# **CHIRAG**

# **Product Designer | UI/UX**

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I am a **Product Designer Intern** at Mentorplus with 1+ years of experience in product design, AI-UX. Former UI/UX Designer, driving scalable product design & solutions. Skilled in **cross-functional collaboration**, and **delivering user-centric products**.

#### Skills and abilities

User Experience • Data-Driven Design • Figma • UX Research • User Interface • Prioritisation • Prototyping • Interaction Design • Generative AI in UX • User Experience Design • UX Strategy • Cross-functional Team Leadership • Design Systems Development • Human-Centered Design (HCD) • Prototyping & Wire framing • Usability Testing

### **Experience**

Mentorplus (Pascolan Private Limited) – Bangalore, India Product Designer Intern - 1<sup>st</sup> August 2024 to 31<sup>st</sup> July 2025

- Developed user-friendly product designs, driving UX/UI design, product strategy, and performance marketing to boost user conversions by 10%.
- Applied **Design Thinking** improving **cross-functional collaboration**
- Implemented **AI-enabled platform** for communication skill improvement, optimizing **functional/non-functional requirements** and **user journeys**.

#### **Education**

**GOVT. SENIOR SECONDARY SMART SCHOOL, PAU - Ludhiana, Punjab, India** Senior Secondary (Class XII) - 2023 (PSEB board)

**NEW GMT PUBLIC SCHOOL - Ludhiana, Punjab, India** Secondary School (Class X) - 2021 (CBSE board)

### Communication

- Cross-functional Collaboration: with Dev and Product team
- **UX Design Presentations**: Presented user research and design concepts.
- Language in Command: English, Hindi, Punjabi.

## **Certifications**

• IBM SkillsBuild User Experience Designer Certificate