

HACK
BATTLE

Eat. Sleep. Hack

SPONSORSHIP BROCHURE 2021



IEEE
COMPUTER
SOCIETY

About VIT Vellore

VIT Vellore is one of India's top private institutions. Recognised as an Institution of Eminence by the government of India, it is among the top 3% of the world's universities. Its Computer Science department is ranked among the top 301 - 400 universities in the world, by The Times Higher Education World Ranking.

Not only does VIT offer engineering, but also Industrial Design, Agriculture, Science, Humanities and Management. The institute aims to inculcate core values like ethics and social development in its students along with world class education.

Managed by the able hands of Chancellor Dr. G Vishwanath, the institute continues to inspire its students to dream big and further help them in developing the skills required to make it a reality.

About IEEE Computer Society, VIT

IEEE Computer Society has long been stationed among the garrisons of computing power and knowledge that humankind has come to accumulate till date. Our student chapter is one among 400 such organizations worldwide, and we strive to look at everything from a perspective that is always deemed different.

At VIT, this society aims at creating awareness about the new advances in the field of Computer Science and imparting knowledge related to this field. The team of IEEE CS consists of students who are passionate about augmenting their knowledge of the latest technologies. We offer innumerable opportunities to the students to learn by hosting a diverse array of events, ranging from workshops to hack-a-thons, code-a-thons, weekly sessions and so on.

About HackBattle'20

"What is now proved was once only imagined." - William Blake
The 5th edition of HackBattle enables young engineers to bring innovative ideas to life.

HackBattle'20 is a 36 hour-long exhilarating hack-a-thon. It aims to harness the power of creativity to produce feasible solutions for real-world problems. HackBattle is an astounding arena where developers can sharpen their skills in the fields of Design, Web Development, Mobile App Development, along with Machine Learning, Blockchain, Cloud Computing and what not! In addition to a zestful journey of coding and adrenaline, HackBattle'20 holds in-store - keynote sessions by speakers from reputed companies, expert guidance by mentors, fun and engaging activities and much more.

HackBattle sources fresh ideas fuelled by passion, that would otherwise take months to spark and develop. This is a chance for all the developers out there to turn innovation into implementation and win exciting prizes along the way.

Date: 30th November, 2020 to 1st December, 2020

Total number of participants expected: 1000

Organized by: IEEE Computer Society - VIT

Highlights of HackBattle'19

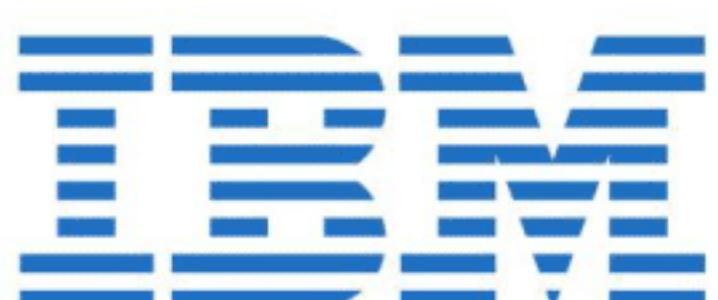
Learning is the eye of the mind. Blend it with innovation and collaboration and here's the perfect recipe for growth.

Hackbattle'19 was inarguably the biggest hack-a-thon of our institute which witnessed participation from both within the university, as well as from the externals. Backed up by well known sponsors,including Zebronics and GitHub, the event was bound to be a hit. The soul of any hack-a-thon is the problem statements offered to its participants, and Hackbattle'19 did full justice by providing tracks beyond the conventional limits. Along with this, cash prizes worth Rs. 50,000 was granted to help the attendees make their prototypes a real deal. Exciting goodies, headphones, ,speakers, t-shirts, schwags added the cherry to the cake.

Participants left no stone unturned to seize that opportunity to change the way real world problems were dealt with, all by brainstorming their ideas and taking technology to the next level.

Previous Sponsors

We carry with us an astounding imprint of the sponsors for our previous events. These companies, including others, have shown relentless faith in us and it brought laurels to the team.



Tracks of HackBattle'20

1. PLANNING FOR THE FUTURE

a) Smart cities and Urban or Rural logistics

From the experiences of the forgotten to the predictions beyond our time, our past and present have presented us with the torch of a safer and smarter future. It is up to our participants to set light to the fire that keeps us alive, and provide a feasible solution to the urban and rural problems.

b) Normalizing the new normal

Normalcy as a concept is extremely subjective. Normalcy is a cold molecule that keeps changing its shape. It is now in the participants' hands to normalize the new normal in a way that it fits all lines of the jigsaw that this society has carved. This addresses the changes in lifestyle that Covid has forced us to mould into.

2. SOCIAL

a) Non-profit

Altruism; an investment made by a person that pays back in the form of someone else's smile. No act is truly selfless because even doing something for someone else brings us comfort. This is our participants' chance to help the society by coming up with viable solutions to the day to day problems faced by the ones in need.

b) Cyber Security

The "internet", humans are gifted with a vast platform to discover many hidden aspects of their minds. Often this curiosity and brilliance lead to cyber crimes, the dark side of the internet. It is now the participants' task to bathe this dark corner in the light of security.

Sponsorship Brackets

HackBattle'20	Platinum INR 50 K+	Gold INR 30 K+	Silver INR 10K+	Bronze Less than INR 10 K
Logo on the website and app	Yes	Yes	Yes	Yes
Sponsor's profile on the website	Yes	Yes	Yes	No
No. of dedicated social media posts	4	3	2	1
Logo on posters, certificates and mementos	Yes	No	No	No
Name and logo in all invitations	Yes	No	No	No
Formal introduction in the opening ceremony	Yes (with description)	Yes	Yes	No
Formal acknowledgement (order of appearance)	1 st	2 nd	3 rd	4 th
Live mention	Yes	Yes	No	No
Keynote session	Yes	Yes	No	No
Part of the judging panel (optional)	Yes	No	No	No
Award Presenting	Yes	Yes	No	No
Dedicated track (optional)	Yes	No	No	No

3. FINTECH

One of our country's newest fronts finding its place in the ever expanding global economy is finance, next to that is technology. We are here to make the two meet and boost the growth even more. How the participants do that is in their own hands.

4. OPEN INNOVATION

This is a track where our hackers can run without any defined direction and there are no limits. They're required to explore the trending technologies and use them to solve real world problems.

Before

Website branding
Publicity drives
Media ads
Promo videos
Webinars/events

During

Publicity giveaways
Coupon distribution
Crowd interaction
Survey
Activities

After

Credits
College distributions
Souvenirs
Mementos
Targeted feedbacks

Contact Us

If interested, contact us and we'll get back to you at the earliest.

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Social Media Handles:

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