____ **al**

B) Give full forms of the following: (Any-2)

- UGC**
- AICTE**
- ISO**
- NBA**

C) List the transmitted cues in non-verbal communication.

D) Explain psychological barrier and give remedies to overcome it.

E) Explain Full Block Format.