



# **CIMA(UK) PROGRAM HIGHLIGHTS**

## **“BE THE BRAINS BEHIND THE BUSINESS”**



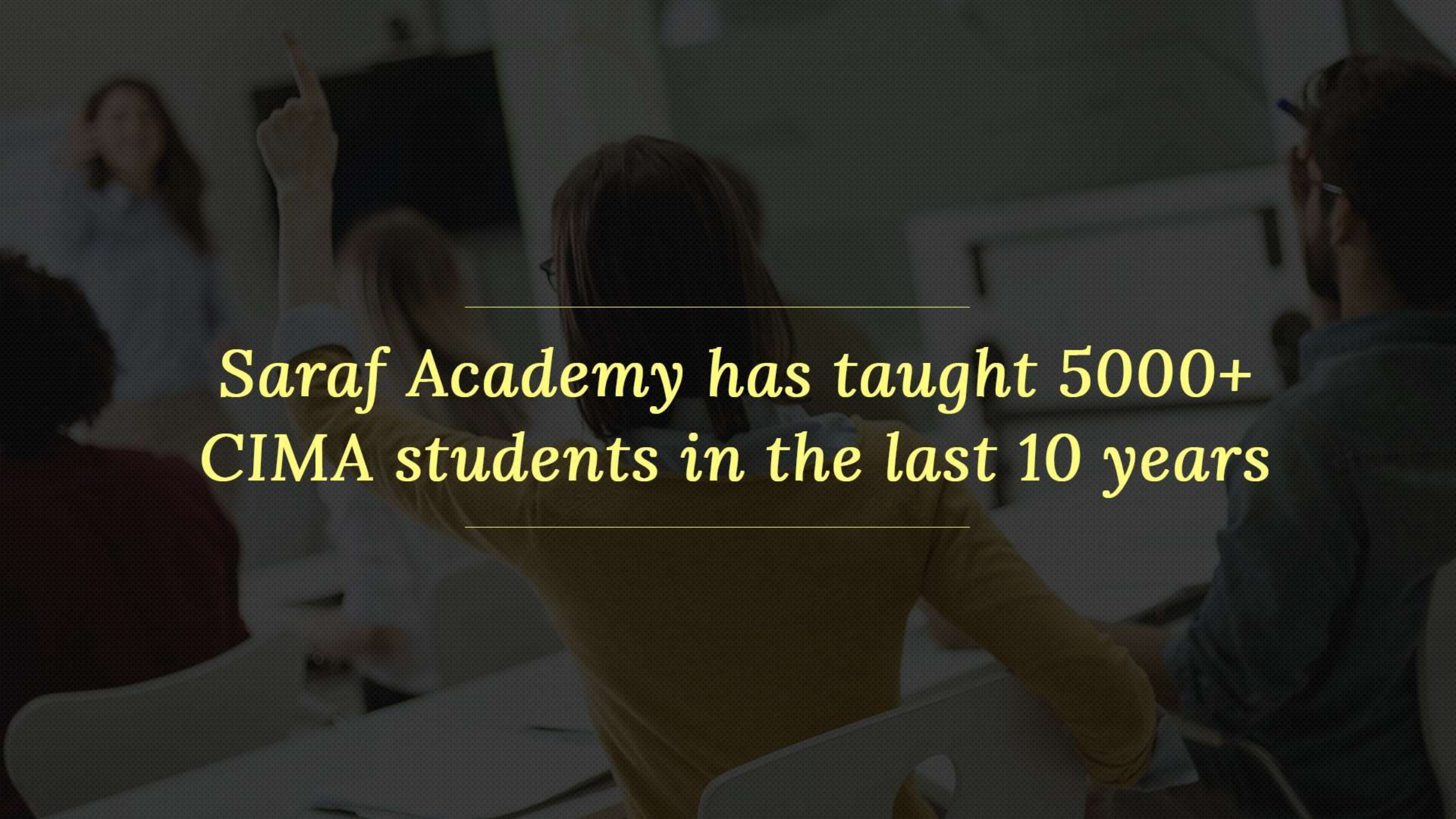
8444040402/06



classes@saraf.academy







*Saraf Academy has taught 5000+  
CIMA students in the last 10 years*



# About Us

**PRAKASH SARAF – Founder & CEO**  
**BCom(H), M.S.Finance, FCA, CFA, CMA**

Hello Students,

I believe that every student has abundant potential in himself/herself and it takes the right pair of eyes to recognize it. At Saraf Academy, we carve out a student's potential with the most encouraging hands of mentors, trainers and experts. Today, most of the Saraf pass outs are creating history in the fields of Business Accounting, Management Accounting & International Finance. We go beyond old-school methods, to create intuitive, engaging and efficient learning experiences for students. We use the latest and most flexible cutting edge learning technology that enables our students across the globe to connect and interact with us through our LIVE Online virtual platform. Consistently high pass percentages, global and national rank holders have earned us the name of 'Progression Kings'. Student success is the sole driving force for the Academy and the entire team is committed to delivering excellence. We try to encourage everyone at the institute to pursue the desired goal and accomplish the same like a conqueror.

**So come, Take the right turn into your future with Saraf Academy.**



# About Us

**VIDISHA SARAF – Co Founder & CFO**

**CFA(US), FRM(US), CIIA(UK), CFA India, MS Finance**



Hello Future Legends,

I know for sure, that every student & aspiring professional has the right to a successful future. Achieving an academic excellence is the collective responsibility of the student, their teachers, parents, mentors and the institute. We at Saraf Academy, have developed outstanding business leaders in an enriching educational learning environment and have groomed aspirants to make a difference in the world of business.

I'm proud to say that Saraf Academy has lived up to its responsibilities. Our meticulously designed programs have helped students to consistently achieve high scores & National and global rankings. We have mentored over 50,000 students in the past 25 years and have developed the best curriculum attuned to the ever changing complex business environment.

We're here to make world-class educational resources available to every student, at his or her doorstep across the globe. We offer an exhilarating and enriching experience to the aspiring future global business citizens.

**So take the right turn, where your golden future is waiting for you!**





**We have a  
GLOBAL  
presence**  
with students in almost  
every continent of the globe



# Why Us?



**Progression Kings**



**Global Outreach**  
Students from  
across the globe



**Excellent Experienced  
Trainers**



**Cutting Edge  
Technology**



**Global Rank  
Holders**



**Job Assistance**



**Trusted CIMA  
Learning Partner**  
We are the oldest & the  
most trusted name in  
CIMA Training



**Awards & Accolades**  
Won various prestigious  
awards for CIMA Training

# Why Us?



**Career Guidance**



**World Class  
Study resources**



**Extensive Mock  
Evaluation**



**Anytime  
Anywhere  
Classes**



**LIVE Online  
Interactive Classes**



**Recorded & backup  
Classes**

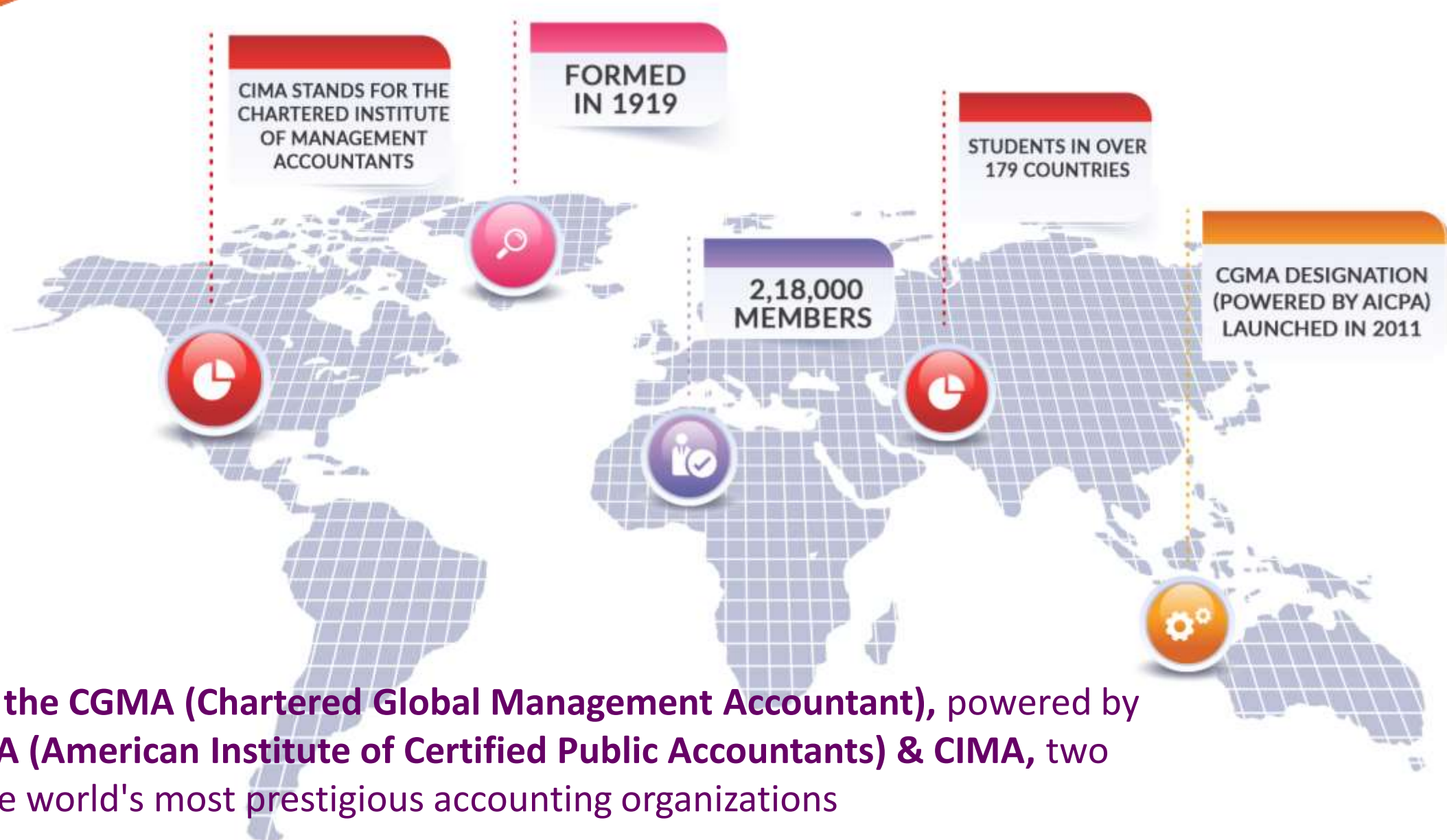


**360 Degree  
Support**



**Very High Pass  
Percentage**

# ABOUT CIMA



**Earn the CGMA (Chartered Global Management Accountant), powered by AICPA (American Institute of Certified Public Accountants) & CIMA, two of the world's most prestigious accounting organizations**



# THE CIMA POWER

The CIMA programme is a Unique blend of Management Accounting, Financial Accounting & Business focused subjects produces competent and confident CGMA's who can lead their organization to sustainable success

## ***THE GOAL***

Having a successful career in business

## ***THE CHALLENGE***

Having the skills and knowledge employer want.

## ***THE SOLUTION***

Study the CIMA qualification; become a CGMA and get the skills and designation I need.

A blurred background image of a business meeting. Two people are visible: one in a dark blazer and another in a light-colored shirt. They are gathered around a table with a laptop, a tablet, and some papers. The background wall is white with several colorful sticky notes (pink, orange, yellow) attached to it. The overall lighting is bright and professional.

# MAKE A SMART **INVESTMENT** IN YOUR FUTURE

The global accounting qualification  
that places you at the heart of  
business decision-making



# CIMA ADVANTAGES



**PASSPORT TO A  
GLOBAL CAREER**  
Globally RECOGNISED  
IN 180 COUNTRIES



**Flexibility**  
Study at your own  
pace



**Practical & Analytical**  
No Rote learning



**Business Qualification**  
ONLY INTERNATIONAL  
QUALIFICATION WITH SOLE  
FOCUS ON BUSINESS



**Pass Percentage**  
More than 50%



**Greater Earning  
Potential**



**Fastrack Route**  
Exemptions based on  
current qualification



**CGMA**  
Power of the CGMA  
Designation



**Earn As You Learn**  
Competence and Earning  
potential increase with each  
level



**SMART INVESTMENT**  
places you at the heart of  
decision making.



# Employment Opportunities

## Professional services and consulting



## Financial services



## Public sector and not-for-profit



## FMCG



## Retail



## Media and publishing



## Telecomms and IT



## Transport, travel and leisure



## Engineering and manufacturing



# Types of roles CIMA people work in

## Information management roles



Business Analysis Manager  
Head of Programme Management  
Director of Information Technology

## Finance roles



Finance Director  
Finance Business Partner  
Management Accountant

## Commercial roles



Commercial Director  
Marketing Manager  
Management Consultant

## Executive roles



Chief Executive  
Managing Director  
Chief Financial Officer

## Operations roles



Human Resources Manager  
Project Manager  
Operations Director

## Vice-President speaks



ADITI MUKHERJEE  
ACMA, CGMA

### Role

VP-Process Controller, Credit Suisse

“I joined Saraf coaching for my strategic level CIMA case study prep and the way sir has taught in such a short time is unbelievable. He gives 1-1 attention and checks each and every answer. All his mocks will cover all the probable questions. I passed in flying colors in 1 attempt with his coaching skills in a months time. Highly recommended for students who need guidance and help...

**Thanks Saraf Sir once more...**



# CIMA ROAD MAP

## CERTIFICATE LEVEL

- BA1 – Fundamentals of Business Economics
- BA2 – Fundamentals of Management Accounting
- BA3 – Fundamentals of Financial Accounting
- BA4 – Fundamentals of Ethics, Corporate Governance and Business Law

**Exam:** 4 Objective Exams  
**Certificate:** CIMA Certificate in Business Accounting

## OPERATIONAL LEVEL

- E1: Organizational Management
- P1: Management Accounting
- F1: Financial Reporting and Taxation

**Exam:** 3 Objective Exams and 1 Case study  
**Certificate:** CIMA Diploma in Management Accounting

## MANAGEMENT LEVEL

- E2: Project and Relationship Management
- P2 : Advanced Management Accounting
- F2: Advanced Financial Reporting

**Exam:** 3 Objective Exams and 1 Case study  
**Certificate:** CIMA Advance Diploma in Management Accounting

## STRATEGIC LEVEL

- E3 Strategic Management
- P3 Risk Management
- F3 Financial Strategy

**Exam:** 3 Objective Exams and 1 Case study  
**Certificate:** Assessment of Practical experience





# INVESTMENT

## CIMA For Class X Pass outs

EXEMPTIONS	EXAMS TO BE GIVEN – 16 papers	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
NIL	CBA Level – 4 papers (BA1, BA2, BA3 & BA4)	320	(BA2 & BA3) – 26399
	Operational Level – 4 papers (E1, P1, F1 & OCS)	380	57,199
	Management Level – 4 papers (E2, P2, F2 & MCS)	470	62,199
	Strategic Level – 4 papers (E3, P3, F3 & SCS)	550	88,199

**\* Duration: 3 years**

**\* Total Investment – Approx 4 Lakhs**



# INVESTMENT

## CIMA For Class 12 Pass out or Undergraduate commerce students- FLP route

EXEMPTIONS	EXAMS TO BE GIVEN – 16 papers	CIMA INSTITUTE (EXAM FEES + REG) in GBP *	SARAF ACADEMY ** TRAINING FEES(INR)
13	Operational Level – OCS	495	57199
	Management Level – MCS	495	62199
	Strategic Level – SCS	495	88199
			Total = 2,07,597

\* Duration: 1.5-2 years

\* Total Investment – Approx 3.5 Lakhs

\* **CIMA Institute gives discount if you pay for papers in Combo**

**\*\* Saraf Academy fees discount if you pay OCS+MCS+SCS in combo – 1.5 Lakh**



# INVESTMENT

## CIMA For GRADUATES(B.com/BBA)- FLP ROUTE

EXEMPTIONS	EXAMS TO BE GIVEN	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
13	Operational Level – OCS	3000 GBP	57199
	Management Level – MCS		62199
	Strategic Level – SCS		88199
			Total = 2,07,597

- \* Duration: 2 years
- \* Total Investment – Approx 4.5 Lakhs
- \* **You will have to pay 3000 GBP to CIMA Institute**
- \*\* **Saraf Academy fees discount if you pay OCS+MCS+SCS in combo – 1.5 Lakh**





# INVESTMENT

## CIMA FOR MBA/MCOM (having specialization in Accounting)

EXEMPTIONS	EXAMS TO BE GIVEN	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
Exemption fees for 11subjects + Exam fees of MCS+ Registration Fee payable to the CIMA Institute	Management Level – 1 paper MCS	425	26,499
	Strategic Level – 4 papers (E3, P3, F3 & SCS)	550	88,199



# INVESTMENT

## CIMA FOR CA & CMA(INDIA) MEMBER

EXEMPTIONS	EXAMS TO BE GIVEN	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
Exemption fees for 15 subjects + Exam fees of SCS+ Registration Fee+ CIMA PER Fee payable to the CIMA Institute	Strategic Level – SCS	2500	33199

### How To Do this ?

- ➔ Log on [www.cimaglobal.com](http://www.cimaglobal.com), and register yourself in CIMA as a standard entry by paying GBP 77
- ➔ Share your GBP 77 receipt, your updated CV, Indian Address Proof and your educational documents with us at [classes@saraf.academy](mailto:classes@saraf.academy)
- ➔ We will share a form, which you need to fill and share with us again
- ➔ We will help you claim all exemptions you are eligible for
- ➔ Then u need to pay the balance fee of **GBP(2500-77) = GBP 2423**



# INVESTMENT

## CIMA For Commerce Graduate with 6+ Years of Experience

EXEMPTIONS	EXAMS TO BE GIVEN	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
Exemption fees for 14 subjects + Exam fees of MCS & SCS+ Registration Fee+ CIMA PER Fee payable to the CIMA Institute	MCS + SCS	2500	56199

### How To Do this ?

- ➔ Log on [www.cimaglobal.com](http://www.cimaglobal.com), and register yourself in CIMA as a standard entry by paying GBP 77
- ➔ Share your GBP 77 receipt, your updated CV, Indian Address Proof and your educational documents with us at [classes@saraf.academy](mailto:classes@saraf.academy)
- ➔ We will share a form, which you need to fill and share with us again
- ➔ We will help you claim all exemptions you are eligible for
- ➔ Then u need to pay the balance fee of **GBP(2500-77) = GBP 2423**





# INVESTMENT

## CIMA For C-Suite route for Graduates with 12+ years of experience at Managerial level

EXEMPTIONS	EXAMS TO BE GIVEN	CIMA INSTITUTE (EXAM FEES + REG) in GBP	SARAF ACADEMY TRAINING FEES(INR)
Exemption fees for 15 subjects + Exam fees of SCS+ Registration Fee+ CIMA PER Fee payable to the CIMA Institute	SCS	4590	33199

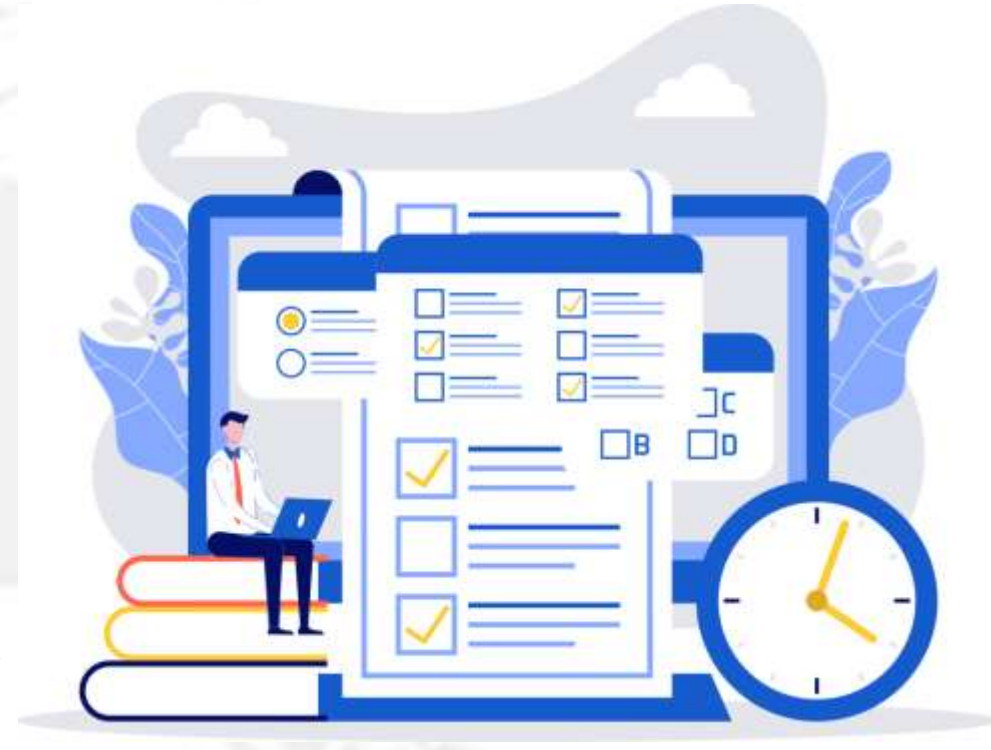
### How To Do this ?

- ➔ Log on [www.cimaglobal.com](http://www.cimaglobal.com), and register yourself in CIMA as a standard entry by paying GBP 77
- ➔ Share your GBP 77 receipt, your updated CV, Indian Address Proof and your educational documents with us at [classes@saraf.academy](mailto:classes@saraf.academy)
- ➔ We will share a form, which you need to fill and share with us again
- ➔ We will help you claim all exemptions you are eligible for
- ➔ **Then u need to pay the balance fee of  $\text{GBP}(4590-77) = \text{GBP } 4513$**
- ➔ **Total cost = Approx 4.8 Lakhs**
- ➔ **Duration = 3 months**



# Information on Examination

- ✓ **Exams windows:** 4 times a year for case study (Feb, May, Aug and Nov)
- ✓ **On demand exam:** throughout the year for all papers (except Case Studies).
- ✓ **Exam pattern-** Objective type (except Case Studies)
- ✓ **Exam duration-** 2 hours/paper(Certificate Level), 1.5 hours/paper (Operational, Management and Strategic Level), 3 hours/paper (Case Studies)



The CIMA Exam Fees needs to be paid to the CIMA Institute directly by the student.

The above prices are valid as on date . All the fees as mentioned above can be modified by the Institute and/or the Academy without any prior notice.

Saraf Academy doesn't take any responsibility for the eligibility & approval of students for pursuing the CIMA. It is solely the discretion of the CIMA Institute

The Saraf Academy Training Fee includes LIVE Online Training Classes, Recorded Classes & Saraf Academy Inhouse Study Resources in soft copy & Mock exams for the subscribed subject.

All the Saraf Academy fees mentioned above is inclusive of GST

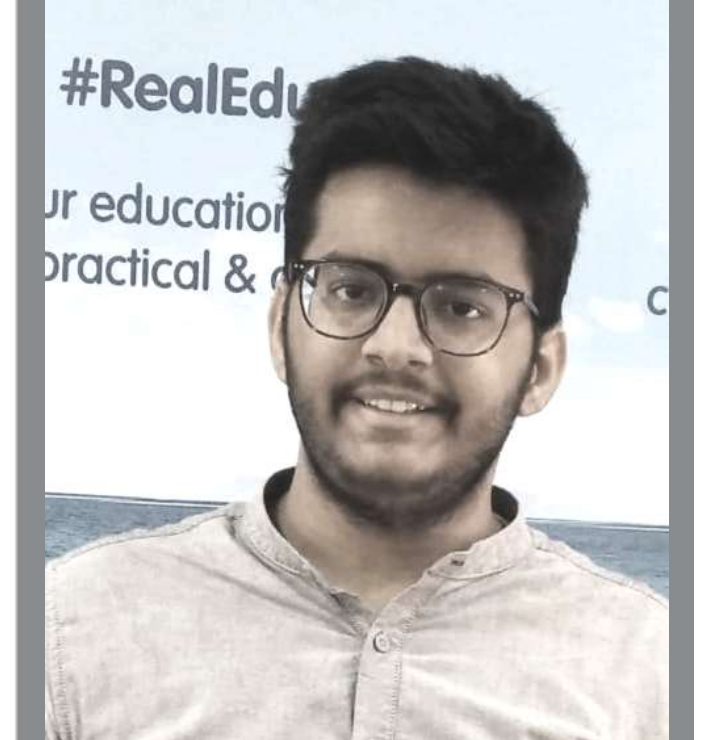
# Global Rankholders



**MAYURESH MUTALIK**  
Global Rank – 10 | AIR 1



**SUSHANTA CHOUDHURY**  
Global Rank - 6 | AIR 1



**HUSSAIN CHUDAWALA**  
Global Rank - 5 | AIR 3

# Global Rankholders



**KARTIK AGARWAL**  
Global Rank – 3 | AIR 1



**HIMANSHU JAIN**  
Global Rank - 3 | AIR 1



**SHREY SHAH**  
Global Rank - 1 | AIR 1



# AWARDS & ACCOLADES



**CIMA LEARNING PARTNER OF THE YEAR  
- PLATINUM**







“



**VINAY MISHRA**

It has been a pleasurable learning experience at Saraf Academy. I joined for CIMA SCS exam here and was amazed by the teaching skills of Prakash Sir. I never found any issue in understanding the concepts in the class as it was very precise and to the point and was explained very professionally. The entire humungous syllabus was divided in small chunks to ensure that it doesn't look very daunting. The support staff has also been very helpful and quick to respond to our queries. Even if I missed any live sessions I did not have any issues whatsoever as the classes were uploaded on time. The most important aspect of Saraf Academy is the kindness of all the staffs including Prakash Sir himself. Thank you Sir for all the help and keep making all parents proud!!.



“



**ATEEQ ASGAR  
ALI SAYYED**

Mr. Prakash Saraf is a qualified, experienced and dedicated teacher and moreover a good mentor, who has vast business and technical knowledge which helps students to excel in their professional exams with ease.

I had an amazing experience with Mr. Prakash as a learning partner of CIMA-UK whilst pursued my strategic case study for November 2020. He helps and supports students to pass their exams in flying colours.

I recommend students aspiring to any finance qualifications local or international to pursue coaching with SARAF ACADEMY.

Thank you





“



**JAY CHOKSI**

I appeared for CIMA SCS exams last in 2014 and then never touched books or any material and completely disconnected myself from course. When I thought to restart and upon inquiring with friends, I got reference of Mr Saraf. I was completely after Mr Saraf and asked many questions to bring my fear out and he patiently answered all of them. The learning experience was amazing, he uses practical approach to explain the concepts. Due to job, I barely get time for extra studies, so I only referred his online classes and basic notes and solving mocks regularly.

I strongly recommend Saraf Academy for CIMA preparations.



“



**JASKIRAT SINGH**

I joined for CIMA management case study exam and my experience has been great.

Concepts were made clear in an easy language and it helped me to relate to the case.



“



**SABARISH IYER**

I have cleared my CIMA (UK) through saraf academy. Mr Prakash Saraf has a never give up attitude and his patience level is beyond comparison.

Mr Prakash Saraf Sir is a very dedicated and knowledgeable person. Whatever questions you put forth to sir at any time he will patiently answer your queries.

Saraf academy is also very professional academy, all your study related needs are taken care of nicely here.



**VIJAY KUMAR**

“

In my opinion, Saraf sir methods of teaching are the best for CIMA. The way he taught F2 topics for MCS exam is the differentiator for pass and fail. I got 87 in Nov 2020 exam, 77 in August 2020 attempt when I took classes with another institute in UK.

I can tell for sure that I would have failed again if I hadn't taken Saraf classes. Because in Nov exam also I got a tough F2 question just as I got in August exam. But after giving Nov exam, I was confident of passing the exam and I got the right result. So, I will continue Strategic level also with Saraf sir. I love listening to Harsha Bhogle, after Harsha somehow I enjoyed listening to Saraf sir. It helped me. This is my honest and genuine feeling





“



**NIMISHA PARMAR**

It is very good experience and knowledge gain studying CIMA from Prakash Saraf sir. His work experience and knowledge on the subject is tremendous and appreciated. Very supportive and clarify the doubts in a most understanding way.

I would definitely recommend studying CIMA from this institution. I was able to clear CIMA management case study with assistance from Prakash Saraf sir.

Good luck and keep the good work.



**JASLEEN KAUR**

“

I have continuously taken classes for my CIMA exams from Saraf academy and have been successful at clearing them at one go.

Prakash Saraf Sir always ensures that every student gets the attention they need and deserve. He always encourages one to work hard to achieve their goals.

The staff at the academy is also very helpful and prompt.



# Keep In Touch



## Email Address

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## Phone Number

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## Website

www.saraf.academy

