# 40.016: The Analytics Edge Week 5 Lecture 2

# MODEL ASSESSMENT AND MODEL SELECTION: CROSS VALIDATION AND LASSO

Term 5, 2022



#### **Announcements**

• Exam time: Wednesday 22 June, 2:30 pm to 4:30 pm

Exam venue:

• CS01: CC12 (2.406)

CS02: CC13 (2.506)

Week 6 Lecture 1: tutorial

Week 6 Lecture 2: no class

## **Outline**

- Model assessment and Model selection
- Bias-Variance trade-off
- Subset Selection

- Cross validation
- LASSO

### Model assessment and Model selection

#### **GOAL**

- Prediction accuracy
- Model interpretability

#### Bias-Variance trade-off

Recall the linear regression model fitting problem. The true model is:

$$Y = f(X) + \epsilon$$

where  $\epsilon$  is a random error term with mean 0 and variance  $\sigma^2$ .

- Using least squares minimization on training data we find predictor  $\hat{f}$  for f.
- $\bullet$   $(X_0, Y_0)$ : (test) data point.

Test MSE = 
$$\mathbb{E}(Y_0 - \hat{f}(X_0))^2 = \text{Var}(\hat{f}(X_0)) + \mathbb{E}\left[(f(X_0) - \hat{f}(X_0))^2\right] + \sigma^2$$
  
= Variance of estimator  
+ Squared Bias  
+ Variance of error term (irreducuble error).

- Complex model: typically high variance and low bias.
- Simple model: low variance but high bias.

#### Subset selection

- lacktriangle We have n observations, and p predictor variables.
- If  $n \approx p$  or n < p: risk of overfitting.
- lacktriangle Pick a selection of important explanatory variable from the p available.
- Solution space: 2<sup>p</sup> subsets.
- BEST SUBSET: Provides the best set of variables but  $O(2^p)$  computations.
- FORWARD/BACKWARD STEPWISE ALGORITHM: Provides an approximate best set of variables with  $O(p^2)$  computations.

#### **Cross-Validation**

- Model assessment technique.
- A model is considered good if it has a low test set error (TEST MSE).
- We often do not have a large test set to validate our model.
- One method of model assessment is Cross Validation.

# Validation set approach

- Divide the data randomly into 2 subsets (often roughly of equal size): the *training set* and the *validation set* or *hold-out set*.
- ② Use the training set to fit the model, and the validation set to predict and then estimate Mean squared error (MSE).

#### Potential drawbacks:

- The method depends on the points chosen, hence different choices may lead to starkly different estimated MSEs.
- Since we are only using a subset of the available data set, the performance of the model is worse than it would be on a larger data set. And the error estimates tend to be larger.

### LOOCV: Leave one out cross validation

Compensates for the drawbacks of the Validation set approach yet keeping the same spirit.

- **1** For every  $i \in I = \{1, \dots, n\}$ , train the model on the set  $I \setminus \{i\}$ .
- ② Use this model to predict the *i*th response, say it is  $\hat{y}_i$ . and compute  $MSE_i = (y_i \hat{y}_i)^2$ .
- Compute cross validation error

$$CV_{(n)} = \frac{1}{n} \sum_{i=1}^{n} \mathsf{MSE}_i.$$

#### Advantages:

- 1 This method has far less bias, since we are fitting the model to n-1 of the points.
- 2 Does not change depending on the random sample like the validation set method.

The only potential drawback is that it may be computationally intensive: we need to fit n models.

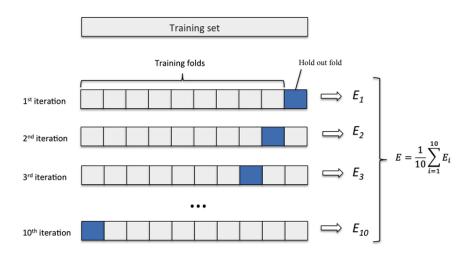
#### k-fold cross validation

- ① Divide the data randomly into k subsets (folds) of (roughly) equal size.
- 2 Start with the first fold as a validation set and use the remaining k-1 folds to fit the model.
- 3 Compute the error of the fitted model in the held-out fold.
- **4** Repeat steps 2 and 3 by using the second, third and so on folds as the hold-out fold with the remaining k-1 folds to fit the model.
- f 6 Average the error across all the k fitted models to estimate the cross-validation error.

Some of the commonly used choices for k are 5 or 10.

When k = n, this reduces to LOOCV.

### k-fold cross validation



#### TWO OBJECTIVES:

Minimize sum of squared errors in the training set.

$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - ... - \beta_p x_{ip})^2.$$

 $\bullet \;$  Penalize complexity for the model. Minimize  $\sum_{j=i}^p |\beta_j|.$ 

- LASSO: Least absolute shrinkage and selection operator.
- For a tuning parameter  $\lambda \geq 0$ :

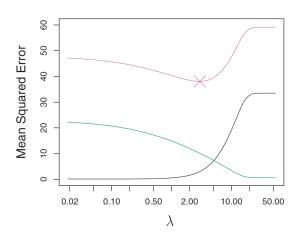
$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \ldots - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p |\beta_j|.$$

- Balance data fit (first term) with model complexity (second term)
- **1** When  $\lambda = 0$ , LASSO reduces to standard linear regression.
- When  $\lambda\uparrow\infty$ , the second term dominates and LASSO will make all the beta coefficients for the predictor variables go to zero.

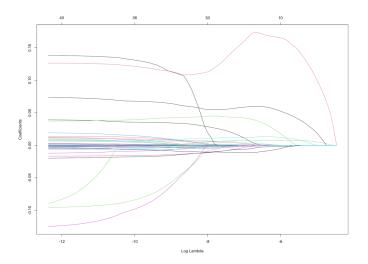
- Proposed in the paper Regression Shrinkage and Selection via the Lasso, JRSS B, 1996, by Robert Tibshirani.
- Around 47000 citations as of June 2022.
- The objective function in LASSO is convex and tries to roughly promote sparsity.
- Advantage of LASSO is that since it is convex, the local optimum is the global optimum.
- Unfortunately, objective function is not differentiable unlike standard linear regression. But there are efficient ways to solve the problem to optimality.

#### Choice of $\lambda$

- **1** Use a grid of possible values and compute the cross-validation error for each value of  $\lambda$ .
- **2** Choose the  $\lambda$  with the smallest cross-validation error.
- **3** Finally refit the final model using all the observations for the selected value of  $\lambda$ .



Black line: Squared BiasGreen line: VariancePurple line: Test MSE



#### Alternatives to LASSO

LASSO:

$$\min_{\beta_0,\beta_1,...,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - ... - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p |\beta_j|.$$

Ridge Regression:

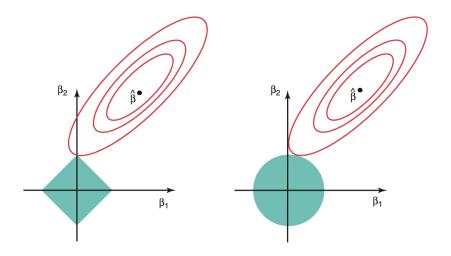
$$\min_{\beta_0, \beta_1, \dots, \beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \dots - \beta_p x_{ip})^2 + \lambda \sum_{j=1}^p \beta_j^2.$$

Elastic Net:

$$\min_{\beta_0,\beta_1,\ldots,\beta_p} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_{i1} - \ldots - \beta_p x_{ip})^2 + \lambda_1 \sum_{j=1}^p |\beta_j| + \lambda_2 \sum_{j=1}^p \beta_j^2.$$

- combine ridge regression and LASSO penalty.

# LASSO vs Ridge regression



## Econometrics: Cross-country growth regression

- Understand factors (economic, political, social) that affect rate of economic growth.
- For example: GDP, degree of capitalism, population growth, equipment investment.
- Many such variables have been proposed. Little guidance from economic theory on choice.
- Why not use subset selection from linear regression.
- We use dataset from I just ran two million regressions by Sala-I-Martin and Model uncertainty in cross country growth regression by Fernandez et. al.
- 41 possible explanatory variables with 72 countries.
- Note that if you try all 2<sup>41</sup> possible combinations, it leads to around 2 trillion possibilities.