Assignment:

Title: FindMe

Vision: To build a new generation search assistant which helps you find people and places through the touch of a button.

Key Features:

1. Where am I?

Shows the building around you, how far they are and in which direction.

1. Find me

Let your friend find you using his phone. He will know where you are and how far you are.

Stories:

Screenshots:

Key Competitors: Friend My Friends, Google Maps, Facebook Friends Locator.

How’s FindMe better:

1. FindMe brings in features of Compass, Gyroscope and GPS to let the user know a building/friend whom he is searching for through his camera pointing exactly (with an error correction of 2mt) to it/him, unlike the above apps which just show everything on a map.
2. FindMe makes it real by embedding the arrows and symbols right on to the building/person in a cameraView.

Risks:

1. Security.
2. Finding the wrong person.
3. Technical failures might go unnoticed leading to wrong data presentation.

How we address them:

What do we implement now?