

Team Hack O' Holics





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“Startups from 452 in 2016 to **84,012**
in 2022, Minister of State for
Commerce and Industry , India.”

3 Trillion Rupees

Valuation of Indian Startups.



Resource:

<https://www.timesnownews.com/business-economy/industry/indian-startup-ecosystems-valuation-is-a-whopping-rs-3-trillion-article-95176867>

Are you planning to launch your product?

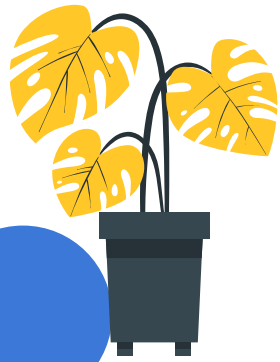
Confused about customer preferences?

Not sure if your product is compatible with market needs or not?

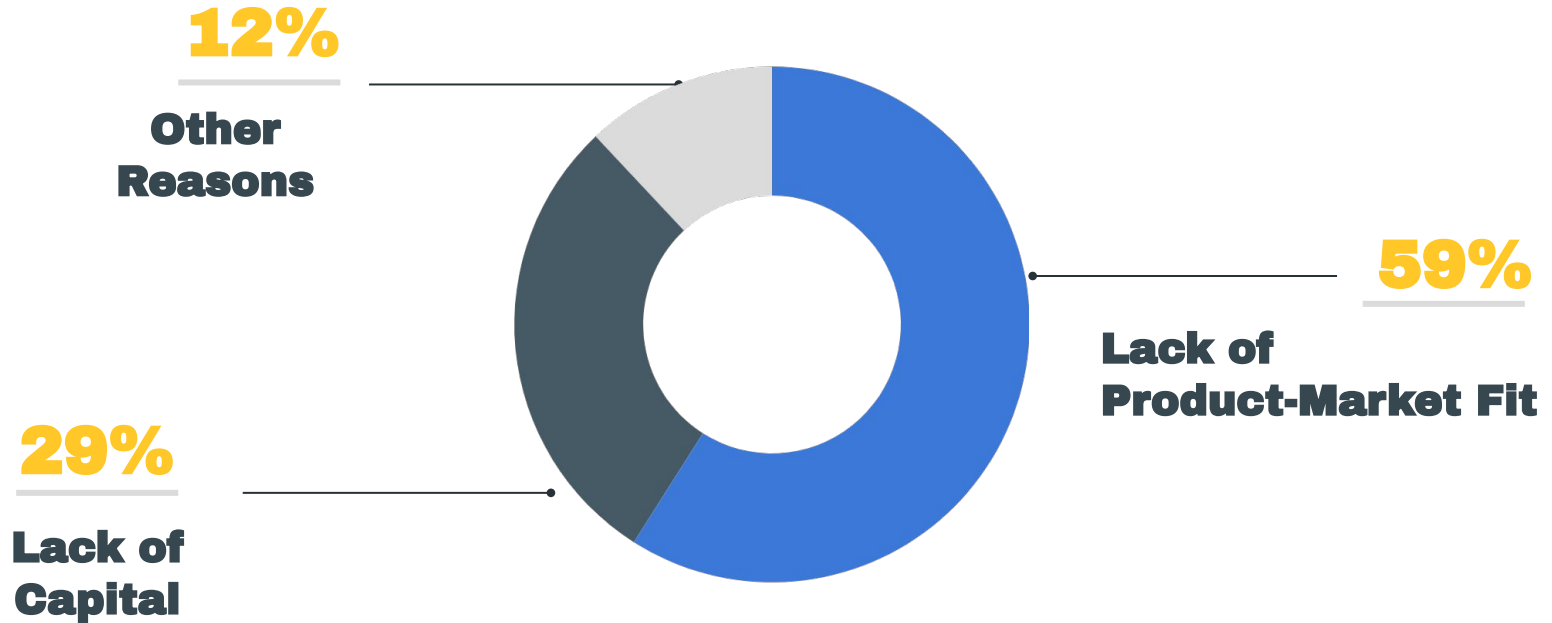
Is your product likely to do good sales in market?



**Product
Matters!**



Reasons why startup fail?

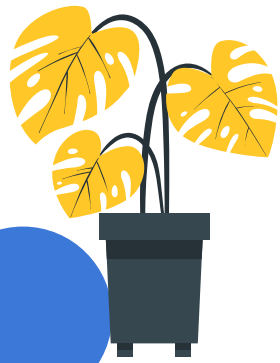


Solution??



Nimble

Be Market Ready.



Nimble's Features



Feature 1

Predicting the **market fit** and sales of product before the pilot launch.



Feature 3

Hammering the hammer where it needs to be hammered.



Feature 2

Bridging the gap between small producer and specialists like product design engineers.



Feature 4

Enabling the small producer to **channelise their investments** in an efficient way.



Development Stages



Stage 1

Providing the Producer with insights of their product against basic customer preferences such as **color,type,name,price.**



Stage 2

Insights in regard to more crucial factors of product such as **size,material** etc also a **bridge platform** to let user consult the best product designer etc.



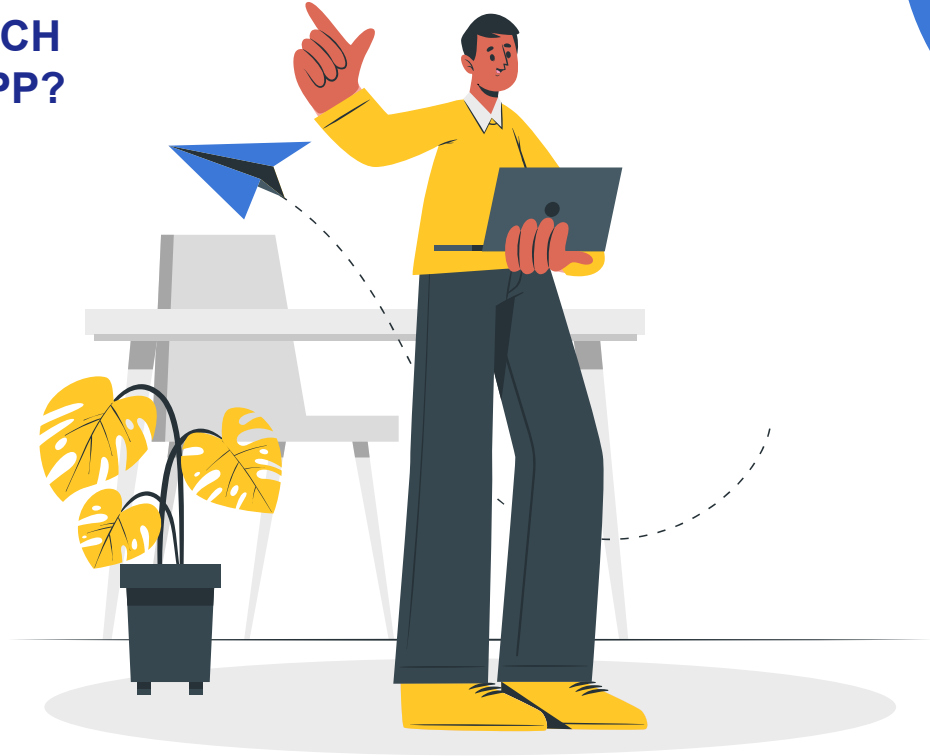
Stage 3

Providing AI generated product design according to market needs.

SO IS MY PRODUCT READY TO LAUNCH AFTER BEING TESTED BY NIMBLE APP?

Well, Nimble gives you insights with regard to market statistics, like which color of your product will be more likely to buy.

It can't guarantee the surety of the value that the product may/may not provide to the customer.



Technologies used

- ★ 1.Flutter
- 2. Firebase
- ★ 3.AI/ML
- 4.NGROK
- ★ 5.APIs



Revenue Model

1. Will provide business to market strategist ui/ux designers

2. On each consultation user will pay the fees to the respective mentor. Some percentage of commission will be ours in that consultation fees

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Thank You
