

Indian Institute of Technology Guwahati
Proposal for a New Course

Course Number & Title: BM510H & Management Information Systems	
L-T-P-C: 4-0-0-4	
Type of Letter Grading (Regular Letter Grades / PP or NP Letter Grades): Regular Letter Grades	
Kind of Proposal (New Course / Revision of Existing Course): New Course	
Offered as (Compulsory / Elective): Compulsory	
Offered to: Masters of Business Administration (MBA)	
Offered in (Odd/ Even / Any): Odd	
Offered by (Name of Department/ Center): School of Business	
Pre-Requisite: NIL	
Preamble / Objectives (Optional): <i>Course Content/ Syllabus (as a single paragraph if it is not containing more than one subject. Sub-topics/ Sections may be separated by commas(,). Topics may be separated by Semi-Colons(;). Chapters may be separated by Full-Stop(.). While starting with broad heading, it may be indicated with Colon symbol before the topics. For example: Multi-variable Calculus: Limits of functions, Continuity,)</i>	
<p>Information systems: Exploring the business perspective, Managing customers through IT systems, technology trends in business, various information systems; Planning, development, and adoption, information systems and its applications using large data, Interconnected devices for information gathering and its usage for business organizations; Introduction to internet of things, its ecosystem and its usage in modern business organizations, IT Systems: Exploring the managerial perspective.</p>	
Books (In case UG compulsory courses, please give it as "Text books" and "Reference books". Otherwise give it as "References").	
Texts: (Format: Authors, <i>Book Title in Italics font</i> , Volume/Series, Edition Number, Publisher, Year.)	
1.	C.L. Kenneth and P.L. Jane, <i>Management Information System</i> , 15 th Edition, Pearson, 2018.
2.	R. Behl, J.A. O'Brien and G.M. Marakas, <i>Management Information Systems</i> , 11 th Edition, McGraw Hill, 2019.
3.	
References: (Format: Authors, <i>Book Title in Italics font</i> , Volume/Series, Edition Number, Publisher, Year.)	
1.	
2.	

Detailed Course Content (Optional) It will not be included in the Courses of Study Booklet		
Sl. No.	Broad Title / Topics	Number of Lectures
1		
2		
3		
4		
5		
Total Number of Lectures =		

In case of revision of existing course, Please provide below the details of existing course. EXISTING COURSE
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