

Edureka

Project Document

August 9th, 2022

LARQ - Self Cleaning Water Bottle



Project Document

For my Edureka's second major project, I will be creating a copy of Larq's official website. The motivation for this is the fascination for the brand as well as the simplicity of the entire web design and interface. The simplistic look makes it readable and gives a soothe to the eyes causing a greater user retention time spent on the website.

Hopefully I will be able to recreate the same aesthetics in my clone as well.

Home Page

LARQ

Products Technology Sign In

Gear up for summer

Quench your thirst with germ-busting PureVis™ or Nano Zero filtration. There's a bottle for everyone.

[Shop now](#)

"What's the Next Status Water Bottle?" "Three of our experts named the LARQ bottle as one to watch."

"The result is that every glass of water tastes crisp and fresh."

Based on 6226 reviews

[See all Reviews](#)

"LARQ's PureVis water pitcher erased my fears about drinking water from the tap."

"Go ahead, back-wash away. Your dirty mouth-stink will be neutralized soon enough."

Elements

1. White Navbar
2. Bottle Advertisement Header Photo
3. Customer Reviews

LARQ

Products Technology Sign In

Trending now

LARQ Bottle PureVis™
Monaco Blue

LARQ Bottle Filtered
Obsidian Black

LARQ Pitcher PureVis™
Pure White

4. Trending now Page with the most sold bottles
5. Variable size containers with different descriptions of bottles

A smart way to sip

LARQ Bottle PureVis

Brilliantly clean water

Neutralizes up to 99%* of bacteria such as E.coli using PureVis technology. [Learn more](#).

Self-cleaning & worry-free

Intelligently activates every 2 hours to keep your water and bottle stink-free.

[Shop now](#)



6. With a video on the left playing constantly.

LARQ

Products ▾ Technology Sign In

LARQ Pitcher PureVis

Nano Zero filter technology

Our innovative plant-based filters are independently tested to the highest standards to be effective against pollutants like lead*, chlorine, mercury, VOCs, cadmium, PFAS / PFOA*, pharmaceuticals*, particulates, and more. [Learn more](#).

*with Advanced Filter

PureVis technology

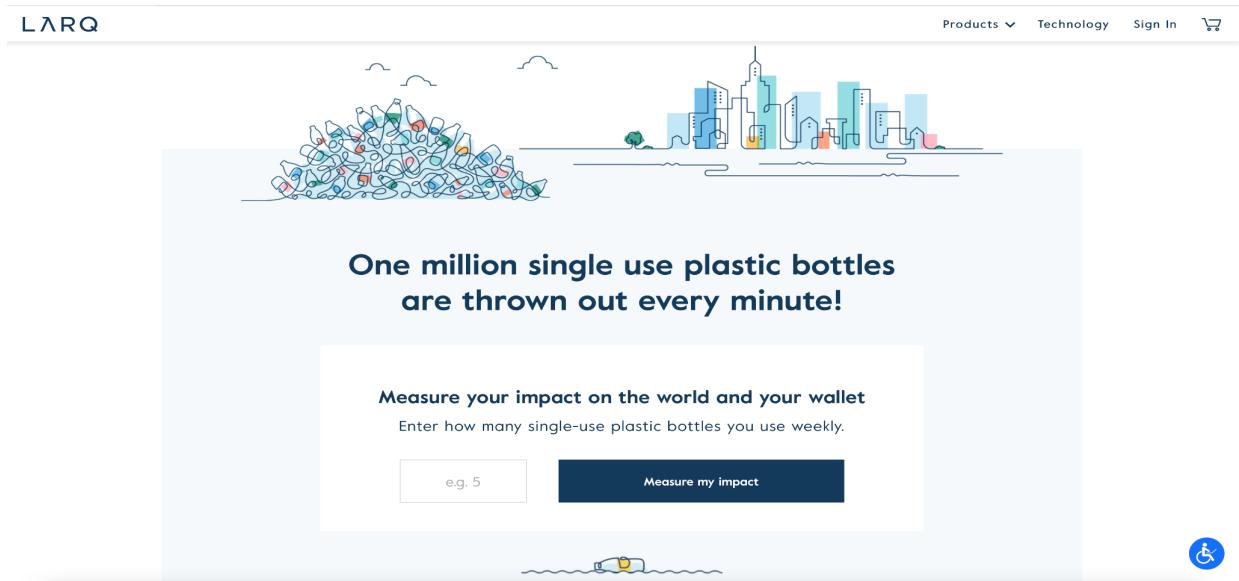
Proprietary PureVis™ technology improves the quality of your water by preventing bio-contaminant* growth. [Learn more](#).

*In lab testing, PureVis prevents and deactivates naturally occurring heterotrophic bacteria that may cause odor and impact the taste of water compared to non-UV treated water pitchers.

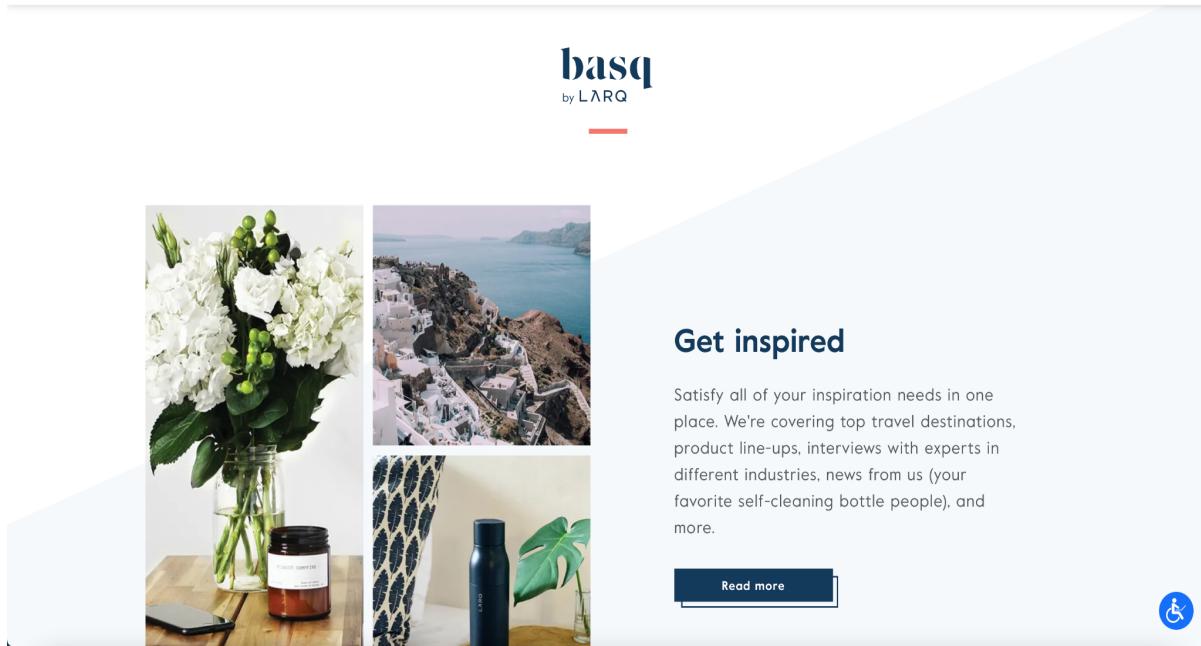
[Shop now](#)



7. A Measure my impact Counter which uses JavaScript to do the backend computations



8. A future coming up events continuation page - basq by LARQ - with a different design



9. Ending with a quote by Oprah Magazine and the links

The screenshot shows the footer section of the LARQ website. At the top, there's a purple horizontal bar. Below it, the LARQ logo is on the left, followed by a navigation bar with 'Products ▾', 'Technology', 'Sign In', and a shopping cart icon. A red double-quote mark is followed by a quote from 'OPRAH MAGAZINE': "Say goodbye to your reusable bottles persistent funk - and hello to this Jetsons-worthy update." Below the quote, the word 'OPRAH MAGAZINE' is written in small capital letters. The footer itself has a dark blue background. It's divided into four columns: 'Help' (Frequently Asked Questions, Reviews, My Account, Corporate Gifting, Contact Us), 'Shop' (LARQ Bottle PureVis™, Gift Sets, Travel Sleeve, Accessories), 'About' (Basq Magazine, Press, Our Story, Technology, Affiliate program, Ambassador program), and a newsletter sign-up section ('Sign up for our newsletter', 'Enter your email', 'Sign Up', a dropdown for 'United States' with the American flag icon). At the bottom, there's a copyright notice ('© 2022 LARQ. All Rights Reserved.'), social media icons for Facebook, Instagram, YouTube, and Twitter, and a blue circular accessibility icon. To the right of the social media icons, there are links for 'Terms & Privacy'.

Navbar Expand

The screenshot shows the LARQ website with a purple header bar. Below it, a secondary navigation bar is expanded, containing links for 'Products', 'Technology', 'Sign In', and a shopping cart icon.

LARQ

Products — Technology Sign In

Shop

- All Products
- Gift Sets
- Travel Sleeve
- Filters
- Accessories

LARQ Pitcher PureVis™
Brilliantly clean water beyond filtration.

LARQ Bottle PureVis™
Purification & self-cleaning.

LARQ Bottle Filtered
On-the-go filtration

Technology Page

The screenshot shows the LARQ Technology page with a light blue header bar. Below it, a main heading reads "We've done the science to help you drink brilliantly". The page features three main product sections: "PureVis™", "Nano Zero", and "Smart Hydration".

PureVis™

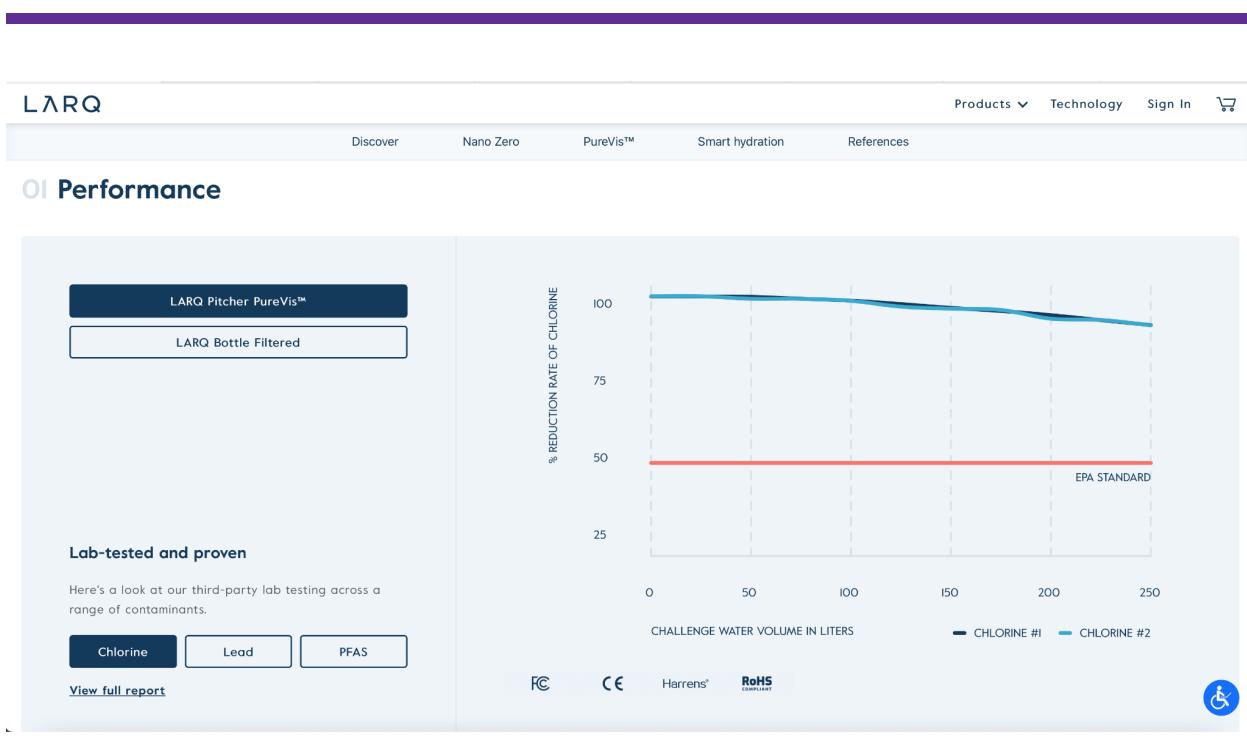
Nano Zero

A new age of filtration is here. Enjoy crisp drinking water at home and on the go.

Pure-tasting water Eliminate contaminants Long-lasting filters

Smart Hydration

1. A button to move the current selected projects. On clicking the right arrow click, the information of that product expands.
2. A performance graph which is dynamic based on the user input i.e. the buttons.



Reports

- LARQ Pitcher PureVis Performance Report
- LARQ Bottle Filtered Performance Report
- Antimicrobial efficacy of the LARQ Bottle PureVis™ 500ml/17oz against E. coli Click to download +
- Antimicrobial efficacy of the LARQ Bottle PureVis™ 500ml/17oz against Salmonella +
- Antimicrobial efficacy of various LARQ Bottles against E.coli +
- Antibacterial efficacy of LARQ UV-C Pitcher against aqueous heterotrophic bacteria +

A reports container having all their reports produced till now.

Sign In Page

The screenshot shows the LARQ website's sign-in page. At the top, there is a navigation bar with the LARQ logo, a search icon, and links for Products, Technology, Sign In, and a shopping cart. The main title "Sign In" is centered above the form fields. The form consists of two input fields: "Email Address" and "Password", each with a placeholder and a red error message below it. To the right of the form is a "New Customer?" section containing a list of benefits for account creation, such as faster checkout and multiple shipping addresses. Below this is a "Create Account" button. At the bottom of the page is a dark footer bar with links for Help (Frequently Asked Questions, Reviews), Shop (LARQ Bottle PureVis™, Gift Sets), About (Basq Magazine, Press), and a newsletter sign-up section with a "Sign Up" button and a wheelchair accessibility icon.

Email Address

Password

Sign In

Forgot Your Password?

New Customer?

Create an account with us and you'll be able to:

- Check out faster
- Save multiple shipping addresses
- Access your order history
- Track new orders

Create Account

Help

Frequently Asked Questions

Reviews

Shop

LARQ Bottle PureVis™

Gift Sets

About

Basq Magazine

Press

Sign up for our newsletter

Enter your email

Sign Up

♿

1. Directly opens the sign in page. If no account, can create one using the create account button.