

Abhishek

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Education

Indian Institute of Technology (Banaras Hindu University), Varanasi B.Tech. in Ceramic Engineering and Technology	Nov 2020 – May 2024 CGPA – 8.54
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Skills

Languages & Frameworks: Python, SQL, Pandas, Numpy, Matplotlib, Seaborn

Tools & Technologies: Excel, Power BI, Tableau, Jupyter Notebook

Soft Skills: Leadership, Adaptability, Negotiation, Communication, Empathy, Teamwork

Interests: Analytics, Machine Learning, Finance

Experience

Business Analyst , Accordion – Hyderabad, TG	June 2024 – Present
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- Led data analysis and reporting for a practice project using SQL and Excel PowerPivot, created detailed reports on customer behaviour, and identified key growth drivers, providing strategic business insights
- Gained expertise in Excel, SQL, Python, Power BI and Tableau under experienced professionals

Marketing and Business Development Executive , Shine Projects	May 2023 – July 2023
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- Reached out to multiple institutions to introduce and promote our career counselling products and services
- Successfully initiated a substantial donation opportunity of \$5000 for The Vidya Initiative, an initiative focused on providing career counselling to 2 Lakh children

Projects

Data-Driven NYC Taxi Trip Duration Prediction

- Leveraged Big Data analysis techniques to predict trip duration for New York taxi rides
- Performed EDA and implemented Linear Regression and Gradient Boosted Trees Regression algorithms for modelling, achieving an accuracy of 75%.

Stock Price Prediction

- Utilized Time Series analysis techniques to predict stock prices, proficiently handling sequential data
- Employed LSTM model to forecast stock prices with 80% accuracy, capturing time-dependent patterns.

Monetization Strategy Implementation for Housing.com Home Seeker Users

- Formulated a monetization strategy for 18M home seeker users, generating substantial revenue via premium features like Home Vastu Analysis and Property Expert Assistance.
- Implemented feature prioritization using the RICE Framework and crafted a revenue-focused Go-To-Market Plan

Position of Responsibility

Captain, Cycling Club IIT(BHU)

- Coordinated 200+ riders to collectively cover a massive 10,000+ kilometers distance in a year
- Spearheaded a dedicated team to secure the inaugural Spardha Cycling Championship Trophy with an impressive 4,300+ kilometres within a span of just 5 days

IIT(BHU) Representative, Pan IIT Cycling Club

- Led the planning, coordination, and execution of Pan IIT Cycling Event Summer'22 from start to finish
- Spearheaded the event that saw participation from over 450 riders, collectively covering an astonishing distance of 25,000+ kilometres in a mere span of 12 days