



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/ Worst Sellers

## BUSIEST DAY & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to maximum sales & total orders

### SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

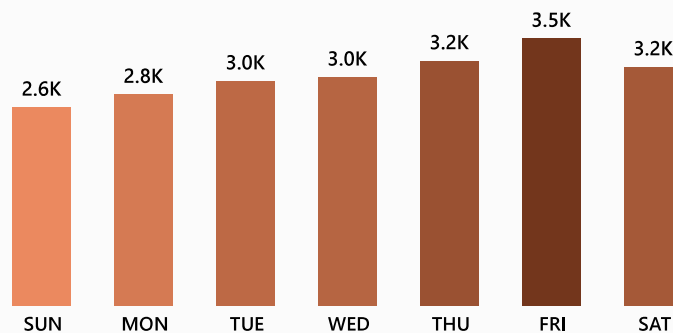
Total Orders



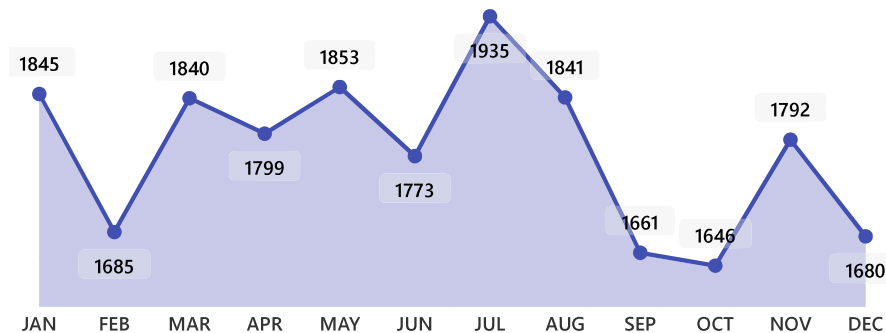
2.32

Avg Pizzas per Order

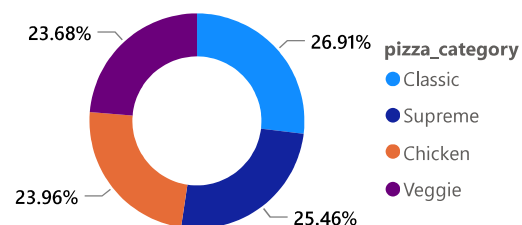
## Daily Trend for Total Orders



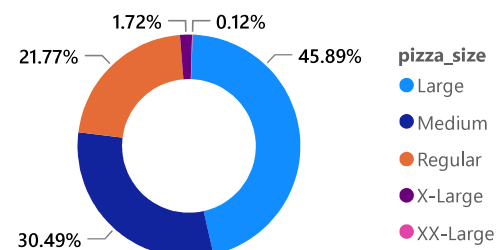
## Monthly Trend for Total Orders



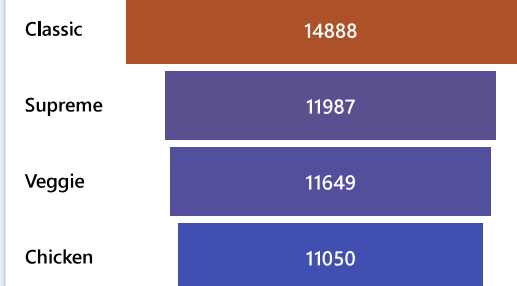
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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Best/ Worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
Revenue

### QUANTITY

There The Classic Deluxe Pizza  
Contributes to maximum Total  
Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to **maximum** Total  
Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes  
to **minimum** Revenue

### QUANTITY

The Brie Carre Pizza Contributes  
to **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes  
to **minimum** Total Orders



817.86K

Total Revenue



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Avg Order Value



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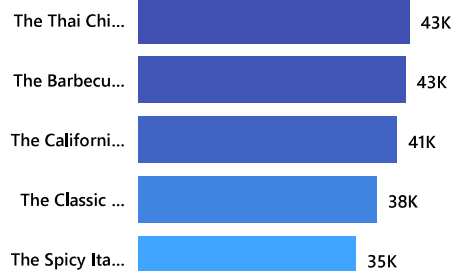
Total Orders



2.32

Avg Pizzas per Order

### Top 5 Pizzas by Revenue



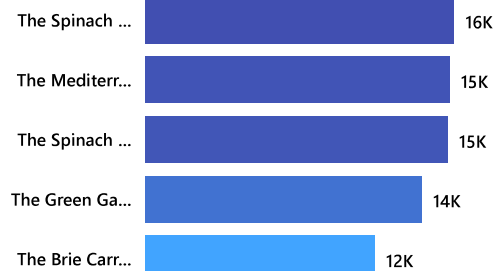
### Top 5 Pizzas by Quantity



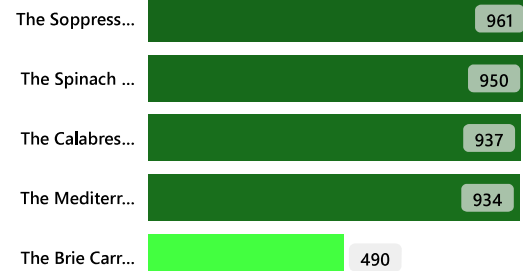
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

