



Presented by Dhanamitra Infotech

# CORPORATE CONNECT PROGRAMME

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Unlocking Potential, Inspiring Excellence.



Dhanamitra Infotech

# PROBLEM STATEMENT

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The lack of effective industry-academia collaboration hampers students' transition to the corporate world, limiting their practical skills and employability. Bridging this gap is essential to meet industry demands and develop a skilled workforce.



# OUR MAIN GOALS

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## ➤ Goals 1

Equip students with practical skills for seamless corporate transition.

## ➤ Goals 2

- Enhance industry-academia collaboration to bridge the skills gap.

## ➤ Goals 3

- Increase employability by aligning academic learning with industry needs.

## ➤ Goals 4

- Foster a skilled workforce capable of meeting evolving industry demands.



# SOLUTION

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To address the gap between industry and academia, the following solutions are proposed:

- Strengthen Industry-Academia Partnerships: Establish formal collaborations between educational institutions and industry leaders to design curricula that align with current market needs and trends.
- Industry Internships and Training Programs: Offer students real-world exposure through internships, training programs, and live projects, enabling them to gain practical experience and apply theoretical knowledge.
- Skill Development Workshops and Certifications: Organize regular workshops, certifications, and seminars with industry professionals to help students acquire the necessary skills and knowledge relevant to their career paths.
- Career Placement and Guidance Services: Enhance placement cell activities by providing career counselling, job readiness programs, and recruitment drives, ensuring students are well-prepared for the corporate environment.



# STRATEGY

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To address the gap between industry and academia, the solution lies in fostering stronger partnerships between educational institutions and industries, providing students with practical exposure through internships and skill development programs, and aligning academic curricula with industry needs to enhance employability and bridge the skills gap.

01

Curriculum Alignment with Industry Needs

02

Industry-Academia Collaborations and Internships

03

Skill Development and Career Guidance Programs

# HOW CAN WE HELP YOU?

## 01. Comprehensive Skill Development

Specialized training in areas like Capital Market and IT solutions, equipping individuals with the practical skills and industry knowledge needed to excel in their careers.

## 02. Industry-Ready Placement Support

Through its robust placement cell services, DM Infotech connects students with leading organizations, providing them with career guidance, job placement opportunities, and ensuring they are prepared for the corporate world.



# OUR SERVICES

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- **Industry-Academia Collaboration Programs**
- **Hands-On Training and Internships**
- **Skill Development Workshops and Certifications**
- **Dedicated Career Placement Services**

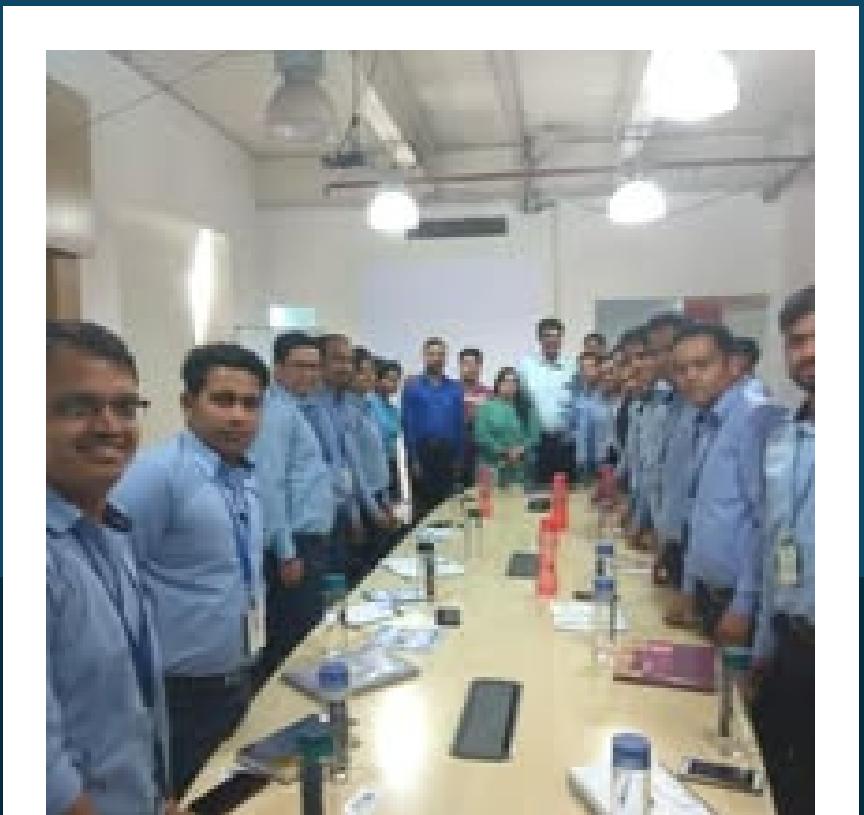
# Programme Coordinator

Puneet Midha has accumulated 30 years of extensive experience in the FMCG sector, particularly in beverages and quick commerce, with a strong focus on B2B in food and beverages across India. His career spans roles in team training, recruitment, performance management, leadership development, and sales and marketing strategy, where he has played a pivotal role in the success of multiple organizations. Puneet has led initiatives in areas such as market analysis, product development, customer retention, and event management, while also mentoring teams and driving revenue growth through strategic expansions. His work has been instrumental in shaping company visions into realities, and he credits his success to perseverance, adaptability, and the support of influential mentors such as Mr. Sunil Mehra, Mr. P.R. Sur, and Mr. Pramit Sanghvi, whose guidance helped refine his skills in distribution, direct sales, e-commerce, and the HORECA segment. The culmination of these experiences has shaped Puneet into a valuable asset, marked by a deep passion for growth, excellence, and fostering lasting relationships with colleagues, mentors, and the teams he leads.



# GLIMPS

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# GET IN TOUCH

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